

RIKKE BLOM THØGERSEN



I specialise in online communication, and take pride in constructing well-produced written and visual texts. Over the last couple of years, layout, web development and graphic design have become some of my favorite genres. I enjoy working in dynamic teams with room for both personal initiative and exchange of ideas.

LANGUAGES

Danish, native speaker
English, fluent written & spoken
German, beginner

CONTACT

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Peter Bangs Vej 161
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WORK EXPERIENCE

- 2021-now Campaign Specialist, Wunderman Thompson MAP
|| quality assurance || HTML emails || Adobe Campaign || Braze
- 2020 Student Assistant, KEA Facility
|| consumer behaviour || nudging || Microsoft Excel ||
- 2017 Communication Intern, Odense Municipality
|| SoMe || websites || graphic design || administration || newsletters ||
- 2012-2013 Pedagogical assistant, Assens Municipality
- 2008-2012 Sales Assistant, Tommerup Kiosk

VOLUNTEER EXPERIENCE

- 2016-2019 Boardmember, Erasmus Student Network Odense
Communication Manager & Secretary
|| SoMe || event planning || blogging || newsletters || photography || coordination of volunteers || minute taking || travel guide || administration ||
- 2015-2016 Active Member, Erasmus Student Network Odense
|| SoMe || event planning || blogging || newsletter || photography ||
- 2010-2016 Youth Camp coordinator, Cultural Village Tommerup
- a part of Cultural Villages of Europe
|| recruitment of volunteers || coordination of transport || Group leader || SoMe ||

EDUCATION

- 2020-2022 Multimedia Design, Copenhagen School of Design and Technology
|| Front-end design and programming || User Experience (UX) ||
|| Content production || Busines || Technology ||
- 2016-2018 Communication courses, University of Southern Denmark
|| Corporate Communication || Multimodal tekstanalyse og - vurdering ||
|| Multimodal tekstforfatning || Kommunikations- og kampagneplanlægning ||
|| Organisation og kulturanalyse || Kommunikation i en globaliseret verden ||
- 2013-2016 BA, International Business Communication - English and media, University of Southern Denmark
- 2015 Erasmus exchange, Southampton Solent University (1 semester)

IT

- ①②③④⑤ Adobe Photoshop, -Illustrator, and -InDesign
①②③④⑤ frontend development in HTML, CSS and Javascript
①②③④⑤ UX- and UI design
①②③④⑤ SoMe

FREE TIME AND HOBBIES

I love to be creative and often experiment with new projects and materials. I enjoy playing board games, cooking and every other weekend I play Dungeons and Dragons.