Ricardo Fuentes Carbó
Data Analytics & Finances

Data Analyst specialized in online fraud prevention. Passionate about detecting and stopping fraud patterns. Focused on data-based decision making.

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WORK EXPERIENCE

Risk Analyst & Strategy
Felix

12/2022 - 02/2023
Fintech specialized in sending remittances from the USA to MX and soon to Latam
Achievements/Tasks

- Creation of fraud metrics
- Implementation of automated Dashboards to show updated information
- Information extraction and analysis generation for fraud prevention and chargeback mitigation

Risk Data Analyst
Conekta

06/2021 - 12/2022   *Mexico, Mexico*
Payment Gateway
Achievements/Tasks

- Co-developer of the Anomalies process, managing to detect more than $11 million MXN in chargeback risk, achieving the timely recovery of more than $5 million MXN and avoiding the loss of $6 million MXN in more than 400 merchants in 1 year.
- Analysis and creation of anti-fraud parameters to maintain chargeback rates below 2% per month.
- Collaboration with PM of Data Science for the development of new algorithms for the prevention of fraud (Network Analysis, Users Age, Shipping Addresses).
- Personalized follow-up to more than 10 TOP clients, managing to balance chargeback and acceptance rates for excellent account performance.

Purchasing and Inventory Manager
Medckin S.A de C.V.

05/2018 - 06/2021   *Mexico, Mexico*
Achievements/Tasks

- Calculated and Forecasted for the past 3 years a budget of $2,000,000.00/month for 3 client accounts
- Evaluated and Managed over 10 suppliers, for an inventory composed of over 3000 SKU
- Developed sales and purchase reports including 1 month forecast
- Designed and developed the data base of purchases and stock by supplier and SKU, with historical data for over 7 years

SKILLS

Excel | Python | Pandas | Numpy | Matplotlib | Seaborn | Jupyter Notebook | MySQL | Statistics | Tableau | Negotiation | Analytical | Teamwork | Efficient Communication

DATA ANALYTICS EXPERIENCE

Telegram ChatBot
- Winner 3rd place in the Data Analytics Hack Show in the Individual Projects category.
- Created in Python, running on AWS, chatbot created in order to help users detect symptoms of depression and help / guide them to seek the appropriate professional help they require. More than 80 participants on the previous test version.

- Statistical Analysis
- Created with Python in Jupyter Notebook, Kaggle dataset analysis where the cleaning process and variable analysis is performed to achieve predictions of new data. Got an 81.46% of the Data explained

- Data Extraction
- Connection and extraction of data from the Spotify API. User's playlists, song characteristics and artists are extracted and CSV files are generated with the information obtained. Got more than 2000 lines of Data

EDUCATION

Data Analytics
IronHack Mexico

09/2020 - 03/2021

Finances & Banking
Escuela Bancaria y Comercial

09/2013 - 09/2017

ACHIEVEMENTS

3rd Place Hack Show Data (09/2020 - 03/2021)
Have won the 3rd place on IronHack´s Hack Show for Data Analytics Bootcam with my Project "Telegram Bot"