RICHARD GROVES

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FRONT END UI DESIGNER

Creative and solution-focused Markup and CSS specialist with extensive experience creating Bill Payment and presentment interfaces which look great and meet business needs. Proven track record perform activities like programming, collaborating with developer teams, overseeing visual design stages, encouraging simplicity, and creating effective process flows. Known for UI expertise, attention to details, creativity, problem solving abilities, and strong presentation skills. Consistently exceeds expectations by focusing on the development of people, processes and tools, with an emphasis on customer satisfaction.

AREAS OF EXPERTISE

HTML/CSS | Adobe Creative Suite | Presentational JavaScript | Responsive Design | Accessibility

Visual Design | Atomic Design | LESS/SASS | HTML email | Interactive Prototypes

TFS | Design Systems | Style Guides | Prototyping | Bootstrap | Foundation | Agile | Video Editing

EXPERIENCE

Fiserv-First Data, Dublin, OH   **September 2010 - October 2021**

Web Engineer, April 2020 – October 2021

Branded the ePayments applications including Zelle, Desktop and Mobile BillPay, Small Business Product, CheckFree NextGen.

- Led the initiative to standardize markup structure and define the best way to architect the classes using css custom properties to allow for easier branding for Web Engineering team and speed delivery. Also promoted use of css grid and flexbox to make layout and customization easier.
- Worked with stakeholders to define coding standards while migrating each product to the Angular Platform. *(Stakeholders were Program Director, Product Managers, Web Engineering Manager, Development Manager)*
- I created a model from the main product flow pages for the UI Development team and Application Development team to follow. The idea was to create consistency of page layout and structure and to promote design integrity and one Unified design aesthetic across all products.

UX Developer/Tech Lead, June 2014 – April 2020

Led initiative to consolidate all of the design patterns, components, and assets for web applications to standardize across all applications. Created standards compliant HTML/CSS from wireframes for every unique element for desktop BillPay and initial mobile version of Zelle for the web and was the

architect of all of the markup and CSS for the CheckFree Next product which is the next iteration of online BillPay built with Angular.

Fiserv (continued)

- Started with a content and component inventory to isolate all of the patterns, components, etc. that we want to keep and remove everything that was deprecated and unused.
- Met with each group in the software development lifecycle to identify pain points that occurred once each phase was complete and handoff to the next team happened. Then would create solutions to make sure that all the needs were addressed to make sure these transitions were seamless. This limited the need for rework and sped up each phase that followed and improved the speed and quality of delivery.
- Used the Atomic Design methodology, broke down each component into small building blocks that could be used together no matter what larger component they are being used in.
- Created Code Standards and Component Repository and also a usage guide for development with sample pages to create a shared understanding of how pieces fit together which improved maintainability for all the phases that followed.

UX Visual Designer, September 2010 – June 2014

Conceptualized and produced Photoshop mockups, Mood Boards, Style Guides, Icons, and HTML Prototypes for Usability testing.

- Created a customer and client data signup page with a web form and database for a usability conference to collect client information.
- Created Style Guides and design artifacts which included images, icons, etc.
- Video editing with Adobe After Effect and Premiere for World Usability Day video to promote our UX team at conferences.

ADDITIONAL RELEVANT EXPERIENCE

CheckFree, Dublin, OH, **UI Developer/Designer, August 2004 - September 2010**

CheckFree, Dublin, OH, **Consultant**

EDUCATION

Bachelor of Fine Arts (BFA), Computer Art, September 1996 - December 2000

Bowling Green State University, Bowling Green, OH