

# RILEY SCHMITZ

GRAPHIC DESIGN

## PORTFOLIO

As a passionate and ambitious graphic designer, I bring a keen eye for aesthetics and a commitment to excellence in design to the table. I excel in translating concepts into compelling visual narratives. I have experience collaborating closely with clients to understand their vision, delivering designs that exceed expectations, and occasionally monitoring results on social media. Proficient in Adobe Creative Suite and experienced in creating dynamic graphics for various platforms, I am excited about the opportunity to further my skills, and share my creativity to the innovative team of rebels at Monolith Marketing.

## WORKING EXPERIENCE

### LEVI STRAUSS & CO

#### PRODUCT KNOWLEDGE SUPERVISOR '22 –CURRENT

Continuously educating myself on new products, community events, and marketing campaigns in order to better inform my team.

Creating informational posters for internal news sharing, and fun advertisements, Assisting with promotion and execution of district wide community initiatives.

### HAUNTED CALGARY (NON-PROFIT)

#### VOLUNTEER

'22 – Current

Social media content creation, boosting engagement through a comprehensive strategy.

Seasonal logo design for events, gathering and implementing feedback as needed to ensure designs give the right impression



## EDUCATION

### SAIT – SCHOOL FOR ADVANCED DIGITAL TECHNOLOGY

#### INTERACTIVE DESIGN DIPLOMA '23 –CURRENT

It has been my honour to be a part of the first group to experience this new program at SAIT. Taking the opportunity to give feedback and speak with the faculty on behalf of the student body, ensuring maximum takeaway for everyone. Being a pioneer of this program furthered my professional development in more ways than I imagined possible.

### THINK TANK TRAINING CENTRE

#### CGI AND ANIMATION FOUNDATIONS

'23

## MY SKILLS

TEAMWORK

INTEGRITY

ADOBE CREATIVE SUITE

GITHUB

GROWTH-DRIVEN

DETAIL ORIENTED

LOGIC

FIGMA

COMMUNICATION

**CONTACT ME!** (587) 437-1313  
RILEYMELINASCHMITZ@GMAIL.COM