

# Riley Brunn

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## CAREER OBJECTIVE

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A creative individual seeking to thrive in a role involving digital design or user experience. Offering skills in visual design and knowledge of frontend coding languages. Soft skills include interpersonal communication and organization. Eager to contribute a strong work ethic and a willingness to learn and grow.

## EDUCATION

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<b>University of Central Florida</b> , Orlando, FL	<b>Graduation May 2025</b>
Bachelor of Arts in Digital Media – Web and Social Platforms	
<b>Eastern Florida State College</b> , Cocoa, FL	<b>Graduation May 2021</b>
Associate of Arts	

## SKILLS

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**Design Tools:** Figma/Figjam, Miro, Balsamiq, Canva, Adobe Suite tools

**Development Tools:** WordPress, HTML, CSS, Bootstrap, GitHub, GitHub Pages

**Other Tools:** Microsoft Office Suite, Lucidchart, SurveyMonkey, Airtable, AI-guided ideation and development

**Concepts:** UX/UI Design, Web Design, Wireframing, Prototyping, Design Principles, UX Best Practices, Responsive Design, WCAG

## EXPERIENCE

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<b>Sales Associate</b> , Onsite, Orlando, FL	<b>November 2025-present</b>
<i>Wayfair Outlet</i>	

- Creating daily Instagram story posts and capturing product photos for them
- Assisting customers at checkout, throughout the store, and over the phone in a professional manner
- Pricing and tagging merchandise, as well as stocking the sales floor

<b>WordPress Web Designer/Developer (Freelance)</b>	<b>October 2025-present</b>
<i>Injury Treatment Solutions</i>	

- Improving accessibility, fixing 404 errors, and addressing other navigation issues
- Consulting with the business owner/chiropractor on design ideas and changes to the website
- Editing the site's copy to reflect a new business direction and the currently provided services

<b>Sales Associate</b> , Onsite, Orlando, FL	<b>August 2025-November 2025</b>
<i>Spirit Halloween</i>	

- Processed customer transactions smoothly in a fast-paced and dynamic environment
- Merchandised products into organized displays, built animatronics, and promoted the upkeep and stock of the retail floor

<b>Web Development Intern</b> , Hybrid, Orlando, FL	<b>January 2025-April 2025</b>
<i>Think Integrated</i>	

- Designed and developed a landing page in WordPress for a career workshop marketing campaign
- Ensured the quality, responsiveness, and accessibility of the workshop landing page
- Built web pages and blog posts for client sites using WordPress and the appropriate WordPress theme
- Created documents for the web development director and gathered materials for client websites

<b>Web Development Intern</b> , Remote	<b>June 2024-July 2024</b>
<i>LOGRAR Project (formerly TeenXperience)</i>	

- Wrote markup and designed intuitive wireframes following best practices in UI/UX design
- Collaborated with leadership and other interns to research and analyze product goals

## ACADEMIC & PROFESSIONAL PROJECTS

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**Internship:** *Made by Me* workshop landing page- Designed wireframes and mockups, coded sections with PHP, and built out in WordPress. Ensured optimization for performance across devices and maintained brand consistency. Collaborated with a cross-functional team on the workshop marketing campaign as a whole.

**Professional project:** Revamp of *Florida Capital Development* site- Currently updating this tax preparation business site through WordPress and page builder plugins. Improving typography, mobile responsiveness, and user experience for modern W3C web standards.

**User-Centered Design course:** *Rescue-Trac*- A semester-long group project culminating in a visually compelling and engaging prototype for a pet-finder app. Conducted product research, gathered feedback, and designed the app interface in Figma, ensuring both aesthetics and functionality. Wrote and maintained design documentation with team members throughout the process.