

Time

Fiscal Year
Quarter
Month
Day of week
Day of month
Day of Promotion
Season
12-Months YTD

Product

Sold Car
Leased Car
Add-ons
Service Department
Model Year
Car Brand
Car Model
Miles

Finance Facts

Actual Sales Price
MSRP
Down Payment
Organizational Fees
Revenue
COGS
Variable Cost
Fixed Cost
Transportation Cost

Payment Method

Paid in Cash
Paid some cash & Financed
Majority Financed
Term (length)
Interest Rate
Credit Union
Warranty
Online/In-person

Supplier

Supplier Name
Country
Region
State
City

Dealer

Dealer Name
Country
Region
State
City

Statement

Balance Sheet
Cash Flows
Income Statement
Retained Earnings