

Riley A Bramwell

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EDUCATION

Brigham Young University – Marriott School of Business

Pre-Business- BS of Marketing

Provo, UT

Aug 2022-Current

- GPA 3.53/4.00
- ACT 27/36
- Skills: Social Media Marketing, Communications, Graphic Design
- Coursework: STATS, IS, ACC

Brigham Young University- Hawaii

Degree- None

Laie, HI

Aug 2021-May 2022

- Researched Marketing, Exercise Sciences, and Cultural Studies

EXPERIENCE

Link

Social Media Marketing Director

Salt Lake City, Utah

Jan 2023-Present

- Develop corporate branding for app and startup
- Film and conduct social media content for regular feed activity
- Creative assistant for CEO and web developers
- Direct and control outreach and increasing multiple-media interactions
- Lead digital creation for content and develop informational, flyers, and merchandise (stickers, coasters, shirts and other tangibles)

Hella- Internship

Marketing Assistant

Utah County, Utah

Dec 2022-Present

- Event prep, planning, and clean-up
- Create and enhance social media content creation, editing, and planning
- Coordinate customer communication involving questions, concerns, and promos
- Construct media planning and organization for multiple platforms of social media

BYU-Hawaii

EXS Teachers Assistant

Laie, Hawaii

Dec 2021-May 2023

- Fitness center management and progression
- Grading for five courses involving health in marriage and families, personal trainer certification, and other health and fitness related courses
- Answering questions and concerns of all types for over 500 students throughout all five courses
- Launched and built class content including slides, projects, assignments, recordings
- Designed graphics in assistance to EXS professor
- Project development and planning

SERVICE

J-Bella Macarons

Assistant Baker

North Salt Lake, UT

Dec 2018-Present

- Baked thousands of macarons to fund and raise money for a province in Swaziland, Africa
- Built a school and hospital for youth and general community in Swaziland
- Funded transportation in form of multiple vehicles and services around province
- Local service and connection with community

Club Soccer

Assistant Baker

Multiple Cities, UT

June 2010-May 2021

- Played competitive soccer in the Goalkeeper position
- Led multiple teams to consistent victories
- Contributed as team leader and captain
- Maintained team rapport and sense of community and team

PERSONAL

- Certified Personal Trainer (NSCA)
- Childcare Certification
- Managee 2 jobs, an internship, and full credit schedule
- Intramural Soccer
- Team Volleyball