

Riley Paskach

Columbia, MO

Motivated individual with a dynamic, growing skillset in the fields of Biology, programming, and web development.

Work Experience

Clinical Applications Intern

Cerner Corporation

April 2019 to Present

- Interacted directly with providers during a go-live situation to calibrate their devices for 2-factor authentication and ePrescribing.
- Routinely given large-scale tasks that require sustained concentration and problem-solving. For example, building a query to find providers who lack certain profile information, and then using the appropriate combination of applications to furnish these missing details.
- Utilized by many different teams to develop a more dynamic skillset and gain insight about how the ecosystem interacts.
- Spent a week with the Device Integration team in the Hospital to see the perspective of the end-users and what's best for their workflow, as well as interact with the physical manifestation of things I work on every day.
- Built strong working relationships and worked collaboratively on projects daily.

Marketing Specialist

Caledon Virtual

Jan. 2020 to Present

- Create and manage search and display ads based on client goals.
- Curating the social media presence of clients on their behalf by planning, creating, adjusting, and posting to all major social media outlets.
- Using HTML and CSS to adjust client websites or creating new web pages from scratch to achieve their inorganic and organic search goals.
- Applying current SEO best-practices to increase organic page rank for clients.

Education

Bachelor of Arts in General Studies

Minors: Biology, Math & IT, and

Physical Sciences

University of Missouri – Columbia Grad: 2020