

RILEY SHIPLEY

UX/UI Designer

CONTACT

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TECH SKILLS

- UX/UI Design & Interaction Design
- User Research (Interviews, competitor analysis, data analysis)
- Wireframing & Prototyping
- Usability Testing
- Visual Design & Information Architecture
- Typography & Iconography
- Illustration
- 3d mockups
- Graphic design
- Employer branding
- Adobe XD, Figma, Sketch
- Content Marketing
- Basic HTML & CSS

SOFT SKILLS

- Empathy & customer first thinking
- Problem solving in real time
- Working under constraints
- Collaboration & communication
- Attention to detail
- Efficiency & optimization mindset
- Adaptability and resilience

EDUCATION

CareerFoundry UX/UI Design

March 2026

Gained hands-on experience across the full design process, from user research and wireframing to high fidelity UI, prototyping, and usability testing.

CG Spectrum Concept art and Illustration

Dec. 2025

Background in concept art and illustration, strengthening visual hierarchy, composition, and storytelling within UX/UI design. Applies strong visual thinking to create intuitive layouts, clear user flows, and cohesive design systems.

ABOUT ME

UX/UI designer with a background in customer facing and operational roles, bringing a unique focus on empathy, efficiency, and usability. Experience designing intuitive mobile and web interfaces through user research, wireframing, prototyping, and high-fidelity UI. Known for translating complex problems into clear, accessible digital solutions.

UX/UI PROJECTS

UX/UI Designer Oct. 2025 - Oct. 2025

Archive - A vintage clothing app

- Vintage e-commerce shoppers lacked trust and confidence due to inconsistent condition details, authenticity concerns, and fast fashion UX patterns optimized for speed over discovery.
- Conducted user research and redesigned the product detail experience with granular condition ratings, provenance storytelling, high resolution imagery, and transparent scarcity indicators.
- Creates a trust first shopping experience aligned with collector behavior, supporting longer engagement and informed purchase decisions for one-of-a-kind items.

UX/UI Designer Oct. 2025 - Oct. 2025

GrowEasy - Mobile financial planning app

- Many users experience financial anxiety due to complex budgeting apps, intimidating terminology, and unclear savings progress.
- Designed a mobile financial planning app focused on simplicity, trust, and clarity through user research, competitive analysis, and goal oriented UX strategy.
- Delivered a calm, approachable product experience that helps users understand finances at a glance and stay motivated toward saving goals.

WORK EXPERIENCE

Production Assistant Aug. 2024 - Jan. 2025

Zoll Medical, Deerfield, Wisconsin

- Manufactured life saving AED devices required extreme accuracy, consistency, and adherence to strict regulatory and quality standards.
- Followed detailed processes, validated components, and maintained precision across repetitive production tasks while meeting efficiency targets.
- Developed a strong attention to detail, quality first mindset, and respect for constraints, directly transferable to designing reliable, accessible, and error resistant user interfaces.

Delivery Driver Aug. 2023 - Aug. 2024

Fed Ex, Madison, Wisconsin

- Delivering high volumes of packages daily required efficient navigation, time management, and adaptability in changing conditions.
- Planned routes, prioritized deliveries, and adjusted in real time to traffic, weather, and customer needs.
- Developed strong problem solving and user journey thinking skills, directly applicable to designing clear user flows and intuitive navigation systems.