Customer Service request Analysis

November 30, 2022

```
[1]: import numpy as np
     import pandas as pd
     import matplotlib.pyplot as plt
     %matplotlib inline
[2]: data = pd.read_csv('311_Service_Requests_from_2010_to_Present.csv')
[3]:
     data.head()
        Unique Key
[3]:
                              Created Date
                                               Closed Date Agency \
     0
          32310363
                    12/31/2015 11:59:45 PM
                                            01-01-16 0:55
                                                             NYPD
     1
          32309934
                    12/31/2015 11:59:44 PM
                                            01-01-16 1:26
                                                             NYPD
     2
          32309159
                  12/31/2015 11:59:29 PM
                                             01-01-16 4:51
                                                             NYPD
     3
          32305098 12/31/2015 11:57:46 PM
                                            01-01-16 7:43
                                                             NYPD
          32306529 12/31/2015 11:56:58 PM
                                            01-01-16 3:24
                                                             NYPD
                            Agency Name
                                                   Complaint Type
      New York City Police Department
                                         Noise - Street/Sidewalk
      New York City Police Department
                                                 Blocked Driveway
      New York City Police Department
                                                 Blocked Driveway
     3 New York City Police Department
                                                  Illegal Parking
       New York City Police Department
                                                  Illegal Parking
                          Descriptor
                                        Location Type
                                                        Incident Zip
                    Loud Music/Party Street/Sidewalk
     0
                                                             10034.0
     1
                           No Access Street/Sidewalk
                                                             11105.0
     2
                           No Access
                                      Street/Sidewalk
                                                             10458.0
        Commercial Overnight Parking
     3
                                      Street/Sidewalk
                                                             10461.0
     4
                    Blocked Sidewalk Street/Sidewalk
                                                             11373.0
                               ... Bridge Highway Name Bridge Highway Direction
             Incident Address
     0
          71 VERMILYEA AVENUE
                                                  NaN
                                                                           NaN
              27-07 23 AVENUE
     1
                                                  NaN
                                                                           NaN
     2
        2897 VALENTINE AVENUE
                                                  NaN
                                                                           NaN
     3
          2940 BAISLEY AVENUE
                                                  NaN
                                                                           NaN
                87-14 57 ROAD
                                                  NaN
                                                                           NaN
```

```
Road Ramp Bridge Highway Segment Garage Lot Name Ferry Direction \
0
        {\tt NaN}
                                NaN
                                                 NaN
                                                                  NaN
1
        NaN
                                NaN
                                                 NaN
                                                                  NaN
2
        NaN
                                NaN
                                                 NaN
                                                                  NaN
3
        NaN
                                NaN
                                                 NaN
                                                                  NaN
        NaN
                                                 NaN
                                NaN
                                                                  NaN
  Ferry Terminal Name
                         Latitude Longitude
                  NaN 40.865682 -73.923501
0
1
                  {\tt NaN}
                        40.775945 -73.915094
2
                  NaN
                        40.870325 -73.888525
3
                  NaN
                        40.835994 -73.828379
                  NaN 40.733060 -73.874170
                                    Location
    (40.86568153633767,\ -73.92350095571744)
0
   (40.775945312321085, -73.91509393898605)
1
   (40.870324522111424, -73.88852464418646)
    (40.83599404683083, -73.82837939584206)
  (40.733059618956815, -73.87416975810375)
[5 rows x 53 columns]
```

1 SHAPE OF DATA SET

[5]: data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 77284 entries, 0 to 77283
Data columns (total 53 columns):

#	Column	Non-Null Count	Dtype
0	Unique Key	77284 non-null	int64
1	Created Date	77284 non-null	object
2	Closed Date	76834 non-null	object
3	Agency	77284 non-null	object
4	Agency Name	77284 non-null	object
5	Complaint Type	77284 non-null	object
6	Descriptor	76089 non-null	object
7	Location Type	77284 non-null	object
8	Incident Zip	76780 non-null	float64
9	Incident Address	67719 non-null	object
10	Street Name	67719 non-null	object
11	Cross Street 1	66654 non-null	object
12	Cross Street 2	66569 non-null	object

13	Intersection Street 1	9457 non-null	object
14	Intersection Street 2	9365 non-null	object
15	Address Type	76707 non-null	object
16	City	76779 non-null	object
17	Landmark	47 non-null	object
18	Facility Type	76839 non-null	object
19	Status	77284 non-null	object
20	Due Date	77284 non-null	object
21	Resolution Description	77283 non-null	object
22	Resolution Action Updated Date	76846 non-null	object
23	Community Board	77283 non-null	object
24	Borough	77283 non-null	object
25	X Coordinate (State Plane)	76603 non-null	float64
26	Y Coordinate (State Plane)	76603 non-null	float64
27	Park Facility Name	77283 non-null	object
28	Park Borough	77283 non-null	object
29	School Name	77283 non-null	object
30	School Number	77283 non-null	object
31	School Region	77283 non-null	object
32	School Code	77283 non-null	object
33	School Phone Number	77283 non-null	object
34	School Address	77283 non-null	object
35	School City	77283 non-null	object
36	School State	77283 non-null	object
37	School Zip	77283 non-null	object
38	School Not Found	77283 non-null	object
39	School or Citywide Complaint	0 non-null	float64
40	Vehicle Type	0 non-null	float64
41	Taxi Company Borough	0 non-null	float64
42	Taxi Pick Up Location	0 non-null	float64
43	Bridge Highway Name	77 non-null	object
44	Bridge Highway Direction	77 non-null	object
45	Road Ramp	66 non-null	object
46	Bridge Highway Segment	66 non-null	object
47	Garage Lot Name	0 non-null	float64
48	Ferry Direction	0 non-null	float64
49	Ferry Terminal Name	0 non-null	float64
50	Latitude	76603 non-null	
51	Longitude	76603 non-null	
52	Location	76603 non-null	
J	67+04(10)+04(1) -1	+ (40)	J

dtypes: float64(12), int64(1), object(40)

memory usage: 31.3+ MB

2 Finding Null values

[O] · data · ibila () · dii y ()	[6]:	data.isna().any()
----------------------------------	------	-------------------

[6] •	Unique Key	False
[0].	Created Date	False
	Closed Date	True
	Agency	False
	Agency Name	False
	Complaint Type	False
	Descriptor	True
	Location Type	False
	Incident Zip	True
	Incident Address	True
	Street Name	True
	Cross Street 1	True
	Cross Street 2	True
	Intersection Street 1	True
	Intersection Street 2	True
	Address Type	True
	City	True
	Landmark	True
	Facility Type	True
	Status	False
	Due Date	False
	Resolution Description	True
	Resolution Action Updated Date	True
	Community Board	True
	Borough	True
	X Coordinate (State Plane)	True
	Y Coordinate (State Plane)	True
	Park Facility Name	True
	Park Borough	True
	School Name	True
	School Number	True
	School Region	True
	School Code	True
	School Phone Number	True
	School Address	True
	School City	True
	School State	True
	School Zip	True
	School Not Found	True
	School or Citywide Complaint	True
	Vehicle Type	True
	Taxi Company Borough	True
	Taxi Pick Up Location	True

Bridge Highway Name	True
Bridge Highway Direction	True
Road Ramp	True
Bridge Highway Segment	True
Garage Lot Name	True
Ferry Direction	True
Ferry Terminal Name	True
Latitude	True
Longitude	True
Location	True
dtype: bool	

3 Check how many null values are there

[7]:	data.isnull().sum()		
[7]:	Unique Key	0	
	Created Date	0	
	Closed Date	450	
	Agency	0	
	Agency Name	0	
	Complaint Type	0	
	Descriptor	1195	
	Location Type	0	
	Incident Zip	504	
	Incident Address	9565	
	Street Name	9565	
	Cross Street 1	10630	
	Cross Street 2	10715	
	Intersection Street 1	67827	
	Intersection Street 2	67919	
	Address Type	577	
	City	505	
	Landmark	77237	
	Facility Type	445	
	Status	0	
	Due Date	0	
	Resolution Description	1	
	Resolution Action Updated Date	438	
	Community Board	1	
	Borough	1	
	X Coordinate (State Plane)	681	
	Y Coordinate (State Plane)	681	
	Park Facility Name	1	
	Park Borough	1	

School Name	1
School Number	1
School Region	1
School Code	1
School Phone Number	1
School Address	1
School City	1
School State	1
School Zip	1
School Not Found	1
School or Citywide Complaint	77284
Vehicle Type	77284
Taxi Company Borough	77284
Taxi Pick Up Location	77284
Bridge Highway Name	77207
Bridge Highway Direction	77207
Road Ramp	77218
Bridge Highway Segment	77218
Garage Lot Name	77284
Ferry Direction	77284
Ferry Terminal Name	77284
Latitude	681
Longitude	681
Location	681
dtype: int64	

4 Drop the empty columns

```
[8]: data = data.drop(['School or Citywide Complaint', 'Vehicle Type', 'Taxi Company
     →Borough', 'Taxi Pick Up Location', 'Garage Lot Name'], axis=1)
     data.head()
[8]:
       Unique Key
                              Created Date
                                              Closed Date Agency \
     0
          32310363 12/31/2015 11:59:45 PM 01-01-16 0:55
                                                            NYPD
     1
          32309934 12/31/2015 11:59:44 PM
                                           01-01-16 1:26
                                                            NYPD
     2
         32309159 12/31/2015 11:59:29 PM
                                           01-01-16 4:51
                                                            NYPD
          32305098 12/31/2015 11:57:46 PM
                                           01-01-16 7:43
     3
                                                            NYPD
          32306529 12/31/2015 11:56:58 PM
                                           01-01-16 3:24
                                                            NYPD
                            Agency Name
                                                  Complaint Type
    O New York City Police Department
                                       Noise - Street/Sidewalk
     1 New York City Police Department
                                                Blocked Driveway
     2 New York City Police Department
                                                Blocked Driveway
     3 New York City Police Department
                                                 Illegal Parking
     4 New York City Police Department
                                                 Illegal Parking
```

```
Descriptor
                                     Location Type
                                                    Incident Zip
0
                Loud Music/Party
                                   Street/Sidewalk
                                                          10034.0
                                   Street/Sidewalk
1
                       No Access
                                                          11105.0
2
                       No Access Street/Sidewalk
                                                          10458.0
3
   Commercial Overnight Parking Street/Sidewalk
                                                          10461.0
4
                Blocked Sidewalk Street/Sidewalk
                                                          11373.0
        Incident Address ... School Not Found Bridge Highway Name
     71 VERMILYEA AVENUE
0
                                              N
         27-07 23 AVENUE
                                              N
1
                                                                 NaN
2
   2897 VALENTINE AVENUE
                                             N
                                                                 NaN
3
     2940 BAISLEY AVENUE
                                             N
                                                                 NaN
4
           87-14 57 ROAD
                                             N
                                                                 NaN
 Bridge Highway Direction Road Ramp Bridge Highway Segment Ferry Direction
0
                        NaN
                                   NaN
                                                            NaN
                                                                             NaN
1
                        NaN
                                   NaN
                                                            NaN
                                                                             NaN
2
                        NaN
                                   NaN
                                                            NaN
                                                                             NaN
3
                        NaN
                                   NaN
                                                            NaN
                                                                             NaN
4
                        NaN
                                   NaN
                                                            NaN
                                                                             NaN
 Ferry Terminal Name
                         Latitude Longitude
                        40.865682 -73.923501
0
                   {\tt NaN}
1
                        40.775945 -73.915094
                   {\tt NaN}
2
                   {\tt NaN}
                        40.870325 -73.888525
3
                   NaN
                        40.835994 -73.828379
4
                   {\tt NaN}
                        40.733060 -73.874170
                                     Location
0
    (40.86568153633767, -73.92350095571744)
   (40.775945312321085, -73.91509393898605)
1
  (40.870324522111424, -73.88852464418646)
    (40.83599404683083, -73.82837939584206)
   (40.733059618956815, -73.87416975810375)
[5 rows x 48 columns]
```

5 Show Statistics for numerical Columns

```
[9]: data.describe()

[9]: Unique Key Incident Zip X Coordinate (State Plane) \
    count 7.728400e+04 76780.000000 7.660300e+04
    mean 3.204443e+07 10871.925046 1.004348e+06
```

```
1.546407e+05
                        576.734611
                                                    2.228461e+04
std
min
       3.176300e+07
                         83.000000
                                                    9.133570e+05
25%
       3.190798e+07
                      10314.000000
                                                    9.907355e+05
50%
       3.204367e+07
                      11210.000000
                                                    1.002480e+06
75%
       3.218296e+07
                                                    1.019316e+06
                      11249.000000
       3.231065e+07
                      11697.000000
                                                    1.067154e+06
max
       Y Coordinate (State Plane)
                                     Ferry Direction Ferry Terminal Name \
                      76603.000000
                                                  0.0
                                                                        0.0
count
                                                  NaN
                                                                        NaN
mean
                     201801.470465
std
                      29281.850135
                                                  NaN
                                                                        NaN
                     121411.000000
                                                  NaN
                                                                        NaN
min
25%
                     181093.000000
                                                  NaN
                                                                        NaN
50%
                     200020.000000
                                                  NaN
                                                                        NaN
75%
                     219050.000000
                                                  NaN
                                                                        NaN
max
                     271391.000000
                                                  NaN
                                                                        NaN
           Latitude
                         Longitude
       76603.000000
                      76603.000000
count
                        -73.927455
mean
          40.720524
std
           0.080368
                          0.080371
           40.499673
                        -74.254937
min
25%
           40.663709
                        -73.976611
50%
           40.715622
                        -73.934250
75%
           40.767869
                        -73.873489
           40.911533
                        -73.700837
max
```

6 Display City Names

7 Change all city names to title Format

Faat.	D1-1	06460
[11]:	Brooklyn	26169
	New York	16073
	Bronx	9311
	Staten Island	3489
	Astoria	1891
	Flushing	1829
	Jamaica	1813
	Ridgewood	1511
	Corona	1190
	Woodside	932
	East Elmhurst	801
	Elmhurst	761
	South Richmond Hill	759
	Fresh Meadows	732
	Maspeth	694
	Ozone Park	683
	Woodhaven	681
	Long Island City	656
	South Ozone Park	510
	Queens Village	496
	Middle Village	494
	Forest Hills	493
	Richmond Hill	490
	Rego Park	480
	Jackson Heights	421
	College Point	360
	Bayside	325
	Whitestone	256
	Far Rockaway	238
	Saint Albans	231
	Howard Beach	219
	Hollis	212
	Kew Gardens	206
	Springfield Gardens	205
	Sunnyside	186

Rosedale	174
Little Neck	149
Oakland Gardens	145
Rockaway Park	112
Cambria Heights	108
Glen Oaks	88
Bellerose	68
Arverne	48
Floral Park	34
New Hyde Park	25
Central Park	24
Queens	5
Breezy Point	2
Name: City, dtype: int64	

8 Display Complaint types

[12]: data['Complaint Type'].value_counts()

[12]:	Blocked Driveway	23906
	Illegal Parking	21668
	Noise - Commercial	10307
	Noise - Street/Sidewalk	7403
	Derelict Vehicle	4586
	Noise - Vehicle	3341
	Animal Abuse	1855
	Traffic	1117
	Homeless Encampment	939
	Vending	748
	Noise - Park	370
	Posting Advertisement	348
	Drinking	235
	Noise - House of Worship	156
	Urinating in Public	97
	Bike/Roller/Skate Chronic	80
	Panhandling	72
	Disorderly Youth	26
	Graffiti	23
	Illegal Fireworks	7
	Name: Complaint Type, dtype:	int64

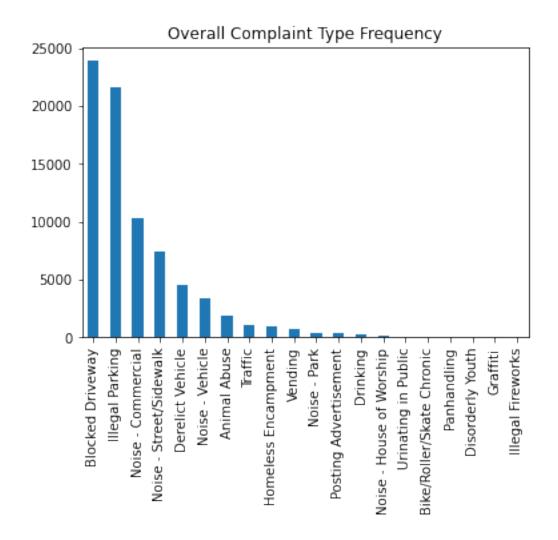
9 Count Complain types by city

```
[13]: data.groupby(['City','Complaint Type']).size()
[13]: City
                Complaint Type
      Arverne
                Animal Abuse
                                             6
                Blocked Driveway
                                             9
                Derelict Vehicle
                                             8
                Homeless Encampment
                                             1
                Illegal Parking
                                            17
                                            . .
      Woodside Noise - Street/Sidewalk
                                            22
                Noise - Vehicle
                                            27
                Traffic
                                            15
                Urinating in Public
                                             1
                Vending
                                             6
     Length: 533, dtype: int64
```

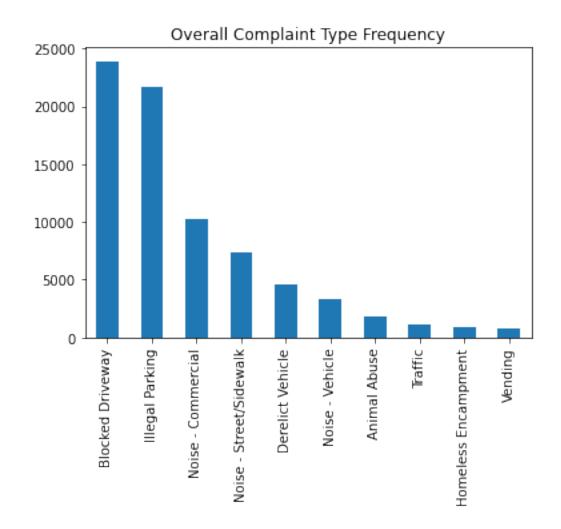
10 Display frequency of Overall Complaint types

```
[14]: data['Complaint Type'].value_counts().plot(kind = 'bar', title = 'Overall

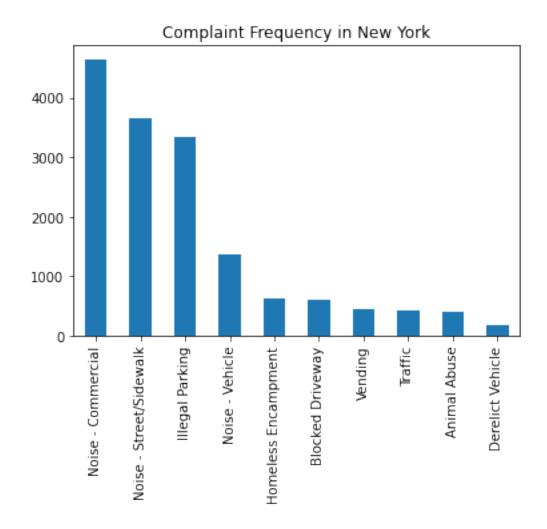
→Complaint Type Frequency');
```



11 Display frequency of top 10 overall complaint types



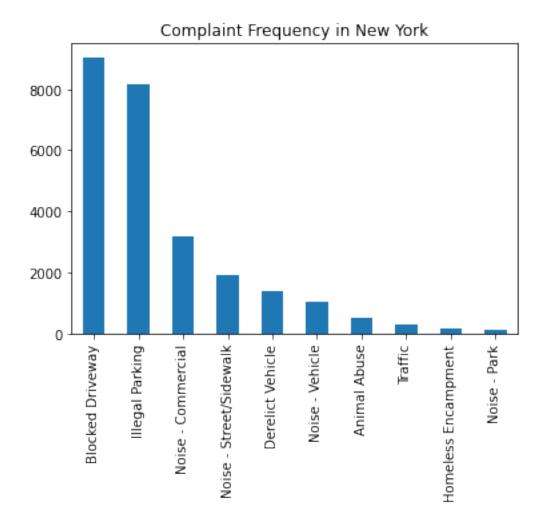
12 Frequency chart for the ten most common complaints in New York



13 Frequency chart for the ten most common complaints in Brooklyn

```
[17]: data_bkn = data.loc[data['City'] == 'Brooklyn']
data_bkn['Complaint Type'].value_counts().head(10).plot(kind='bar', title =

→'Complaint Frequency in New York');
```

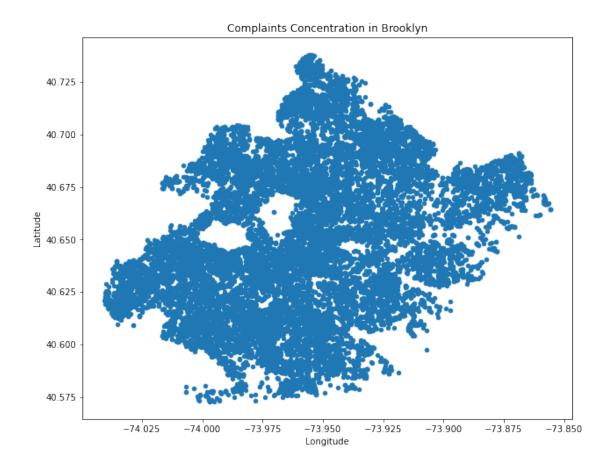


- 14 From the above diagrams we can see that noise complaints are more common in New York, whereas issues related to parking are more prevalanet in Brooklyn.
- 15 Draw scatter plot for complaint concentration across Brooklyn

```
[18]: data_bkn[['Longitude', 'Latitude']].plot(kind = 'scatter', x='Longitude', 

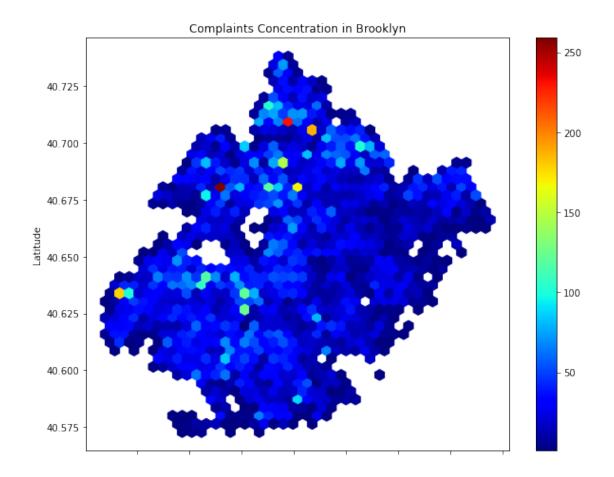
→y='Latitude', title = 'Complaints Concentration in Brooklyn', figsize = (10, 

→8));
```



16 Scatter plot is hard to read, let's draw a hexbin plot.

17 Draw hexbin plot for complaint concentration across Brooklyn



18 Analysing the response time.

19 Change date columns to YYYY-MM-DD format

```
[21]: data['Created Date'] = pd.to_datetime(data['Created Date'])
data['Closed Date'] = pd.to_datetime(data['Closed Date'])
```

20 Check whether the date are in the correct order

```
[22]: data.loc[data['Created Date']>=data['Closed Date']].shape
[22]: (0, 48)
[26]: # Drop rows where 'Closed Date' is empty
    data = data[data['Closed Date'].notna()]
```

21 Calculate resolution time in terms of days

```
[28]: data['Resolution Time'] = (data['Closed Date'] - data['Created Date']).dt.days
      data.head()
[28]:
         Unique Key
                           Created Date
                                                 Closed Date Agency
      0
           32310363 2015-12-31 23:59:45 2016-01-01 00:55:00
                                                               NYPD
      1
           32309934 2015-12-31 23:59:44 2016-01-01 01:26:00
                                                               NYPD
      2
           32309159 2015-12-31 23:59:29 2016-01-01 04:51:00
                                                               NYPD
      3
           32305098 2015-12-31 23:57:46 2016-01-01 07:43:00
                                                               NYPD
           32306529 2015-12-31 23:56:58 2016-01-01 03:24:00
                                                               NYPD
                             Agency Name
                                                    Complaint Type
         New York City Police Department
                                          Noise - Street/Sidewalk
        New York City Police Department
                                                  Blocked Driveway
        New York City Police Department
                                                  Blocked Driveway
       New York City Police Department
                                                   Illegal Parking
      4 New York City Police Department
                                                   Illegal Parking
                           Descriptor
                                          Location Type Incident Zip
                     Loud Music/Party Street/Sidewalk
      0
                                                              10034.0
      1
                            No Access
                                      Street/Sidewalk
                                                              11105.0
      2
                            No Access Street/Sidewalk
                                                              10458.0
         Commercial Overnight Parking Street/Sidewalk
      3
                                                              10461.0
                     Blocked Sidewalk Street/Sidewalk
                                                              11373.0
              Incident Address
                                ... Bridge Highway Name Bridge Highway Direction
           71 VERMILYEA AVENUE
      0
                                                   NaN
                                                                             NaN
      1
               27-07 23 AVENUE
                                                   NaN
                                                                             NaN
      2
         2897 VALENTINE AVENUE
                                                   NaN
                                                                             NaN
      3
           2940 BAISLEY AVENUE
                                                   NaN
                                                                             NaN
                 87-14 57 ROAD
                                                   NaN
                                                                             NaN
        Road Ramp Bridge Highway Segment Ferry Direction Ferry Terminal Name
      0
              NaN
                                      NaN
                                                      NaN
                                                                           NaN
                                                      NaN
      1
              NaN
                                      NaN
                                                                           NaN
      2
              NaN
                                      NaN
                                                      NaN
                                                                          NaN
      3
              NaN
                                                      NaN
                                                                          NaN
                                      NaN
                                                                          NaN
              NaN
                                      NaN
                                                      NaN
          Latitude Longitude
                                                                Location
      0 40.865682 -73.923501
                                 (40.86568153633767, -73.92350095571744)
                               (40.775945312321085, -73.91509393898605)
        40.775945 -73.915094
      2 40.870325 -73.888525
                                (40.870324522111424, -73.88852464418646)
                                (40.83599404683083, -73.82837939584206)
      3 40.835994 -73.828379
                               (40.733059618956815, -73.87416975810375)
      4 40.733060 -73.874170
```

	Resolution	Time
0		0
1		0
2		0
3		0
4		0

[5 rows x 49 columns]

22 Resolution time according to complaint type

```
[29]: data.groupby('Complaint Type')['Resolution Time'].mean().sort_values()
[29]: Complaint Type
      Disorderly Youth
                                    0.000000
      Graffiti
                                    0.000000
      Illegal Fireworks
                                    0.000000
      Posting Advertisement
                                    0.002882
      Noise - House of Worship
                                    0.006410
      Noise - Park
                                    0.008130
      Homeless Encampment
                                    0.009585
      Noise - Commercial
                                    0.009957
     Urinating in Public
                                    0.010309
      Bike/Roller/Skate Chronic
                                    0.012821
      Noise - Vehicle
                                    0.014701
      Noise - Street/Sidewalk
                                    0.015391
      Traffic
                                    0.017025
      Vending
                                    0.017380
      Illegal Parking
                                    0.024838
      Blocked Driveway
                                    0.028389
      Drinking
                                    0.030172
      Animal Abuse
                                    0.049110
      Panhandling
                                    0.083333
                                    0.095469
      Derelict Vehicle
      Name: Resolution Time, dtype: float64
 []:
```