

RIMPA MANDAL

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Portfolio | GitHub | LinkedIn

Professional Summary

Aspiring Data Analyst with hands-on experience in analyzing data, building dashboards, and delivering actionable business insights. Proficient in Power BI, SQL, and Python, with strong data storytelling and communication skills. Seeking to leverage my skills in data analysis and visualization in an entry-level data analyst role.

Education

University Of Calcutta

Degree in Bachelor of Science

CGPA: 7.955

2020 - 2023

Skills

- **Data Analysis & Visualization:** Power BI, Tableau, Excel (Pivot Tables, VLOOKUP)
- **Database Management:** MySQL, SQL Server
- **Programming:** Python (Pandas, NumPy)
- **Business Intelligence Tools:** Power Query
- **Other Tools:** PowerPoint, ChatGPT & AI Tools
- **Data Strategy:** Customer Segmentation, Data Storytelling
- **Soft Skills:** Problem-Solving, Communication, Attention to Detail, Time Management

Experience

Main Flow Services and Technologies Pvt. Ltd. | Data Analyst Intern

Sept. 2024 - Oct. 2024

- Improved operational efficiency by **15%** through comprehensive data analysis.
- Delivered insights to key stakeholders via presentations, achieving **100% on-time** project completion.
- Collaborated on **3** projects in a fast-paced environment, analyzing data and communicating actionable insights.

Projects

Adventure Works Cycles- Performance Analysis | [Link](#)

Power BI

- Analyzed **84,000** orders and created 4 dashboards (Ideal Customer Profile, Product Performance, Return Performance, and Growth Insights) to deliver strategic insights.
- Led to a **3.31% increase** in sales and a **2.77% profit boost** through targeted strategies.

Driver Allocation Efficiency Optimization for OLA CABS | [Link](#)

MySQL

- Suggested driver allocation adjustments during peak hours, leading to a **52.5% increase** in booking completion.
- Proposed strategies to **reduce** the **40%** cancellation rate and improve overall service quality.

Zomato Analysis Project

MySQL

- Categorized **150+** top-rated restaurants, **improving** restaurant engagement by **25%** within three months.
- Provided data-driven recommendations that **raised** user satisfaction by **15%**.

Ecommerce Sales Performance- Analysis | [Link](#)

Advanced Excel

- Identified sales trends, driving a **25%** revenue **increase**.
- **Improved** lead conversion rates by **40%** through personalized marketing strategies.

Certifications / Awards

- **Tata Data Visualization Job Simulation** (Forage) – April 2024
- **Accenture Data Analytics Job Simulation** (Forage) – July 2024
- **SQL (Advanced) Certification** – HackerRank
- **Certificate of Appreciation** – 1st Prize in B.Sc. General Course, 2023