

# RAYA RIEGO DE DIOS

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## Education

### University of the Philippines - Diliman

BA Broadcast Media Arts and Studies

University Scholar

Diliman Quezon City, Metro Manila

2023 - Present

### De La Salle University Integrated School

Humanities and Social Sciences

Parmenie Scholarship Recipient

Gold Awardee, 7th International Conference on Research in Social Sciences

CURA 2022 Virtual Student Exchange, IALU - COIL Exchange Student 2023,

Green Talks 2023 - Host

Biñan City, Laguna

2021 - 2023

### Santa Rosa Science and Technology High School

International Mathematics Wizard Challenge 2019 - Bronze

Sports Writer in The Satellite

Santa Rosa City, Laguna

2017 - 2021

## Work Experience

### Memory Lane by Eshka

Co-owner

- Strategize and oversee all marketings and bookings
- Creating media content for the Facebook and Instragam page
- Designing mirror stickers and on-ground set-up

2024 - Present

### Print-a-Pic-Photobooth Services

Part-time Staff

- Creating media content for the Facebook page, boosting followers to 14 thousand
- Designing templates for photobooth
- Setting up photobooth and grazing table in events

2023 - Present

### R Drinks Mobile Bar

Part-time Staff

- Managing and creating content for Facebook page.
- Secure clients and bookings
- Setting up mobile bar cart and serving

2024 - Present

### UP Fair 2025

Statregies and Execution Officer

- Produce content and caption for marketing of the fair
- Posting of live updates on current fair events
- Boost interaction and online traction for the event

2025

### UP Diliman Linggo ng Parangal 2025

Assistant Stage Manager

- Helped the Stage manager oversee stage operations
- Manage and monitor backstage movement and readiness
- Troubleshoot issues quickly to keep smoothflow of program

2025, May 5

## Leadership Experiences & Activities

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### Student Organization

#### UP Broadcasting Association

2024 - Present

##### *Program Management Committee*

- Spearhead events and content for the organization
- Leading and directing projects for partnerships (e.g. UP Fair)
- Program officer for 1st Media Career Fair at University of the Philippines

#### La Nouvelle

2021 - 2023

##### *Broadcaster Head*

- Produced and edited news content for DLSU's SHS official English publication
- Wrote news articles for Facebook content and newspaper
- Spearheaded radio broadcasting team for Division and Regional Press Conference 2022

### Local Youth Organization

#### Kilos Ko Youth

2021 - 2023

##### *Participant Management Officer*

- Hosting nationwide events of the organization such as Fellowship Programs, Seminars, and Workshops
- Facilitating group activities during seminars and workshops

#### Kilos Lagunense

2021 - 2023

##### *Delegation Management Head*

- Spearheaded tasks in every program, monitoring participants and delegates
- Hosted and planned events in line with the advocacies of the organization

## Skills & Interests

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- Photography and Videography
- Photo Editing (Canva, Photoshop)
- Video Editing (Capcut)
- Public Speaking (Hosting)
- Project Management