



RIMVYDAS BANKUS

(2000 07 05)

TEAM LEAD, VIDEO EDITOR

CONTACT

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HOBBIES

- AI (Artificial intelligence) Animation
- Street Gymnastics Video games
- Photography

SKILLS

- Video Production Visual Storytelling
- Color Grading Motion Graphics
- Text Animation Sound Design
- AI (Artificial intelligence) Art
- Simple 3D and 2D Animation
- Time Management Responsibility
- Self-management Creativity
- Goal-setting

LANGUAGES

- Native Language - Lithuanian.
- C1 English.

ADDITIONAL PROJECTS

- 2024 Sept Group Exhibition "Sambūris",
Galaunė House - Museum
- 2023 Oct Installation Exhibition "Culture of
Overconsumption", IPMA Festival, National
Kaunas Drama Theater Exhibition Space



EDUCATION

BACHELOR'S DEGREE IN ARTS

Vytautas Magnus University – New Media Art
2019 - 2023

UPPER SECONDARY

Kaunas "Santara" Gymnasium
2015 - 2019



EXPERIENCE

IMPACT BRANDS, LLC

VSL Team Lead, Video Editor
2023 Sept - Present

Started as a Video Editor creating VSLs, ads, and other content for health and beauty products in a fast-paced B2C e-commerce environment. Consistently delivering high-quality results and optimizing daily work with new tools led to a promotion to Team Lead within a year. In this role, I take on core leadership responsibilities such as delegating tasks, maintaining effective team communication, resolving workflow issues, and mentoring. In addition to core duties, I proactively optimized internal workflows by integrating various AI tools, which helped speed up video editing by 2-3x and improved VSL performance. Developed an international VSL system by utilizing voice cloning and avatar-based translations, enabling efficient adaptation of content for global funnels. I also updated workflows to quickly repurpose old videos for new products and brands. Workflow optimization has since become a key part of my day-to-day responsibilities. Additionally, I communicate with AI platform representatives to test features and negotiate cost-effective tool access for the team.

PRACTICE AT KAUNAS CITY MUNICIPALITY, PUBLIC RELATIONS DEPARTMENT

Videographer Assistant
2022 - 2023

Improved filming skills, advanced editing with Premiere Pro, DaVinci Resolve and Stable Diffusion. Created animations, interviews, and video edits - final projects were published on social media, public transport screens, and shown at Kaunas City Municipality events.

PRACTICE AT "LRT" TV SHOW "STOP JUOSTA"

Motion Graphics - animating 3D maps
2021 - 2022

Created 3D architectural visuals and animated maps using Google Earth Studio and After Effects. Focused on high-quality composition and delivered animations on time to the editing team.



TOOLS

- | | | | |
|---------|------------|---------|---------|
| Adobe | Midjourney | ClickUp | HeyGen |
| ChatGPT | ElevenLabs | runway | PICTORY |