RIMVYDAS BANKUS

(2000 07 05)

TEAM LEAD, VIDEO EDITOR

CONTACT

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🌐 https://rimvydasbankus.github.io

📍 Kaunas, Lithuania

HOBBIES

AI (Artificial intelligence) 3D printing
Street gymnastics Video games
Photography

SKILLS

Video production Visual storytelling
Color grading Motion graphics
2D/3D animation Sound design
Automation AI workflows

Deadline management Adaptability
Emotional intelligence Quality control
Self-management Creativity
Mentoring Goal-setting

LANGUAGES

Native Language - Lithuanian.

C1 English.

ADDITIONAL PROJECTS

2024 Sept Group Exhibition "Sambūris", Galaunė House - Museum
2023 Oct Installation Exhibition "Culture of Overconsumption", IPMA Festival, National Kaunas Drama Theater Exhibition Space

EDUCATION

BACHELOR'S DEGREE IN ARTS
Vytautas Magnus University – New Media Art
2019 - 2023

UPPER SECONDARY
Kaunas "Santara" Gymnasium
2015 - 2019

EXPERIENCE

IMPACT BRANDS, LLC
VSL Team Lead, Video Editor
2023 Sept - Present

Started as a Video Editor creating VSLs, ads, and other content for health and beauty products in a fast-paced B2C e-commerce environment. Consistently delivering high-quality results and optimizing daily work with new tools led to a promotion to Team Lead within a year. In this role, I take on core leadership responsibilities such as delegating tasks, maintaining effective team communication, resolving workflow issues, and mentoring. In addition to core duties, I proactively optimized internal workflows by integrating various AI tools, which helped speed up video editing by 2–3x and improved VSL performance. Developed an international VSL system by utilizing voice cloning and avatar-based translations, enabling efficient adaptation of content for global funnels. I also updated workflows to quickly repurpose old videos for new products and brands. Workflow optimization has since become a key part of my day-to-day responsibilities. Additionally, I communicate with AI platform representatives to test features and negotiate cost-effective tool access for the team.

PRACTICE AT KAUNAS CITY MUNICIPALITY, PUBLIC RELATIONS DEPARTMENT
Videographer Assistant
2022 - 2023

Improved filming skills, advanced editing with Premiere Pro, DaVinci Resolve and Stable Diffusion. Created animations, interviews, and video edits - final projects were published on social media, public transport screens, and shown at Kaunas City Municipality events.

PRACTICE AT "LRT" TV SHOW "STOP JUOSTA"
Motion Graphics - animating 3D maps
2021 - 2022

Created 3D architectural visuals and animated maps using Google Earth Studio and After Effects. Focused on high-quality composition and delivered animations on time to the editing team.

TOOLS

Adobe Creative Cloud
Pr, Ae, Ps, Ai, Frame.io

OpenAI
ChatGPT, Sora

Google AI
Veo, NanoBanana

Project management
ClickUp, Obsidian

Other AI tools
Midjourney, HeyGen, 11Labs, Runway, Pictory