



# Credit Card Transaction Report

week\_start\_date

All

Low

Mid

High

Q4

Q3

Q2

Q1

Total Revenue

57M

Total Interest

8.0M

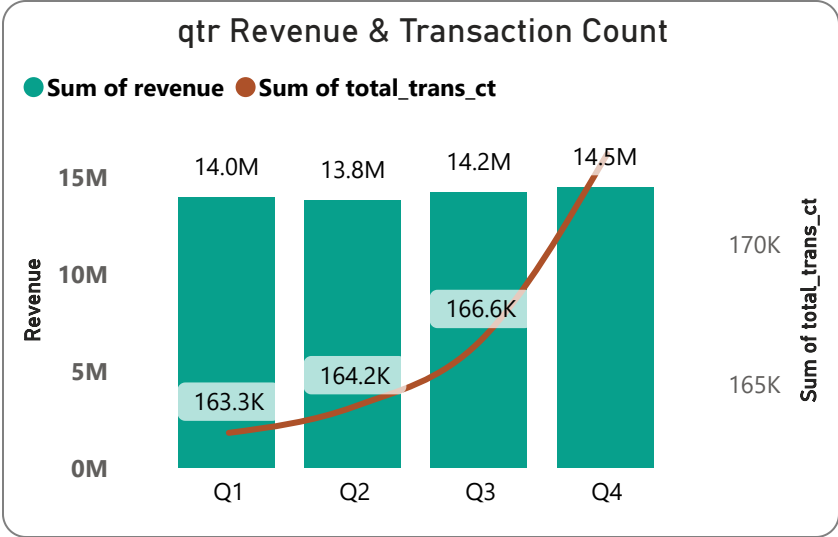
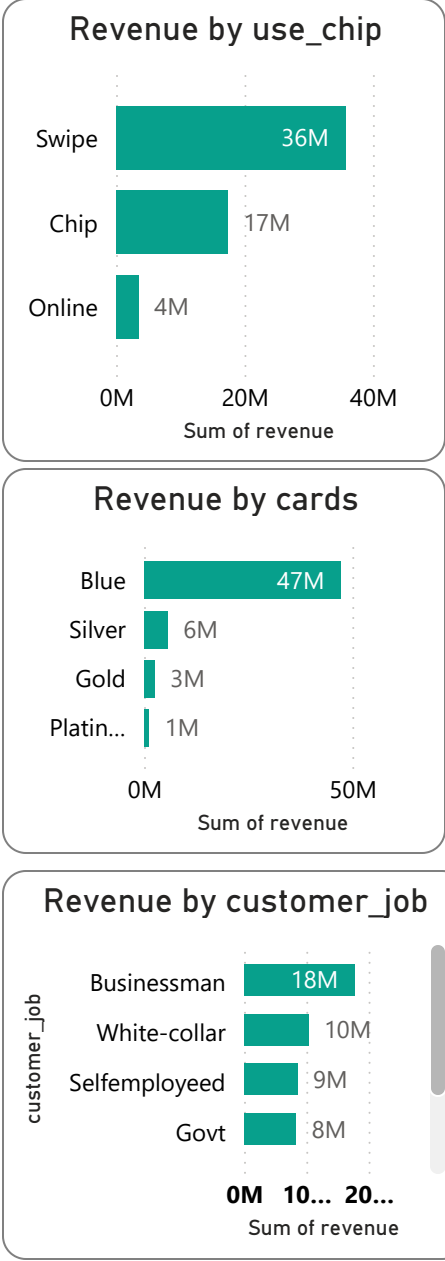
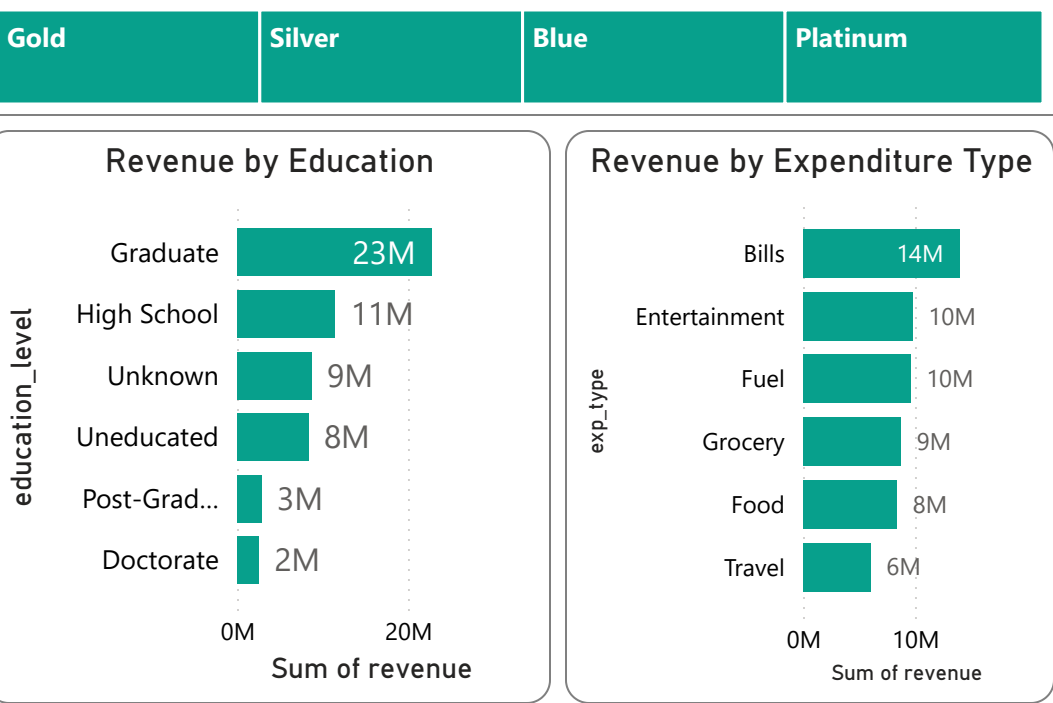
Transaction Amount

46M

Transaction Count

667K

week_num2	previous_week_revenue	current_week_revenue	WoW_revenue
53	9,33,134.43	12,01,600.58	28.8%
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
Total	9,33,134.43	12,01,600.58	28.8%



card_category	Sum of revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510



# Credit Card Customer Report

Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

week\_start\_date

All

Low

Mid

High

Total Revenue

57M

Total Interest

8.0M

Total Income

588M

Customer satisfaction

3.19

customer\_job

Sum of revenue

Sum of income

Sum of interest\_earned

White-collar

10283124

105618475

1464691

Selfemployed

8542826

77659931

1141510

Total

56517011

587599783

7982480

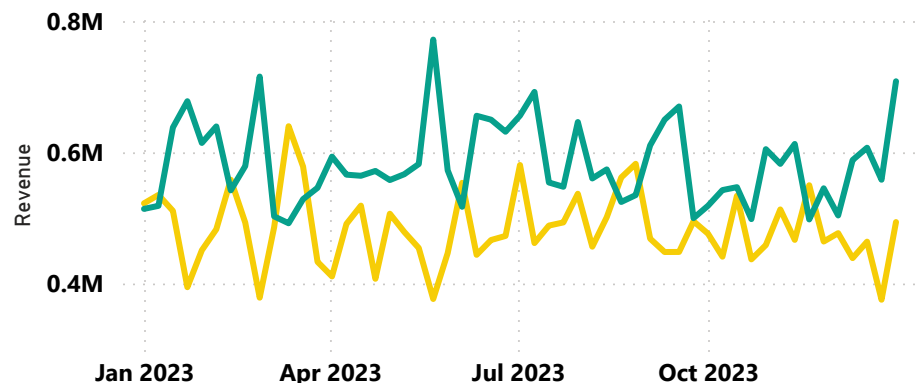
M

31M

F

26M

Revenue by Gender



Marital Status

gender ● F ● M

Married

12M

15M

Single

10M

12M

Unknown

2M

0M

20M

Revenue

Salary Group

gender ● F ● M

High

7M

21M

Mid

8M

7M

Low

10M

0M

10M

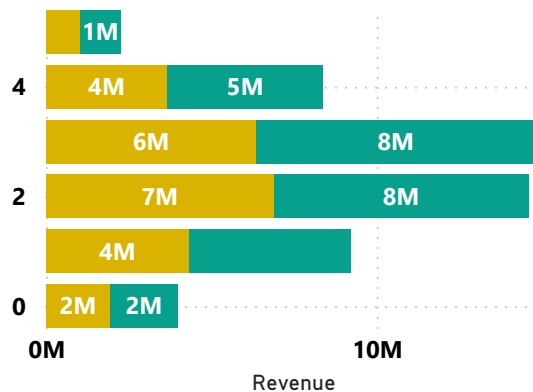
20M

30M

Revenue

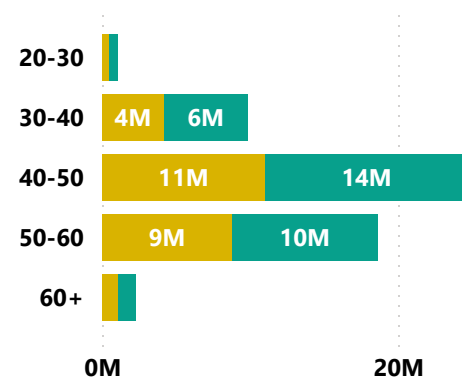
Dependent Count

gender ● F ● M



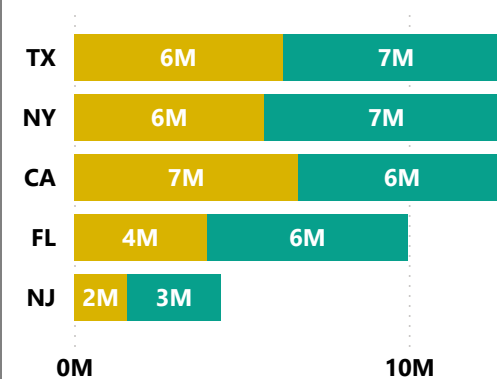
Revenue by Age-Group

gender ● F ● M



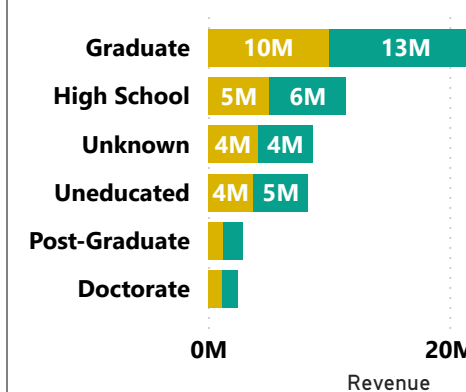
State by Revenue

gender ● F ● M



Education Level

gender ● F ● M





## some other important Metrics

card\_category %GT Sum of revenue

Blue	83.49%
Gold	4.48%
Platinum	2.01%
Silver	10.01%
Total	100.00%

delinquent\_acc %GT Count of delinquent\_acc

0	93.94%
1	6.06%
Total	100.00%

week\_num2 previous\_week\_revenue current\_week\_revenue WoW\_revenue

53	9,33,134.43	12,01,600.58	28.8%
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
47	10,78,915.24	10,47,120.33	-2.9%
46	10,94,926.59	10,78,915.24	-1.5%
45	10,63,063.37	10,94,926.59	3.0%
44	9,34,631.07	10,63,063.37	13.7%
43	10,80,205.07	9,34,631.07	-13.5%
42	9,82,974.09	10,80,205.07	9.9%
41	9,94,113.68	9,82,974.09	-1.1%
40	9,94,184.12	9,94,113.68	-0.0%

WoW\_transaction\_amt

35.04%

WoW\_transaction\_count

3.39%

count\_of\_customer

10.29K

previous\_customer\_count

164

current\_customer\_count

185

WoW\_customer\_count

12.80%

activation\_30\_days %GT Sum of avg\_utilizator

0	4
1	5
Total	100

state\_cd %GT Sum of revenue

CA	24.23%
FL	18.73%
NJ	8.23%
NV	24.23%
Total	100.00%

card\_category %GT Sum of revenue Sum of interest\_earned Sum of annual\_fees

Blue	83.49%	6614173	2733690
Silver	10.01%	821923	189590
Gold	4.48%	384755	57565
Platinum	2.01%	161629	20665
Total	100.00%	7982480	3001510