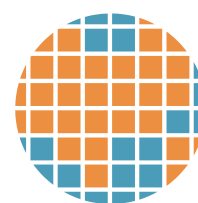




# PyData Global



## SPONSOR PROSPECTUS

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An educational program of **NUMFOCUS**  
OPEN CODE = BETTER SCIENCE

# AN IMPORTANT NOTE FROM NumFOCUS

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This year we are depending more than ever on PyData sponsors for their generous support. Circumstances surrounding the COVID-19 pandemic have drastically impacted PyData's normal operations, with all of our 14 in-person events having been canceled or postponed. NumFOCUS greatly relies on the resources generated from PyData events each year to serve our projects and community.

When considering moving to an online event our goals were:

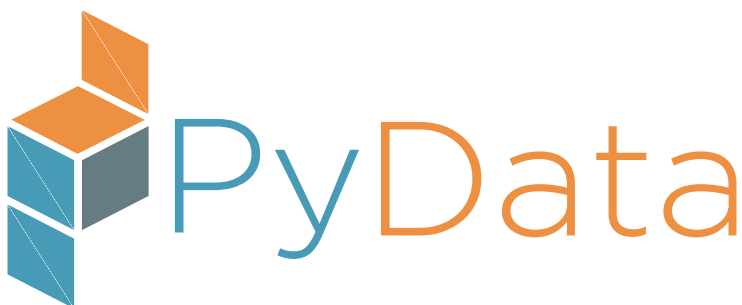
- **To deliver the world-class experience our community has come to expect from PyData**
- **To launch a new online initiative to expand our educational outreach**
- **To generate the resources needed to continue providing critical support and services to the projects you depend on.**

Over the past eight years, PyData has become synonymous with community-driven networking and educational data science events. Each year, hundreds of volunteers across the globe work at the local level, in coordination with NumFOCUS, to bring quality events to the users and developers of many of the world's most foundational open source data science tools. In turn, these events have directly funded project support through NumFOCUS.

**PyData Global aims to expand our community to include those unable to be involved with their local chapter. Due to the diversity of geographies and lifestyles of our attendees, we've adopted a format that allows self-paced learning along with opportunities to interact with attendees during live sessions.**

Despite the unprecedented challenges we face this year, NumFOCUS will continue to tirelessly serve our projects and our community. We ask you to help us do so by supporting PyData Global.

To learn more about the services NumFOCUS provides to projects, please visit [numfocus.org](https://numfocus.org).

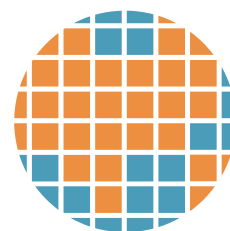


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# PyData Global



**November  
11-15th**



An Online  
conference and  
educational  
experience created  
by the global  
PyData Community



5 days of in-depth  
data science focused  
talks, tutorials, posters,  
and interactive community  
programming including  
project sprints, lightning  
talks and digital  
hallway track



Open and  
accessible to all,  
regardless of  
geographic  
location or  
financial situation

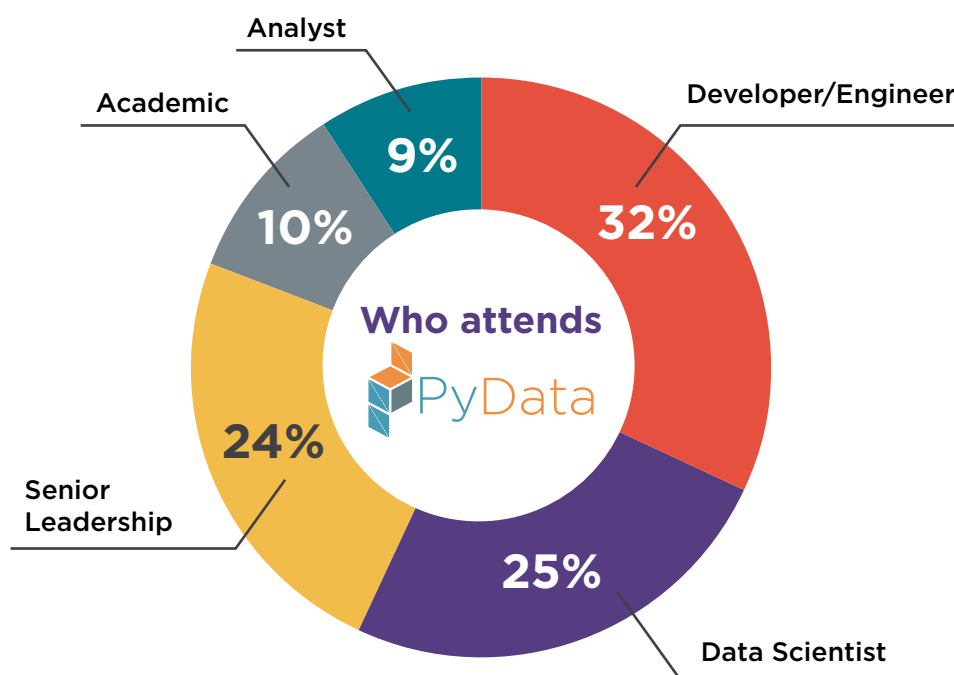
**“My coworker and I both attended PyData Seattle, agreed that it was the best conference we had ever been to, and made it a goal to get to another.”**

— Phil Anderson,  
Senior Data Scientist

## ABOUT PYDATA

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

We’re developing PyData Global Online as a learning platform, unconstrained by synchronous schedules or geographical location, combining exciting new content, learning experiences, and online social interactions.



## SPONSORSHIP OPTIONS

	DIAMOND	PLATINUM	GOLD	SPRINT
	\$15,000	\$10,000	\$5,000	\$3,000
Logo on Event Website and Sponsor e-Banner	✓	✓	✓	✓
Sponsor acknowledgement in the welcome video	✓	✓	✓	✓
Job Board Listing	✓	✓	✓	✓
Links to Attendee Submitted LinkedIn/Resumes/Websites	✓	✓	✓	✓
Live virtual exhibition room	✓	✓	✓	
Video interview with the sponsor	✓	✓	✓	
Present at Demo Day	✓	✓	✓	
Sponsor acknowledgement and job board highlights during Live Q&A	✓	✓	✓	
Entry into NumFOCUS Core Dev Meeting Drawing	✓	✓		
Talk or Tutorial	✓	✓		
Access to opt-in participant directory	✓	✓		
Sponsor logo on event videos	✓			
Top Billing	✓			
Branding on Sprints				✓
Diversity Scholarships Awarded in Your Name	5	3	2	1
Conference Passes	10	6	4	2
Discount on Additional Passes	30%	25%	20%	20%

### SILVER SPONSORSHIP OPTIONS

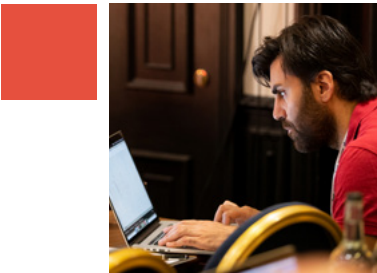
Silver Sponsorship Benefits: Sponsor logo on Website and Welcome Video. Sponsor packages can be ordered on Eventbrite.

5 Pass Silver Sponsorship <b>\$2,000</b>	10 Pass Silver Sponsorship <b>\$3,000</b>	15 Pass Silver Sponsorship <b>\$4,000</b>
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\*All dollar amounts are USD

# SPONSOR BENEFITS FAQ

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## What is the Demo Day?

The Demo Day will be a program track available to sponsor companies to sign up to demo a product. Unlike a sponsored talk or tutorial benefit where a product pitches are discouraged, sponsors are welcome to demo or pitch company products.

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## What is the video interview?

A representative from your company will have an opportunity to participate in a short recorded interview with a conference organizer to discuss how your company uses PyData tools and participates in the PyData community.

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## What is the NumFOCUS Core Dev Meeting Drawing?

Your company will have an opportunity to bid in an drawing for a presentation by a core developer of one of the [NumFOCUS sponsored projects](#) with your company.

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## Do Sponsor Talks and Tutorials Go Through the Regular Review Process?

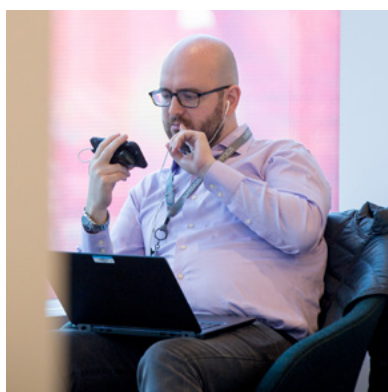
**Diamond** and **Platinum** sponsors are able to present a talk or tutorial at the event. While sponsor talks and tutorials do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation's content is appropriate to the audience at the event.

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## What is included in access to the Attendee List?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration.

**Diamond** and **Platinum** sponsors receive access to the Attendee List.



**“The PyData Diversity Scholarship Program has changed my life—I went from being a newcomer to working my first full-time job as a developer!”**

— Mars Lee (2019 Diversity Scholarship recipient)

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### What are the Attendee Submitted LinkedIn/Resume/Website Links?

During registration, attendees are invited to provide a url that links to their personal website, resume, or LinkedIn profile to be shared with event sponsors. **All PyData sponsors** have access to the submitted links.

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### What is the Job Board?

Your company’s job listings will be published on the event website and emailed out to all event attendees. **All PyData sponsors** have access to the job board. Limit 5 job listings per sponsor.

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### What is a Diversity Scholarship?

One of PyData’s goals is to increase awareness and excitement around opportunities for underrepresented groups in software engineering and data analytics. To that end, we make a number of diversity scholarships available at each PyData event. These scholarships provide free registration to attendees 1) who could not otherwise afford to attend the conference and 2) whose participation would contribute to the diversity of the event.

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# PYDATA SPONSORS 2019

## Diamond Sponsors



## Platinum Sponsors



## Gold Sponsors



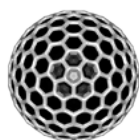
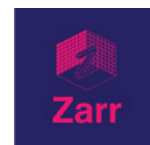
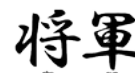


## SUPPORTING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.



SciPy



Open Journals



Numpy



Matplotlib



JuMP



## LEARN MORE

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For further questions or to reserve your spot, please contact:

**JIM WEISS**

NumFOCUS Events Manager

[admin@pydata.org](mailto:admin@pydata.org)



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### About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

LEARN MORE

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