

ADAM

BAKERY

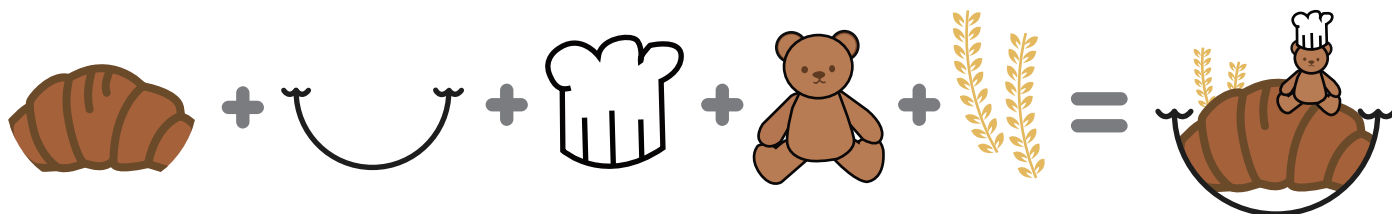
LOGO디자인



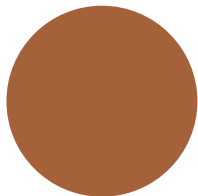
로고 설명

아담하고 귀여운 빵집 느낌을 주기 위해 빵 위에 곰인형을 올려 귀엽고 아담한 빵집이라는 것을 은유적으로 표현하였으며 빵 주변에 스마일을 그려 행복한 빵집이라는 걸 강조하였습니다.

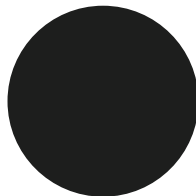
Design Process



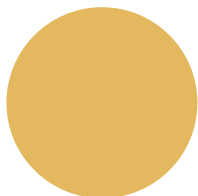
COLOR PALETTE



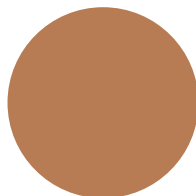
C M Y K : a85e2d
R G B : 168 94 45



C M Y K : 1c1d1d
R G B : 28 29 29

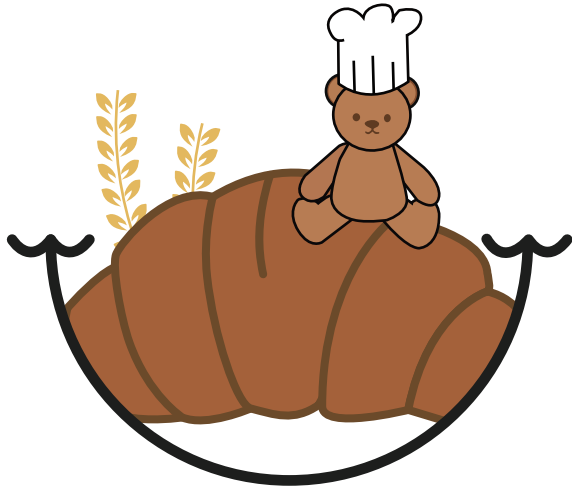


C M Y K : e7bf52
R G B : 231 191 82

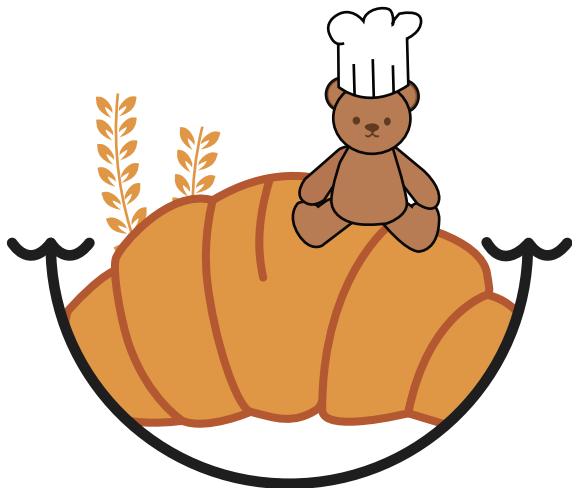


C M Y K : bb7c47
R G B : 187 124 71

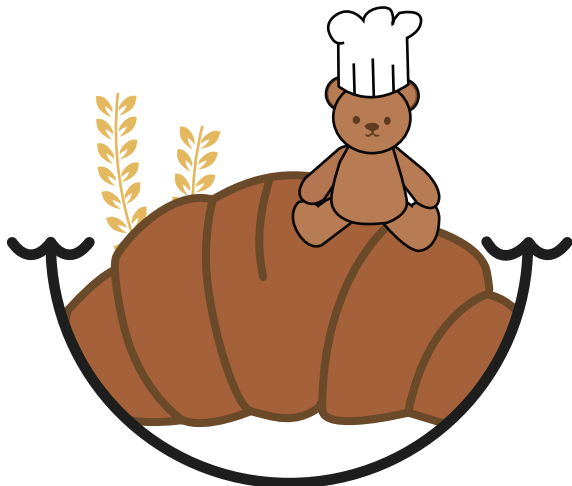
LOGO - 가로형 / ADAM BAKERY



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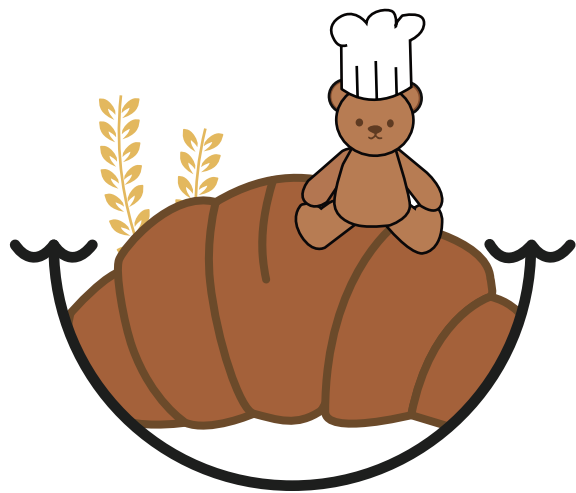


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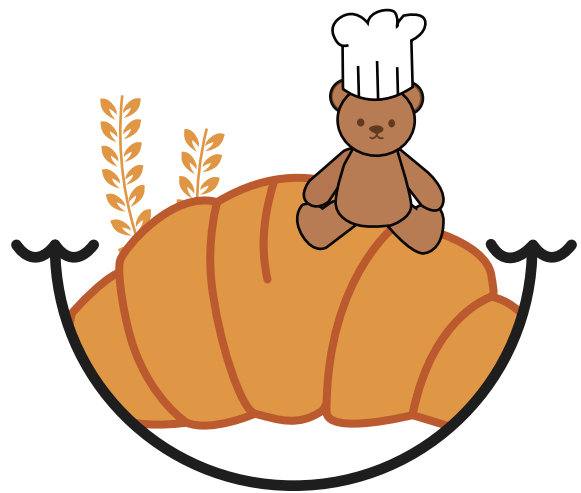


아담
베이커리

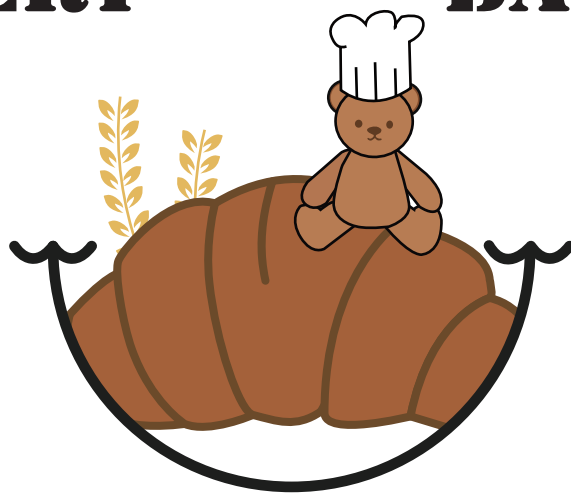
LOGO - 가로형 / ADAM BAKERY



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아담
베이커리