

# Rob Indelicato

## Data Analyst

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### Robert Indelicato

Marlboro, NJ

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<https://rindelicato.journoportfolio.com/>

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### Professional Summary

Results-oriented Business Analyst skill in managing and breaking down large volumes of information. Adept at managing large datasets, extracting valuable insights, and generating impactful reports. Proactive in identifying trends crucial to business success. Collaborative team player experience in mentoring and training new analysts.

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### Skills

- Python
  - Jupyter Notebooks
  - Microsoft Excel
  - SQL
  - Tableau
  - Microsoft Power BI
  - Snowflake
  - Data Modeling
  - Agile Project Mngt.
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### Projects

- GamCo- Performed descriptive analysis to improve company sales.
  - Influenza Season- Provided recommendations based on trends in influenza and how the medical staffing agency should plan for future staffing.
  - Rockbusters- Analyze Rockbusters data through SQL queries and provide answers to all ad-hoc business questions from various departments.
  - Instacart Basket- Derive insights and suggest strategies for increasing sales based on initial data and exploratory analysis of using python libraries.
  - Pig E. Bank- Assess client and transaction risk to support the bank in running their compliance program more efficiently.
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### Experience

#### Amstat Corp / Data Analyst

August 2021- PRESENT, Eatontown, NJ

- Gather and arrange research data to create representative graphs and charts highlighting aircraft sales figures by state and calendar year. This provided our customers with a competitive advantage to ultimately uncover new revenue opportunities and drive strategic decision-making.
- Synthesized consumer and market data, leveraging advanced tools like

Power BI and SQL. Created dynamic visualizations to facilitate resource allocations driving improved market responsive and customer engagement.

- Played a key role in the design and executive of survey instruments, including telephone questionnaires. This support ensured researchers were equipped with robust tools to gather peritint data effectively and enhanced our research outcomes.
- Performed comprehensive data cleaning by extrapolating using standard deviations, histograms, and mean calculations to identify and address outliers effectively. Utilized Excel pivot charts for quick summarization and aggregation of data, enhancing data visibility and facilitating informed decision-making.
- Utilized Python with Jupyter Notebooks to optimize large data set processing from databases and document reproducible data analysis code. This fostered seamless collaboration and knowledge sharing across the teams to help improve productivity.

#### **Civic Operations Group - NJ Dept of Health / Researcher**

July 2020 - August 2021, Oceanport, NJ

- Analyzed demographic data to develop strategies for better targeting of underserved areas for community outreach programs.
- Presented data summaries & pivot charts using Excel vlookup formulas to combine demographic with COVID-19 data on hotspot areas.
- Provided resources information for COVID-19 awareness in targeted communities.

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## **Education**

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#### **CareerFoundry / Data Analytics Certificate**

Sept 2023-Sept 2024

- Advanced training in AI, data visualization and python programming.
- Identifying and addressing data bias, data privacy, and data security.

#### **Rutgers University / Bachelor's Degree**

Sept 2017- June 2021, New Brunswick, NJ

- Dual Majors in Criminal Justice and Political Science with a minor in Critical Intelligence.