eggXchain

Hack like a Girl 2018



- Julia wants to buy eggs to make pancakes
- Later she hears on the news about infected eggs
- She has no idea if her eggs are infected too

2018.07

- 207,000 eggs
- Southern Germany
- Including "Bio" and 8+ supermarkets

2017.08

- 268,000 eggs
- Mostly Bavaria (DEU)

2016,10

- 100,000 eggs
- Southern Germany

- 200,000+ ppl sick
- USA
- During delivery, Eggs contaminated ice cream



Takeaway #1

Consumers want to get information about eggs immediately

- Because she has no idea if eggs are still healthy

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Takeaway #2

Supermarkets want to protect their reputation and update their customers immediately about possible damage

They want to reach out every customer that might be affected by a problem

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- Susan wants to buy eggs to make pancake for her children
- However, the infectious eggs news really worries her
 - At least once **every year**
 - even contaminated other food during delivery

Takeaway #3

Barcodes in general can only specify the source of farms, but not the whole delivery process

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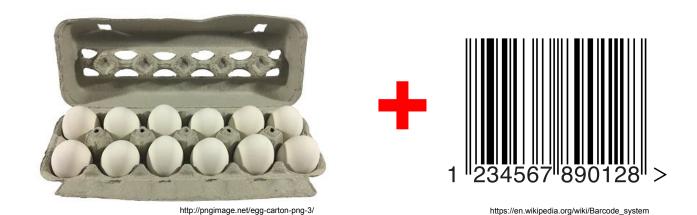
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What is our Solution?

Blockchain

• **Each box** of eggs has an **ID** associated with it.



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- Each box has a GPS sensor with updates of the coordinates at each time.



http://marconisociety.org/accurate-mapping/

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- Once the egg is marked as infected, all the eggs that have been at the same time in the same location are marked as infected too.

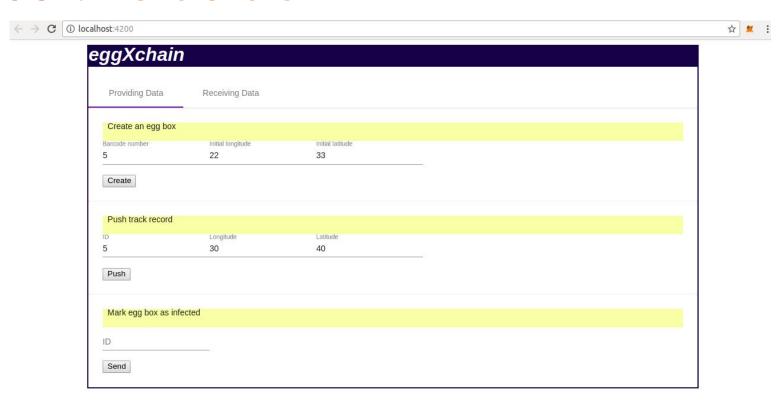


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- Each box has a GPS sensor with updates of the coordinates at each time.
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- An end user can check if the egg is infected and get the updated information.

Big Brother is watching the Eggs.

- Each box of eggs has an ID associated with it.
- **Each box** has a **GPS sensor** with updates of the coordinates at each time.
- Once the egg is marked as infected, all the eggs that have been at the same time in the same location are marked as infected too.
- An end user can check if the egg is infected and get the updated information.
- This is a decentralised solution based on Blockchain Ethereum platform (not only one server exists, but we have distributed servers/nodes).

Solution: Front-end UI



Technology stack

- Blockchain (Ethereum/Solidity)
- Angular
- Web3.js

Code available at: https://github.com/ringaile/eggxchain

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Questions?