Executive Summary

Part Time Go

The demand for part time job continues to increase in leaps and bounds, but securing one has never been more straightforward than just clicking few buttons on your mobile. Part time GO is a community-based platform application for listing and fetching jobs. It connects job providers and seekers and facilitates the process of offering jobs without owning one itself.

Part time Go expects to catch the interests of part time job providers and seekers with hiring suitable workers and board variety of jobs. PTG aims to simplify the procedure of offering and accepting a fitting opportunity.

Market and Research

- College students
  Our research surveyed 300 students based on their part-time employments. The result draws attentions to that, 90% of surveyor intended to seek for part time jobs, but only small ratio of them successfully land one. Although job opportunities are available via social media, communication channels and job qualities are below par, which leads to the problem described. Further investigation shows that among participants who have shown interests in PT jobs, 65% thinks the process is time consuming.

- Part time Job providers
  Our another research has also concluded that part time job providers want to attract more people in an approachable way than traditional ways. 75% companies prospect to provide jobs on digital platform, which lighten the hiring process and recruitment cost.

Business Model

Competitive Advantages

Financial Projections

[If you're ready to write, just select a line of text and start typing to replace it with your own. Or check out a few more quick tips below.]

Implementation Plan

Founder