



IDEATE
IGNITE-IDEATE-DESIGN-MODEL-PRODUCT



TEAM-Bisleri

MEMBERS-

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SECURITY AND SURVILLANCE

YOUR SAFETY AND COMFORT IS OUR PRIORITY

Experience unrivaled peace of mind with our cutting-edge CCTV surveillance software. Our team works tirelessly round the clock, ensuring your security. Discover the ultimate protection you deserve and join the ranks of our satisfied subscribers today!





OUR SERVICES

PROBLEMS WE SOLVE

After conducting an extensive market research analysis, we have arrived at a conclusion that contrary to our initial expectations, with the increase in number of cameras the amount of crimes have not decreased yet.



01

Timely Incident Detection

Even with a lot of cctv cameras around there lack proper system to detect the suspicious activity timely. A lot of cctv footages have surfaced where we can see some unwanted event happening after it had happened. What if it could be detected timely?

02

Rapid Emergency Response

CCTV cameras record everything but they cannot take any action. Imagine the amount of crimes that could have been avoided only if CCTVs could call emergency services on time?

WHY US ?

OUR SOLUTION

Presentations are communication tools that can be used as lectures, speeches, reports, and more. It all depends on the purpose of your presentation, and how you plan to arrange the details.



24*7 SURVEILLANCE

Providing you with 24*7 surveillance by trained professionals so that you can spend your day tension free.



FULL CONTROL

Giving you full control over the access of cameras. You decide what you want us to monitor.

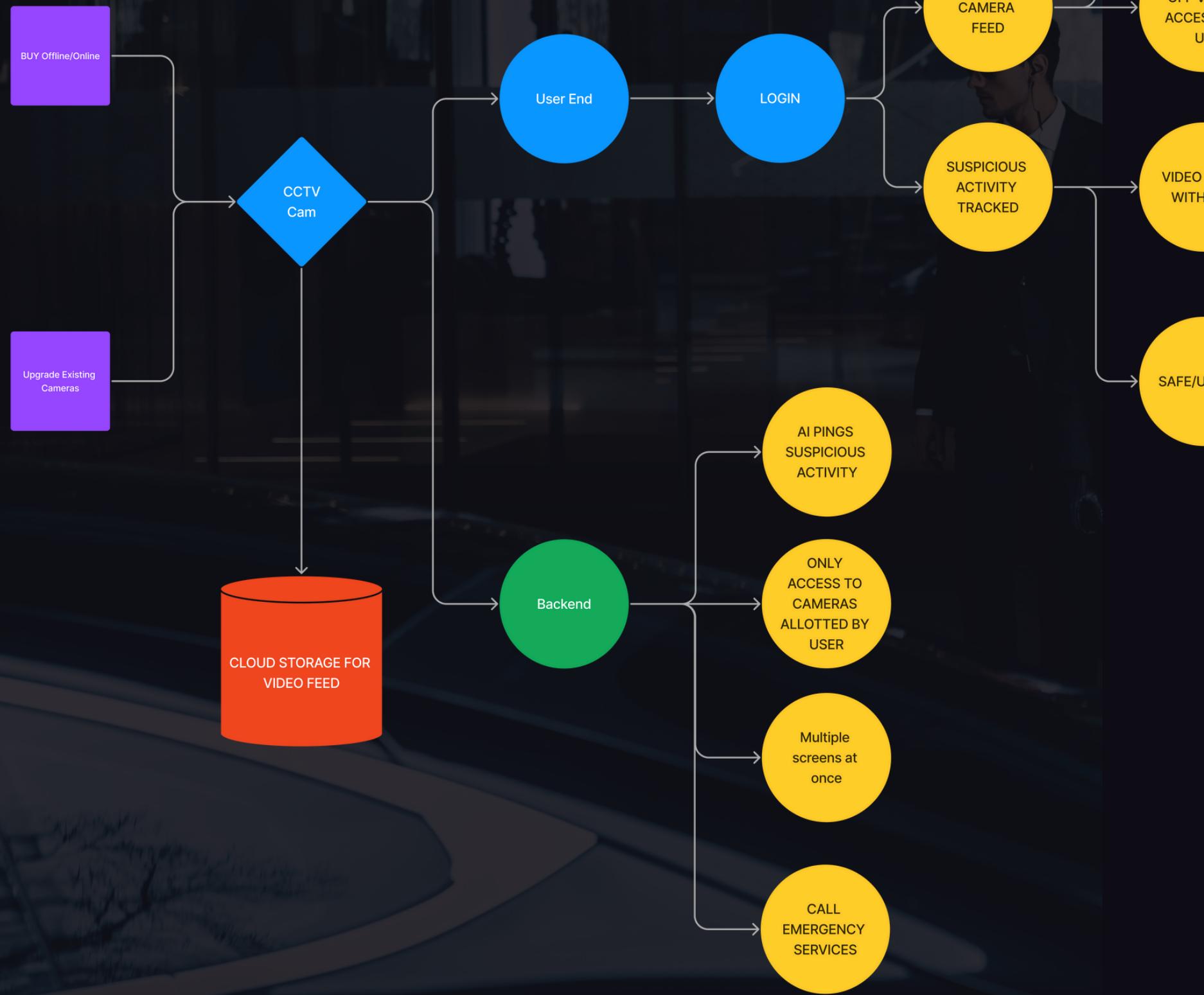


RAPID EMERGENCY RESPONSE

While monitoring camera feed, if our trained executives find any mishap happening they can take action accordingly

HOW IT WORKS

TECH BEHIND USER END



Camera Feed

Users can access all of their camera feed and can enable/disable which feed to show with in the app



Recorded video clips

User can check suspicious clips recorded by our software for a certain time period.

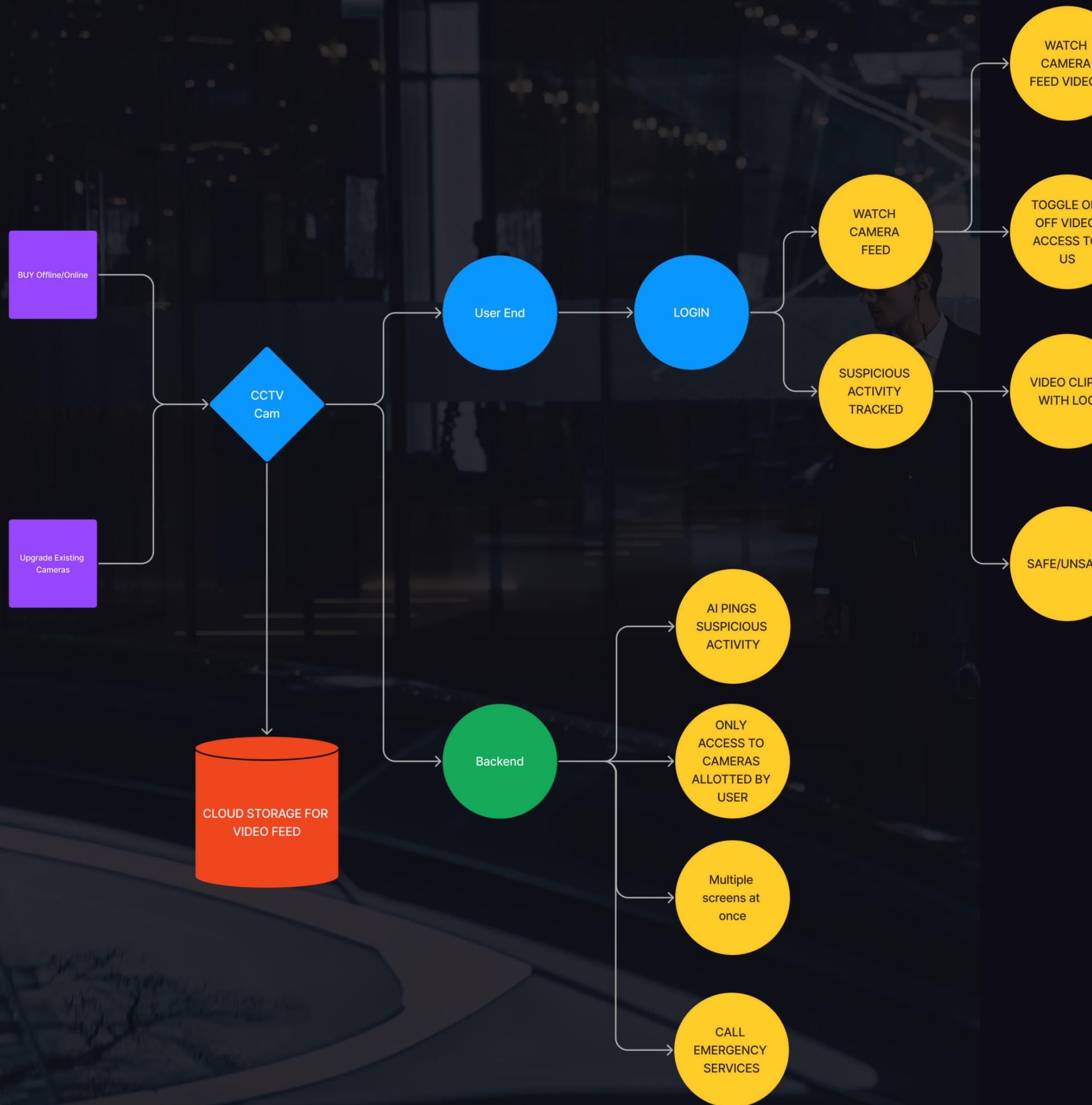


INSTANT NOTIFICATION

Whenever a suspicious activity is detected, the user will be instantly notified of it and they can decide if action is necessary.

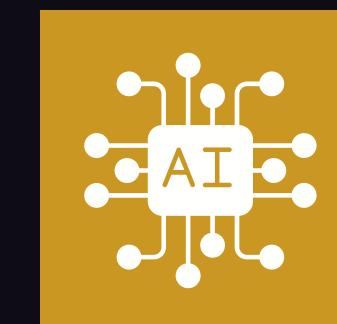
HOW IT WORKS

TECH BEHIND OUR END



AI MOTION DETECTOR

Using YOLO we can implement motion detection, so our trained professional will be notified in case of any activity tracked



DATABASE

So after every 48 hours the video recorded will be wiped from our database but will remain locally



MULTIPLE MONITORING

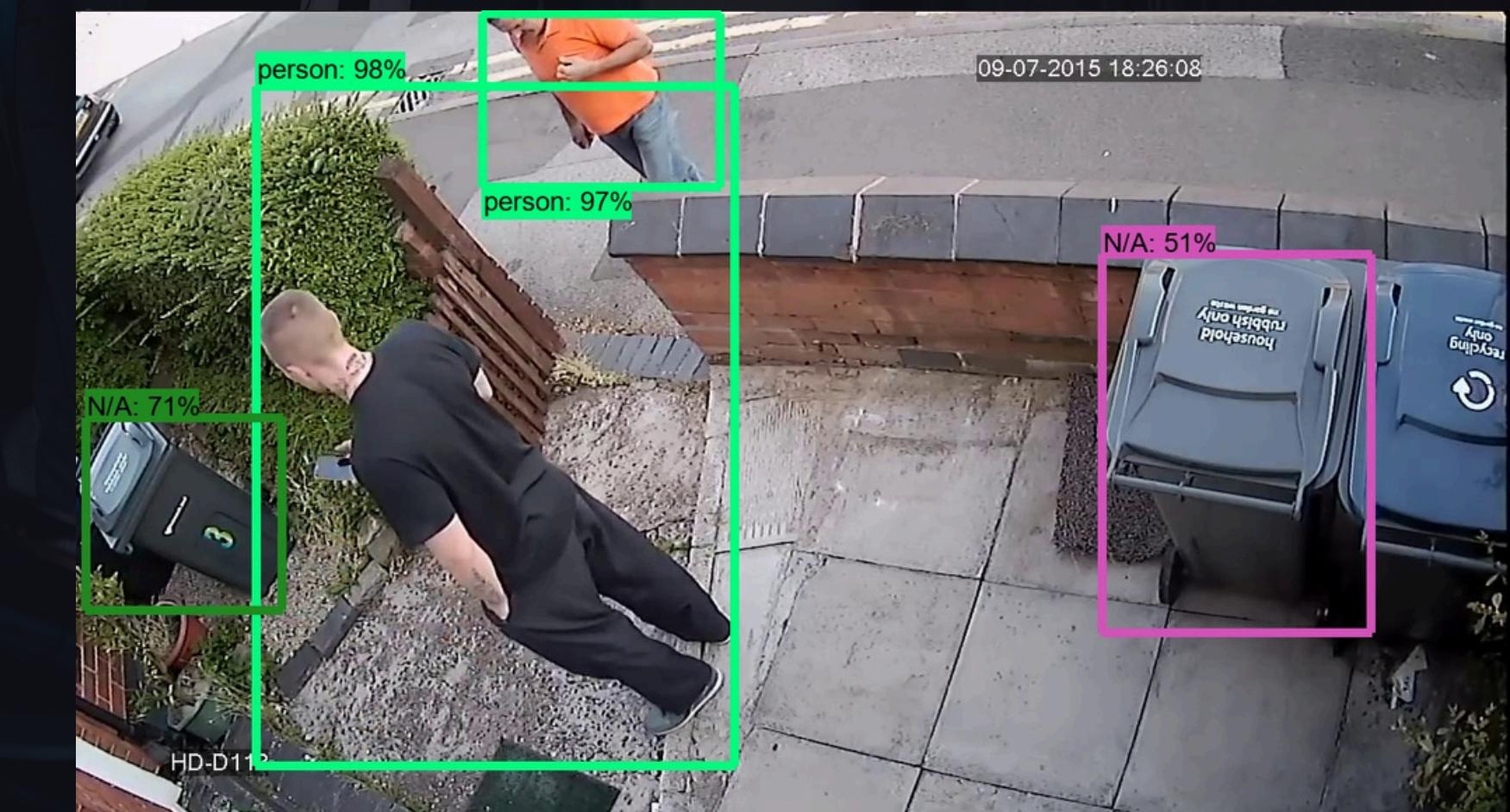
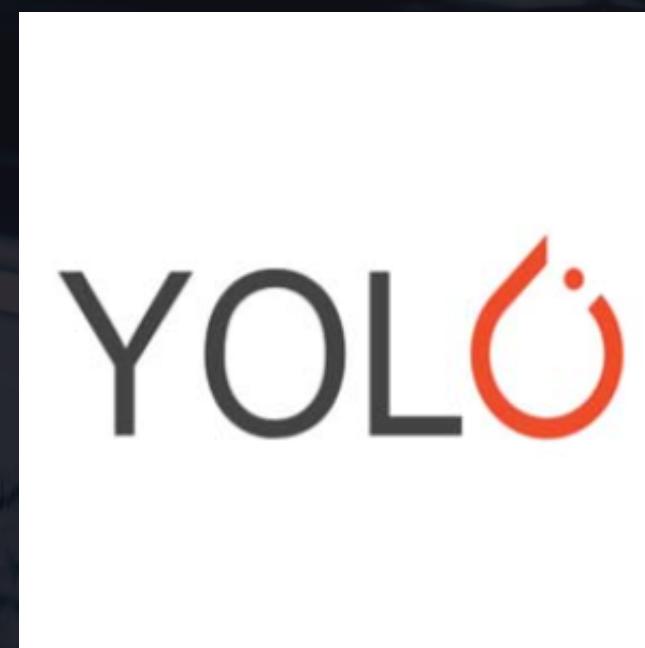
Since we have ai motion tracking working in background, our executive can manage to monitor multiple homes at once



TECH USED

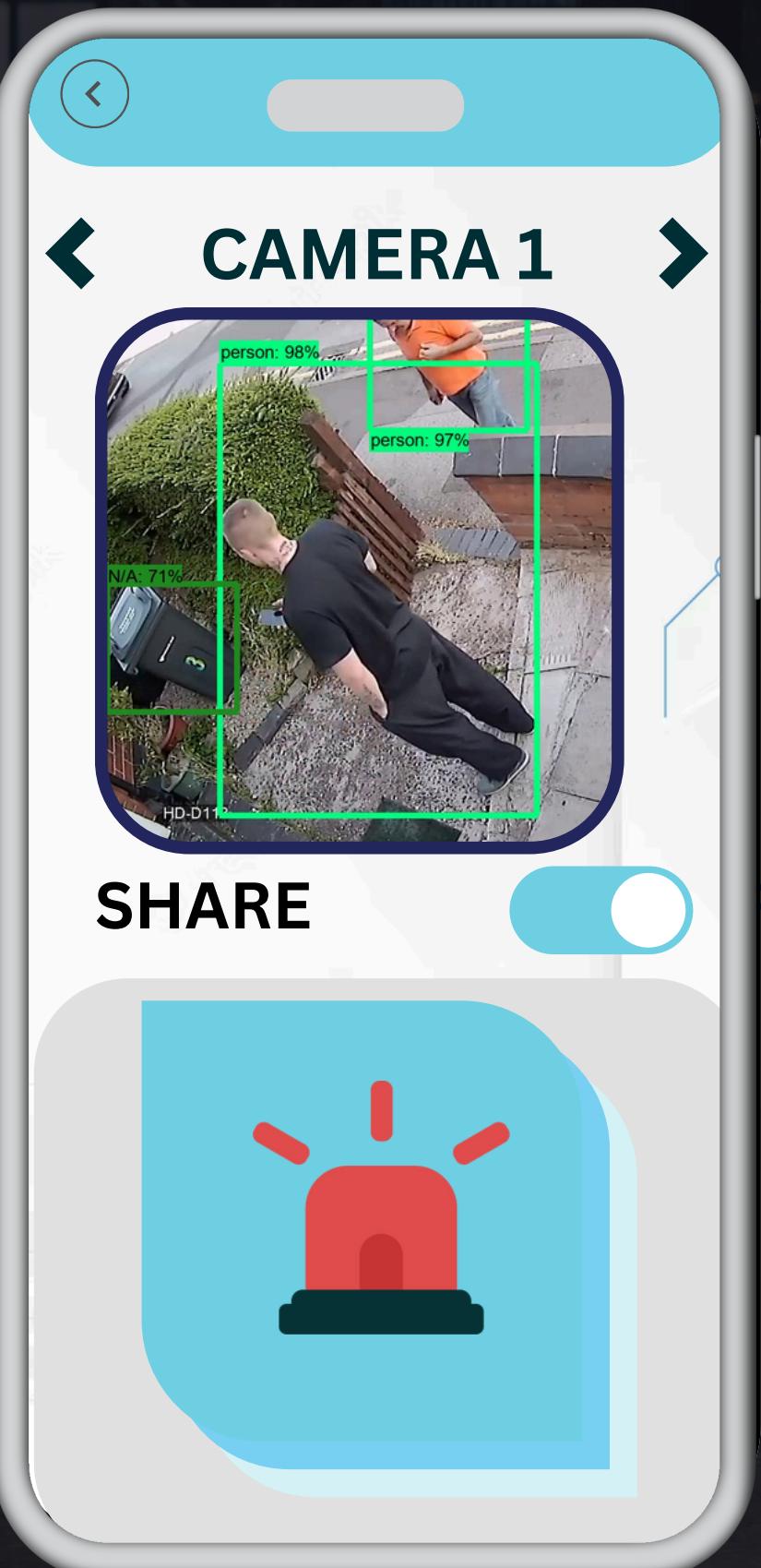
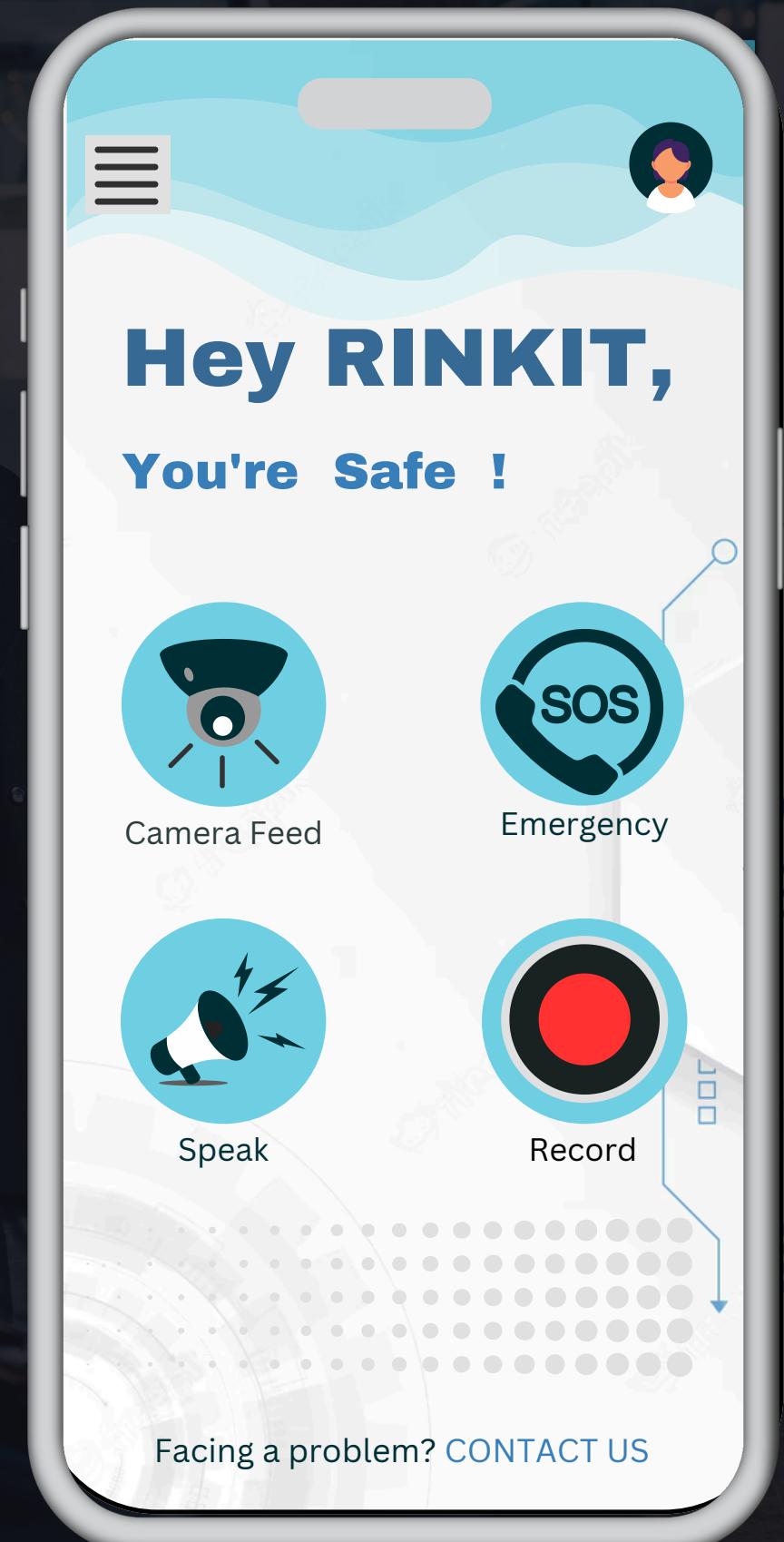
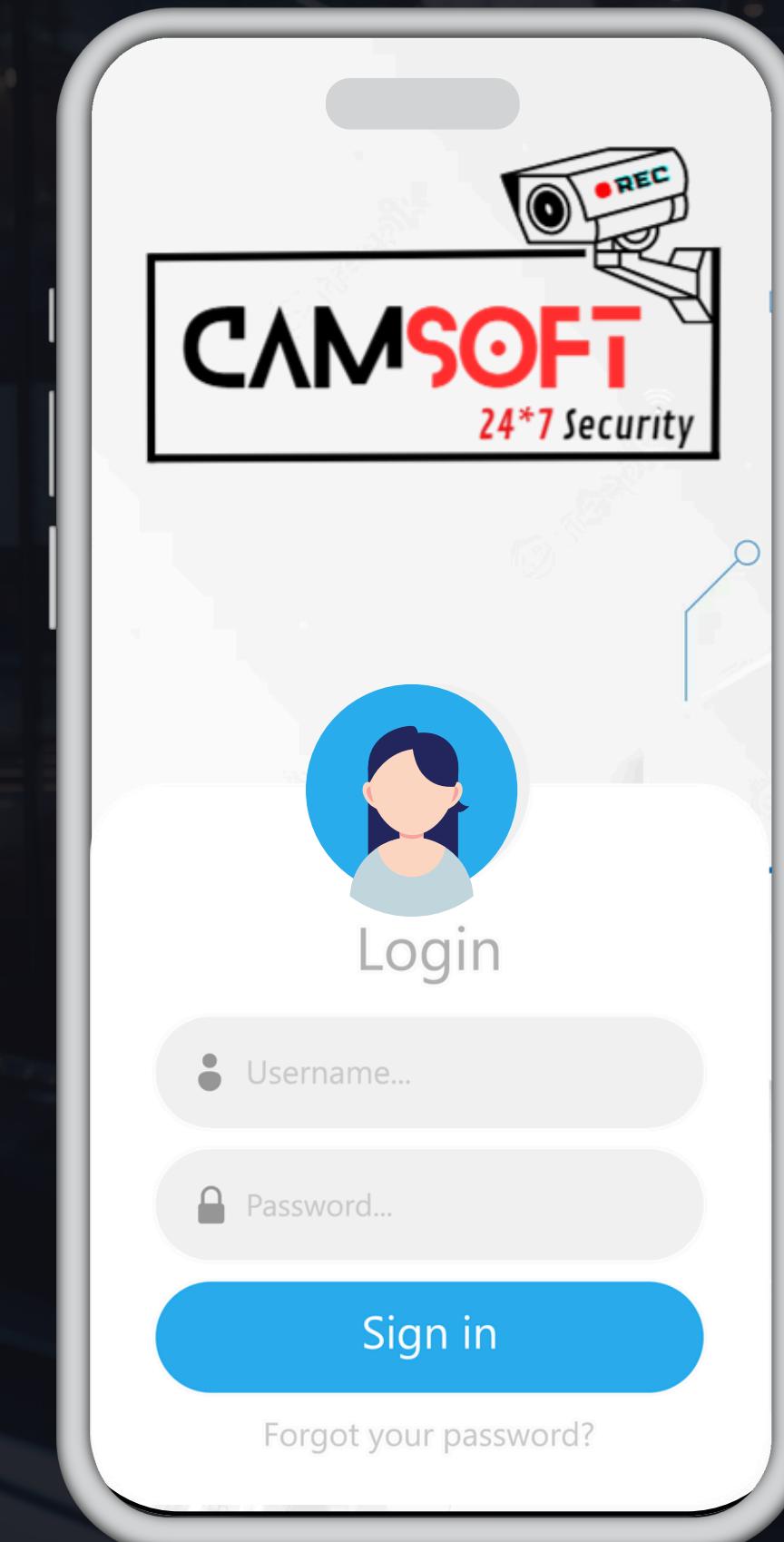
SIMPLIFYING HOW OUR SOLUTION WORK TECHNICALLY

With the help of YOLOv5 which is used for detecting and identifying objects, we created a model for our platform that can detect if theres some unwanted person being suspicious around your property.



APP LAYOUT

User Interface



WELCOME

FUTURE SCOPE

We plan on expanding and growing our platform sustainably, striving for steady long term growth instead of short term expedited unsustainable growth.

Our Plans include:

Expanding into B2B and Industrial market with industry extensive plans
Focusing on Core Products while simultaneously diversifying our product portfolio

Partnering with existing hardware based security companies
White=labeling our software and offering it as SAAS to major security firm

Types Of Business Model

SINGLE SOFTWARE PURCHASE

We plan on packaging our AI-based software and tools in a one time purchase and selling it directly to consumers so it can be utilized by consumers with offline surveillance systems

PARTNERSHIPS

We plan on engaging with hardware based security companies and on white-labelling our software capabilities for their convenience

BUSINESS TO COSTUMER

Our current business model depends on a users paying a monthly subscription of Rs 1500 or an annual subscription of Rs 15000. This includes our AI-based tools working in collaboration with trained professionals to protect your home 24/7.

BUSINESS TO BUSINESS(FOR FUTURE)

We also plan on offering industry specific plans which will include services catered specifically to business. These plans will include all of the features of our standard plan as well as additional features such as installation of thermal sensors.

Single Software Purchase

We plan on packaging our AI-based software and tools in a one time purchase and selling it directly to consumers so it can be utilized by consumers with offline surveillance systems. This will allow us to engage in business with legacy buildings and households who do not have a cloud-based surveillance systems.



Business To Customers

Our current business model depends on a users paying a monthly subscription of Rs 1500 or an annual subscription of Rs 15000. This includes our AI-based tools working in collaboration with trained professionals to protect your home 24/7. Our AI tools will help our trained professionals monitor multiple households at once. This helps us increase revenue and reduce overhead costs.



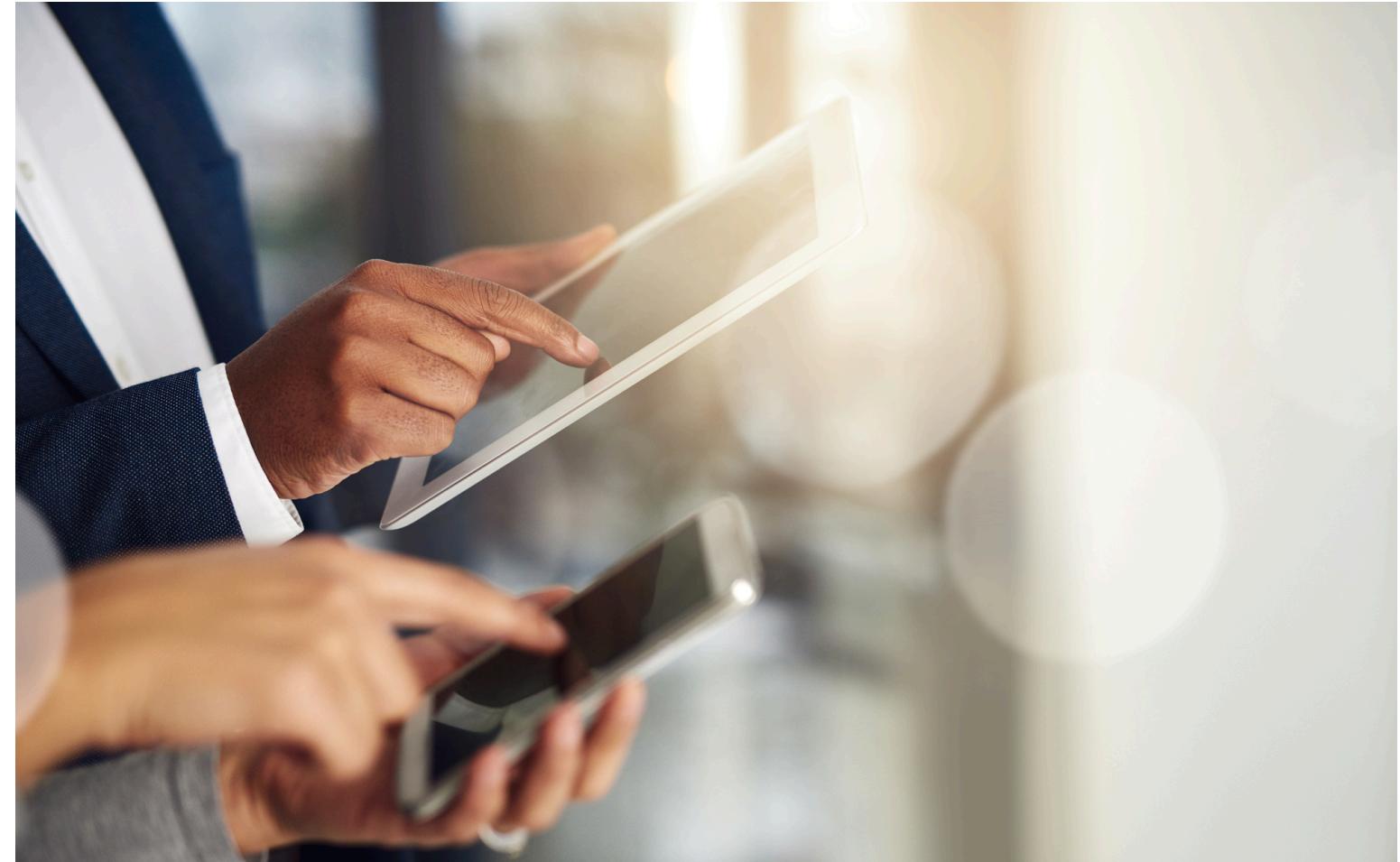
Partnerships

We plan on engaging with hardware based security companies and on white-labelling our software capabilities for their convenience. We also plan on partnering them on hardware front to ensure that customers receive the pinnacle of safety and security.



Business to Business(for future)

We plan on expanding our product portfolio by offering industry specific plans which will include services catered specifically to business. These plans will include all of the features of our standard plan as well as additional features such as installation of thermal sensors. These plans will be handcrafted according to every business's need and will be priced accordingly.

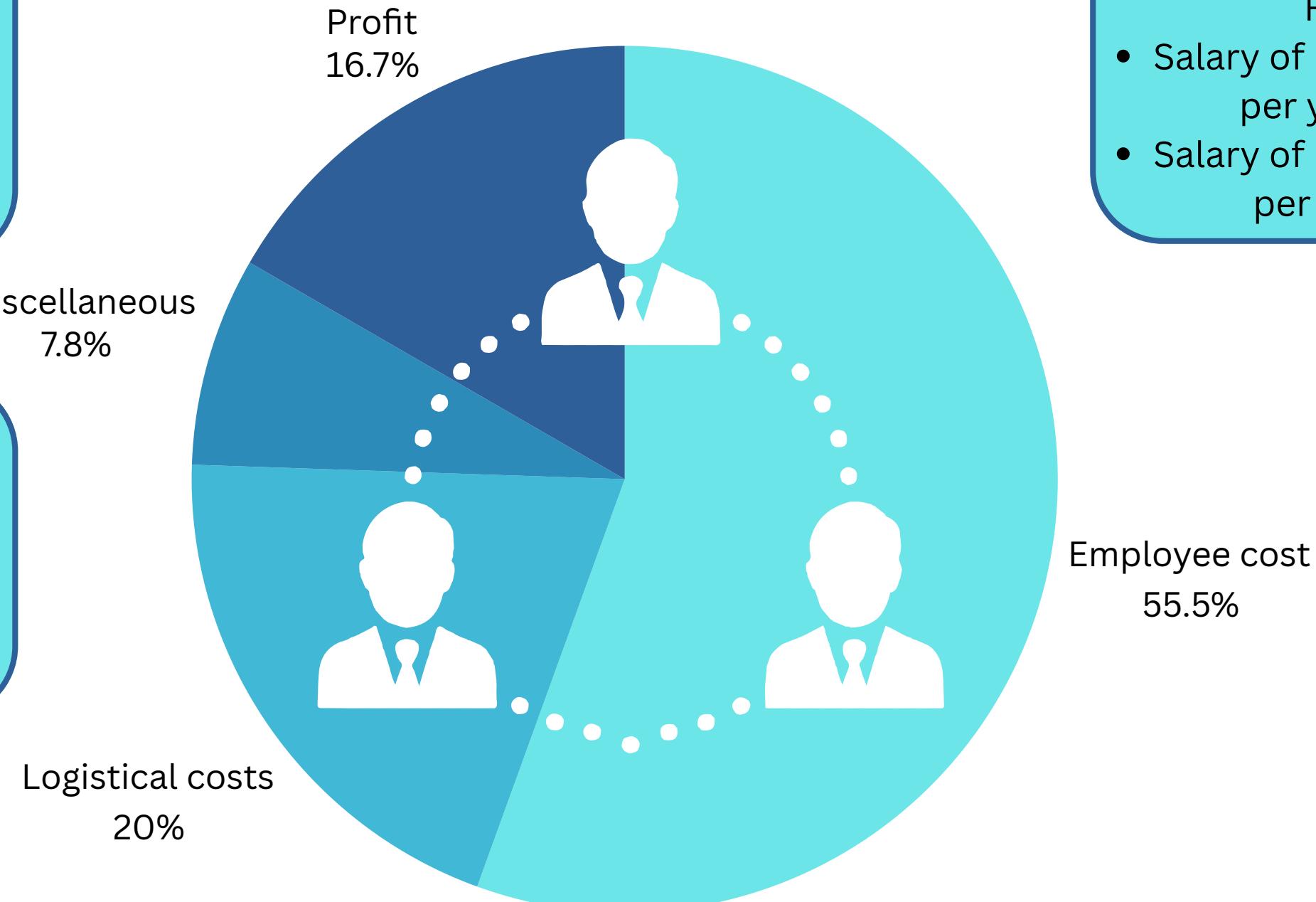


BUSINESS MODEL BREAKDOWN

- Miscellaneous Costs(funds for future purchases and research) per house per month: Rs 100
- Total Costs: Rs 1250(1233 rounded up)
- Subscription Charges per household per month: Rs 1500

- Salary of Employee per year: Rs 2,50,000
- Salary of Employee per house per year: Rs 10,000
- Salary of Employee per house per month: Rs 833

- Logistical Costs(Including server costs and other business expenses) per house per month: Rs 300
- Net Profit per house per month: Rs 250





THANK YOU

