

# Credit Card Transaction Report

Revenue  
25M

Interest  
4M

Amount  
20M

Count  
323K

Card\_Category

Gold Blue Silver Platinum

IncomeGroup

Medium Low High

Gender

F M

Week\_Start\_Date

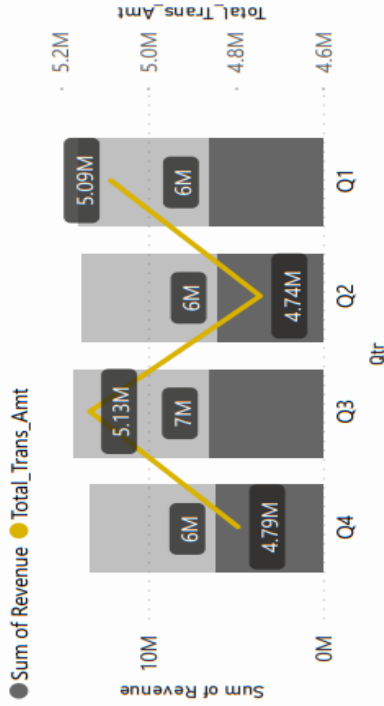
All

Quarter

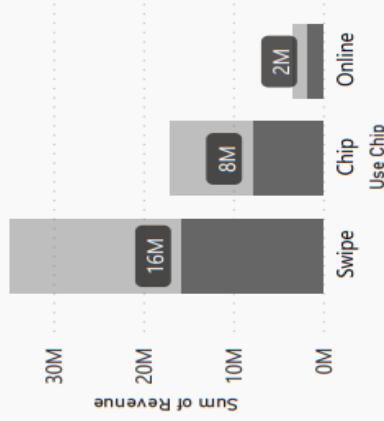
Q4 Q3 Q2 Q1

Card_Category	Sum of Revenue	Total_Trans_Amt	Interest_Earned
Blue	20424273	15949282	2896171
Silver	2670528	2155535	408113
Gold	1390003	1136403	225800
Platinum	608970	515491	83634
Total	25093773	19756711	3613717

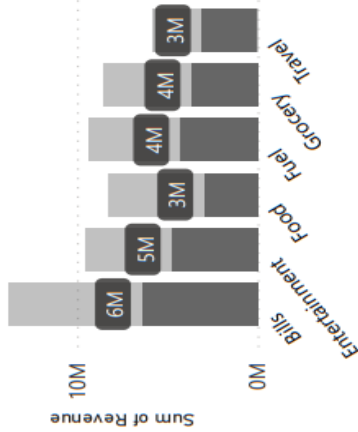
QTR Revenue and Transaction count



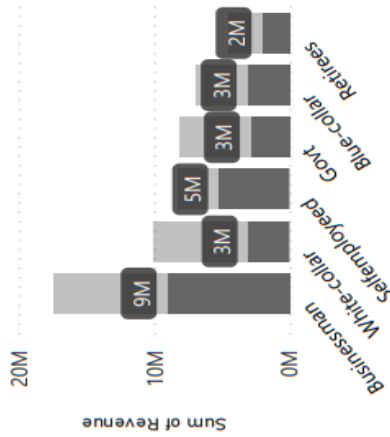
Revenue by Use Chip



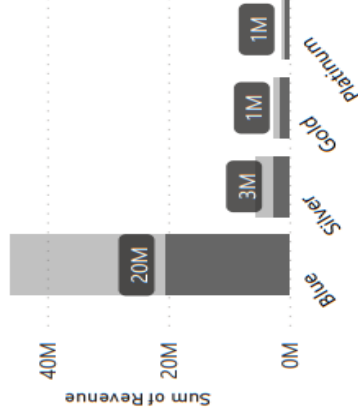
Revenue by Expenditure Type



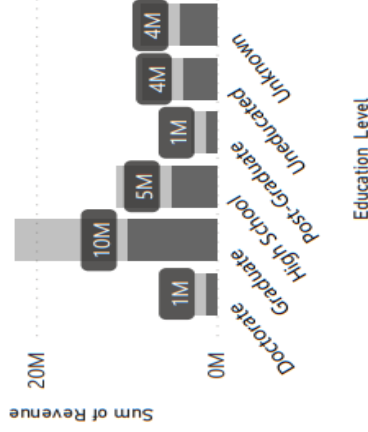
Revenue by Customer\_Job



Revenue by Card\_Category



Revenue by Education



# Credit Card Customer Report

Revenue  
25M

Total Interest  
4M

Total Income  
229M

CSS  
3.20

Card\_Category

Gold Blue Silver Platinum

Gender

M F

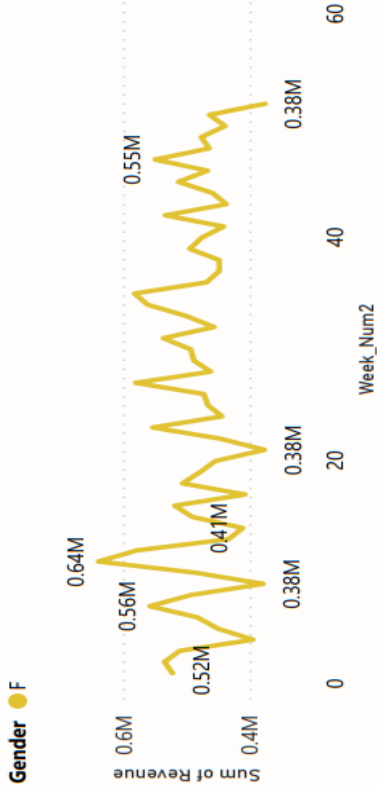
Week\_Start\_Date

All

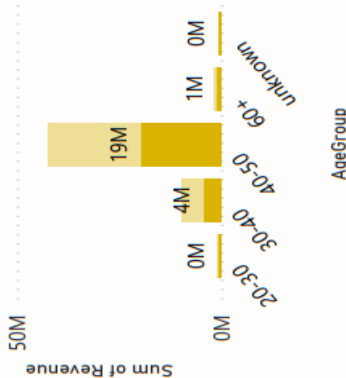
Qtr

Q4 796.49M  
Q3 733.75M  
Q2 715.36M  
Q1 710.64M

Revenue VS Gender

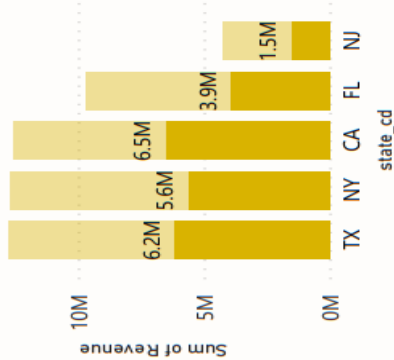


Revenue by AgeGroup

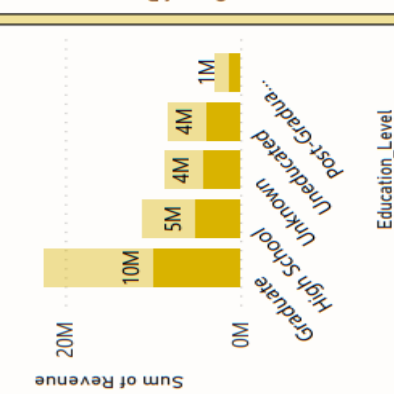


Customer_Job	Income	Sum of Revenue	Interest_Earned
Blue-collar	26240975	3081636	418766
Businessman	92542267	8985171	1394888
Govt	25707315	2844215	397929
Retirees	17652672	1985433	273676
Selfemployed	39544341	5185552	689482
White-collar	26861726	3011766	438976
Total	228549296	25093773	3613717

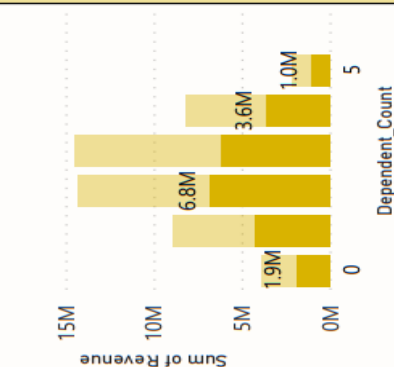
Top 5 States



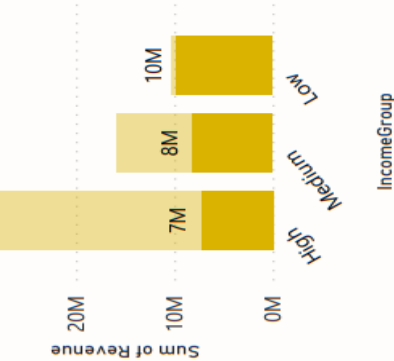
Revenue by Education



Revenue by Dependent



Revenue by IncomeGroup



Revenue by Marital Stats

