

RINKU GUPTA

📍 D-311, First Floor, Tagore Garden Extension, New Delhi – 110027

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Date of Birth: 30th September 1993 | **Father's Name:** Devinder

🎯 Objective

Detail-oriented and analytical **Data Analyst** with hands-on experience in **SQL**, **Python**, and **data visualization tools**. Adept at extracting actionable insights from complex datasets to support strategic decision-making. Proficient in data cleaning, statistical analysis, and BI tools. Seeking a challenging role to leverage analytical skills in a growth-driven environment.

🎓 Education

Bachelor of Education (B.Ed)

Chaudhary Charan Singh University, Sankalp Institute of Education – 2024

Bachelor of Commerce (B.Com)

Delhi University – 2016

Certifications:

- CTET Qualified – *July 2024*
- Appeared 4 times in SSC CGL Mains

Relevant Coursework: Data Analytics, Statistics, SQL, Databases

💻 Technical Skills

- **Programming & Tools:** Python (Pandas, NumPy, Matplotlib, Seaborn), R, SQL, Excel (Pivot Tables, VLOOKUP)
 - **Databases:** MySQL, PostgreSQL, SQLite
 - **Data Analytics:** Data Cleaning, Statistical Analysis, Exploratory Data Analysis (EDA)
 - **Visualization & BI Tools:** Power BI, Tableau
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Projects

1. Sales Performance Dashboard (Power BI & SQL)

- Analyzed e-commerce sales data to identify revenue trends and customer insights
- Developed an interactive Power BI dashboard to track KPIs and profitability
- Delivered insights that guided improvements in marketing and operations

2. Retail Store Analytics (Python & SQL)

- Cleaned and processed large retail datasets using Pandas and SQL
 - Applied statistical analysis to discover sales trends and seasonality
 - Visualized findings using Matplotlib and Seaborn
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Internships & Certifications

Data Analyst Intern

Eagletfly Solutions | Feb 2025 – Apr 2025 (3 Months)

- Assisted in data extraction, transformation, and report automation
- Created SQL queries for analyzing customer behavior and sales

Certifications (Eagletfly Solutions):

- ✓ Google Data Analytics
 - ✓ SQL for Data Science
 - ✓ Python for Data Analysis
 - ✓ Power BI
 - ✓ Advanced Excel
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☐ Soft Skills

- ✓ Problem Solving & Critical Thinking
 - ✓ Communication & Data Storytelling
 - ✓ Team Collaboration & Adaptability
 - ✓ Attention to Detail
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Languages

English, Hindi