

Sales & Order Performance

Customer Region

All

Order YearMonth

All

Product Category

All

Order Day

All

Avg Order Quantity

2.15

Total Profit

4M

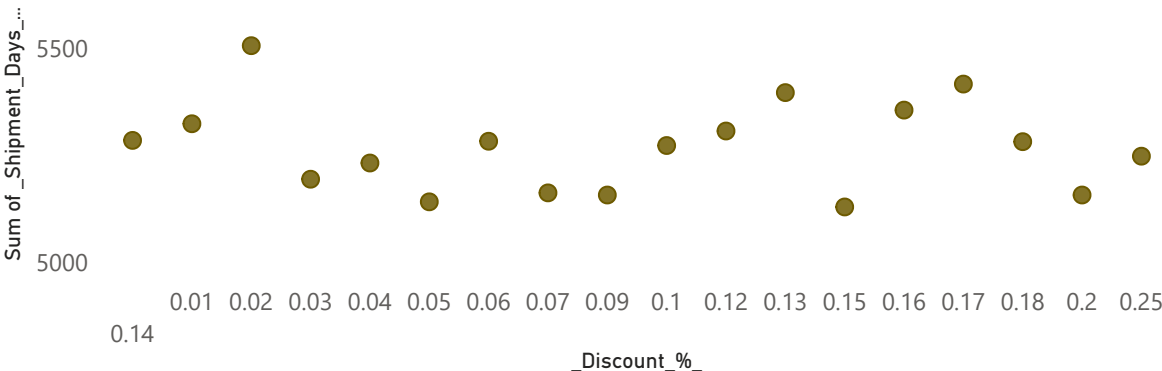
Total Sales

6M

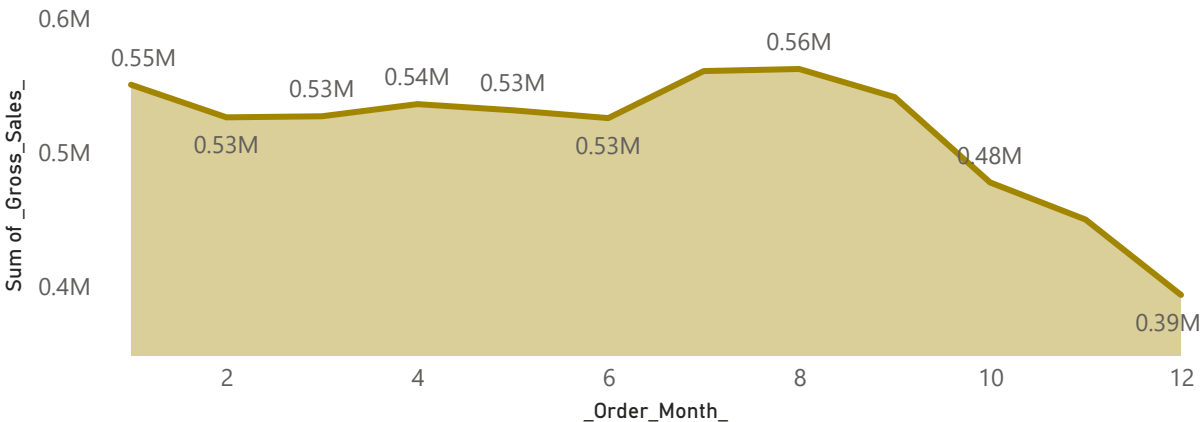
Top 10 Product by Sale

Product_Name	Sum of _Gross_Sales_	Sum of _Profit_
Web Camera	86332	41829
Under Armour Girls' Toddler Spine Surge Runni	227560	180420
Perfect Fitness Perfect Rip Deck	777120	630924
Pelican Sunstream 100 Kayak	536200	268100
Total	5705662	3712118

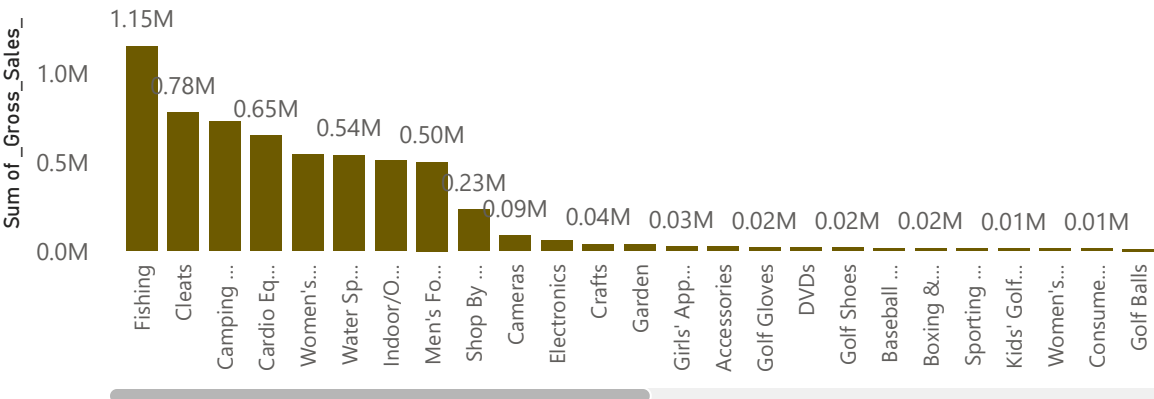
Discount impact on profit



Sales Trend



Sales by Product Category



Inventory & Stock Analysis

Out-of-Stock Products 🚨
2526

Total Inventory 📦
71K

Inventory Turnover Rate 🔄
6M

Avg Inventory Cost per Unit 💰
1.24

Year Month

All

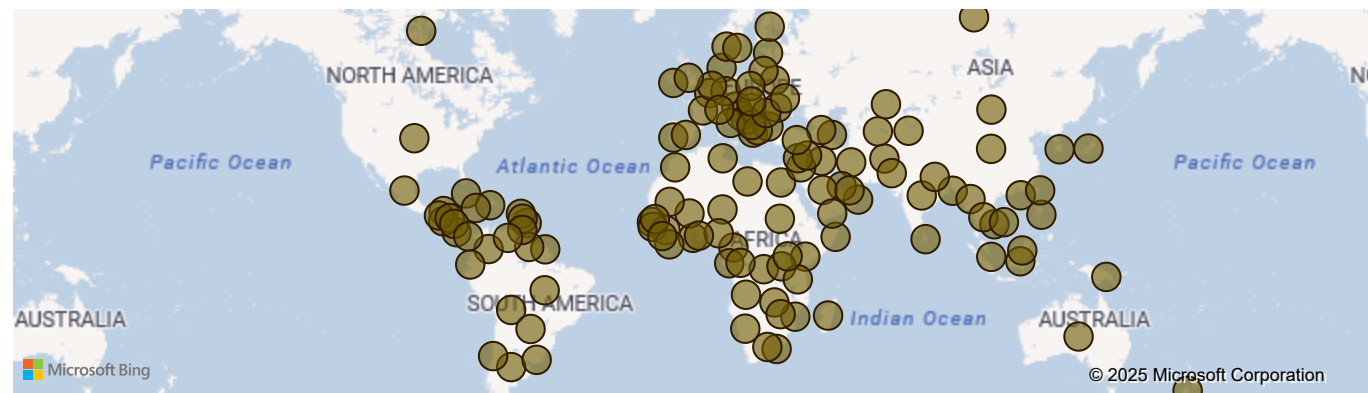
Product_Category

All

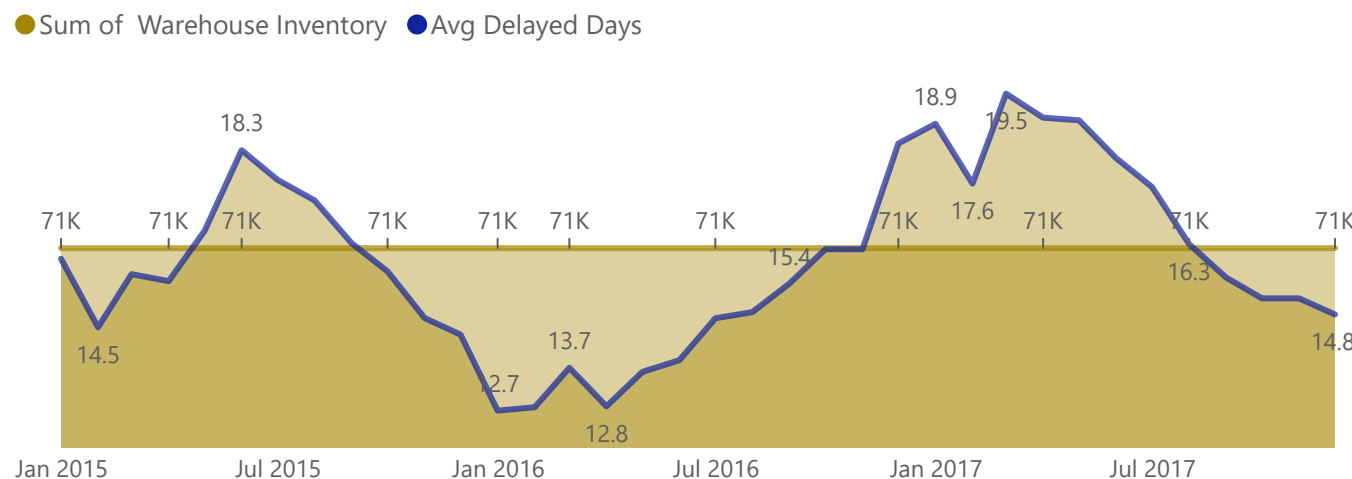
Warehouse_Country	Total Orders	%GT Orders Delayed
USA	6825	61.54%
Puerto Rico	4247	38.46%
Total	11072	100.00%

Product Name	Sum of Inventory Cost Per Unit
adidas Brazuca 2017 Official Match Ball	44.85
adidas Kids' F5 Messi FG Soccer Cleat	42.49
adidas Men's F10 Messi TRX FG Soccer Cleat	48.60
adidas Men's Germany Black Crest Away Tee	45.73
adidas Youth Germany Black/Red Away Match Soc	43.28
Adult dog supplies	40.53
Baby sweater	41.00
Bag Boy Beverage Holder	46.75
Bag Boy M330 Push Cart	45.93
Bowflex SelectTech 1090 Dumbbells	52.18
Bridgestone e6 Straight Distance NFL Carolina	44.06
Total	5,193.09

Inventory Cost Analysis



Inventory Trend



Fulfillment & Logistic Performance

Late Orders 🚨

31K

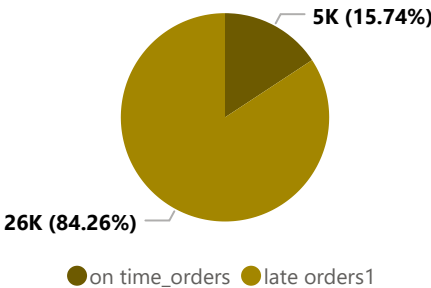
Avg Fulfillment Time (Days) ⌚

5.33

Total Order Processed 🚚

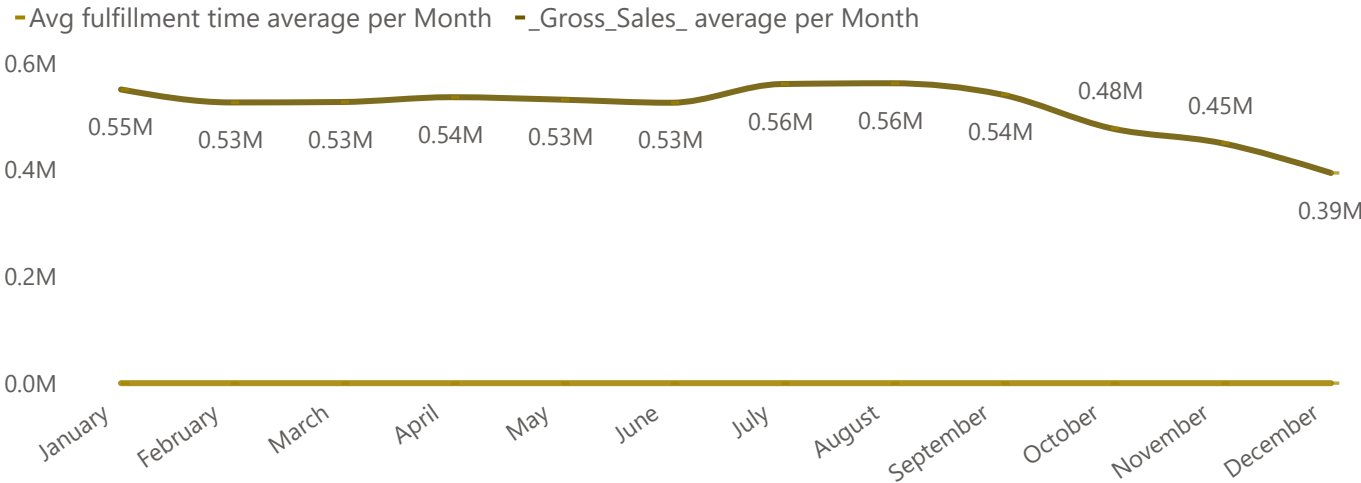
31K

On-Time vs. Delayed Shipments



Customer_Region	Late Orders	avg fulfillment time(days)
Western Europe	4638	5.33
West of USA	1332	5.33
West Asia	1119	5.33
West Africa	706	5.33
US Center	1111	5.33
Southern Europe	1559	5.33
Southern Africa	286	5.33
Southeast Asia	1576	5.33
South of USA	720	5.33
South Asia	1214	5.33
Total	30871	5.33

Shipment Performance Trend



Order Volume by shipment mode

