# RIO ACUNA CASTILLO.

## A full-stack software engineer

passionate about problem-solving, collaborating, and delivering powerful products that users can both relate to and foster real connections from.

## SKILLS

## **SOFTWARE ENGINEER**

Javascript | HTML5 & CSS3 & SCSS | Node.js | MongoDB | Express | React.js Git & Github

## CRM & DBM PLATFORMS

Salesforce | Netsuite | Hubspot | Every Action | NGP VAN | Salsa Engage & CRM NationBuilder

## **DESIGN & ILLUSTRATION**

Adobe Illustrator | Procreate

## LANGUAGES

English | Spanish | Quechua

## CONTACT



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## EXPERIENCE

## 2021 — RESILIENT CODERS — Software Engineer

Developed 5+ full stack web applications with different frameworks and backend support. Collaborated with teams in Scrum methodologies to design and develop structured and creative apps.

- Hooked & Rewired, an original fullstack app designed & built using data analytics, express, and APIs. For users who are trying to break a bad habit.
- ← Contract in production to develop & design a fullstack networking app for a global organization & its members.
- Barista App cashiers take coffee orders and add to a queue, baristas sign in and mark orders as complete and the app says the customer's name out loud when order is ready.

# 2020 to 2021 — ALLIANCE FOR POLICE ACCOUNTABILITY — Communications Specialist

Managed CRM softwares to ensure the functionality of outreach and refine organization's cybersecurity.

← Email open rate & engagement increased 15% after organizational redesign. Graphic design & writing generated 3,000 more followers on social media.

## 2018 to 2021 — SISTERS PGH — Program Manager

Modified existing software by studying client needs, studying systems flow, data usage, and organizational processes. Executed most graphic design as well.

Designed billboards that fundraised \$10,000 and 2,000 new followers on social media in one day. Managed 20+ artists to design artwork for 3 annual Pride parades.

#### 2018 to 2021 — PGH UNITED — Visual Artist

Led visual strategies, design, and marketing in relation to campaigns for economic and housing justice.

✓ Managed a \$40,000 art project with a team of 22 multidisciplined artists, a two week deadline, and the early onset of a global pandemic.

## 2020 to 2021 — 1HOOD — Graphic Designer

Designd graphics for various events regarding trans voters, Black voters, and incarcerated voters.

## 2017 — THOMAS MERTON CENTER — Tech & Operations Coordinator

Used CRM to manage client info + organizational structure.

#### 2014 to 2016 — ASSEMBLE PGH — STEM Teacher

Taught STEM for grades 1-9 to give kids a space to learn, make, and creatively test out ideas together.