Alice and Bob are good friends. They have similar interests.

Charlie lives on the other side of the world. He doesn't know Alice or Bob, but he is doing a project related to Alice and Bob's interests.

One day, after surfing the web for hours, Alice finds a site that she thinks Bob would like, and will become useful in the future. So she bookmarks the site, and emails the link to Bob.

Bob, after hours of surfing, also finds another useful website. He shares it with Alice on a social networking site.

Charlie, after going through a plethora of irrelevant stuff on the social networking site, finds this site that Bob posts, and completes his project with the help of this resource.

They all lived happily ever after.

But:

- If Charlie had found Alice's site as well, he might have had an even easier job.
- If Alice and Bob later need these sites, they would have to look back at their emails, each
 other's bookmarks, and Bob's social network history to get all these sites. And say Charlie
 found another site during his own project, and bookmarked it, Alice and Bob would never
 learn of this resource.

In this scenario, this group of like-minded people had the use of bookmark managers and social media sites. But the resources they discovered are stored in separate locations, and to gather these resources together for a future project would require a lot of effort. What if there was a way to share these resources so that everyone could benefit?

So we created PileSite. It bridges the gap between a bookmark manager and a social news site, allowing users to share useful links while keeping a personalized track of resources that may be useful to each of them.

If Alice, Bob, or anyone else finds a useful site, they can submit it to PileSite under the appropriate topic. The submitted links would appear in the relevant sections, and if anyone thinks a site is useful for their own use, they can add it to their own pile.

Unlike a traditional bookmark manager, any useful resources found are also shared to benefit others. And unlike a social news site, there is much more emphasis on the personal collection for the individual user who can keep track of resources they want to keep a record of without cluttering their actual browser bookmarks.

Charlie can't see the site Alice emailed ...

Alice and Bob don't have a central location for their shared sites...

Bob and Alice will never see sites Charlie's found...

[fading instead of typewriter from now on]
So we created a solution based on Piles of Sites [fading in and out]
PileSite! [tada]
Alice can selectively suggest sites from a private pile
[video clicking 'suggest' button]
Bob can keep a personal record of the sites he's shared
[video scrolling through personal pile]
Charlie's sites can be anonymously shared with the public
[video exploring popular sites]
PileSite is a new way to discover, bookmark, and share the web.
Try PileSite today!
pilesite.com [dont fade out]