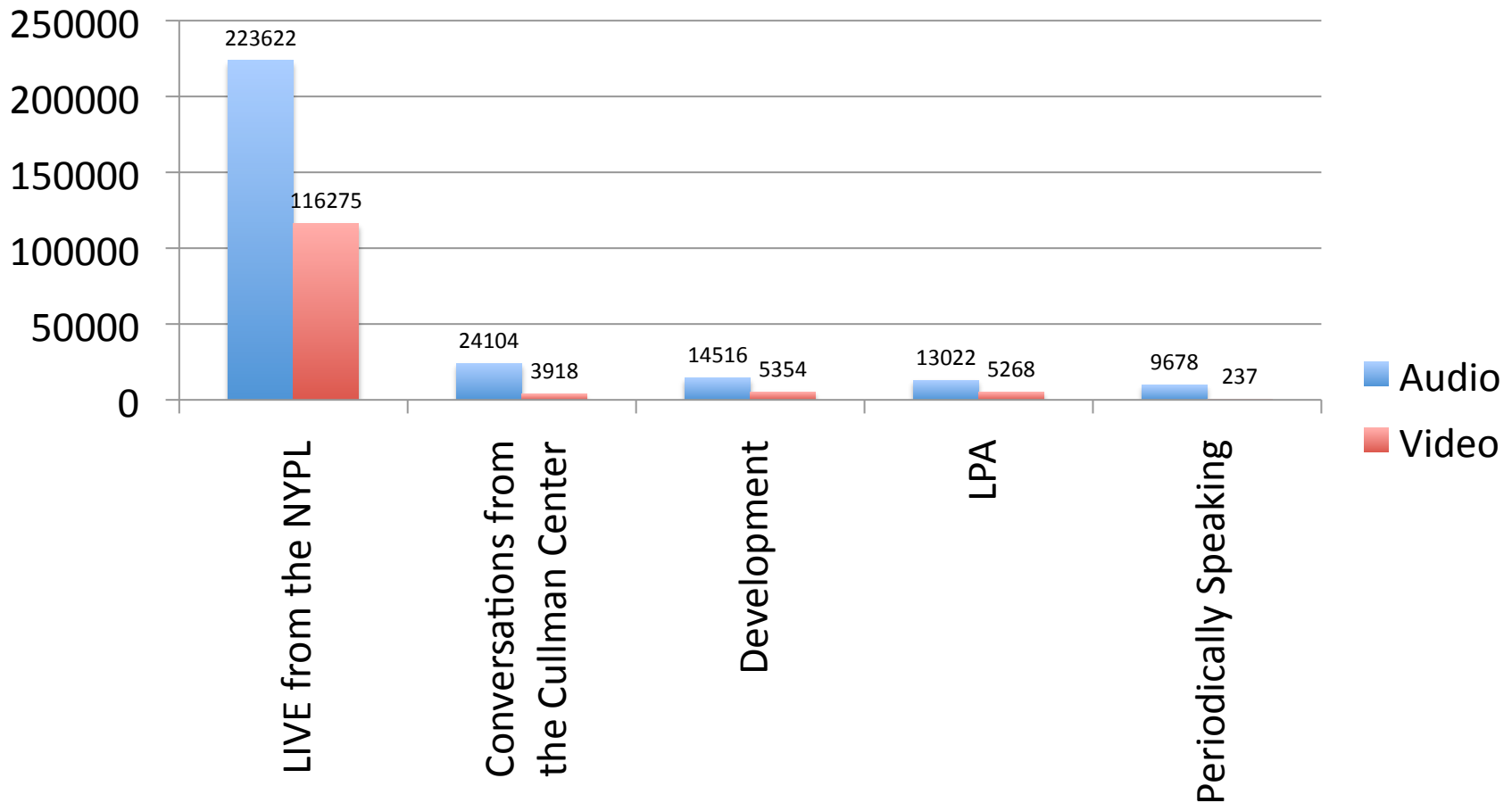


# **NYPL'S ONLINE AUDIO V. VIDEO TRAFFIC**

**Prepared by James Murdock**

**September 20, 2010**

# 1/1/07 – 12/31/09



Note: These numbers include both downloads and streams from nypl.org, iTunesU, YouTube and ArtBabble for series that offer both audio and video files.

# Calendar Year 2010

