

Group #1278\_HS

# FLYNT-Carpool App

September 04, 20XX

## Product Overview



Are you a student struggling to get a safe ride home or work place?

Are you a parent looking for a secure commute for your child?

A carpooling app for your child which ensures a trustworthy means to travel wherever they wish to go within your city.

This app has been established with the mission to reduce carbon emissions within the atmosphere and help in curbing global warming.

This helps:

- reduce the carbon footprint
- provides job opportunities to women
- provide a secure commute to students

## HOW DOES IT WORK

Simply search your destination, choose the date you want to travel and pick the carpool that suits you best!

Strength

Distribution

Content Strategy

FLYNT offers its customers its services after they have subscribed to its membership for a monthly sum. This not only reduces the cost compared to other carpooling services for the customers but also increases the money earned by the drivers.

