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Area serveddiv>th>td style="line-height:1.35em;">Worldwidetd>tr>tr>th scope="row" style="padding-right:0.5em;">div style="padding:0.1em 0;line-height:1.2em;">Key peoplediv>th>td class="agent" style="line-height:1.35em;">div class="plainlist">ul>li>a href="/wiki/John\_W.\_Thompson" title="John W. Thompson">John W. Thompsona> span style="font-size:85%;">(a href="/wiki/Chairman" title="Chairman">Chairmana>)span>li>li>a href="/wiki/Brad\_Smith\_(American\_lawyer)" title="Brad Smith (American lawyer)">Brad Smitha> span style="font-size:85%;">(a href="/wiki/President\_(corporate\_title)" title="President (corporate title)">Presidenta> and a href="/wiki/Chief\_legal\_officer" class="mw-redirect" title="Chief legal officer">CLOa>)span>li>li>a href="/wiki/Satya\_Nadella" title="Satya Nadella">Satya Nadellaa> span style="font-size:85%;">(a href="/wiki/Chief\_executive\_officer" title="Chief executive officer">CEOa>)span>li>li>a href="/wiki/Bill\_Gates" title="Bill Gates">Bill Gatesa> span style="font-size:85%;">(a href="/wiki/Technical\_advisor" title="Technical advisor">Technical advisora>)span>li>ul>div>td>tr>tr>th scope="row" style="padding-right:0.5em;">Productsth>td style="line-height:1.35em;">div class="hlist">ul>li>a href="/wiki/Microsoft\_Windows" title="Microsoft Windows">Windowsa>li>li>a href="/wiki/Microsoft\_Office" title="Microsoft Office">Officea>li>li>a href="/wiki/Microsoft\_Servers" title="Microsoft Servers">Serversa>li>li>a href="/wiki/Skype" title="Skype">Skypea>li>li>a href="/wiki/Microsoft\_Visual\_Studio" title="Microsoft Visual Studio">Visual Studioa>li>li>a href="/wiki/Microsoft\_Dynamics" title="Microsoft Dynamics">Dynamicsa>li>li>a href="/wiki/Xbox" title="Xbox">Xboxa>li>li>a href="/wiki/Microsoft\_Surface" title="Microsoft Surface">Surfacea>li>li>a href="/wiki/Microsoft\_Mobile" title="Microsoft Mobile">Mobilea>li>li>a href="/wiki/List\_of\_Microsoft\_software" title="List of Microsoft software">more...a>li>ul>div>td>tr>tr>th scope="row" style="padding-right:0.5em;">Servicesth>td class="category" style="line-height:1.35em;">div class="hlist">ul>li>a href="/wiki/Microsoft\_Azure" title="Microsoft Azure">Azurea>li>li>a href="/wiki/Bing\_(search\_engine)" title="Bing (search engine)">Binga>li>li>a href="/wiki/LinkedIn" title="LinkedIn">LinkedIna>li>li>a href="/wiki/Microsoft\_Developer\_Network" title="Microsoft Developer Network">MSDNa>li>li>a href="/wiki/Office\_365" title="Office 365">Office 365a>li>li>a href="/wiki/OneDrive" title="OneDrive">OneDrivea>li>li>a href="/wiki/Outlook.com" title="Outlook.com">Outlook.coma>li>li>a href="/wiki/Microsoft\_TechNet" title="Microsoft TechNet">TechNeta>li>li>a href="/wiki/Microsoft\_Wallet" class="mw-redirect" title="Microsoft Wallet">Walleta>li>li>a href="/wiki/Windows\_Store" class="mw-redirect" title="Windows Store">Windows Storea>li>li>a href="/wiki/Windows\_Update" title="Windows Update">Windows Updatea>li>li>a href="/wiki/Xbox\_Live" title="Xbox Live">Xbox Livea>li>ul>div>td>tr>tr>th scope="row" style="padding-right:0.5em;">Revenueth>td style="line-height:1.35em;">img alt="Increase" src="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/11px-Increase2.svg.png" title="Increase" width="11" height="11" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/17px-Increase2.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/

22px-Increase2.svg.png 2x" data-file-width="300" data-file-height="300"> span style="white-space : nowrap">a href="/wiki/United\_States\_dollar" title="United States dollar">US\$89.95&#160; billions>sup id="cite\_ref-xbrlus\_1\_1-0" class="reference">a href="#cite\_note-xbrlus\_1-1">[1]a >sup>&#160;(2017)td>tr>tr>th scope="row" style="padding-right:0.5em;">div style="padding:0.1em 0;line-height:1.2em;">a href="/wiki/Earnings\_before\_interest\_and\_taxes" title="Earnings before interest and taxes">Operating incomea>div>th>td style="line-height:1.35em;">img alt="Increase" src="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/11px-Increase2.svg.png" title="Increase" width="11" height="11" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/17px-Increase2.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/22px-Increase2.svg.png 2x" data-file-width="300" data-file-height="300"> span style="white-space: nowrap">US\$22.27&#160;billions>sup id="cite\_ref-xbrlus\_1\_1-1" class="reference">a href="#cite\_note-xbrlus\_1-1">[1]a>sup>&#160;(2017)td>tr>tr>th scope="row" style="padding-right:0.5em;">div style="padding:0.1em 0;line-height:1.2em;">a href="/wiki/Net\_income" title="Net income">Net incomea>div>th>td style="line-height:1.35em;">img alt="Increase" src="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/11px-Increase2.svg.png" title="Increase" width="11" height="11" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/17px-Increase2.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/22px-Increase2.svg.png 2x" data-file-width="300" data-file-height="300"> span style="white-space: nowrap">US\$21.20&#160;billion span>sup id="cite\_ref-xbrlus\_1\_1-2" class="reference">a href="#cite\_note-xbrlus\_1-1">[1]a>sup >&#160;(2017)td>tr>tr>th scope="row" style="padding-right:0.5em;">span class="nowrap">a href="/wiki/Asset" title="Asset">Total assetsa>span>th>td style="line-height:1.35em;">img alt="Increase" src="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/11px-Increase2.svg.png" title="Increase" width="11" height="11" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/17px-Increase2.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/22px-Increase2.svg.png 2x" data-file-width="300" data-file-height="300"> span style="white-space: nowrap">US\$241.08&#160;billions>sup id="cite\_ref-xbrlus\_1\_1-3" class="reference">a href="#cite\_note-xbrlus\_1-1">[1]a>sup>&#160;(2017)td>tr>tr>th scope="row" style="padding-right:0.5em;">span class="nowrap">a href="/wiki/Equity\_(finance)" title="Equity (finance)">Total equitya>span>th>td style="line-height:1.35em;">img alt="Increase" src="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/11px-Increase2.svg.png" title="Increase" width="11" height="11" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/17px-Increase2.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/b/b0/Increase2.svg/22px-Increase2.svg.png 2x" data-file-width="300" data-file-height="300"> span style="white-space: nowrap">US\$72.39&#160;billions>sup id="cite\_ref-xbrlus\_1\_1-4" class="reference">a href="#cite\_note-xbrlus\_1-1">[1]a>sup>&#160;(2017)td>tr>tr>th scope="row" style="padding-right:0.5em;">div style="padding:0.1em 0;line-height:1.2em;">Number of employeesdiv>th>td style="line-height:1.35em;">124,000sup id="cite\_ref-xbrlus\_1\_1-5" class="reference">a href="#cite\_note-xbrlus\_1-1">[1]a>sup>&#160;(2016)td>tr>tr>th scope="row" style="padding-right:0.5em;">a href="/wiki/Subsidiary" title="Subsidiary">Subsidiariesa>th>td style="line-height:1.35em;">a href="/wiki/

[List of mergers and acquisitions by Microsoft](#) is a list of Microsoft subsidiaries and acquisitions. Microsoft Corporation is an American multinational technology company with headquarters in Redmond, Washington. It develops, manufactures, licenses, supports and sells computer software, consumer electronics, and services. Its best known software products are the Microsoft Windows line of operating systems, the Microsoft Office suite, and the Internet Explorer and Microsoft Edge web browsers. Its flagship hardware products are the Xbox video game consoles and the Microsoft Surface tablet lineup. As of 2016, it is the world's largest software maker by revenue, and one of the most valuable companies. The word "Microsoft" is a portmanteau of "microcomputer" and "software". Microsoft was founded by Paul Allen and Bill Gates on April 4, 1975, to develop and sell BASIC interpreters for the Altair 8800. It rose to dominate the

wiki/Personal\_computer" title="Personal computer">personal computera> operating system market with a href="/wiki/MS-DOS" title="MS-DOS">MS-DOSa> in the mid-1980s, followed by a href="/wiki/Microsoft\_Windows" title="Microsoft Windows">Microsoft Windowsa>. The company's 1986 a href="/wiki/Initial\_public\_offering" title="Initial public offering">initial public offeringa> (IPO), span style="background-color:yellow">and subsequent rise in its share pricespan>, created three billionaires and an estimated 12,000 millionaires among Microsoft employees. Since the 1990s, it has increasingly diversified from the a href="/wiki/Operating\_system" title="Operating system">operating systema> market and has a href="/wiki/List\_of\_mergers\_and\_acquisitions\_by\_Microsoft" title="List of mergers and acquisitions by Microsoft">made a number of corporate acquisitionsa>—their largest being the acquisition of a href="/wiki/LinkedIn" title="LinkedIn">LinkedIna> for \$26.2 billion in December 2016,<sup>id="cite\_ref-7" class="reference">a href="#cite\_note-7">[7]a><sup>> followed by a href="/wiki/Skype\_Technologies" title="Skype Technologies">Skype Technologiesa> for \$8.5 billion in May 2011.<sup>id="cite\_ref-8" class="reference">a href="#cite\_note-8">[8]a><sup>>p>p>As of 2015<sup>class="plainlinks noexcerpt noprint asof-tag update" style="display:none;">a class="external text" href="//en.wikipedia.org/w/index.php?title=Microsoft&action=edit">[update]a><sup>>, Microsoft is market-dominant in the a href="/wiki/IBM\_PC-compatible" class="mw-redirect" title="IBM PC-compatible">IBM PC-compatiblea> operating system market and the a href="/wiki/Office\_software\_suite" class="mw-redirect" title="Office software suite">office software suitea> market, although it has lost the majority of the overall operating system market to a href="/wiki/Android\_(operating\_system)" title="Android (operating system)">Androida>.<sup>id="cite\_ref-9" class="reference">a href="#cite\_note-9">[9]a><sup>> The company also produces a wide range of other consumer and enterprise software for desktops and servers, including a href="/wiki/Web\_search\_engine" title="Web search engine">Internet searcha> (with a href="/wiki/Bing\_(search\_engine)" title="Bing (search engine)">Binga>), the digital services market (through a href="/wiki/MSN" title="MSN">MSNa>), mixed reality (a href="/wiki/Microsoft\_HoloLens" title="Microsoft HoloLens">HoloLensa>), cloud computing (a href="/wiki/Microsoft\_Azure" title="Microsoft Azure">Azurea>) and software development (a href="/wiki/Microsoft\_Visual\_Studio" title="Microsoft Visual Studio">Visual Studioa>).p>p>a href="/wiki/Steve\_Ballmer" title="Steve Ballmer">Steve Ballmera> replaced Gates as CEO in 2000, and later envisioned a "devices and services" strategy.<sup>id="cite\_ref-10" class="reference">a href="#cite\_note-10">[10]a><sup>> This began with the acquisition of a href="/wiki/Danger\_Inc." title="Danger Inc.">Danger Inc.a> in 2008,<sup>id="cite\_ref-InformationWeek\_Kin\_11-0" class="reference">a href="#cite\_note-InformationWeek\_Kin-11">[11]a><sup>> entering the personal computer production market for the first time in June 2012 with the launch of the a href="/wiki/Microsoft\_Surface" title="Microsoft Surface">Microsoft Surfacea> line of a href="/wiki/Tablet\_computer" title="Tablet computer">tablet computersa>; and later forming a href="/wiki/Microsoft\_Mobile" title="Microsoft Mobile">Microsoft Mobilea> through the acquisition of a href="/wiki/Nokia" title="Nokia">Nokiaa>'s devices and services division. Since a href="/wiki/Satya\_Nadella" title="Satya Nadella">Satya Nadellaa> took over as CEO in 2014, the company has scaled back on hardware and has instead focused on a href="/wiki/Cloud\_computing" title="Cloud computing">cloud computinga>, a move that helped the</sup></sup></sup></sup></sup></sup></sup></sup></sup></sup></sup></sup>



company's [>sharesa](/wiki/Share_(finance) "Share (finance)")> reach its highest value since December 1999.<sup>>a href="#cite\_note-12">[12]a>sup>sup id="cite\_ref-13" class="reference">a href="#cite\_note-13">[13]a>sup>p>p></sup>

[Flagship stores](#)

4.4 [Flagship store](#)

4.5 [Logo](#)

4.6 [Sponsorship](#)

- [References](#)
- [External links](#)

## History

Main articles: [History of Microsoft](/wiki/History_of_Microsoft "History of Microsoft"), [History of Microsoft Windows](/wiki/History_of_Microsoft_Windows "History of Microsoft Windows"), and [Timeline of Microsoft](/wiki/Timeline_of_Microsoft "Timeline of Microsoft")

### 1972–1985: The founding of Microsoft

[Paul Allena](/wiki/Paul_Allen "Paul Allen") and a
 [Bill Gatesa](/wiki/Bill_Gates "Bill Gates") pose for the camera on October 19, 1981, in a sea of PCs after signing a pivotal contract with IBM.<sup>[[cite\\_ref-Allan\\_2001\\_14-0](#cite_ref-Allan_2001_14-0)]</sup>

[14]<sup>></sup><sup>></sup>

Childhood friends [Paul Allena](/wiki/Paul_Allen "Paul Allen") and a
 [Bill Gatesa](/wiki/Bill_Gates "Bill Gates") sought to make a successful [businessa](/wiki/Business "Business") utilizing their shared skills in [computer programminga](/wiki/Computer_programming "Computer programming").<sup>[[cite\\_ref-15](#cite_ref-15)]</sup> In 1972 they founded their first company, named [Traf-O-Dataa](/wiki/Traf-O-Data "Traf-O-Data"), which sold a rudimentary computer to track and analyze automobile traffic data. While Gates enrolled at Harvard, Allen pursued a degree in computer science at Washington State University, though he later dropped out of school to work at [Honeywella](/wiki/Honeywell "Honeywell").<sup>[[cite\\_ref-16](#cite_ref-16)]</sup>

The January 1975 issue of [Popular Electronicsa](/wiki/Popular_Electronics "Popular Electronics") featured a [Micro Instrumentation and Telemetry Systemsa](/wiki/Micro_Instrumentation_and_Telemetry_Systems "Micro Instrumentation and Telemetry Systems")'s (MITS) [Altair 8800a](/wiki/Altair_8800 "Altair 8800") a [microcomputera](/wiki/Microcomputer "Microcomputer"),<sup>[[cite\\_ref-17](#cite_ref-17)]</sup> which inspired Allen to suggest that they could program a [BASICA](/wiki/BASIC "BASICA") a [interpretera](/wiki/Interpreter_(computing) "Interpreter (computing)") for the device. After a call

from Gates claiming to have a working interpreter, MITS requested a demonstration. Since they didn't yet have one, Allen worked on a [simulator](/wiki/Simulation "Simulation") for the Altair while Gates developed the interpreter. Although they developed the interpreter on a simulator and not the actual device, it worked flawlessly when they (in March 1975) demonstrated the interpreter to MITS in [Albuquerque](/wiki/Albuquerque "Albuquerque"), New Mexico. MITS agreed to distribute it, marketing it as [Altair BASIC](/wiki/Altair_BASIC "Altair BASIC").<sup>[14]</sup> Gates and Allen officially established Microsoft on April 4, 1975, with Gates as the [CEO](/wiki/Chief_executive_officer "Chief executive officer"). The original name of "Micro-Soft" was suggested by Allen.<sup>[18]</sup> In August 1977 the company formed an agreement with ASCII Magazine in Japan, resulting in its first international office, [ASCII Microsoft](/wiki/ASCII_Microsoft "ASCII Microsoft").<sup>[19]</sup> In August 1977 the company formed an agreement with ASCII Magazine in Japan, resulting in its first international office, [ASCII Microsoft](/wiki/ASCII_Microsoft "ASCII Microsoft").<sup>[20]</sup> In August 1977 the company formed an agreement with ASCII Magazine in Japan, resulting in its first international office, [ASCII Microsoft](/wiki/ASCII_Microsoft "ASCII Microsoft").<sup>[21]</sup> Microsoft moved to a new home in [Bellevue, Washington](/wiki/Bellevue,_Washington "Bellevue, Washington") in January 1979.<sup>[22]</sup> Microsoft entered the [operating system](/wiki/Operating_system "Operating system") (OS) business in 1980 with its own version of [Unix](/wiki/Unix "Unix"), called [Xenix](/wiki/Xenix "Xenix").<sup>[23]</sup> However, it was [MS-DOS](/wiki/MS-DOS "MS-DOS") that solidified the company's dominance. After negotiations with [Digital Research](/wiki/Digital_Research "Digital Research") failed, [IBM](/wiki/International_Business_Machines "International Business Machines") awarded a contract to Microsoft in November 1980 to provide a version of the [CP/M](/wiki/CP/M "CP/M") OS, which was set to be used in the upcoming [IBM Personal Computer](/wiki/IBM_Personal_Computer "IBM Personal Computer") (IBM PC).<sup>[24]</sup> For this deal, Microsoft purchased a CP/M clone called [86-DOS](/wiki/86-DOS "86-DOS") from [Seattle Computer Products](/wiki/Seattle_Computer_Products "Seattle Computer Products"), which it branded as MS-DOS, though IBM rebranded it to [PC DOS](/wiki/PC_DOS "PC DOS"). Following the release of the IBM PC in August 1981, Microsoft retained ownership of MS-DOS. Since IBM had [copyright](/wiki/Copyright "Copyright") the IBM PC [BIOS](/wiki/BIOS "BIOS"), other companies had to [reverse engineer](/wiki/Reverse_engineering "Reverse engineering") it in order for non-IBM hardware to run as [IBM PC compatible](/wiki/IBM_PC_compatible "IBM PC compatible"), but no such restriction applied to the operating systems. Due to various factors, such as MS-DOS's available software selection, Microsoft eventually became the leading PC operating systems vendor.<sup>[25]</sup>

<sup>[24]</sup><sup>[25]</sup> The company expanded into new markets with the release of the i>Microsoft Mousei> in 1983, as well as with a publishing division named a href="/wiki/Microsoft\_Press" title="Microsoft Press">Microsoft Pressa >.sup id="cite\_ref-Allan\_2001\_14-2" class="reference">a href="#cite\_note-Allan\_2001-14">[14]a>sup>sup class="reference" style="white-space:nowrap;":span>232span>sup> Paul Allen resigned from Microsoft in 1983 after developing a href="/wiki/Hodgkin%27s\_lymphoma" title="Hodgkin's lymphoma">Hodgkin's diseasea>.sup id="cite\_ref-26" class="reference">a href="#cite\_note-26">[26]a>sup> Allen claimed that Gates wanted to dilute his share in the company when he was diagnosed with Hodgkin's disease because he didn't think he was working hard enough.sup id="cite\_ref-27" class="reference">a href="#cite\_note-27">[27]a>sup> After leaving Microsoft, Allen lost billions of dollars on ill-conceived or mistimed technology investments. He later invested in low-tech sectors, sports teams, and commercial real estate.sup id="cite\_ref-28" class="reference">a href="#cite\_note-28">[28]a>sup>p>h3>span id="1985.E2.80.931994:\_Windows\_and\_Office">span>span class="mw-headline" id="1985–1994:\_Windows\_and\_Office">1985–1994: Windows and Officespan>h3>div class="thumb tright">div class="thumbinner" style="width:222px;":>a href="/wiki/File:Microsoft\_Windows\_1.0.png" class="image">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/b/b4/Microsoft\_Windows\_1.0.png/220px-Microsoft\_Windows\_1.0.png" width="220" height="152" class="thumbimage" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/b/b4/Microsoft\_Windows\_1.0.png/330px-Microsoft\_Windows\_1.0.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/b/b4/Microsoft\_Windows\_1.0.png/440px-Microsoft\_Windows\_1.0.png 2x" data-file-width="1596" data-file-height="1104">a>div class="thumbcaption">div class="magnify">a href="/wiki/File:Microsoft\_Windows\_1.0.png" class="internal" title="Enlarge">a>div>a href="/wiki/Windows\_1.0" title="Windows 1.0">Windows 1.0a> was released on November 20, 1985 as the first version of the Microsoft Windows linediv>div>div>div class="thumb tright">div class="thumbinner" style="width:222px;":>a href="/wiki/File:Windows\_Updated\_Family\_Tree.png" class="image">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/6/6d/Windows\_Updated\_Family\_Tree.png/220px-Windows\_Updated\_Family\_Tree.png" width="220" height="122" class="thumbimage" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/6/6d/Windows\_Updated\_Family\_Tree.png/330px-Windows\_Updated\_Family\_Tree.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/6/6d/Windows\_Updated\_Family\_Tree.png/440px-Windows\_Updated\_Family\_Tree.png 2x" data-file-width="2720" data-file-height="1509">a>div class="thumbcaption">div class="magnify">a href="/wiki/File:Windows\_Updated\_Family\_Tree.png" class="internal" title="Enlarge">a>div>Timeline of Windowsdiv>div>div>p>Despite having begun jointly developing a new operating system, a href="/wiki/OS/2" title="OS/2">OS/2a>, with IBM in August 1985,sup id="cite\_ref-29" class="reference">a href="#cite\_note-29">[29]a>sup> Microsoft released a href="/wiki/Microsoft\_Windows" title="Microsoft Windows">Microsoft Windowsa>, a graphical extension for MS-DOS, on November 20.sup id="cite\_ref-Allan\_2001\_14-3" class="reference">a href="#cite\_note-Allan\_2001-14">[14]a>sup>sup class="reference" style="white-space:nowrap;":span>

242–243, 246<sup>sup</sup> Microsoft moved its headquarters to Redmond on February 26, 1986, and on March 13 went a href="/wiki/Public\_company" title="Public company">publica<sup>sup</sup> id="cite\_ref-CBSCHRON\_30-0" class="reference">a href="#cite\_note-CBSCHRON-30">[30]<sup>sup</sup> with the resulting rise in stock making an estimated four billionaires and 12,000 millionaires from Microsoft employees.<sup>sup</sup> id="cite\_ref-stockrich\_31-0" class="reference">a href="#cite\_note-stockrich-31">[31]<sup>sup</sup> Microsoft released its version of OS/2 to a href="/wiki/Original\_equipment\_manufacturer" title="Original equipment manufacturer">original equipment manufacturers<sup>sup</sup> (OEMs) on April 2, 1987.<sup>sup</sup> id="cite\_ref-Allan\_2001\_14-4" class="reference">a href="#cite\_note-Allan\_2001-14">[14]<sup>sup</sup> In 1990, due to the partnership with IBM, the a href="/wiki/Federal\_Trade\_Commission" title="Federal Trade Commission">Federal Trade Commission<sup>sup</sup> set its eye on Microsoft for possible a href="/wiki/Collusion" title="Collusion">collusion<sup>sup</sup>, marking the beginning of over a decade of legal clashes with the U.S. government.<sup>sup</sup> id="cite\_ref-WiredUSDOJ\_32-0" class="reference">a href="#cite\_note-WiredUSDOJ-32">[32]<sup>sup</sup> <sup>sup</sup> class="reference" style="white-space:nowrap;":span>243–244 Meanwhile, the company was at work on a a href="/wiki/32-bit" title="32-bit">32-bit<sup>sup</sup> OS, a href="/wiki/Microsoft\_Windows\_NT" class="mw-redirect" title="Microsoft Windows NT">Microsoft Windows NT<sup>sup</sup>, which was heavily based on their copy of the OS/2 code. It shipped on July 21, 1993, with a new a href="/wiki/Modular\_programming" title="Modular programming">modular<sup>sup</sup> a href="/wiki/Kernel\_(computing)" class="mw-redirect" title="Kernel (computing)">kernel<sup>sup</sup> and the a href="/wiki/Windows\_API" title="Windows API">Win32<sup>sup</sup> a href="/wiki/Application\_programming\_interface" title="Application programming interface">application programming interface<sup>sup</sup> (API), making a href="/wiki/Porting" title="Porting">porting<sup>sup</sup> from a href="/wiki/16-bit" title="16-bit">16-bit<sup>sup</sup> (MS-DOS-based) Windows easier. Once Microsoft informed IBM of NT, the OS/2 partnership deteriorated.<sup>sup</sup> id="cite\_ref-33" class="reference">a href="#cite\_note-33">[33]<sup>sup</sup>

<sup>sup</sup><sup>sup</sup>In 1990, Microsoft introduced its office suite, a href="/wiki/Microsoft\_Office" title="Microsoft Office">Microsoft Office<sup>sup</sup>. The suite bundled separate a href="/wiki/Productivity\_software" title="Productivity software">productivity applications<sup>sup</sup>, such as a href="/wiki/Microsoft\_Word" title="Microsoft Word">Microsoft Word<sup>sup</sup> and a href="/wiki/Microsoft\_Excel" title="Microsoft Excel">Microsoft Excel<sup>sup</sup>.<sup>sup</sup> id="cite\_ref-Allan\_2001\_14-5" class="reference">a href="#cite\_note-Allan\_2001-14">[14]<sup>sup</sup><sup>sup</sup> <sup>sup</sup> class="reference" style="white-space:nowrap;":span>301 On May 22, Microsoft launched a href="/wiki/Windows\_3.0" title="Windows 3.0">Windows 3.0<sup>sup</sup>, featuring streamlined a href="/wiki/User\_interface" title="User interface">user interface<sup>sup</sup> graphics and improved a href="/wiki/Protected\_mode" title="Protected mode">protected mode<sup>sup</sup> capability for the a href="/wiki/Intel\_80386" title="Intel 80386">Intel 386<sup>sup</sup> processor.<sup>sup</sup> id="cite\_ref-34" class="reference">a href="#cite\_note-34">[34]<sup>sup</sup> Both Office and Windows became dominant in their respective areas.<sup>sup</sup> id="cite\_ref-1993-2001\_market\_share\_35-0" class="reference">a href="#cite\_note-1993-2001\_market\_share-35">[35]<sup>sup</sup><sup>sup</sup> <sup>sup</sup> id="cite\_ref-36" class="reference">a href="#cite\_note-36">[36]<sup>sup</sup>

<sup>sup</sup><sup>sup</sup>On July 27, 1994, the U.S. Department of Justice, Antitrust Division filed a Competitive Impact Statement that said, in part: "Beginning in 1988, and continuing until July 15, 1994, Microsoft induced many OEMs to execute anti-competitive "per processor" licenses

. Under a per processor license, an OEM pays Microsoft a royalty for each computer it sells containing a particular microprocessor, whether the OEM sells the computer with a Microsoft operating system or a non-Microsoft operating system. In effect, the royalty payment to Microsoft when no Microsoft product is being used acts as a penalty, or tax, on the OEM's use of a competing PC operating system. Since 1988, Microsoft's use of per processor licenses has increased.<sup>[37]</sup>

### 1995–2007: Foray into the Web, Windows 95, Windows XP, and Xbox

A photograph of a white Xbox console, showing its front panel with the Xbox logo and a disc cover.

Microsoft released the first installment in the Xbox series of consoles in 2001. The Xbox, graphically powerful compared to its rivals, featured a standard PC's 733 MHz Intel Pentium III processor.

Following Bill Gates's internal "Internet Tidal Wave memo" on May 26, 1995, Microsoft began to redefine its offerings and expand its product line into computer networking and the World Wide Web.

The company released Windows 95 on August 24, 1995, featuring Pre-emptive multitasking, a completely new user interface with a novel Start menu, start button, and 32-bit compatibility; similar to NT, it provided the Win32 API.

<sup>[38]</sup> The company released Windows 95 on August 24, 1995, featuring Pre-emptive multitasking, a completely new user interface with a novel Start menu, start button, and 32-bit compatibility; similar to NT, it provided the Win32 API.

<sup>[39]</sup>

<sup>[40]</sup> Windows 95 came bundled with the Online service (which was at first intended to be a competitor to the Internet), and (for OEMs) Internet Explorer, a web browser. Internet Explorer was not bundled with the retail Windows 95 boxes because the boxes were printed before the team finished the web browser, and instead was included in the Windows 95 Plus! pack.

<sup>[41]</sup> Branching out into new markets in 1996, Microsoft and General Electric's NBC unit created a new 24/7 cable news channel, MSNBC.

NewsArchives\_42-0" class="reference">a href="#cite\_note-APM-NewsArchives-42">[42]a>sup> Microsoft created a href="/wiki/Windows\_CE\_1.0" class="mw-redirect" title="Windows CE 1.0"> Windows CE 1.0a>, a new OS designed for devices with low memory and other constraints, such as a href="/wiki/Personal\_digital\_assistant" title="Personal digital assistant">personal digital assistants>.sup id="cite\_ref-cehistory\_43-0" class="reference">a href="#cite\_note-cehistory-43">[43]a>sup> In October 1997, the Justice Department filed a motion in the Federal a href="/wiki/United\_States\_district\_court" title="United States district court">District Courta>, stating that Microsoft violated an agreement signed in 1994 and asked the court to stop the bundling of Internet Explorer with Windows.sup id="cite\_ref-Allan\_2001\_14-6" class="reference">a href="#cite\_note-Allan\_2001-14">[14]a>sup>sup class="reference" style="white-space:nowrap;">:span>323–324span>sup>p>div class="thumb tright">div class="thumbinner" style="width:222px;">a href="/wiki/File:300lx.jpg" class="image">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/e/e9/300lx.jpg/220px-300lx.jpg" width="220" height="168" class="thumbimage" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/e/e9/300lx.jpg/330px-300lx.jpg 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/e/e9/300lx.jpg/440px-300lx.jpg 2x" data-file-width="1498" data-file-height="1146">a>div class="thumbcaption">div class="magnify">a href="/wiki/File:300lx.jpg" class="internal" title="Enlarge">a>div>In 1996, Microsoft released Windows CE, a version of the operating system meant for personal digital assistants and other tiny computers.div>div>div>p>On January 13, 2000, Bill Gates handed over the CEO position to a href="/wiki/Steve\_Ballmer" title="Steve Ballmer">Steve Ballmera>, an old college friend of Gates and employee of the company since 1980, while creating a new position for himself as Chief a href="/wiki/Software\_architect" title="Software architect">Software Architecta>.sup id="cite\_ref-Allan\_2001\_14-7" class="reference">a href="#cite\_note-Allan\_2001-14">[14]a>sup>sup class="reference" style="white-space:nowrap;">:span>111, 228span>sup>sup id="cite\_ref-BBCTL\_18-2" class="reference">a href="#cite\_note-BBCTL-18">[18]a>sup> Various companies including Microsoft formed the a href="/wiki/Trusted\_Computing\_Group" title="Trusted Computing Group">Trusted Computing Platform Alliancea> in October 1999 to (among other things) increase security and protect a href="/wiki/Intellectual\_property" title="Intellectual property">intellectual propertya> through identifying changes in hardware and software. Critics decried the alliance as a way to enforce indiscriminate restrictions over how consumers use software, and over how computers behave, and as a form of a href="/wiki/Digital\_rights\_management" title="Digital rights management">digital rights managementa>: for example the scenario where a computer is not only secured for its owner, but also secured against its owner as well.sup id="cite\_ref-44" class="reference">a href="#cite\_note-44">[44]a>sup>sup id="cite\_ref-45" class="reference">a href="#cite\_note-45">[45]a>sup> On April 3, 2000, a judgment was handed down in the case of i>a href="/wiki/United\_States\_v.\_Microsoft" class="mw-redirect" title="United States v. Microsoft">United States v. Microsofta>i>,sup id="cite\_ref-usvms\_46-0" class="reference">a href="#cite\_note-usvms-46">[46]a>sup> calling the company an "abusive monopoly."sup id="cite\_ref-findingsoffact\_47-0" class="reference">a href="#cite\_note-findingsoffact-47">[47]a>sup> Microsoft later settled with the U.S. Department of Justice in 2004.sup id="cite\_ref-CBSCHRON\_30-1" class="reference">a href="#cite\_note-CBSCHRON-30">[30]a>sup> On October 25, 2001, Microsoft released a href="/

wiki/Windows\_XP" title="Windows XP">Windows XPa>, unifying the mainstream and NT lines of OS under the NT codebase.<sup>id="cite\_ref-48" class="reference">a href="#cite\_note-48">[48]a></sup>  
The company released the a href="/wiki/Xbox\_(console)" title="Xbox (console)">Xboxa> later that year, entering the a href="/wiki/Game\_console" class="mw-redirect" title="Game console">game consolea> market dominated by a href="/wiki/Sony" title="Sony">Sonya> and a href="/wiki/Nintendo" title="Nintendo">Nintendoa>.<sup>id="cite\_ref-49" class="reference">a href="#cite\_note-49">[49]a></sup>  
In March 2004 the a href="/wiki/European\_Union" title="European Union">European Uniona> brought a href="/wiki/European\_Union\_Microsoft\_antitrust\_case" class="mw-redirect" title="European Union Microsoft antitrust case">antitrust legal action against the companya>, citing it abused its dominance with the Windows OS, resulting in a judgment of €497id="cite\_ref-CNN-MSfine\_50-0" class="reference">a href="#cite\_note-CNN-MSfine-50">[50]a><sup>id="cite\_ref-euantitrust\_51-0" class="reference">a href="#cite\_note-euantitrust-51">[51]a></sup>  
In November 2005, the a href="/wiki/Xbox\_360" title="Xbox 360">Xbox 360a> was released. There were two versions, a&#160;no-frills version for \$299.99 and a bells-and-whistles version&#160;for \$399.99.<sup>id="cite\_ref-52" class="reference">a href="#cite\_note-52">[52]a></sup>  
p>h3>id="cite\_ref-53" class="reference">a href="#cite\_note-53">[53]a>  
div>div>div>p>Released in January 2007, the next version of Windows, a href="/wiki/Windows\_Vista" title="Windows Vista">Vistaa>, focused on features, security and a redesigned user interface dubbed a href="/wiki/Windows\_Aero" title="Windows Aero">Aeroa>.<sup>id="cite\_ref-54" class="reference">a href="#cite\_note-54">[54]a></sup><sup>id="cite\_ref-gatesrsa\_55-0" class="reference">a href="#cite\_note-gatesrsa-55">[55]a></sup>  
a href="/



[Microsoft Office 2007](/wiki/Microsoft_Office_2007 "Microsoft Office 2007")<sup>a</sup>, released at the same time, featured a [Ribbon](/wiki/Ribbon_(computing) "Ribbon (computing)") user interface which was a significant departure from its predecessors. Relatively strong sales of both products helped to produce a record profit in 2007.<sup>[56]</sup> The European Union imposed another fine of €899million (\$1.4billion) for Microsoft's lack of compliance with the March 2004 judgment on February 27, 2008, saying that the company charged rivals unreasonable prices for key information about its [workgroup](/wiki/Microsoft_SQL_Server "Microsoft SQL Server") and a [backoffice](/wiki/Microsoft_BackOffice_Server "Microsoft BackOffice Server") servers. Microsoft stated that it was in compliance and that "these fines are about the past issues that have been resolved".<sup>[57]</sup> 2007 also saw the creation of a multi-core unit at Microsoft, following the steps of server companies such as Sun and IBM.<sup>[58]</sup> Gates retired from his role as Chief Software Architect on June 27, 2008, a decision announced in June 2006, while retaining other positions related to the company in addition to being an advisor for the company on key projects.<sup>[59]</sup> <sup>[60]</sup> [Azure Services Platform](/wiki/Azure_Services_Platform "Azure Services Platform"), the company's entry into the [cloud computing](/wiki/Cloud_computing "Cloud computing") market for Windows, launched on October 27, 2008.<sup>[61]</sup> On February 12, 2009, Microsoft announced its intent to open a chain of Microsoft-branded retail stores, and on October 22, 2009 the first retail [Microsoft Store](/wiki/Microsoft_Store "Microsoft Store") opened in [Scottsdale, Arizona](/wiki/Scottsdale,_Arizona "Scottsdale, Arizona"); the same day [Windows 7](/wiki/Windows_7 "Windows 7") was officially released to the public. Windows 7's focus was on refining Vista with ease of use features and performance enhancements, rather than a large reworking of Windows.<sup>[62]</sup> <sup>[63]</sup> <sup>[64]</sup> As the smartphone industry boomed in 2007, Microsoft had struggled to keep up with its rivals [Apple](/wiki/Apple_Inc. "Apple Inc.") and [Google](/wiki/Google "Google") in providing a modern smartphone operating system. As a result, in 2010 Microsoft revamped their aging flagship mobile operating system, [Windows Mobile](/wiki/Windows_Mobile "Windows Mobile"), replacing it with the new [Windows Phone](/wiki/Windows_Phone "Windows Phone") OS. Microsoft implemented a new strategy for the software industry that had them working more closely with smartphone manufacturers, such as [Nokia](/wiki/Nokia "Nokia"), and providing a consistent user experience across all smartphones using the Windows Phone OS. It used a new user interface design language, codenamed "Metro", which prominently used simple shapes, typography and iconography, utilizing the concept of minimalism. Microsoft is a founding member

of the [Open Networking Foundation](/wiki/Open_Networking_Foundation "Open Networking Foundation") started on March 23, 2011. Fellow founders were [Google](/wiki/Google "Google"), [HP Networking](/wiki/HP_Networking "HP Networking"), [Yahoo](/wiki/Yahoo "Yahoo"), [Verizon](/wiki/Verizon "Verizon"), [Deutsche Telekom](/wiki/Deutsche_Telekom "Deutsche Telekom") and 17 other companies. This nonprofit organization is focused on providing support for a new [cloud computing](/wiki/Cloud_computing "Cloud computing") initiative called Software-Defined Networking.<sup>[65]</sup> The initiative is meant to speed innovation through simple software changes in telecommunications networks, wireless networks, data centers and other networking areas.<sup>[66]</sup>

### 2011–2014: Windows 8/8.1, Xbox One, Outlook.com, and Surface devices



Start screen on a Windows 8.1

Windows 8.1



Surface Pro 3

Surface Pro 3



Xbox One Console Set with Kinect

Microsoft Xbox One Console Set with Kinect

 Xbox Onea > console

VF2012\_71-1" class="reference">a href="#cite\_note-VF2012-71">[71]a>sup>sup id="cite\_ref-77" class="reference">a href="#cite\_note-77">[77]a>sup> Three days later, a href="/wiki/Windows\_Phone\_8" title="Windows Phone 8">Windows Phone 8a> was launched.sup id="cite\_ref-78" class="reference">a href="#cite\_note-78">[78]a>sup> To cope with the potential for an increase in demand for products and services, Microsoft opened a number of "holiday stores" across the U.S. to complement the increasing number of "bricks-and-mortar" Microsoft Stores that opened in 2012.sup id="cite\_ref-79" class="reference">a href="#cite\_note-79">[79]a>sup> On March 29, 2013, Microsoft launched a Patent Tracker.sup id="cite\_ref-80" class="reference">a href="#cite\_note-80">[80]a>sup>p>p>The a href="/wiki/Kinect" title="Kinect">Kinecta>, a motion-sensing input device made by Microsoft and designed as a a href="/wiki/Game\_controller" title="Game controller">video game controllera>, first introduced in November 2010, was upgraded for the 2013 release of the a href="/wiki/Xbox\_One" title="Xbox One">Xbox Onea> video game console. Kinect's capabilities were revealed in May 2013: an ultra-wide 1080p camera, function in the dark due to an infrared sensor, higher-end processing power and new software, the ability to distinguish between fine movements (such as a thumb movements), and determining a user's heart rate by looking at their face.sup id="cite\_ref-81" class="reference">a href="#cite\_note-81">[81]a>sup> Microsoft filed a patent application in 2011 that suggests that the corporation may use the Kinect camera system to monitor the behavior of television viewers as part of a plan to make the viewing experience more interactive. On July 19, 2013, Microsoft stocks suffered its biggest one-day percentage sell-off since the year 2000, after its fourth-quarter report raised concerns among the investors on the poor showings of both Windows 8 and the Surface tablet. Microsoft suffered a loss of more than US\$32 billion.sup id="cite\_ref-82" class="reference">a href="#cite\_note-82">[82]a>sup>p>p>In line with the maturing PC business, in July 2013, Microsoft announced that it would reorganize the business into four new business divisions: Operating System, Apps, Cloud, and Devices. All previous divisions will be diluted into new divisions without any workforce cut.sup id="cite\_ref-83" class="reference">a href="#cite\_note-83">[83]a>sup> On September 3, 2013, Microsoft agreed to buy a href="/wiki/Nokia" title="Nokia">Nokiaa>'s mobile unit for \$7 billion,sup id="cite\_ref-84" class="reference">a href="#cite\_note-84">[84]a>sup> following a href="/wiki/Amy\_Hood" title="Amy Hood">Amy Hooda> taking the role of CFO.sup id="cite\_ref-85" class="reference">a href="#cite\_note-85">[85]a>sup>p>h3>span id="2014.E2.80.93present:\_Windows\_10.2C\_Windows\_10\_Mobile.2C\_Microsoft\_Edge\_and\_HoloLens">span>span class="mw-headline" id="2014–present:\_Windows\_10,\_Windows\_10\_Mobile,\_Microsoft\_Edge\_and\_HoloLens">2014–present: Windows 10, Windows 10 Mobile, Microsoft Edge and HoloLensspan>h3>div class="thumb tright">div class="thumbinner" style="width:222px;">a href="/wiki/File:John\_Thompson-video-20090529.png" class="image">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/1/18/John\_Thompson-video-20090529.png/220px-John\_Thompson-video-20090529.png" width="220" height="162" class="thumbimage" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/1/18/John\_Thompson-video-20090529.png/330px-John\_Thompson-video-20090529.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/1/18/John\_Thompson-video-20090529.png/440px-John\_Thompson-video-20090529.png 2x" data-file-width="876" data-file-height="644">a>div class="thumbcaption">div class="magnify">

[>a>div>a href="/wiki/John\\_W.\\_Thompson" title="John W. Thompson">John W. Thompsona> has been appointed the chairman of Microsoft, taking over from Bill Gates.](/wiki/File:John_Thompson-video-20090529.png "Enlarge")

#### <sup>> On the same day, a href="/wiki/John\_W.\_Thompson" title="John W. Thompson">John W. Thompsona> took on the role of chairman, in place of Bill Gates, who continued to participate as a technology advisor.</sup><sup>> Thompson became the second chairman in Microsoft's history.</sup><sup>>p>p>On April 25, 2014, Microsoft acquired Nokia Devices and Services for \$7.2 billion.</sup><sup>> This new subsidiary was renamed Microsoft Mobile Oy.</sup><sup>> In May 2016, the company announced its laying off 1,850 workers, taking an impairment and restructuring charge of \$950 million. During the previous summer of 2015 the company lost \$7.6 billion related to its mobile-phone business, firing 7,800 employees.</sup><sup>>p>p>On September 15, 2014, Microsoft acquired the video game development company a href="/wiki/Mojang" title="Mojang">Mojanga>, best known for i>a href="/wiki/Minecraft" title="Minecraft">Minecrafta>i>, for \$ 2.5 billion.</sup><sup>> On June 8, 2017, Microsoft acquired a href="/w/index.php?title=Hexadite&action=edit&redlink=1" class="new" title="Hexadite (page does not exist)">Hexaditea>, an Israeli security firm, for \$100 million.</sup><sup>>sup id="cite\_ref-94" class="reference">a href="#cite\_note-94">[94]</sup><sup>> As of 2017, the company is organised into three operating business units, and four operating development or engineering units.</sup><sup>> On July 29, 2015, a href="/wiki/Windows\_10" title="Windows 10">Windows 10a> was released,</sup><sup>> with its server sibling, a href="/wiki/Windows\_Server\_2016" title="Windows Server 2016">Windows Server 2016a>, released in</sup>

September 2016.<sup>[97]</sup> In Q1 2015, Microsoft was the third largest maker of mobile phones, selling 33 million units (7.2% of all). While a large majority (at least 75%) of them do not run any version of a Windows Phone – those other phones are not categorized as a smartphone by Gartner – in the same time frame 8 million Windows smartphones (2.5% of all smartphones) were made by all manufacturers (but mostly by Microsoft).<sup>[98]</sup> Microsoft's share of the U.S. smartphone market in January 2016 was 2.7%.<sup>[99]</sup> On March 1, 2016, Microsoft announced the merger of its PC and Xbox divisions, with Phil Spencer announcing that Universal Windows Platform (UWP) apps would be the focus for Microsoft's gaming in the future.<sup>[100]</sup> On January 24, 2017, Microsoft showcased Intune for Education at the BETT 2017 education technology conference in London.<sup>[101]</sup> Intune for Education is a new cloud-based application and device management service for the education sector.<sup>[102]</sup> Microsoft planned to launch a preview of Intune for Education "in the coming weeks", with general availability scheduled for spring 2017, priced at \$30 per device, or through volume licensing agreements.<sup>[103]</sup> In June 2016, Microsoft announced a project named Microsoft Azure Information Protection. It aims to help enterprises protect their data as it moves between servers and devices.<sup>[104]</sup> In November 2016, Microsoft joined the Linux Foundation as a Platinum member during Microsoft's Connect(); developer event in New York.<sup>[105]</sup> The cost of each Platinum membership is US\$500,000 per year.<sup>[106]</sup> Some analysts deemed this unthinkable ten years prior, however, as in 2001 then-CEO Steve Ballmer called Linux "cancer".<sup>[107]</sup>

See also: Microsoft engineering groups

Microsoft engineering groups


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**This section needs expansion. You can help by**

adding to it (January 2018)

See also: [Criticism of Microsoft](/wiki/Criticism_of_Microsoft) and [Embrace, extend, and extinguish](/wiki/Embrace,_extend,_and_extinguish)

### Board of Directors

The company is run by a [board of directors](/wiki/Board_of_directors) made up of mostly company outsiders, as is customary for publicly traded companies. Members of the board of directors as of January 2016 are [John W. Thompson](/wiki/John_W._Thompson), [Bill Gates](/wiki/Bill_Gates), [Mason Morfit](/wiki/Mason_Morfit), [Satya Nadella](/wiki/Satya_Nadella), [Charles Noski](/wiki/Charles_Noski), [Helmut Panke](/wiki/Helmut_Panke), [Sandi Peterson](/wiki/Sandi_Peterson), [Charles W. Scharf](/wiki/Charles_W._Scharf), [John W. Stanton](/wiki/John_W._Stanton), and [Padmasree Warrior](/wiki/Padmasree_Warrior).<sup>[107]</sup> Board members are elected every year at the annual shareholders' meeting using a majority vote system. There are five committees within the board which oversee more specific matters. These committees include the Audit Committee, which handles accounting issues with the company including auditing and reporting; the Compensation Committee, which approves compensation for the CEO and other employees of the company; the Finance Committee, which handles financial matters such as proposing mergers and acquisitions; the Governance and Nominating Committee, which handles various corporate matters including nomination of the board; and the Antitrust Compliance Committee, which attempts to prevent company practices from violating [antitrust](/wiki/Antitrust) laws.<sup>[108]</sup>

### Financial

Five year history graph of [NASDAQ:MSFT](/wiki/NASDAQ) stock on July 17, 2013<sup>[109]</sup>

When Microsoft went public and launched its [Initial Public Offering](/wiki/Initial_Public_Offering)

redirect" title="Initial Public Offering">initial public offering (IPO)a> in 1986, the opening a href="/wiki/Stock" title="Stock">stocka> price was \$21; after the a href="/wiki/Trading\_day" title="Trading day">trading daya>, the price closed at \$27.75. As of July 2010, with the company's nine a href="/wiki/Stock\_split" title="Stock split">stock splitsa>, any IPO a href="/wiki/Share\_(finance)" title="Share (finance)">sharesa> would be multiplied by 288; if one were to buy the IPO today given the splits and other factors, it would cost about cents.<sup>id="cite\_ref-Allan\_2001\_14-8" class="reference">a href="#cite\_note-Allan\_2001-14">[14]a>sup>sup class="reference" style="white-space:nowrap;":span>235–236span>sup>sup id="cite\_ref-110" class="reference">a href="#cite\_note-110">[110]a>sup>sup id="cite\_ref-MSSTOCK\_111-0" class="reference">a href="#cite\_note-MSSTOCK-111">[111]a>sup> The stock price peaked in 1999 at around \$119 (\$60.928 adjusting for splits).<sup>id="cite\_ref-stocksheetsheet\_112-0" class="reference">a href="#cite\_note-stocksheetsheet-112">[112]a>sup> The company began to offer a a href="/wiki/Dividend" title="Dividend">dividendda> on January 16, 2003, starting at eight cents per share for the fiscal year followed by a dividend of sixteen cents per share the subsequent year, switching from yearly to quarterly dividends in 2005 with eight cents a share per quarter and a a href="/wiki/Special\_dividend" title="Special dividend">special one-time payouta> of three dollars per share for the second quarter of the fiscal year.<sup>id="cite\_ref-stocksheetsheet\_112-1" class="reference">a href="#cite\_note-stocksheetsheet-112">[112]a>sup>sup id="cite\_ref-dividendfaq\_113-0" class="reference">a href="#cite\_note-dividendfaq-113">[113]a>sup> Though the company had subsequent increases in dividend payouts, the price of Microsoft's stock remained steady for years.<sup>id="cite\_ref-dividendfaq\_113-1" class="reference">a href="#cite\_note-dividendfaq-113">[113]a>sup>sup id="cite\_ref-Yahoo-MSFTchart\_114-0" class="reference">a href="#cite\_note-Yahoo-MSFTchart-114">[114]a>sup>p>p>a href="/wiki/Standard\_and\_Poor%27s" class="mw-redirect" title="Standard and Poor's">Standard and Poor'sa> and a href="/wiki/Moody%27s" class="mw-redirect" title="Moody's">Moody'sa> have both given a AAA rating to Microsoft, whose assets were valued at \$41billion as compared to only \$8.5billion in unsecured debt. Consequently, in February 2011 Microsoft released a corporate bond amounting to \$2.25billion with relatively low borrowing rates compared to a href="/wiki/Government\_bonds" class="mw-redirect" title="Government bonds">government bondsa>.<sup>id="cite\_ref-115" class="reference">a href="#cite\_note-115">[115]a>sup> For the first time in 20 years a href="/wiki/Apple\_Inc." title="Apple Inc.">Apple Inc.a> surpassed Microsoft in Q1 2011 quarterly profits and revenues due to a slowdown in PC sales and continuing huge losses in Microsoft's Online Services Division (which contains its search engine a href="/wiki/Bing\_(search\_engine)" title="Bing (search engine)">Binga>). Microsoft profits were \$5.2 billion, while Apple Inc. profits were \$6 billion, on revenues of \$14.5 billion and \$24.7 billion respectively.<sup>id="cite\_ref-116" class="reference">a href="#cite\_note-116">[116]a>sup> Microsoft's Online Services Division has been continuously loss-making since 2006 and in Q1 2011 it lost \$726 million. This follows a loss of \$2.5 billion for the year 2010.<sup>id="cite\_ref-117" class="reference">a href="#cite\_note-117">[117]a>sup>p>p>On July 20, 2012, Microsoft posted its first quarterly loss ever, despite earning record revenues for the quarter and fiscal year, with a net loss of \$492 million due to a a href="/wiki/Writedown" class="mw-redirect" title="Writedown">writedowna> related to the advertising</sup></sup></sup></sup></sup></sup></sup>



company a href="/wiki/AQuantive" title="AQuantive">aQuantivea>, which had been acquired for \$ 6.2 billion back in 2007.<sup>id="cite\_ref-118" class="reference">a href="#cite\_note-118">[118]a></sup> As of January 2014, Microsoft's market capitalization stood at \$314B,<sup>id="cite\_ref-Marketwatch\_MSFT\_119-0" class="reference">a href="#cite\_note-Marketwatch\_MSFT-119">[119]a></sup> making it the 8th largest company in the world by market capitalization.<sup>id="cite\_ref-120" class="reference">a href="#cite\_note-120">[120]a></sup> On November 14, 2014, Microsoft overtook Exxon Mobil to become the 2nd most valuable company by market capitalization, behind only a href="/wiki/Apple\_Inc." title="Apple Inc.">Apple Inc.a> Its total market value was over \$ 410B&#160;— with the stock price hitting \$50.04 a share, the highest since early 2000.<sup>id="cite\_ref-121" class="reference">a href="#cite\_note-121">[121]a></sup> In 2015, a href="/wiki/Reuters" title="Reuters">Reutersa> reported that Microsoft Corp had earnings abroad of \$76.4 billion which were untaxed by the a href="/wiki/IRS" class="mw-redirect" title="IRS">IRSa>. Under U.S. law corporations don't pay income tax on overseas profits until the profits are brought into the United States.<sup>id="cite\_ref-122" class="reference">a href="#cite\_note-122">[122]a></sup>

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[>](/wiki/File:Windows_8_Launch_Event_in_Akihabara,_Tokyo.jpg "Enlarge")

Windows 8 Launch Event in Akihabara, Tokyo on October 25, 2012

In 2004, Microsoft commissioned research firms to do independent studies comparing the a href="/wiki/Total\_cost\_of\_ownership" title="Total cost of ownership">total cost of ownershipa> (TCO) of a href="/wiki/Windows\_Server\_2003" title="Windows Server 2003">Windows Server 2003a> to a href="/wiki/Linux" title="Linux">Linuxa>; the firms concluded that companies found Windows easier to administrate than Linux, thus those using Windows would administrate faster resulting in lower costs for their company (i.e. lower TCO).<sup>id="cite\_ref-123" class="reference">a href="#cite\_note-123">[123]a></sup> This spurred a wave of related studies; a study by the a href="/wiki/Yankee\_Group" title="Yankee Group">Yankee Groupa> concluded that upgrading from one version of Windows Server to another costs a fraction of the a href="/wiki/Switching\_barriers" title="Switching barriers">switching costsa> from Windows Server to Linux, although companies surveyed noted the increased security and reliability of Linux servers and concern about being locked into using Microsoft products.<sup>id="cite\_ref-Foley\_124-0" class="reference">a href="#cite\_note-Foley-124">[124]a></sup> Another study, released by the a href="/wiki/Open\_Source\_Development\_Labs" title="Open Source Development Labs">Open Source

Development Labsa>, claimed that the Microsoft studies were "simply outdated and one-sided" and their survey concluded that the TCO of Linux was lower due to Linux administrators managing more servers on average and other reasons.<sup>id="cite\_ref-125" class="reference">a href="#cite\_note-125"></sup>[125]a>sup>p>p>As part of the "Get the Facts" campaign, Microsoft highlighted the a href="/wiki/.NET\_framework" class="mw-redirect" title=".NET framework">.NETa> trading platform that it had developed in partnership with a href="/wiki/Accenture" title="Accenture">Accenturea> for the a href="/wiki/London\_Stock\_Exchange" title="London Stock Exchange">London Stock Exchangea>, claiming that it provided "a href="/wiki/High\_availability" title="High availability">five ninesa>" reliability. After suffering extended downtime and unreliability<sup>id="cite\_ref-126" class="reference">a href="#cite\_note-126"></sup>[126]a>sup>sup id="cite\_ref-127" class="reference">a href="#cite\_note-127">[127]a>sup> the LSE announced in 2009 that it was planning to drop its Microsoft solution and switch to a Linux-based one in 2010.<sup>id="cite\_ref-128" class="reference">a href="#cite\_note-128"></sup>[128]a>sup>sup id="cite\_ref-129" class="reference">a href="#cite\_note-129">[129]a>sup>p>p>In 2012, Microsoft hired a political pollster named Mark Penn, whom the i>New York Timesi> called "famous for bulldozing" his political opponentssup id="cite\_ref-130" class="reference">a href="#cite\_note-130">[130]a>sup> as Executive Vice-President, Advertising and Strategy. Penn created a series of negative ads targeting one of Microsoft's chief competitors, a href="/wiki/Google" title="Google">Googlea>. The ads, called "a href="/wiki/Scroogled" title="Scroogled">Scroogleda>", attempt to make the case that Google is "screwing" consumers with search results rigged to favor Google's paid advertisers, that a href="/wiki/Gmail" title="Gmail">Gmaila> violates the privacy of its users to place ad results related to the content of their emails and shopping results which favor Google products. Tech publications like TechCrunch have been highly critical of the ad campaign,<sup>id="cite\_ref-131" class="reference">a href="#cite\_note-131"></sup>[131]a>sup> while Google employees have embraced it.<sup>id="cite\_ref-132" class="reference">a href="#cite\_note-132"></sup>[132]a>sup>p>h3>span class="mw-headline" id="Layoffs">Layoffsspan>h3>div role="note" class="hatnote navigation-not-searchable">Main article: a href="/wiki/Criticism\_of\_Microsoft" title="Criticism of Microsoft">Criticism of Microsofta>div>p>In July 2014, Microsoft announced plans to lay off 18,000 employees. Microsoft employed 127,104 people as of June 5, 2014, making this about a 14 percent reduction of its workforce as the biggest Microsoft lay off ever. This included 12,500 professional and factory personnel. Previously, Microsoft has laid off 5,800 jobs in 2009 in line with a href="/wiki/Great\_Recession" title="Great Recession">US financial crisisa>.<sup>id="cite\_ref-133" class="reference">a href="#cite\_note-133"></sup>[133]a>sup>sup id="cite\_ref-layoff\_134-0" class="reference">a href="#cite\_note-layoff-134">[134]a>sup> In September 2014, Microsoft laid off 2,100 people, including 747 people in the Seattle-Redmond area, where the company is headquartered. The firings came as a second wave of the layoffs that were previously announced. This brings the total number to over 15,000 out of the 18,000 expected cuts.<sup>id="cite\_ref-135" class="reference">a href="#cite\_note-135"></sup>[135]a>sup> In October 2014, Microsoft revealed that it was almost done with the elimination of 18,000 employees which was its largest ever layoff sweep.<sup>id="cite\_ref-136" class="reference">a href="#cite\_note-136"></sup>[136]a>sup> In July 2015, Microsoft announced another 7,800 job cuts in the next several months.<sup>id="cite\_ref-137"</sup>

<sup>[137]</sup> In May 2016, Microsoft announced another 1,850 job cuts mostly in (Nokia) mobile phone division. As a result, the company will record an impairment and restructuring charge of approximately \$950 million, of which approximately \$200 million will relate to severance payments.<sup>[138]</sup>

### United States government

Main article: [Criticism of Microsoft](/wiki/Criticism_of_Microsoft)

Microsoft provides information about reported bugs in their software to intelligence agencies of the United States government, prior to the public release of the fix. A Microsoft spokesperson has stated that the corporation runs several programs that facilitate the sharing of such information with the U.S. government.<sup>[139]</sup>

<sup>[139]</sup> Following media reports about a [PRISM \(surveillance program\)](/wiki/PRISM_(surveillance_program)), NSA's massive electronic [surveillance program](/wiki/Mass_surveillance), in May 2013, several technology companies were identified as participants, including Microsoft.<sup>[140]</sup>

<sup>[140]</sup> According to leaks of said program, Microsoft joined the PRISM program in 2007.<sup>[141]</sup>

<sup>[141]</sup> However, in June 2013, an official statement from Microsoft flatly denied their participation in the program:

We provide customer data only when we receive a legally binding order or subpoena to do so, and never on a voluntary basis. In addition we only ever comply with orders for requests about specific accounts or identifiers. If the government has a broader voluntary national security program to gather customer data, we don't participate in it.<sup>[142]</sup>

During the first six months in 2013, Microsoft had received requests that affected between 15,000 and 15,999 accounts.<sup>[143]</sup>

<sup>[143]</sup> In December 2013, the company made statement to further emphasize the fact that they take their customers' privacy and [data protection](/wiki/Information_privacy) very seriously, even saying that "government snooping potentially now constitutes an [advanced persistent threat](/wiki/Advanced_persistent_threat)", alongside sophisticated malware and cyber attacks.<sup>[144]</sup>

The statement also marked the beginning of three-part program to enhance Microsoft's encryption and transparency efforts. On July 1, 2014, as part of this program they opened the first (of many) Microsoft Transparency Center, that provides "participating governments with the ability to review [source code](/wiki/Source_code) for our key products, assure themselves of their software integrity, and confirm there are no [back doors](/wiki/Backdoor_(computing))."<sup>[145]</sup>

<sup>[145]</sup> Microsoft has also argued that the [United States Congress](/wiki/United_States_Congress) should enact strong privacy regulations to protect consumer data.<sup>[146]</sup>

In April 2016, the company

[\\_United\\_States\\_\(2016\\_lawsuit\)" title="Microsoft v United States \(2016 lawsuit\)">sued the U.S. government](#), arguing that secrecy orders were preventing the company from disclosing warrants to customers in violation of the company's and customers' rights. Microsoft argued that it was unconstitutional for the government to indefinitely ban Microsoft from informing its users that the government was requesting their emails and other documents, and that the [Fourth Amendment to the United States Constitution" title="Fourth Amendment to the United States Constitution">Fourth Amendment](#) made it so people or businesses had the right to know if the government searches or seizes their property. On October 23, 2017, Microsoft said it would drop the lawsuit as a result of a policy change by the [United States Department of Justice" title="United States Department of Justice">Department of Justice](#) (DoJ). The DoJ had “changed data request rules on alerting internet users about agencies accessing their information.” The new policy mandated defined periods of time for secrecy orders from the government.<sup>[147]</sup>[Corporate identity](#)  
[Corporate culture](#)  
  
  
Building 92, home of the Microsoft Visitor Center

Technical reference for developers and articles for various Microsoft magazines such as [Microsoft Systems Journal](#) (MSJ) are available through the [Microsoft Developer Network](#) (MSDN). MSDN also offers subscriptions for companies and individuals, and the more expensive subscriptions usually offer access to pre-release beta versions of Microsoft software.<sup>[148]</sup>[Microsoft Developer Network](#) (MSDN). MSDN also offers subscriptions for companies and individuals, and the more expensive subscriptions usually offer access to pre-release beta versions of Microsoft software.<sup>[149]</sup>  
In April 2004 Microsoft launched a community site for developers and users, titled [Channel 9 \(Microsoft\)](#)

[>Channel 9a](/wiki/Channel_9_(Microsoft) "Channel 9 (Microsoft)"), that provides a [>wikia](/wiki/Wiki "Wiki") and an [>Internet foruma](/wiki/Internet_forum "Internet forum").<sup>id="cite\_ref-Hobson\_150-0" class="reference">a href="#cite\_note-Hobson-150">[150]a>sup> Another community site that provides daily [>videocasts](/wiki/Videocast "Videocast") and other services, On10.net, launched on March 3, 2006.<sup>id="cite\_ref-On10-home\_151-0" class="reference">a href="#cite\_note-On10-home-151">[151]a>sup> Free technical support is traditionally provided through online [>Useneta](/wiki/Usenet "Usenet") newsgroups, and a [>CompuServea](/wiki/CompuServe "CompuServe") in the past, monitored by Microsoft employees; there can be several newsgroups for a single product. Helpful people can be elected by peers or Microsoft employees for a [>Microsoft Most Valuable Professional](/wiki/Microsoft_Most_Valuable_Professional "Microsoft Most Valuable Professional") (MVP) status, which entitles them to a sort of special social status and possibilities for awards and other benefits.<sup>id="cite\_ref-152" class="reference">a href="#cite\_note-152">[152]a>sup>p>p>Noted for its internal [>lexicon](/wiki/Lexicon "Lexicon"), the expression [>"eating our own dog food"](/wiki/Eat_one%27s_own_dog_food "Eat one's own dog food") is used to describe the policy of using pre-release and beta versions of products inside Microsoft in an effort to test them in "real-world" situations.<sup>id="cite\_ref-dogfood\_153-0" class="reference">a href="#cite\_note-dogfood-153">[153]a>sup> This is usually shortened to just "dog food" and is used as noun, verb, and adjective. Another bit of a [>jargona](/wiki/Jargon "Jargon"), a [>FYIFVa](/wiki/FYIFV "FYIFV") or FYIV ("Fuck You, I'm [Fully] Vested"), is used by an employee to indicate they are a [>financially independenta](/wiki/Financial_independence "Financial independence") and can avoid work anytime they wish.<sup>id="cite\_ref-154" class="reference">a href="#cite\_note-154">[154]a>sup> The company is also known for its hiring process, mimicked in other organizations and dubbed the [>Microsoft interview](/wiki/Microsoft_interview "Microsoft interview"), which is notorious for off-the-wall questions such as "Why is a [>manhole cover](/wiki/Manhole_cover "Manhole cover") round?".<sup>id="cite\_ref-manhole\_155-0" class="reference">a href="#cite\_note-manhole-155">[155]a>sup>p>p>Microsoft is an outspoken opponent of the cap on a [>H1B visasa](/wiki/H1B_visa "H1B visa"), which allow companies in the U.S. to employ certain foreign workers. Bill Gates claims the cap on H1B visas makes it difficult to hire employees for the company, stating "I'd certainly get rid of the H1B cap" in 2005.<sup>id="cite\_ref-MarkRoy\_156-0" class="reference">a href="#cite\_note-MarkRoy-156">[156]a>sup> Critics of H1B visas argue that relaxing the limits would result in increased unemployment for U.S. citizens due to H1B workers working for lower salaries.<sup>id="cite\_ref-157" class="reference">a href="#cite\_note-157">[157]a>sup> The [>Human Rights Campaign](/wiki/Human_Rights_Campaign "Human Rights Campaign") Corporate Equality Index, a report of how progressive the organization deems company policies towards a [>LGBTa](/wiki/LGBT "LGBT") (lesbian, gay, bisexual and transsexual) employees, rated Microsoft as 87% from 2002 to 2004 and as 100% from 2005 to 2010 after they allowed gender expression.<sup>id="cite\_ref-158" class="reference">a href="#cite\_note-158">[158]a>sup>p>h3>>Environmentsh3>p>In 2011, a</sup></sup></sup></sup></sup></sup></sup></sup></sup>

[Greenpeace](/wiki/Greenpeace "Greenpeace") released a report rating the top ten big brands in a [cloud computing](/wiki/Cloud_computing "Cloud computing") on their sources of electricity for their [data centers](/wiki/Data_center "Data center"). At the time, data centers consumed up to 2% of all global electricity and this amount was projected to increase. [Phil Radford](/wiki/Phil_Radford "Phil Radford") of Greenpeace said "we are concerned that this new explosion in electricity use could lock us into old, polluting energy sources instead of the clean energy available today,"<sup>[\[159\]](#cite_ref-Dirty_Data_Report_Card_159-0)</sup> and called on "Amazon, Microsoft and other leaders of the information-technology industry must embrace clean energy to power their cloud-based data centers."<sup>[\[160\]](#cite_ref-160)</sup> In 2013, Microsoft agreed to buy power generated by a Texas wind project to power one of its data centers.<sup>[\[161\]](#cite_ref-161)</sup> Microsoft is ranked on the 17th place in a [Greenpeace](/wiki/Greenpeace "Greenpeace")'s *Guide to Greener Electronics* (16th Edition) that ranks 18 electronics manufacturers according to their policies on toxic chemicals, recycling and a [climate change](/wiki/Climate_change "Climate change").<sup>[\[162\]](#cite_ref-Greenpeace_International_162-0)</sup> Microsoft's timeline for phasing out a [brominated flame retardant](/wiki/Brominated_flame_retardant "Brominated flame retardant") (BFRs) and a [phthalate](/wiki/Phthalate "Phthalate") in all products is 2012 but its commitment to phasing out a [PVC](/wiki/PVC "PVC") is not clear. As of January 2011, it has no products that are completely free from PVC and BFRs.<sup>[\[163\]](#cite_ref-163)</sup> Microsoft's main U.S. campus received a silver certification from the [Leadership in Energy and Environmental Design](/wiki/Leadership_in_Energy_and_Environmental_Design "Leadership in Energy and Environmental Design") (LEED) program in 2008, and it installed over 2,000 [solar panels](/wiki/Solar_panel "Solar panel") on top of its buildings in its [Silicon Valley](/wiki/Silicon_Valley "Silicon Valley") campus, generating approximately 15 percent of the total energy needed by the facilities in April 2005.<sup>[\[164\]](#cite_ref-news1_164-0)</sup> Microsoft makes use of alternative forms of transit. It created one of the world's largest private bus systems, the "Connector", to transport people from outside the company; for on-campus transportation, the "Shuttle Connect" uses a large fleet of hybrid cars to save fuel. The company also subsidises regional [public transport](/wiki/Public_transport "Public transport"), provided by a [Sound Transit](/wiki/Sound_Transit "Sound Transit") and a [King County Metro](/wiki/King_County_Metro "King County Metro"), as an incentive.<sup>[\[164\]](#cite_ref-news1_164-1)</sup><sup>[\[165\]](#cite_ref-165)</sup> In February 2010 however, Microsoft took a stance against adding additional public transport and a [high-occupancy vehicle](/wiki/High-occupancy_vehicle_lane "High-occupancy vehicle lane") (HOV) lanes to the [Washington State Route 520](/wiki/Washington_State_Route_520 "Washington State Route 520")

State Route 520a> and a href="/wiki/Evergreen\_Point\_Floating\_Bridge" title="Evergreen Point Floating Bridge">its floating bridgea> connecting Redmond to Seattle; the company did not want to delay the construction any further.sup id="cite\_ref-166" class="reference">a href="#cite\_note-166">[166]a>sup> Microsoft was ranked number 1 in the list of the World's Best Multinational Workplaces by the Great Place to Work Institute in 2011.sup id="cite\_ref-167" class="reference">a href="#cite\_note-167">[167]a>sup>p>h3>span class="mw-headline" id="Headquarters">Headquartersspan>h3>p>The corporate headquarters, informally known as the a href="/wiki/Microsoft\_Redmond\_campus" title="Microsoft Redmond campus">Microsoft Redmond campusa>, is located at a href="/wiki/One\_Microsoft\_Way" class="mw-redirect" title="One Microsoft Way">One Microsoft Waya> in Redmond, Washington. Microsoft initially moved onto the grounds of the campus on February 26, 1986, weeks before the company went public on March 13. The headquarters has since experienced multiple expansions since its establishment. It is estimated to encompass over 8 million ftsup>2sup> (750,000&#160;msup>2sup>) of office space and 30,000–40,000 employees.sup id="cite\_ref-168" class="reference">a href="#cite\_note-168">[168]a>sup> Additional offices are located in a href="/wiki/Bellevue,\_Washington" title="Bellevue, Washington">Bellevuea> and a href="/wiki/Issaquah" class="mw-redirect" title="Issaquah">Issaquaha> (90,000 employees worldwide). The company is planning to upgrade its Mountain View, California campus on a grand scale. The company has occupied this campus since 1981. The company is planning to buy the 32-acre campus.sup id="cite\_ref-:1\_169-0" class="reference">a href="#cite\_note-:1-169">[169]a>sup> The plans submitted involve expanding the campus by 25%. It is expected that it will take three years to complete the expansion. If approved, construction will start in early 2017. sup id="cite\_ref-:1\_169-1" class="reference">a href="#cite\_note-:1-169">[169]a>sup> Microsoft operates an East Coast headquarters in a href="/wiki/Charlotte,\_North\_Carolina" title="Charlotte, North Carolina">Charlotte, North Carolinaa>.sup id="cite\_ref-170" class="reference">a href="#cite\_note-170">[170]a>sup>p>h3>span class="mw-headline" id="Flagship\_stores">Flagship storesspan>h3>div class="thumb tright">div class="thumbinner" style="width:222px;">a href="/wiki/File:TorontoMicrosoftStore8.JPG" class="image">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/f/f7/TorontoMicrosoftStore8.JPG/220px-TorontoMicrosoftStore8.JPG" width="220" height="146" class="thumbimage" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/f/f7/TorontoMicrosoftStore8.JPG/330px-TorontoMicrosoftStore8.JPG 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/f/f7/TorontoMicrosoftStore8.JPG/440px-TorontoMicrosoftStore8.JPG 2x" data-file-width="4928" data-file-height="3264">a>div class="thumbcaption">div class="magnify">a href="/wiki/File:TorontoMicrosoftStore8.JPG" class="internal" title="Enlarge">a>div>Toronto Microsoft Storediv>div>div>p>On October 26, 2015, the company opened its flagship retail location on Fifth Avenue in New York City. The location features a five-story glass storefront and is 22,270 square feet.sup id="cite\_ref-171" class="reference">a href="#cite\_note-171">[171]a>sup> As per company executives, Microsoft had been on the lookout for a flagship location since 2009 .sup id="cite\_ref-:0\_172-0" class="reference">a href="#cite\_note-:0-172">[172]a>sup> The company's retail locations are part of a greater strategy to help build a connection with its consumers. The opening of the store coincided with the launch of the Surface Book and Surface Pro 4.sup id="cite\_ref-173" class="reference">a href="#cite\_note-173">[173]a>sup> On

November 12, 2015, Microsoft opened a second flagship store, located in Sydney's Pitt Street Mall.

[174] Microsoft adopted the so-called "Pac-Man" logo, designed by Scott Baker, in 1987. Baker stated "The new logo, in a Helvetica italic typeface, has a slash between the *oi* and *si* to emphasize the "soft" part of the name and convey motion and speed."

[175] Dave Norris ran an internal joke campaign to save the old logo, which was green, in all uppercase, and featured a fanciful letter *Oi*, nicknamed the *blibbeti*, but it was discarded.

[Osterman2005-07-14\_176-0] Microsoft's logo with the tagline "*Your potential. Our passion.*" – below the main corporate name – is based on a slogan Microsoft used in 2008. In 2002, the company started using the logo in the United States and eventually started a television campaign with the slogan, changed from the previous tagline of "*a href="/wiki/Where\_do\_you\_want\_to\_go\_today%3F" title="Where do you want to go today?">Where do you want to go today?*"

[wherego1\_177-0] During the private MGX (Microsoft Global Exchange) conference in 2010, Microsoft unveiled the company's next tagline, "*Be What's Next.*"

[cite\_ref-2010logo\_180-0] They also had a slogan/tagline "Making it all make sense."

[cite\_ref-181] On August 23, 2012, Microsoft unveiled a new corporate logo at the opening of its 23rd Microsoft store in Boston, indicating the company's shift of focus from the classic style to the tile-centric modern interface, which it uses/will use on the Windows Phone platform, Xbox 360, Windows 8 and the upcoming Office Suites.

[cite\_ref-182] The new logo also includes four squares with the colors of the then-current Windows logo which have been used to represent Microsoft's four major products: Windows (blue), Office (red), Xbox (green) and Bing (yellow).

[cite\_ref-183] The logo resembles the opening of one of the commercials for a *Windows 95*.

[cite\_ref-184] [cite\_ref-185]

- <div style="width: 235px">div class="thumb" style="width: 230px;">div style="margin: 33.5px auto;">a href="/wiki/File:Microsoft\_logo\_(span style="background-color:yellow">1975span>).svg" class="image">img alt="" src="//upload.wikimedia.org/wikipedia/en/thumb/6/60/Microsoft\_logo\_%281975%29.svg/200px-Microsoft\_logo\_%281975%29.svg.png" width="200" height="83" srcset="//upload.wikimedia.org/wikipedia/en/thumb/6/60/Microsoft\_logo\_%281975%29.svg/300px-Microsoft\_logo\_%281975%29.svg.png 1.5x, //upload.wikimedia.org/wikipedia/en/thumb/6/60/Microsoft\_logo\_%281975%29.svg/400px-Microsoft\_logo\_%281975%29.svg.png 2x"



1975–1980









1987–2012



SponsorshipThe company was the official jersey sponsor of a Finland's national basketball team at the 2015 EuroBasket.

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<http://web.archive.org/web/20091010091835/http://download.microsoft.com/download/d/a/7/da7e8eca-4410-4475-a211-03327408b655/msftpricehist.xls>>"Microsoft stock price spreadsheet from Microsoft investor relations" a>. Microsoft. Archived from a rel="nofollow" class="external text" href="http://download.microsoft.com/download/d/a/7/da7e8eca-4410-4475-a211-03327408b655/msftpricehist.xls">the original a> span style="font-size:85%;">(xls)span> on October 10, 2009span class="reference-accessdate">. Retrieved span class="nowrap">August 18,span> 2008span>.cite>span title="ctx\_ver=Z39.88-2004&amp;rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&amp;rft.genre=unknown&amp;rft.btitle=Microsoft+stock+price+spreadsheet+from+Microsoft+investor+relations&amp;rft.pub=Microsoft&amp;rft\_id=http%3A%2F%2Fdownload.microsoft.com%2Fdownload%2Fd%2Fa%2F7%2Fda7e8eca-4410-4475-a211-03327408b655%2Fmsftpricehist.xls&amp;rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-dividendfaq-113">span class="mw-cite-backlink">^ a href="#cite\_ref-dividendfaq\_113-0">sup>i>b>ab>i>sup>a> a href="#cite\_ref-dividendfaq\_113-1">sup>i>b>bb>i>sup>a>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="http://www.microsoft.com/msft/FAQ/dividend.mspx">"Dividend Frequently Asked Questions" a>. Microsoftspan class="reference-accessdate">. Retrieved span class="nowrap">August 18,span> 2008span>.cite>span title="ctx\_ver=Z39.88-2004&amp;rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&amp;rft.genre=unknown&amp;rft.btitle=Dividend+Frequently+Asked+Questions&amp;rft.pub=Microsoft&amp;rft\_id=http%3A%2F%2Fwww.microsoft.com%2Fmsft%2FFAQ%2Fdividend.mspx&amp;rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-Yahoo-MSFTchart-114">span class="mw-cite-backlink">b>a href="#cite\_ref-Yahoo-MSFTchart\_114-0">^a>b>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="https://web.archive.org/web/20080123064835/https://finance.yahoo.com/q/bc?s=MSFT&amp;t=my">"Yahoo MSFT stock chart" a>. Yahoo Finance. Archived from a rel="nofollow" class="external text" href="https://finance.yahoo.com/q/bc?s=MSFT&amp;t=my">the original a> on January 23, 2008span class="reference-accessdate">. Retrieved span class="nowrap">December 13,span> 2008span>.cite>span title="ctx\_ver=Z39.88-2004&amp;rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&amp;rft.genre=unknown&amp;rft.btitle=Yahoo+MSFT+stock+chart&amp;rft.pub=Yahoo+Finance&amp;rft\_id=https%3A%2F%2Ffinance.yahoo.com%2Fq%2Fbc%3Fs%3DMSFT%26t%3Dmy&amp;rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-115">span class="mw-cite-backlink">b>a href="#cite\_ref-115">^a>b>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="https://www.reuters.com/article/2011/02/04/us-microsoft-bonds-idUSTRE7128EZ20110204">"Microsoft sells \$2.25&#160;billion of debt at low rates" a>. Reuters. February 4, 2011.cite>span title="ctx\_ver=Z39.88-2004&amp;rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&amp;rft.genre=unknown&amp;rft.btitle=Microsoft+sells+%242.25+billion+of+debt+at+low+rates&amp;rft.pub=Reuters&amp;rft.date=2011-02-04&amp;rft\_id=https%3A%2F%2Fwww.reuters.com%2Farticle%2F2011%2F02%2F04%2Fus-microsoft-bonds-idUSTRE7128EZ20110204&amp;rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;

>span>span>li>li id="cite\_note-116">span class="mw-cite-backlink">b>a href="#cite\_ref-116">^>a>b>span> span class="reference-text">cite class="citation web">Arthur, Charles (April 28, 2011). a rel="nofollow" class="external text" href="https://www.theguardian.com/technology/2011/apr/28/microsoft-falls-behind-apple">"Microsoft falls behind Apple for first time in 20 years"a>. i>a href="/wiki/Theguardian.com" class="mw-redirect" title="Theguardian.com">theguardian.coma>i>. London: a href="/wiki/Guardian\_Media\_Group" title="Guardian Media Group">Guardian Media Groupa>span class="reference-accessdate">. Retrieved span class="nowrap">May 11,span> 2011span>.cite>span title="ctx\_ver=Z39.88-2004&amp;rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&amp;rft.genre=unknown&amp;rft.jtitle=theguardian.com&amp;rft.atitle=Microsoft+falls+behind+Apple+for+first+time+in+20+years&amp;rft.date=2011-04-28&amp;rft.aulast=Arthur&amp;rft.aufirst=Charles&amp;rft\_id=https%3A%2F%2Fwww.theguardian.com%2Ftechnology%2F2011%2Fapr%2F28%2Fmicrosoft-falls-behind-apple&amp;rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-117">span class="mw-cite-backlink">b>a href="#cite\_ref-117">^>a>b>span> span class="reference-text">cite class="citation web">MG Siegler Apr 29, 2011 (April 29, 2011). a rel="nofollow" class="external text" href="https://techcrunch.com/2011/04/29/microsoft-internet-bloodbath">"When Will Microsoft's Internet Bloodbath End?"a>. Techcrunch.comspan class="reference-accessdate">. Retrieved span class="nowrap">May 11,span> 2011span>.cite>span title="ctx\_ver=Z39.88-2004&amp;rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&amp;rft.genre=unknown&amp;rft.btitle=When+Will+Microsoft%27s+Internet+Bloodbath+End%3F&amp;rft.pub=Techcrunch.com&amp;rft.date=2011-04-29&amp;rft.aulast=MG+Siegler+Apr+29&amp;rft.aufirst=2011&amp;rft\_id=https%3A%2F%2Ftechcrunch.com%2F2011%2F04%2F29%2Fmicrosoft-internet-bloodbath&amp;rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-118">span class="mw-cite-backlink">b>a href="#cite\_ref-118">^>a>b>span> span class="reference-text">cite class="citation web">White, Martha. a rel="nofollow" class="external text" href="https://web.archive.org/web/20120720121702/http://marketday.msnbc.msn.com/\_news/2012/07/19/12837611-microsoft-reports-first-quarterly-loss-ever?lite">"Microsoft reports first quarterly loss ever"a>. Archived from a rel="nofollow" class="external text" href="http://marketday.msnbc.msn.com/\_news/2012/07/19/12837611-microsoft-reports-first-quarterly-loss-ever?lite">the originala> on July 20, 2012span class="reference-accessdate">. Retrieved span class="nowrap">July 20,span> 2012span>.cite>span title="ctx\_ver=Z39.88-2004&amp;rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&amp;rft.genre=unknown&amp;rft.btitle=Microsoft+reports+first+quarterly+loss+ever&amp;rft.aulast=White&amp;rft.aufirst=Martha&amp;rft\_id=http%3A%2F%2Fmarketday.msnbc.msn.com%2F\_news%2F2012%2F07%2F19%2F12837611-microsoft-reports-first-quarterly-loss-ever%3Flite&amp;rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-Marketwatch\_MSFT-119">span class="mw-cite-backlink">b>a href="#cite\_ref-Marketwatch\_MSFT\_119-0">^>a>b>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="http://www.marketwatch.com/investing/stock/msft/">"Microsoft Overview"a>. Marketwatchspan class="reference-accessdate">. Retrieved span class="nowrap">February 2,span> 2014span>.cite>span

title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&rft.genre=unknown&rft.btitle=Microsoft+Overview&rft.pub=Marketwatch&rft\_id=http%3A%2F%2Fwww.marketwatch.com%2Finvesting%2Fstock%2Fmsft%2F&rfr\_id=info%3Aid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">#160;span>span>li>li id="cite\_note-120">span class="mw-cite-backlink">b>a href="#cite\_ref-120">^a>b>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="http://www.pwc.com/gx/en/audit-services/capital-market/publications/top100-market-capitalisation.jhtml">"Global Top 100 Companies" a>. PWCspan class="reference-accessdate">. Retrieved span class="nowrap">February 2,span> 2014span>.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&rft.genre=unknown&rft.btitle=Global+Top+100+Companies&rft.pub=PWC&rft\_id=http%3A%2F%2Fwww.pwc.com%2Fgx%2Fen%2Faudit-services%2Fcapital-market%2Fpublications%2Ftop100-market-capitalisation.jhtml&rfr\_id=info%3Aid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">#160;span>span>span>li>li id="cite\_note-121">span class="mw-cite-backlink">b>a href="#cite\_ref-121">^a>b>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="https://www.nytimes.com/aponline/2014/11/14/business/ap-us-microsoft-no-2.html">"Microsoft Surpasses Exxon as 2nd Most Valuable Co" a>. AssociatedPressspan class="reference-accessdate">. Retrieved span class="nowrap">November 14,span> 2014span>.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&rft.genre=unknown&rft.btitle=Microsoft+Surpasses+Exxon+as+2nd+Most+Valuable+Co.&rft.pub=AssociatedPress&rft\_id=https%3A%2F%2Fwww.nytimes.com%2Faponline%2F2014%2F11%2F14%2Fbusiness%2Fap-us-microsoft-no-2.html&rfr\_id=info%3Aid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">#160;span>span>span>li>li id="cite\_note-122">span class="mw-cite-backlink">b>a href="#cite\_ref-122">^a>b>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="https://www.reuters.com/article/2014/04/09/us-usa-tax-offshore-idUSBREA3729V20140409">"Untaxed U.S. corporate profits held overseas top \$2.1 trillion: study" a>. i>Reutersi>.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=unknown&rft.jtitle=Reuters&rft.atitle=Untaxed+U.S.+corporate+profits+held+overseas+top+%242.1+trillion%3A+study&rft\_id=https%3A%2F%2Fwww.reuters.com%2Farticle%2F2014%2F04%2F09%2Fus-usa-tax-offshore-idUSBREA3729V20140409&rfr\_id=info%3Aid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">#160;span>span>span>li>li id="cite\_note-123">span class="mw-cite-backlink">b>a href="#cite\_ref-123">^a>b>span> span class="reference-text">cite class="citation web">Bishop, Todd (January 27, 2004). a rel="nofollow" class="external text" href="http://www.seattlepi.com/business/158237\_msftresearch27.html">"Studies on Linux help their patron: Microsoft" a>. i>Seattle Post-Intelligenceri>. Hearst Seattle Media, LLCspan class="reference-accessdate">. Retrieved span class="nowrap">July 16,span> 2010span>.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=unknown&rft.jtitle=Seattle+Post-Intelligencer&rft.atitle=Studies+on+Linux+help+their+patron%3A+Microsoft&rft.date=2004-01-27&rft.aulast=Bishop&rft.aufirst=Todd&

[http://www.seattlepi.com/business/158237\\_msftresearch27.html](http://www.seattlepi.com/business/158237_msftresearch27.html) & rfr\_id=info%3Aid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display: none;">&#160;span>span>span>li>li id="cite\_note-Foley-124">span class="mw-cite-backlink">b>a href="#cite\_ref-Foley\_124-0">^a>b>span> span class="reference-text">cite class="citation web">Foley, Mary Jo (March 24, 2004). a rel="nofollow" class="external text" href="https://archive.is/20130104134612/http://www.microsoft-watch.com/content/operating\_systems/yankee\_independently\_pits\_windows\_tco\_vs\_linux\_tco.html">"Yankee Independently Pits Windows TCO vs. Linux TCO"a>. i>eWeeki>. Archived from a rel="nofollow" class="external text" href="http://www.microsoft-watch.com/content/operating\_systems/yankee\_independently\_pits\_windows\_tco\_vs\_linux\_tco.html">the originala> on January 4, 2013

none;">&#160;span>span>span>li>li id="cite\_note-127">span class="mw-cite-backlink">b>a href="#cite\_ref-127">^a>b>span> span class="reference-text">cite class="citation news">a rel="nofollow" class="external text" href="http://news.bbc.co.uk/1/hi/business/8380607.stm">"London Stock Exchange trading hit by technical glitch" a>. i>a href="/wiki/BBC\_News\_Online" title="BBC News Online">BBC News Onlinea>i>. BBC. November 26, 2009.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=article&rft.jtitle=BBC+News+Online&rft.atitle=London+Stock+Exchange+trading+hit+by+technical+glitch&rft.date=2009-11-26&rft\_id=http%3A%2F%2Fnews.bbc.co.uk%2F1%2Fhi%2Fbusiness%2F8380607.stm&rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-128">span class="mw-cite-backlink">b>a href="#cite\_ref-128">^a>b>span> span class="reference-text">cite class="citation web">Williams, David M. (October 8, 2009). a rel="nofollow" class="external text" href="http://www.itwire.com/opinion-and-analysis/the-linux-distillery/28359-london-stock-exchange-gets-the-facts-and-dumps-windows-for-linux">"London Stock Exchange gets the facts and dumps Windows for Linux" a>. ITWire.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&rft.genre=unknown&rft.btitle=London+Stock+Exchange+gets+the+facts+and+dumps+Windows+for+Linux&rft.pub=ITWire&rft.date=2009-10-08&rft.aulast=Williams&rft.aufirst=David+M.&rft\_id=http%3A%2F%2Fwww.itwire.com%2Fopinion-and-analysis%2Fthe-linux-distillery%2F28359-london-stock-exchange-gets-the-facts-and-dumps-windows-for-linux&rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-129">span class="mw-cite-backlink">b>a href="#cite\_ref-129">^a>b>span> span class="reference-text">cite class="citation web">a rel="nofollow" class="external text" href="http://linux.slashdot.org/story/09/10/06/1742203/London-Stock-Exchange-Rejects-NET-For-Open-Source">"London Stock Exchange Rejects .NET For Open Source" a>. a href="/wiki/Slashdot" title="Slashdot">Slashdota>. October 6, 2009.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Abook&rft.genre=unknown&rft.btitle=London+Stock+Exchange+Rejects+.NET+For+Open+Source&rft.pub=Slashdot&rft.date=2009-10-06&rft\_id=http%3A%2F%2Flinux.slashdot.org%2Fstory%2F09%2F10%2F06%2F1742203%2FLondon-Stock-Exchange-Rejects-NET-For-Open-Source&rfr\_id=info%3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span>span>span>li>li id="cite\_note-130">span class="mw-cite-backlink">b>a href="#cite\_ref-130">^a>b>span> span class="reference-text">cite class="citation web">Wingfield, Nick (December 14, 2012 ). a rel="nofollow" class="external text" href="https://www.nytimes.com/2012/12/15/technology/microsoft-battles-google-by-hiring-political-brawler-mark-penn.html?\_r=0">"Microsoft Battles Google by Hiring Political Brawler Mark Penn" a>. i>The New York Timesi>.cite>span title="ctx\_ver=Z39.88-2004&rft\_val\_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Ajournal&rft.genre=unknown&rft.jtitle=The+New+York+Times&rft.atitle=Microsoft+Battles+Google+by+Hiring+Political+Brawler+Mark+Penn&rft.date=2012-12-14&rft.aulast=Wingfield&rft.aufirst=Nick&rft\_id=https%3A%2F%2Fwww.nytimes.com%2F2012%2F12%2F15%2Ftechnology%2Fmicrosoft-battles-google-by-hiring-political-brawler-mark-penn.html%3F\_r%3D0

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3Asid%2Fen.wikipedia.org%3AMicrosoft" class="Z3988">span style="display:none;">&#160;span  
>span>span>li>li id="cite\_note-135">span class="mw-cite-backlink">b>a href="#cite\_ref-135">^a>  
b>span> span class="reference-text">By Alex Wilhelm, TechCrunch. "a rel="nofollow" class="external text" href="https://techcrunch.com/2014/09/18/microsoft-pulls-the-trigger-on-2100-more-layoffs/Microsoft">Lays Off 2,100 More Employeesa>." September 18, 2014. September 18, 2014.  
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> span class="reference-text">cite class="citation web">Perez, Juan Carlos (October 29, 2014). a rel="nofollow" class="external text" href="http://www.computerworld.com/article/2840872/microsoft-is-almost-done-with-its-largest-ever-layoff-sweep.html">"Microsoft is 'almost' done with its largest-ever layoff sweep"a>. i>a href="/wiki/Computerworld" title="Computerworld">Computerworlda>i>.  
a href="/wiki/IDG" class="mw-redirect" title="IDG">IDGa>.cite>span title="ctx\_ver=Z39.88-2004&  
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>i>InfoWorldi>a>. InfoWorld Media Group, Inc. p.&#x160;26.cite>span title="ctx\_ver=Z39.88-2004  
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.com%2Fbooks%3Fid%3D4FAEAAAAMBAJ%26pg%3DPT26&#x26;rfr\_id=info%3Asid%2Fen.  
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Unveils a New Look"a>. The Official Microsoft Blog. Archived from a rel="nofollow" class="external  
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span class="nowrap">August 23,span> 2012span>.cite>span title="ctx\_ver=Z39.88-2004&#x26;  
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com%2Fb%2Fmicrosoft\_blog%2Farchive%2F2012%2F08%2F23%2Fmicrosoft-unveils-a-new-  
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.com&#x26;rft.date=2012-08-23&#x26;rft.aulast=Eric&#x26;rft.aufirst=Steven+H.&#x26;rft\_id=http%  
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40px-Commons-logo.svg.png 2x" data-file-width="1024" data-file-height="1376">span>span style="display: inline-block; margin-left: 4px; width: 182px; vertical-align: middle;">a href="https://commons.wikimedia.org/wiki/Category:Microsoft" class="extiw" title="c:Category:Microsoft">Media a> from Wikimedia Commonsspan>li>li style="min-height: 31px;">span style="display: inline-block; width: 31px; line-height: 31px; vertical-align: middle; text-align: center;">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/2/24/Wikinews-logo.svg/27px-Wikinews-logo.svg.png" width="27" height="15" style="vertical-align: middle" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/2/24/Wikinews-logo.svg/41px-Wikinews-logo.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/2/24/Wikinews-logo.svg/54px-Wikinews-logo.svg.png 2x" data-file-width="759" data-file-height="415">span>span style="display: inline-block; margin-left: 4px; width: 182px; vertical-align: middle;">a href="https://en.wikinews.org/wiki/Special:Search/Microsoft" class="extiw" title="n:Special:Search/Microsoft">Newsa> from Wikinewsspan>li>li style="min-height: 31px;">span style="display: inline-block; width: 31px; line-height: 31px; vertical-align: middle; text-align: center;">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/f/fa/Wikiquote-logo.svg/23px-Wikiquote-logo.svg.png" width="23" height="27" style="vertical-align: middle" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/f/fa/Wikiquote-logo.svg/35px-Wikiquote-logo.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/f/fa/Wikiquote-logo.svg/46px-Wikiquote-logo.svg.png 2x" data-file-width="300" data-file-height="355">span>span style="display: inline-block; margin-left: 4px; width: 182px; vertical-align: middle;">a href="https://en.wikiquote.org/wiki/Microsoft" class="extiw" title="q:Microsoft">Quotationsa> from Wikiquotespan>li>li style="min-height: 31px;">span style="display: inline-block; width: 31px; line-height: 31px; vertical-align: middle; text-align: center;">img alt="" src="//upload.wikimedia.org/wikipedia/commons/thumb/1/1b/Wikiversity-logo-en.svg/27px-Wikiversity-logo-en.svg.png" width="27" height="24" style="vertical-align: middle" srcset="//upload.wikimedia.org/wikipedia/commons/thumb/1/1b/Wikiversity-logo-en.svg/41px-Wikiversity-logo-en.svg.png 1.5x, //upload.wikimedia.org/wikipedia/commons/thumb/1/1b/Wikiversity-logo-en.svg/54px-Wikiversity-logo-en.svg.png 2x" data-file-width="1000" data-file-height="900">span>span style="display: inline-block; margin-left: 4px; width: 182px; vertical-align: middle;">a href="https://en.wikiversity.org/wiki/Portal:Microsoft" class="extiw" title="v:Portal:Microsoft">Learning resourcesa> from Wikiversityspan>li>ul>div>ul>li>span class="official-website">span class="url">a rel="nofollow" class="external text" href="https://www.microsoft.com/">Official websitea>span>span>li>li>div class="hlist hlist-separated">ul>li>Business data for Microsoft Corporation: a rel="nofollow" class="external text" href="https://www.google.com/finance?q=MSFT">Google Financea>li>li>a rel="nofollow" class="external text" href="https://finance.yahoo.com/q?s=MSFT">Yahoo! Financea>li>li>a rel="nofollow" class="external text" href="https://www.reuters.com/finance/stocks/overview?symbol=MSFT">Reutersa>li>li>a rel="nofollow" class="external text" href="https://www.sec.gov/cgi-bin/browse-edgar?action=getcompany&CIK=789019">SEC filingsa>li>ul>div>li>li>a rel="nofollow" class="external text" href="https://opencorporates.com/corporate\_groupings/Microsoft">Microsoft companiesa> grouped at a href="//wiki/OpenCorporates" title="OpenCorporates">OpenCorporatesa>li>ul>div class="noprint metadata navbox" role="navigation" aria-label="Portals" style="font-weight:bold;padding:0.4em 2em">ul style="margin:0.1em 0 0">li style="display:inline">span style="display:inline-block;white-

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height="13" srcset="//upload.wikimedia.org/wikipedia/en/thumb/a/a4/Flag\_of\_the\_United\_States.svg/36px-Flag\_of\_the\_United\_States.svg.png 1.5x, //upload.wikimedia.org/wikipedia/en/thumb/a/a4/Flag\_of\_the\_United\_States.svg/48px-Flag\_of\_the\_United\_States.svg.png 2x" data-file-width="1235" data-file-height="650">a>span>a href="/wiki/Portal:United\_States" title="Portal:United States">United States portala>span>li>ul>div>div role="navigation" class="navbox" aria-labelledby="Microsoft" style="padding:3px">table class="nowraplinks hlist collapsible autocollapse navbox-inner" style="border-spacing:0;background:transparent;color:inherit">tr>th scope="col" class="navbox-title" colspan="2">div class="plainlinks hlist navbar mini">ul>li class="nv-view">a href="/wiki/Template:Microsoft" title="Template:Microsoft">abbr title="View this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">vabbr>a>li>li class="nv-talk">a href="/wiki/Template\_talk:Microsoft" title="Template talk:Microsoft">abbr title="Discuss this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">tabbr>a>li>li class="nv-edit">a class="external text" href="//en.wikipedia.org/w/index.php?title=Template:Microsoft&action=edit">abbr title="Edit this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">eabbr>a>li>ul>div>div id="Microsoft" style="font-size:114%;margin:0 4em">a class="mw-selflink selflink">Microsofta>div>th>tr>tr>td class="navbox-abovebelow" colspan="2">div>ul>li>a href="/wiki/History\_of\_Microsoft" title="History of Microsoft">Historya>li>li>a href="/wiki/Outline\_of\_Microsoft" title="Outline of Microsoft">Outlinea>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Peopleth>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">div>table class="nowraplinks navbox-subgroup" style="border-spacing:0">tr>th scope="row" class="navbox-group" style="width:1%">Foundersth>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Bill\_Gates" title="Bill Gates">Bill Gatesa>li>li>a href="/wiki/Paul\_Allen" title="Paul Allen">Paul Allena>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Board of directorsth>td class="navbox-list navbox-even" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/John\_W.\_Thompson" title="John W. Thompson">John W. Thompsona> (Chairman)li>li>a href="/wiki/Satya\_Nadella" title="Satya Nadella">Satya Nadellaa> (CEO)li>li>a href="/wiki/Dina\_Dublon" title="Dina Dublon">Dina Dublona>li>li>a href="/wiki/Maria\_Klawe" title="Maria Klawe">Maria Klawea>li>li>a href="/wiki/David\_Marquardt" title="David Marquardt">David Marquardta>li>li>a href="/wiki/Charles\_Noski" title="Charles Noski">Charles Noskia>li>li>a href="/wiki/Helmut\_Panke" title="Helmut Panke">Helmut Pankea>li>li>a href="/wiki/Mason\_Morfit" title="Mason Morfit">Mason Morfita>li>li>a href="/wiki/John\_W.\_Stanton" title="John W. Stanton">John W. Stanton a>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Senior leadership teamth>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Satya\_Nadella" title="Satya Nadella">Satya Nadellaa> (CEO)li>li>a href="/wiki/Scott\_Guthrie" title="Scott Guthrie">Scott Guthriea>li>li>a href="/wiki/Amy\_Hood" title="Amy Hood">Amy Hooda



> (CFO)>li>li>a href="/wiki/Terry\_Myerson" title="Terry Myerson">Terry Myersona>li>li>a href="/wiki/Harry\_Shum" title="Harry Shum">Harry Shuma>li>li>a href="/wiki/Phil\_Spencer\_(business\_executive)" title="Phil Spencer (business executive)">Phil Spencer a>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Corporate VPsth>td class="navbox-list navbox-even" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Gabe\_Aul" title="Gabe Aul">Gabe Aula> (VP)>li>li>a href="/wiki/Joe\_Belfiore" title="Joe Belfiore">Joe Belfiorea>li>li>a href="/w/index.php?title=Joy\_Chik&action=edit&redlink=1" class="new" title="Joy Chik (page does not exist)">Joy Chika>li>li>a href="/wiki/Richard\_Rashid" title="Richard Rashid">Richard Rashida> (SVP)>li>li>a href="/wiki/S.\_Somasegar" title="S. Somasegar">S. Somasegara> (SVP)>li>ul>div>td>tr>table>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Divisionsth>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Microsoft\_engineering\_groups" title="Microsoft engineering groups">Engineering groupsa>ul>li>a href="/wiki/Microsoft\_Mobile" title="Microsoft Mobile">Mobilea>li>li>a href="/wiki/Skype\_Technologies" title="Skype Technologies">Skype unita>li>ul>li>li>a href="/wiki/Microsoft\_Digital\_Crimes\_Unit" title="Microsoft Digital Crimes Unit">Digital Crimes Unit a>li>li>a href="/wiki/Microsoft\_Garage" title="Microsoft Garage">Garagea>li>li>a href="/wiki/Microsoft\_Press" title="Microsoft Press">Pressa>li>li>a href="/wiki/Microsoft\_Research" title="Microsoft Research">Researcha>li>li>a href="/wiki/Microsoft\_Studios" title="Microsoft Studios">Studiosa>li>li>a href="/wiki/.NET\_Foundation" title=".NET Foundation">.NET Foundationa>li>li>a href="/wiki/Outercurve\_Foundation" title="Outercurve Foundation">Outercurve Foundationa>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Estatesth>td class="navbox-list navbox-even" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Microsoft\_Redmond\_campus" title="Microsoft Redmond campus">Microsoft Redmond campusa>li>li>a href="/wiki/Microsoft\_Talo" class="mw-redirect" title="Microsoft Talo">Microsoft Taloa>li>li>a href="/wiki/Microsoft\_Algeria" title="Microsoft Algeria">Microsoft Algeriaa>li>li>a href="/wiki/Microsoft\_Egypt" title="Microsoft Egypt">Microsoft Egypta>li>li>a href="/wiki/Microsoft\_India" title="Microsoft India">Microsoft Indiaa>li>li>a href="/wiki/Microsoft\_Japan" title="Microsoft Japan">Microsoft Japana>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Product familiesth>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/List\_of\_Microsoft\_operating\_systems" title="List of Microsoft operating systems">Operating systemsa>ul>li>a href="/wiki/Microsoft\_Windows" title="Microsoft Windows">Windowsa>li>ul>li>li>a href="/wiki/List\_of\_Microsoft\_software" title="List of Microsoft software">Softwarea>ul>li>a href="/wiki/Microsoft\_Office" title="Microsoft Office">Officea>li>li>a href="/wiki/Microsoft\_Servers" title="Microsoft Servers">Serversa>li>li>a href="/wiki/Microsoft\_Visual\_Studio" title="Microsoft Visual Studio">Visual Studioa>li>ul>li>li>a href="/wiki/Microsoft\_hardware" title="Microsoft hardware">Hardwarea>ul>li>a href="/wiki/Microsoft\_HoloLens" title="Microsoft HoloLens">HoloLensa>li>li>a href="/wiki/Microsoft\_Surface" title="Microsoft Surface">Surfacea>li>li>a href="/wiki/Xbox" title="

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li>li>a href="/wiki/Walmart" title="Walmart">Walmarta>li>ul>div>td>tr>table>div>div role="navigation" class="navbox" aria-labelledby="Companies\_of\_the\_NASDAQ-100\_index" style="padding:3px">table class="nowraplinks collapsible autocollapse navbox-inner" style="border-spacing:0;background:transparent;color:inherit">tr>th scope="col" class="navbox-title" colspan="2">div class="plainlinks hlist navbar mini">ul>li class="nv-view">a href="/wiki/Template:NASDAQ-100" title="Template:NASDAQ-100">abbr title="View this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">vabbr>a>li>li class="nv-talk">a href="/wiki/Template\_talk:NASDAQ-100" title="Template talk:NASDAQ-100">abbr title="Discuss this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">tabbr>a>li>li class="nv-edit">a class="external text" href="//en.wikipedia.org/w/index.php?title=Template:NASDAQ-100&action=edit">abbr title="Edit this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">eabbr>a>li>ul>div>div id="Companies\_of\_the\_NASDAQ-100\_index" style="font-size:114%;margin:0 4em">Companies of the a href="/wiki/NASDAQ-100" title="NASDAQ-100">NASDAQ-100a> indexdiv>th>tr>tr>td colspan="2" class="navbox-list navbox-odd hlist" style="width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/21st\_Century\_Fox" title="21st Century Fox">21st Century Foxa>li>li>a href="/wiki/Activision\_Blizzard" title="Activision Blizzard">Activision Blizzarda>li>li>a href="/wiki/Adobe\_Systems" title="Adobe Systems">Adobe Systemsa>li>li>a href="/wiki/Alexion\_Pharmaceuticals" title="Alexion Pharmaceuticals">Alexion Pharmaceuticalsa>li>li>a href="/wiki/Align\_Technology" title="Align Technology">Align Technologya>li>li>a href="/wiki/Alphabet\_Inc." title="Alphabet Inc.">Alphabeta>li>li>a href="/wiki/Amazon\_(company)" title="Amazon (company)">Amazon.coma>li>li>a href="/wiki/American\_Airlines\_Group" title="American Airlines Group">American Airlines Groupa>li>li>a href="/wiki/Amgen" title="Amgen">Amgena>li>li>a href="/wiki/Analog\_Devices" title="Analog Devices">Analog Devicesa>li>li>a href="/wiki/Apple\_Inc." title="Apple Inc.">Applea>li>li>a href="/wiki/Applied\_Materials" title="Applied Materials">Applied Materialsa>li>li>a href="/wiki/ASML\_Holding" title="ASML Holding">ASML Holdinga>li>li>a href="/wiki/Autodesk" title="Autodesk">Autodeska>li>li>a href="/wiki/Automatic\_Data\_Processing" title="Automatic Data Processing">Automatic Data Processinga>li>li>a href="/wiki/Baidu" title="Baidu">Baidua>li>li>a href="/wiki/Biogen" title="Biogen">Biogena>li>li>a href="/wiki/BioMarin\_Pharmaceutical" title="BioMarin Pharmaceutical">BioMarin Pharmaceuticala>li>li>a href="/wiki/Booking\_Holdings" title="Booking Holdings">Booking Holdingsa>li>li>a href="/wiki/Broadcom\_Limited" title="Broadcom Limited">Broadcom Limiteda>li>li>a href="/wiki/CA\_Technologies" title="CA Technologies">CA Technologiesa>li>li>a href="/wiki/Cadence\_Design\_Systems" title="Cadence Design Systems">Cadence Design Systemsa>li>li>a href="/wiki/Celgene" title="Celgene">Celgenea>li>li>a href="/wiki/Cerner" title="Cerner">Cernera>li>li>a href="/wiki/Charter\_Communications" title="Charter Communications">Charter Communicationsa>li>li>a href="/wiki/Check\_Point" title="Check Point">Check Pointa>li>li>a href="/wiki/Cintas" title="Cintas">Cintasa>li>li>a href="/wiki/Cisco\_Systems" title="Cisco Systems">Cisco Systemsa>li>li>a href="/wiki/Citrix\_Systems" title="Citrix Systems">Citrix Systemsa>li>li>a href="/wiki/Cognizant" title="Cognizant">Cognizanta>li>li>a href="/wiki/Comcast" title="Comcast">

Comcasta>li>li>a href="/wiki/Costco" title="Costco">Costcoa>li>li>a href="/wiki/CSX\_Corporation" title="CSX Corporation">CSXa>li>li>a href="/wiki/Ctrip" title="Ctrip">Ctrip.com Internationala>li>li>a href="/wiki/Dentsply\_Sirona" title="Dentsply Sirona">Dentsply Sironaa>li>li>a href="/wiki/Dish\_Network" title="Dish Network">Dish Networka>li>li>a href="/wiki/Dollar\_Tree" title="Dollar Tree">Dollar Treea>li>li>a href="/wiki/EBay" title="EBay">eBaya>li>li>a href="/wiki/Electronic\_Arts" title="Electronic Arts">Electronic Artsa>li>li>a href="/wiki/Expedia,\_Inc." title="Expedia, Inc.">Expediaa>li>li>a href="/wiki/Express\_Scripts" title="Express Scripts">Express Scriptsa>li>li>a href="/wiki/Facebook" title="Facebook">Facebooka>li>li>a href="/wiki/Fastenal" title="Fastenal">Fastenala>li>li>a href="/wiki/Fiserv" title="Fiserv">Fiserva>li>li>a href="/wiki/Gilead\_Sciences" title="Gilead Sciences">Gilead Sciencesa>li>li>a href="/wiki/Hasbro" title="Hasbro">Hasbroa>li>li>a href="/wiki/Henry\_Schein" title="Henry Schein">Henry Scheina>li>li>a href="/wiki/Hologic" title="Hologic">Hologica>li>li>a href="/wiki/Idexx\_Laboratories" title="Idexx Laboratories">Idexx Laboratoriesa>li>li>a href="/wiki/Illumina\_(company)" title="Illumina (company)">Illuminaa>li>li>a href="/wiki/Incyte" title="Incyte">Incytea>li>li>a href="/wiki/Intel" title="Intel">Intela>li>li>a href="/wiki/Intuit" title="Intuit">Intuita>li>li>a href="/wiki/Intuitive\_Surgical" title="Intuitive Surgical">Intuitive Surgicala>li>li>a href="/wiki/J.\_B.\_Hunt" title="J. B. Hunt">J. B. Hunt Transport Servicesa>li>li>a href="/wiki/JD.com" title="JD.com">JD.coma>li>li>a href="/wiki/KLA-Tencor" title="KLA-Tencor">KLA-Tencora>li>li>a href="/wiki/Kraft\_Heinz" title="Kraft Heinz">Kraft Heinza>li>li>a href="/wiki/Lam\_Research" title="Lam Research">Lam Researcha>li>li>a href="/wiki/Liberty\_Global" title="Liberty Global">Liberty Globala>li>li>a href="/wiki/Liberty\_Interactive" class="mw-redirect" title="Liberty Interactive">Liberty Interactivea>li>li>a href="/wiki/Marriott\_International" title="Marriott International">Marriott Internationala>li>li>a href="/wiki/Maxim\_Integrated" title="Maxim Integrated">Maxim Integrated Productsa>li>li>a href="/wiki/MercadoLibre" title="MercadoLibre">MercadoLibrea>li>li>a href="/wiki/Microchip\_Technology" title="Microchip Technology">Microchip Technologya>li>li>a href="/wiki/Micron\_Technology" title="Micron Technology">Micron Technologya>li>li>a class="mw-selflink selflink">Microsofta>li>li>a href="/wiki/Mondelez\_International" title="Mondelez International">Mondelez Internationala>li>li>a href="/wiki/Monster\_Beverage" title="Monster Beverage">Monster Beveragea>li>li>a href="/wiki/Mylan" title="Mylan">Mylana>li>li>a href="/wiki/NetEase" title="NetEase">NetEasea>li>li>a href="/wiki/Netflix" title="Netflix">Netflixa>li>li>a href="/wiki/Nvidia" title="Nvidia">Nvidi aa>li>li>a href="/wiki/O%27Reilly\_Auto\_Parts" title="O'Reilly Auto Parts">O'Reilly Auto Partsa>li>li>a href="/wiki/Paccar" title="Paccar">Paccara>li>li>a href="/wiki/Paychex" title="Paychex">Paychexa>li>li>a href="/wiki/PayPal" title="PayPal">PayPala>li>li>a href="/wiki/Qualcomm" title="Qualcomm">Qualcomm a>li>li>a href="/wiki/Regeneron" title="Regeneron">Regenerona>li>li>a href="/wiki/Ross\_Stores" title="Ross Stores">Ross Storesa>li>li>a href="/wiki/Seagate\_Technology" title="Seagate Technology">Seagate Technologya>li>li>a href="/wiki/Shire\_(pharmaceutical\_company)" title="Shire (pharmaceutical company)">Shirea>li>li>a href="/wiki/Sirius\_XM\_Holdings" title="Sirius XM Holdings">Sirius XM Holdingsa>li>li>a href="/wiki/Skyworks\_Solutions" title="Skyworks Solutions">Skyworks Solutionsa>li>li>a href="/wiki/Starbucks" title="Starbucks">Starbucks a>li>li>a href="/wiki/Symantec" title="Symantec">Symanteca>li>li>a href="/wiki/Synopsys" title="Synopsys">Synopsysa>li>li>a href="/wiki/T-Mobile\_US" title="T-Mobile US">T-Mobile USA>li>li>a

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=>Expedia, Inc.>Expedia, Inc.a> (#515)li>li>a class="mw-selflink selflink">Microsoft> (#35)li>li>a href="/wiki/Paccar" title="Paccar">Paccara> (#168)li>li>a href="/wiki/Puget\_Sound\_Energy" title="Puget Sound Energy">Puget Sound Energya> (#703)li>li>a href="/wiki/Weyerhaeuser" title="Weyerhaeuser">Weyerhaeusera> (#363)li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Major a href="/wiki/Seattle" title="Seattle">Seattlea>- and a href="/wiki/Puget\_Sound\_region" title="Puget Sound region">Puget Sounda>-based non-publicbr>or externally owned corporationsth>td class="navbox-list navbox-odd hlist" style="text-align:left; border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Big\_Fish\_Games" title="Big Fish Games">Big Fish Gamesa>li>li>a href="/wiki/Darigold" title="Darigold">Darigolda>li>li>a href="/wiki/Eddie\_Bauer" title="Eddie Bauer">Eddie Bauera>li>li>a href="/wiki/Jones\_Soda" title="Jones Soda">Jones Sodaa>li>li>a href="/wiki/The\_Washington\_Post" title="The Washington Post">Nash Holdingsa>li>li>a href="/wiki/Nintendo" title="Nintendo">Nintendo of Americaa>li>li>a href="/wiki/QFC" title="QFC">QFCa>li>li>a href="/wiki/REI" title="REI">REIa>li>li>a href="/wiki/Safeco" title="Safeco">Safecoa>li>li>a href="/wiki/T-Mobile\_US" title="T-Mobile US">T-Mobile USA>li>ul>div>td>tr>table>div>div role="navigation" class="navbox" aria-labelledby="Major\_personal\_computer,\_server,\_and\_mainframe\_hardware\_companies" style="padding:3px">table class="nowraplinks hlist collapsible autocollapse navbox-inner" style="border-spacing:0;background:transparent;color:inherit">tr>th scope="col" class="navbox-title" colspan="2">div class="plainlinks hlist navbar mini">ul>li class="nv-view">a href="/wiki/Template:Major\_computer\_hardware\_companies" title="Template:Major computer hardware companies">abbr title="View this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">vabbr>a>li>li class="nv-talk">a href="/wiki/Template\_talk:Major\_computer\_hardware\_companies" title="Template talk:Major computer hardware companies">abbr title="Discuss this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">tabbr>a>li>li class="nv-edit">a class="external text" href="//en.wikipedia.org/w/index.php?title=Template:Major\_computer\_hardware\_companies&action=edit">abbr title="Edit this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">eabbr>a>li>ul>div>div id="Major\_personal\_computer,\_server,\_and\_mainframe\_hardware\_companies" style="font-size:114%;margin:0 4em">Major personal computer, server, and mainframe hardware companiesdiv>th>tr>tr>td class="navbox-abovebelow" colspan="2">div>Companies with an annual revenue of over US\$3 billiondiv>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Personal computersbr>and serversth>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Acer\_Inc." title="Acer Inc.">Acer Inc.a>li>li>a href="/wiki/Apple\_Inc." title="Apple Inc.">Apple Inc.a>li>li>a href="/wiki/Asus" title="Asus">Asusa>li>li>a href="/wiki/Dell" title="Dell">Della>li>li>a href="/wiki/Fujitsu" title="Fujitsu">Fujitsua>li>li>a href="/wiki/Huawei" title="Huawei">Huaweia>li>li>a href="/wiki/HP\_Inc." title="HP Inc.">HP Inc.a>li>li>a href="/wiki/Lenovo" title="Lenovo">Lenovoa>li>li>a href="/wiki/LG\_Electronics" title="LG Electronics">LG Electronicsa>li>li>a class="mw-selflink selflink">

Microsoft

- [NEC](/wiki/NEC "NEC")
- [Panasonic](/wiki/Panasonic "Panasonic")
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- [Razer Inc.](/wiki/Razer_Inc. "Razer Inc.")
- [Samsung Electronics](/wiki/Samsung_Electronics "Samsung Electronics")
- [Toshiba](/wiki/Toshiba "Toshiba")

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| <ul style="list-style-type: none"> <li><a href="/wiki/Cisco_Systems" title="Cisco Systems">Cisco Systems</a></li> <li><a href="/wiki/Hewlett_Packard_Enterprise" title="Hewlett Packard Enterprise">Hewlett Packard Enterprise</a></li> <li><a href="/wiki/IBM" title="IBM">IBM</a></li> <li><a href="/wiki/Inspur" title="Inspur">Inspur</a></li> <li><a href="/wiki/Oracle_Corporation" title="Oracle Corporation">Oracle Corporation</a></li> </ul> |
- | Mainframe  |
|--|
| <ul style="list-style-type: none"> <li><a href="/wiki/Fujitsu" title="Fujitsu">Fujitsu</a></li> <li><a href="/wiki/IBM" title="IBM">IBM</a></li> </ul> |

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- [Category:Home computer hardware companies](/wiki/Category:Home_computer_hardware_companies "Category:Home computer hardware companies")
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Major Internet companies

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Major Internet companies

Companies with an annual revenue of over US\$2 billion
<ul style="list-style-type: none"> <li><a href="/wiki/Internet" title="Internet">Internet</a></li> </ul>

List\_of\_largest\_Internet\_companies" title="List of largest Internet companies">Largest Internet companiesa>th>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Baidu" title="Baidu">Baidua>li>li>a href="/wiki/Facebook" title="Facebook">Facebooka>li>li>a href="/wiki/Fusion\_Media\_Group" title="Fusion Media Group">FMG/Fusion Media Groupa>li>li>a href="/wiki/Google" title="Google">Googlea>li>li>a href="/wiki/IAC\_(company)" title="IAC (company)">InterActiveCorpa>li>li>a class="mw-selflink selflink">Microsofta>li>li>a href="/wiki/Naver\_(corporation)" title="Naver (corporation)">Navera>li>li>a href="/wiki/NetEase" title="NetEase">NetEasea>li>li>a href="/wiki/Netflix" title="Netflix">Netflixa>li>li>a href="/wiki/Tencent" title="Tencent">Tencenta>li>li>a href="/wiki/Twitter" title="Twitter">Twittera>li>li>a href="/wiki/Uber" title="Uber">Ubera>li>li>a href="/wiki/Vox\_Media" title="Vox Media">Vox Mediaa>li>li>a href="/wiki/Yandex" title="Yandex">Yandexa>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">Cloud computingth>td class="navbox-list navbox-even" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Akamai\_Technologies" title="Akamai Technologies">Akamai Technologiesa>li>li>a href="/wiki/Alibaba\_Cloud" title="Alibaba Cloud">Alibaba Clouda>li>li>a href="/wiki/Amazon\_Web\_Services" title="Amazon Web Services">Amazon Web Servicesa>li>li>a href="/wiki/Google" title="Google">Googlea>li>li>a href="/wiki/IBM\_cloud\_computing" title="IBM cloud computing">IBMa>li>li>a href="/wiki/Microsoft\_Azure" title="Microsoft Azure">Microsofta>li>li>a href="/wiki/Oracle\_Corporation" title="Oracle Corporation">Oracle Corporationsa>li>li>a href="/wiki/Rackspace" title="Rackspace">Rackspacea>li>li>a href="/wiki/Salesforce.com" title="Salesforce.com">Salesforce.coma>li>ul>div>td>tr>tr>th scope="row" class="navbox-group" style="width:1%">E-commerce onlyth>td class="navbox-list navbox-odd" style="text-align:left;border-left-width:2px;border-left-style:solid;width:100%;padding:0px">div style="padding:0em 0.25em">ul>li>a href="/wiki/Alibaba\_Group" title="Alibaba Group">Alibaba Groupa>li>li>a href="/wiki/Amazon\_(company)" title="Amazon (company)">Amazon.coma>li>li>a href="/wiki/EBay" title="EBay">eBaya>li>li>a href="/wiki/Flipkart" title="Flipkart">Flipkarta>li>li>a href="/wiki/Groupon" title="Groupon">Groupona>li>li>a href="/wiki/JD.com" title="JD.com">JD.coma>li>li>a href="/wiki/Shopify" title="Shopify">Shopifya>li>li>a href="/wiki/Rakuten" title="Rakuten">Rakutena>li>ul>div>td>tr>tr>td class="navbox-abovebelow" colspan="2">div>dl>dt>See alsodt>dd>a href="/wiki/List\_of\_the\_largest\_information\_technology\_companies" title="List of the largest information technology companies">Largest IT companiesa>dd>dd>a href="/wiki/List\_of\_largest\_Internet\_companies" title="List of largest Internet companies">List of largest Internet companiesa>dd>dd>a href="/wiki/Category:Internet\_companies" title="Category:Internet companies">Category:Internet companiesa>dd>dl>div>td>tr>table>div>div role="navigation" class="navbox" aria-labelledby="Major\_software\_companies" style="padding:3px">table class="nowraplinks hlist collapsible autocollapse navbox-inner" style="border-spacing:0;background:transparent;color:inherit">tr>th scope="col" class="navbox-title" colspan="2">div class="plainlinks hlist navbar mini">ul>li class="nv-view">a href="/wiki/Template:Major\_software\_companies" title="Template:Major software companies">abbr title="View this template" style=";;background:none transparent;border:none;-moz-box-shadow:none;-webkit-box-shadow:none;box-shadow:none;">v

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manufacturersa>li>li>a href="/wiki/Category:Multinational\_companies\_headquartered\_in\_the\_United\_States" title="Category:Multinational companies headquartered in the United States">Multinational companies headquartered in the United Statesa>li>li>a href="/wiki/Category:Software\_companies\_based\_in\_Washington\_(state)" title="Category:Software companies based in Washington (state)">Software companies based in Washington (state)a>li>li>a href="/wiki/Category:Software\_companies\_established\_in\_1975" title="Category:Software companies established in span style="background-color:yellow">1975span>">Software companies established in span style="background-color:yellow">1975span>a>li>li>a href="/wiki/Category:Supply\_chain\_software\_companies" title="Category:Supply chain software companies">Supply chain software companiesa>li>li>a href="/wiki/Category:Technology\_companies\_established\_in\_1975" title="Category:Technology companies established in span style="background-color:yellow">1975span>">Technology companies established in span style="background-color:yellow">1975span>a>li>li>a href="/wiki/Category:Web\_service\_providers" title="Category:Web service providers">Web service providersa>li>li>a href="/wiki/Category:1980s\_initial\_public\_offerings" title="Category:1980s initial public offerings">1980s initial public offeringsa>li>ul>div>div id="mw-hidden-catlinks" class="mw-hidden-catlinks mw-hidden-cats-hidden">Hidden categories: ul>li>a href="/wiki/Category:CS1\_maint:\_Uses\_editors\_parameter" title="Category:CS1 maint: Uses editors parameter">CS1 maint: Uses editors parametera>li>li>a href="/wiki/Category:Webarchive\_template\_wayback\_links" title="Category:Webarchive template wayback links">Webarchive template wayback linksa>li>li>a href="/wiki/Category:Wikipedia\_indefinitely\_semi-protected\_pages" title="Category:Wikipedia indefinitely semi-protected pages">Wikipedia indefinitely semi-protected pagesa>li>li>a href="/wiki/Category:Wikipedia\_indefinitely\_move-protected\_pages" title="Category:Wikipedia indefinitely move-protected pages">Wikipedia indefinitely move-protected pagesa>li>li>a href="/wiki/Category:Use\_American\_English\_from\_April\_2015" title="Category:Use American English from April 2015">Use American English from April 2015a>li>li>a href="/wiki/Category:All\_Wikipedia\_articles\_written\_in\_American\_English" title="Category:All Wikipedia articles written in American English">All Wikipedia articles written in American Englisha>li>li>a href="/wiki/Category:Use\_mdy\_dates\_from\_July\_2017" title="Category:Use mdy dates from July 2017">Use mdy dates from July 2017a>li>li>a href="/wiki/Category:Articles\_containing\_potentially\_dated\_statements\_from\_2015" title="Category:Articles containing potentially dated statements from 2015">Articles containing potentially dated statements from 2015a>li>li>a href="/wiki/Category:All\_articles\_containing\_potentially\_dated\_statements" title="Category:All articles containing potentially dated statements">All articles containing potentially dated statementsa>li>li>a href="/wiki/Category:Articles\_to\_be\_expanded\_from\_January\_2018" title="Category:Articles to be expanded from January 2018">Articles to be expanded from January 2018a>li>li>a href="/wiki/Category:All\_articles\_to\_be\_expanded" title="Category:All articles to be expanded">All articles to be expandeda>li>li>a href="/wiki/Category:Articles\_using\_small\_message\_boxes" title="Category:Articles using small message boxes">Articles using small message boxesa>li>li>a href="/wiki/Category:OpenCorporates\_groupings" title="Category:OpenCorporates groupings">OpenCorporates groupingsa>li>li>a href="/wiki/

Category:Wikipedia\_articles\_with\_VIAF\_identifiers" title="Category:Wikipedia articles with VIAF identifiers">Wikipedia articles with VIAF identifiersa>li>li>a href="/wiki/Category:Wikipedia\_articles\_with\_LCCN\_identifiers" title="Category:Wikipedia articles with LCCN identifiers">Wikipedia articles with LCCN identifiersa>li>li>a href="/wiki/Category:Wikipedia\_articles\_with\_ISNI\_identifiers" title="Category:Wikipedia articles with ISNI identifiers">Wikipedia articles with ISNI identifiersa>li>li>a href="/wiki/Category:Wikipedia\_articles\_with\_GND\_identifiers" title="Category:Wikipedia articles with GND identifiers">Wikipedia articles with GND identifiersa>li>li>a href="/wiki/Category:Wikipedia\_articles\_with\_SELIBR\_identifiers" title="Category:Wikipedia articles with SELIBR identifiers">Wikipedia articles with SELIBR identifiersa>li>li>a href="/wiki/Category:Wikipedia\_articles\_with\_BNF\_identifiers" title="Category:Wikipedia articles with BNF identifiers">Wikipedia articles with BNF identifiersa>li>li>a href="/wiki/Category:Wikipedia\_articles\_with\_ULAN\_identifiers" title="Category:Wikipedia articles with ULAN identifiers">Wikipedia articles with ULAN identifiersa>li>li>a href="/wiki/Category:Wikipedia\_articles\_with\_NLA\_identifiers" title="Category:Wikipedia articles with NLA identifiers">Wikipedia articles with NLA identifiersa>li>li>a href="/wiki/Category:Coordinates\_not\_on\_Wikidata" title="Category:Coordinates not on Wikidata">Coordinates not on Wikidataa>li>ul>div>div>div class="visualClear">div>div>div>div id="mw-navigation">h2>Navigation menuh2>div id="mw-head">div id="p-personal" role="navigation" class="" aria-labelledby="p-personal-label">h3 id="p-personal-label">Personal toolsh3>ul>li id="pt-anonuserpage">Not logged inli>li id="pt-anontalk">a href="/wiki/Special:MyTalk" title="Discussion about edits from this IP address [n]" accesskey="n">Talka>li>li id="pt-anoncontribs">a href="/wiki/Special:MyContributions" title="A list of edits made from this IP address [y]" accesskey="y">Contributionsa>li>li id="pt-createaccount">a href="/w/index.php?title=Special:CreateAccount&returnto=Microsoft" title="You are encouraged to create an account and log in; however, it is not mandatory">Create accounta>li>li id="pt-login">a href="/w/index.php?title=Special:UserLogin&returnto=Microsoft" title="You're encouraged to log in; however, it's not mandatory. [o]" accesskey="o">Log ina>li>ul>div>div id="left-navigation">div id="p-namespaces" role="navigation" class="vectorTabs" aria-labelledby="p-namespaces-label">h3 id="p-namespaces-label">Namespacesh3>ul>li id="ca-nstab-main" class="selected">span>a href="/wiki/Microsoft" title="View the content page [c]" accesskey="c">Articlea>span>li>li id="ca-talk">span>a href="/wiki/Talk:Microsoft" rel="discussion" title="Discussion about the content page [t]" accesskey="t">Talka>span>li>ul>div>div id="p-variants" role="navigation" class="vectorMenu emptyPortlet" aria-labelledby="p-variants-label">input type="checkbox" class="vectorMenuCheckbox" aria-labelledby="p-variants-label">h3 id="p-variants-label">span>Variantsspan>h3>div class="menu">ul>ul>div>div>div>div id="right-navigation">div id="p-views" role="navigation" class="vectorTabs" aria-labelledby="p-views-label">h3 id="p-views-label">Viewsh3>ul>li id="ca-view" class="collapsible selected">span>a href="/wiki/Microsoft">Reada>span>li>li id="ca-viewsource" class="collapsible">span>a href="/w/index.php?title=Microsoft&action=edit" title="This page is protected.&#10;You can view its source [e]" accesskey="e">View sourcea>span>li>li id="ca-history" class="collapsible">span>a href="/w/index.php?title=Microsoft&action=history" title="Past revisions of this page [h]" accesskey="h



>View history</li><ul><div><div id="p-cactions" role="navigation" class="vectorMenu emptyPortlet" aria-labelledby="p-cactions-label"><input type="checkbox" class="vectorMenuCheckbox" aria-labelledby="p-cactions-label"><h3 id="p-cactions-label"><span>More</span><h3><div class="menu"><ul><ul><div><div><div id="p-search" role="search"><h3><label for="searchInput">Search</label><h3><form action="/w/index.php" id="searchform"><div id="simpleSearch"><input type="search" name="search" placeholder="Search Wikipedia" title="Search Wikipedia [f]" accesskey="f" id="searchInput"><input type="hidden" value="Special:Search" name="title"><input type="submit" name="fulltext" value="Search" title="Search Wikipedia for this text" id="mw-searchButton" class="searchButton mw-fallbackSearchButton"><input type="submit" name="go" value="Go" title="Go to a page with this exact name if it exists" id="searchButton" class="searchButton"><div><form><div><div><div id="mw-panel"><div id="p-logo" role="banner"><a class="mw-wiki-logo" href="/wiki/Main\_Page" title="Visit the main page"><a><div><div class="portal" role="navigation" id="p-navigation" aria-labelledby="p-navigation-label"><h3 id="p-navigation-label">Navigation</h3><div class="body"><ul><li id="n-mainpage-description"><a href="/wiki/Main\_Page" title="Visit the main page [z]" accesskey="z">Main page</a><li><li id="n-contents"><a href="/wiki/Portal:Contents" title="Guides to browsing Wikipedia">Contents</a><li><li id="n-featuredcontent"><a href="/wiki/Portal:Featured\_content" title="Featured content – the best of Wikipedia">Featured content</a><li><li id="n-currentevents"><a href="/wiki/Portal:Current\_events" title="Find background information on current events">Current events</a><li><li id="n-randompage"><a href="/wiki/Special:Random" title="Load a random article [x]" accesskey="x">Random article</a><li><li id="n-sitesupport"><a href="https://donate.wikimedia.org/wiki/Special:FundraiserRedirector?utm\_source=donate&utm\_medium=sidebar&utm\_campaign=C13\_en.wikipedia.org&uselang=en" title="Support us">Donate to Wikipedia</a><li><li id="n-shoplink"><a href="//shop.wikimedia.org" title="Visit the Wikipedia store">Wikipedia store</a><li><ul><div><div><div class="portal" role="navigation" id="p-interaction" aria-labelledby="p-interaction-label"><h3 id="p-interaction-label">Interaction</h3><div class="body"><ul><li id="n-help"><a href="/wiki/Help:Contents" title="Guidance on how to use and edit Wikipedia">Help</a><li><li id="n-aboutsite"><a href="/wiki/Wikipedia:About" title="Find out about Wikipedia">About Wikipedia</a><li><li id="n-portal"><a href="/wiki/Wikipedia:Community\_portal" title="About the project, what you can do, where to find things">Community portal</a><li><li id="n-recentchanges"><a href="/wiki/Special:RecentChanges" title="A list of recent changes in the wiki [r]" accesskey="r">Recent changes</a><li><li id="n-contactpage"><a href="//en.wikipedia.org/wiki/Wikipedia:Contact\_us" title="How to contact Wikipedia">Contact page</a><li><ul><div><div><div class="portal" role="navigation" id="p-tb" aria-labelledby="p-tb-label"><h3 id="p-tb-label">Tools</h3><div class="body"><ul><li id="t-whatlinkshere"><a href="/wiki/Special:WhatLinksHere/Microsoft" title="List of all English Wikipedia pages containing links to this page [j]" accesskey="j">What links here</a><li><li id="t-recentchangeslinked"><a href="/wiki/Special:RecentChangesLinked/Microsoft" rel="nofollow" title="Recent changes in pages linked from this page [k]" accesskey="k">Related changes</a><li><li id="t-upload"><a href="/wiki/Wikipedia:File\_Upload\_Wizard" title="Upload files [u]" accesskey="u">Upload file</a><li><li id="t-specialpages"><a href="/wiki/Special:SpecialPages" title="A list of all special pages [q]" accesskey="q">Special pages</a><li><li id="t-permalink"><a href="/w/index.php?title=Microsoft&oldid=831517599" title="Permanent link to this revision of the page">Permanent

linka>li>li id="t-info">a href="/w/index.php?title=Microsoft&action=info" title="More information about this page">Page informationa>li>li id="t-wikibase">a href="https://www.wikidata.org/wiki/Special:EntityPage/Q2283" title="Link to connected data repository item [g]" accesskey="g">Wikidata itema>li>li id="t-cite">a href="/w/index.php?title=Special:CiteThisPage&page=Microsoft&id=831517599" title="Information on how to cite this page">Cite this pagea>li>ul>div>div>div class="portal" role="navigation" id='p-coll-print\_export' aria-labelledby='p-coll-print\_export-label'>h3 id='p-coll-print\_export-label'>Print/exporth3>div class="body">ul>li id="coll-create\_a\_book">a href="/w/index.php?title=Special:Book&bookcmd=book\_creator&referer=Microsoft">Create a booka>li>li id="coll-download-as-rdf2latex">a href="/w/index.php?title=Special:ElectronPdf&page=Microsoft&action=show-download-screen">Download as PDFa>li>li id="t-print">a href="/w/index.php?title=Microsoft&printable=yes" title="Printable version of this page [p]" accesskey="p">Printable versiona>li>ul>div>div>div class="portal" role="navigation" id='p-wikibase-otherprojects' aria-labelledby='p-wikibase-otherprojects-label'>h3 id='p-wikibase-otherprojects-label'>In other projectsh3>div class="body">ul>li class="wb-otherproject-link wb-otherproject-commons">a href="https://commons.wikimedia.org/wiki/Category:Microsoft" hreflang="en">Wikimedia Commonsa>li>li class="wb-otherproject-link wb-otherproject-wikinews">a href="https://en.wikinews.org/wiki/Category:Microsoft" hreflang="en">Wikinews a>li>li class="wb-otherproject-link wb-otherproject-wikiquote">a href="https://en.wikiquote.org/wiki/Microsoft" hreflang="en">Wikiquotea>li>ul>div>div>div class="portal" role="navigation" id='p-lang' aria-labelledby='p-lang-label'>h3 id='p-lang-label'>Languagesh3>div class="body">ul>li class="interlanguage-link interwiki-af">a href="https://af.wikipedia.org/wiki/Microsoft" title="Microsoft – Afrikaans" lang="af" hreflang="af" class="interlanguage-link-target">Afrikaansa>li>li class="interlanguage-link interwiki-als">a href="https://als.wikipedia.org/wiki/Microsoft" title="Microsoft – Alemannisch" lang="als" hreflang="als" class="interlanguage-link-target">Alemannischa>li>li class="interlanguage-link interwiki-am">a href="https://am.wikipedia.org/wiki/%E1%88%9B%E1%8B%AD%E1%8A%AD%E1%88%AE%E1%88%B6%E1%8D%8D%E1%89%B5" title=" – Amharic" lang="am" hreflang="am" class="interlanguage-link-target">a>li>li class="interlanguage-link interwiki-ang">a href="https://ang.wikipedia.org/wiki/Microsoft" title="Microsoft – Old English" lang="ang" hreflang="ang" class="interlanguage-link-target">Ænglisca>li>li class="interlanguage-link interwiki-ar">a href="https://ar.wikipedia.org/wiki/%D9%85%D8%A7%D9%8A%D9%83%D8%B1%D9%88%D8%B3%D9%88%D9%81%D8%AA" title=" – Arabic" lang="ar" hreflang="ar" class="interlanguage-link-target">a>li>li class="interlanguage-link interwiki-ast">a href="https://ast.wikipedia.org/wiki/Microsoft" title="Microsoft – Asturian" lang="ast" hreflang="ast" class="interlanguage-link-target">Asturianua>li>li class="interlanguage-link interwiki-az">a href="https://az.wikipedia.org/wiki/Microsoft" title="Microsoft – Azerbaijani" lang="az" hreflang="az" class="interlanguage-link-target">Azərbaycanca>li>li class="interlanguage-link interwiki-bn">a href="https://bn.wikipedia.org/wiki/%E0%A6%AE%E0%A6%BE%E0%A6%87%E0%A6%95%E0%A7%8D%E0%A6%B0%E0%A7%8B%E0%A6%B8%E0%A6%AB%E0%A6%9F\_%E0%A6%95%E0%A6%B0%E0%A7%8D%E0%A6%AA%E0%A7%8B%E0%A6%B0%E0%A7%87%E0%A6%B6%E0%A6%A8" title=" – Bangla" lang="bn" hreflang="bn" class="interlanguage-link-target">a>li>li class="interlanguage-link interwiki-zh-min-nan">a href="https://zh-min-nan.wikipedia.org/wiki/Microsoft"

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