

PERSONAL INFORMATION



Hripsime Toroyan

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 <https://github.com/ripator>

Date of birth 12/02/1995

WORK EXPERIENCE

May 2018–Jul 2018

Retention Specialist

Telcell CJSC, Yerevan (Armenia)

- Working with big Data Base,
- Creating and sending E-mail, SMS and Viber campaigns for different types of segments,
- Working with developers, designers and copywriters

May 2017–Apr 2018

Jr. Retention Specialist

Digitain, LLC, Yerevan (Armenia)

- Targeting / Segmentation (working with big DB),
- Creating and sending E-mail and SMS campaigns for different types of targets,
- Creating landing pages for each campaign,
- Working with teams of Design, Copywriting, Front-End Development, Analytics

Oct 2016–Feb 2017

Commercial Department Specialist

Grand Candy, LLC

- Import,
- Relations with foreign suppliers,
- Relations with logistics companies

Jul 2016–Sep 2016

Intern

Volt Ltd., Yerevan (Armenia)

- Marketing,
- Creative Services

Feb 2016–Mar 2016

Intern

Rusal-Armenal CJSC, Yerevan (Armenia)

- Internship in quality management,
- Quality control and management in each step of aluminium foil production process

Sep 2016

Volunteer

G2IA (Groupement Interprofessionnel International Arménien), Yerevan (Armenia)

- Organisation of festival "Treasures of Odzun",
- Media,
- Tourist agencies

Jun 2015–Oct 2015

Event Organiser

Dzmeruk Party Planner, Yerevan (Armenia)

- Organisation of parties for children

Oct 2015

Volunteer

The 31st session of the Conference of Foreign Ministers of Francophonie

EDUCATION AND TRAINING

Sep 2018–Jan 2019

Armenian Code Academy (ACA)

JavaScript / React :

- JS fundamentals,
- HTML/CSS, Front-end development base concepts,
- DOM Manipulations,
- Asynchronous JS,
- Errors and Promises,
- OOP fundamentals,
- React base concepts

2016–2018

Armenian State University of Economics

Master's Degree in *Marketing Research*

2012–2016

French University of Armenia

Bachelor's Degree in *Management*:

- Business Administration,
- Finance and Control,
- Accounting.

PERSONAL SKILLS

Mother tongue(s)

Armenian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Russian	C2	C2	C2	C2	C2
French	C1	C1	B2	B2	C1
English	C2	C1	B2	B2	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- very good contact and persuasive skills gained during my experience in Digitain, Telcell and Grand Candy

- good contact skills with children gained through my experience in Dzmeruk Party Planner,
- good communication skills gained as volunteer in G2IA and during the 31st session of Conference of Foreign Ministers of Francophonie,

Organisational / managerial skills

- good task management and managerial skills gained as retention specialist in Digitain and Telcell, responsible for designers' and copywriters' tasks,
- good organisational skills gained as event organiser in Dzmeruk Party Planner and as responsible for Media in G2IA

Job-related skills

- good command of HTML, CSS3, JavaScript,
- basic command of React

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Basic user	Basic user	Basic user	Basic user

Digital skills - Self-assessment grid

- good command of MS Office 2010,
- basic knowledge of Sublime Text 3,
- good knowledge of Visual Studio Code,
- beginner command of GIT version control system,
- basic command of project management tools Trello and Slack

ADDITIONAL INFORMATION

Interests

- Yoga ,
- Video Games,
- HamaBeads,
- Cartoons

References

Referee Contact Details:

- Edgar Davtyan, former Head of Commercial Department at Telcell CJSC, +374 55231088
- Mikayel Aznauryan, former Head of Marketing at Digitain LLC, +374 99818011