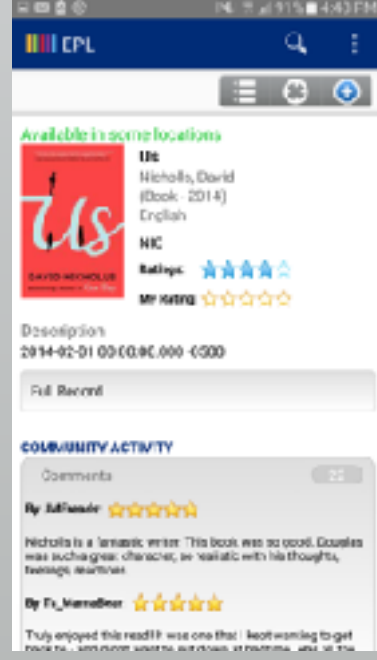
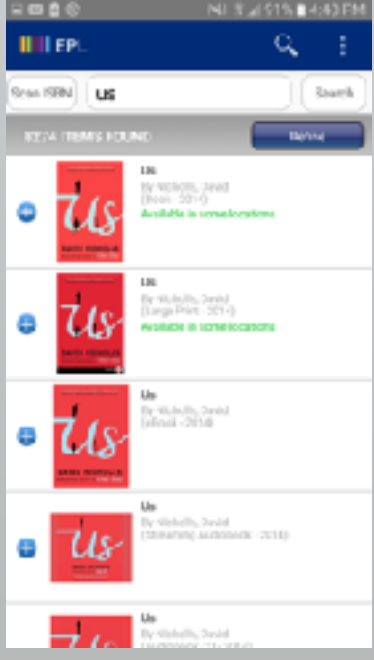
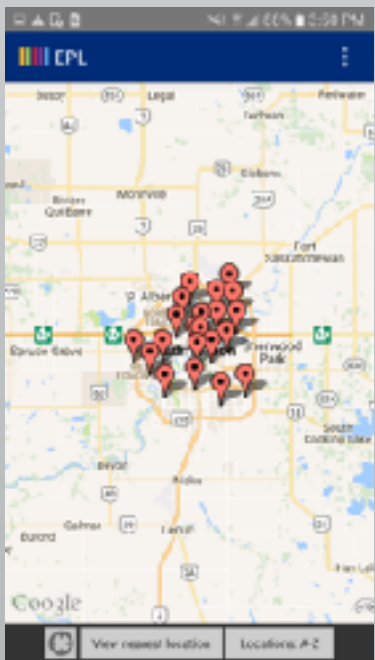
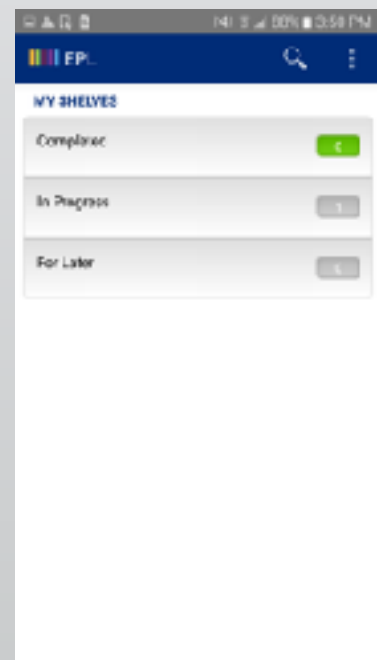
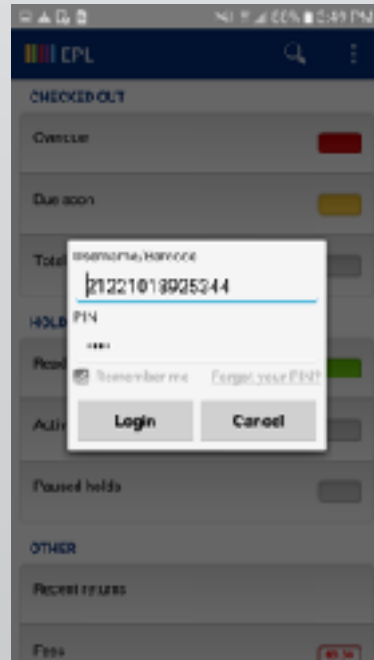
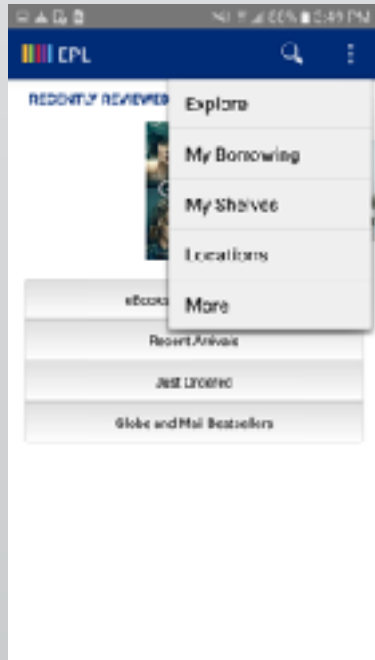
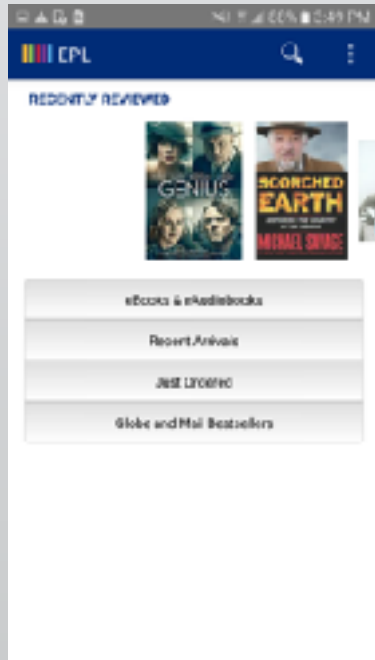


EPL Re-Design

Ryley Goodine

P1 UI Flow



Audience Breakdown

- The possible audiences that could use the app would include anyone having a valid library membership. The age range of the audience would be anyone from a child of six, to a grandmother of ninety-seven.
- Top reasons for visiting/using app:
 - Using the function of the app to put books on hold from a mobile device.
 - Using the app, you connect to the library database, are able to login to your personal account, and check what books you have taken out, and when they are due.

Personas

James

Age: 22

Level of understanding of technology
[how easy is it for them to use it]: 7
out of 10

Goals in relation to the app [Why are
they using it?]

They want to find a book

Can browse what the library has
available.

Keep track of items they have on
hold, and due dates for the items
they have taken out.



Janet

Age: 13

Level of understanding of technology [how easy is it for them to use it]: 9 out of 10

Goals in relation to the app [Why are they using it?]

They want to find a book

Easier for them to find what they want.

Put books on hold, and favourite books they want to read later.



Helen

Age: 73

Level of understanding of technology [how easy is it for them to use it]: 2 out of 10

Goals in relation to the app [Why are they using it?]

They want to find a book

Keep track of what has been taken out, and when it is due.

Is it easier for them to go to the library and use their catalog, go on their website, or physically be there?

Harder for them to use new technology, especially in relations to mobile phones. Probably wouldn't use the website to find books they want to take out. Would most likely go to the library in person and browse physically.



Recommendations

P1

INCLUDE BROWSING.

INCLUDE A SOCIAL MEDIA CONNECTION.

ENSURE BRAND IDENTITY IS MAINTAINED.

REDESIGN SEARCH FUNCTION.

INCLUDE PERSONALIZATION.

P1

INCLUDE BROWSING.

Focus on the explore page, create a browsing system similar to Netflix, where it asks for a login before hand, and gives a recommended list based on past book offs, as well as sorting out books in categories similar to Netflix.

INCLUDE A SOCIAL MEDIA CONNECTION.

Include a share function, and a prompt to login to various social media accounts. Connecting to Facebook or Twitter through the app, and posting reviews on books read, and updates on books taken out.

ENSURE BRAND IDENTITY IS MAINTAINED.

Match the overall design with the brand identity, that includes colour scheme and icons.

REDESIGN SEARCH FUNCTION.

Limit search's refine options to a minimum; such as the genre of book, if it is a book or not, the date it was made, the type of book; like comic books, or books about programming.

INCLUDE PERSONALIZATION.

Create a profile icon, with a functioning profile page. The profile can link to existing social media accounts. Have recommended list based on previously taken out books.

P3

- Have the filter/refine button at the top of the page
- Do not include more than 10 types of filters.
- Include a format button that includes media types
- Include a keyword button that searches for author and title
- Include an option to search alphabetically, most viewed, newest, and by relevance.

Refinements

- Creation of the 'more' page.
- Creation of the 'search results' page.
- Search results page include 'refine' at the top with 3 adjustment buttons within; format, keyword, and relevance.
- Menu changed to full size links.
- Profile page finalized.
- Favourites and hold listing page adjusted.

Screenshots



EPL Member Login

☐ Remember Me[Forgot Password?](#)

Login

Login

With your social media account.



Sign-in with Gmail



Sign-in with Twitter



Sign-in with Facebook

Don't have an Account? [Register Now](#)

Register

Explore



Recommended



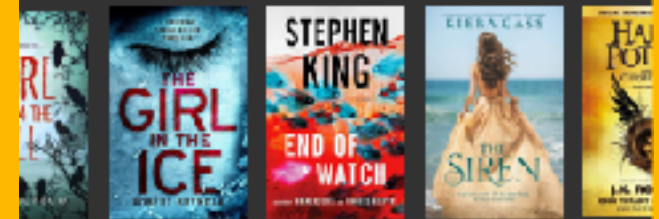
Bestsellers



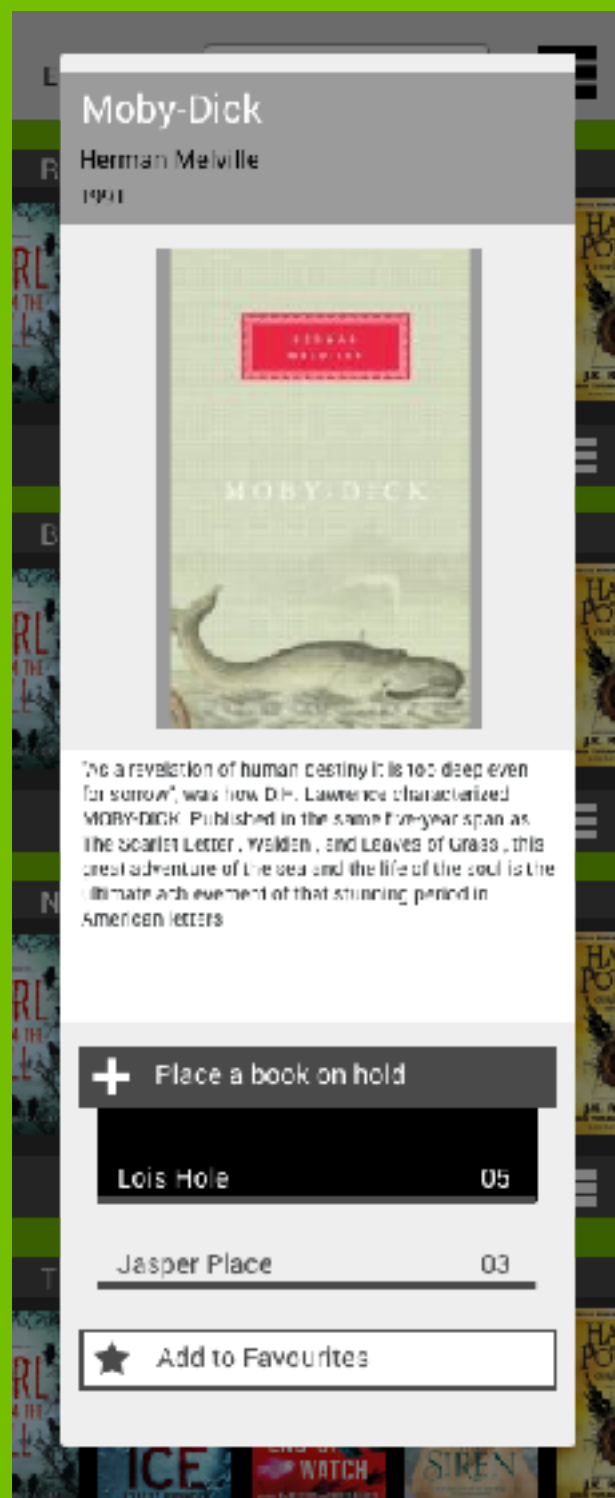
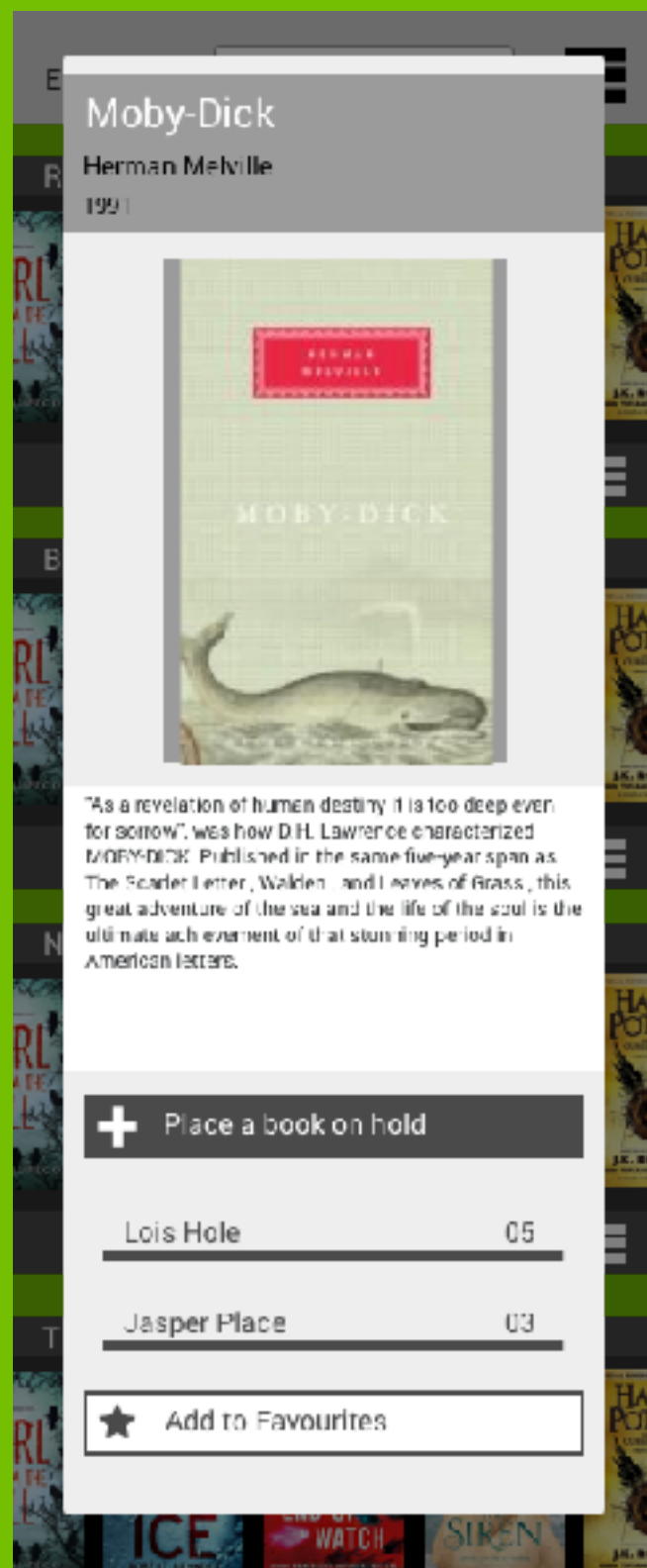
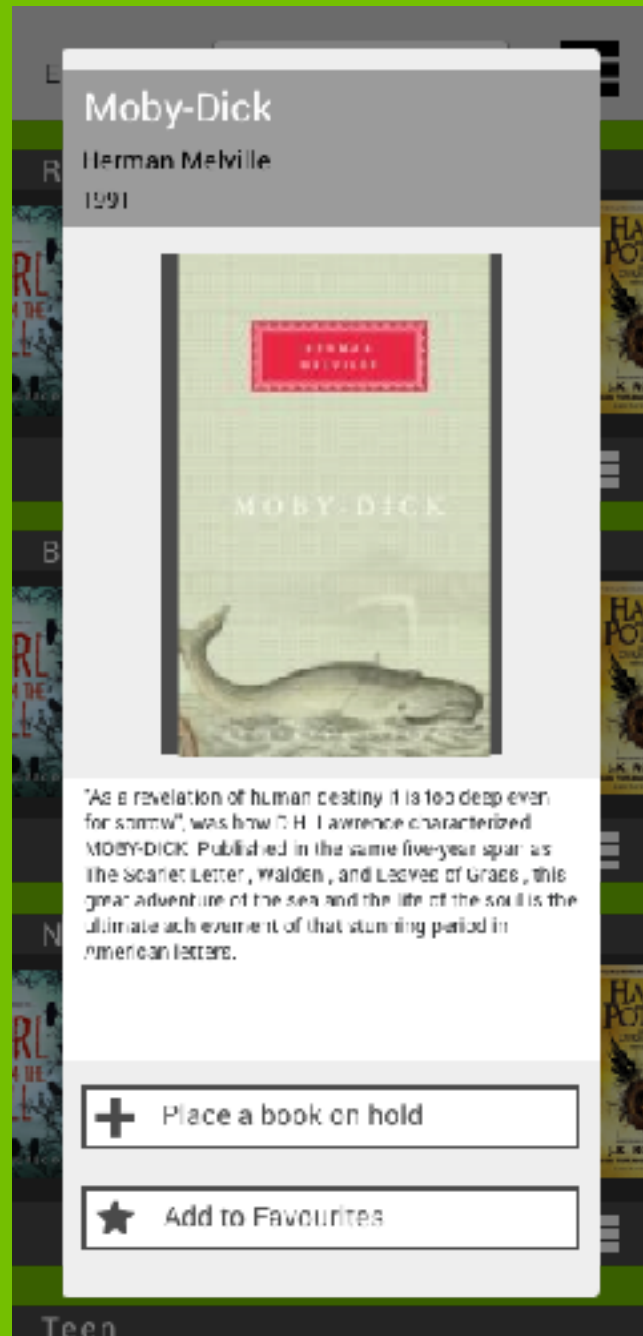
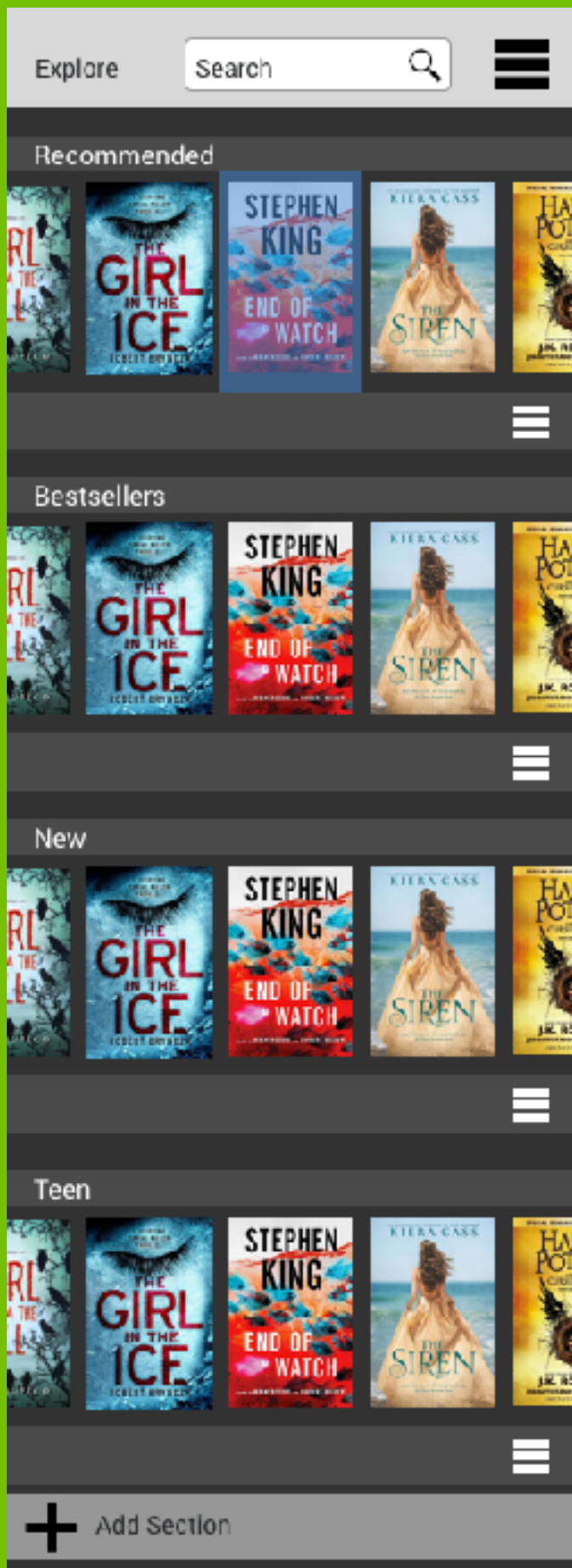
New



Teen



+ Add Section



Favourites

Search



More

Search



Login

Help

Settings

Privacy Policy

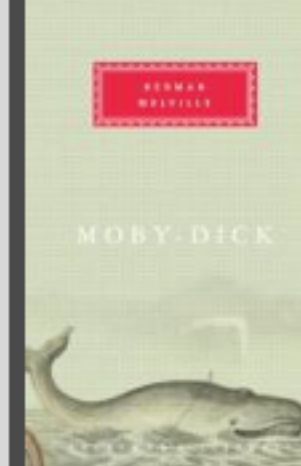
Terms of Use

Contact Library Staff

Send feedback about the app

Holds

Search



Moby Dick



Share on Social Media

Lois Hole

March 05, 2017

March 19, 2017



End of Watch



Share on Social Media

Jasper Place

March 14, 2016

Overdue 1 year

70.00\$



The Girl in the Ice



Share on Social Media

Lois Hole

March 16, 2017

March 30, 2017

✕

Explore

Profile

Holds

Favourites

More

✕

Explore

Profile

Holds

Favourites

More

✕

Explore

Profile

Holds

Favourites

More

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More

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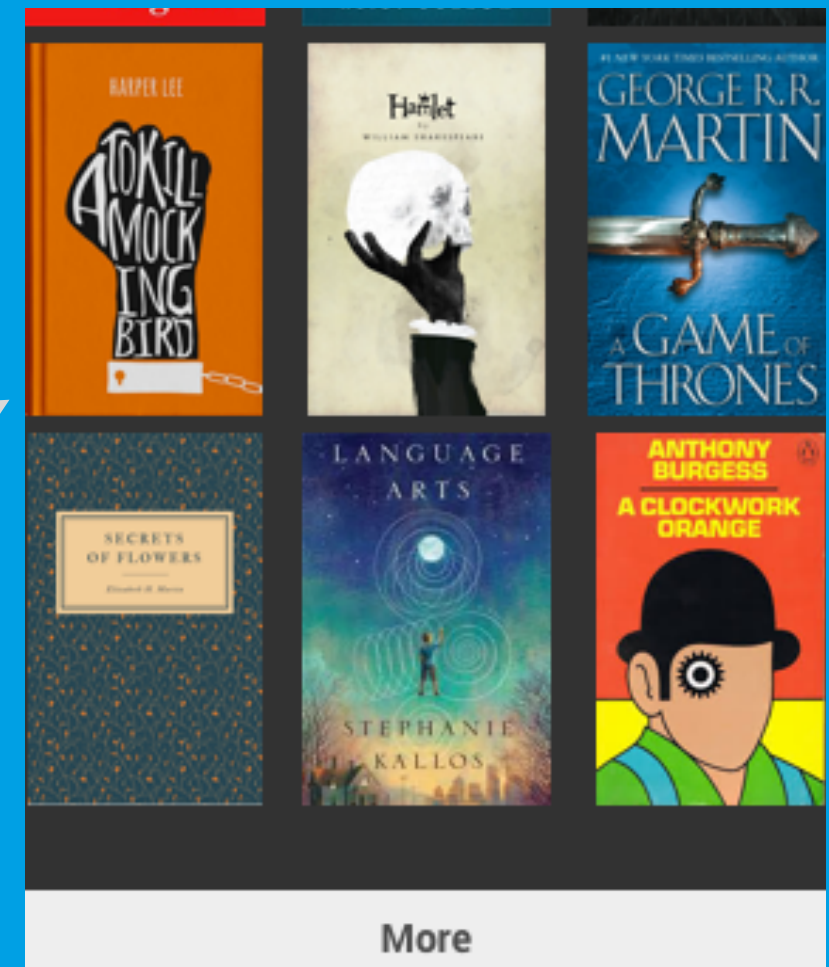
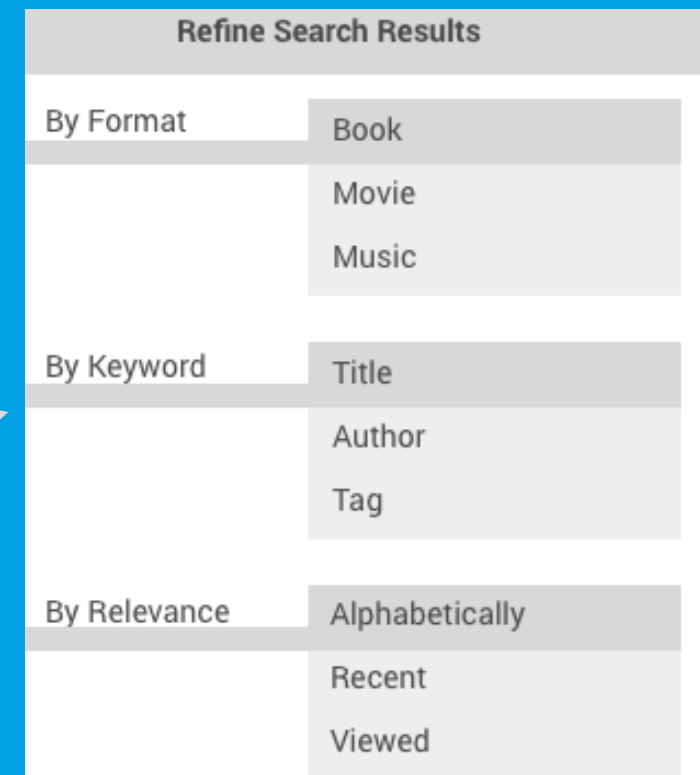
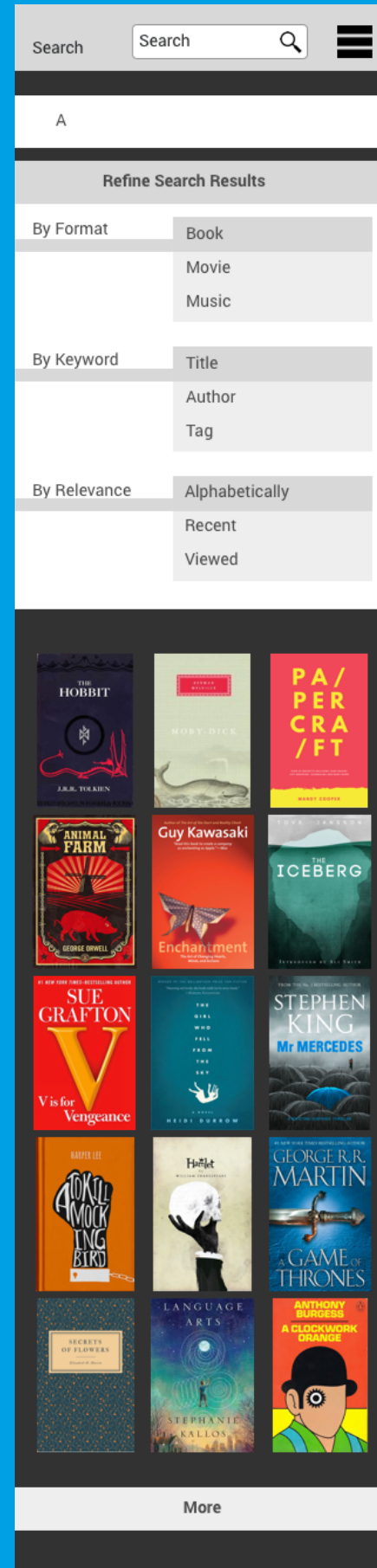
Explore

Profile

Holds

Favourites

More





John Doe

31753 04572 3202

Change profile icon

Social Media Accounts



Notifications

ON

OFF

Personalization

White

Black

Yellow

Green

Red

Purple

Blue

Save Changes

Explore

A

A Song of Ice and Fire...

Android...

Avengers Marvel...


Another take...

Age of Ultron...

Q W E R T Y U I O P

A S D F G H J K L

↑ Z X C V B N M ↵

123   space Search

<https://invis.io/QZBB64WFA>