


To Learn English redesign

Process Document


User Statement


As a non-English speaker, I want to learn English so I can open more opportunities in an English-speaking country.


User tests / Mockups


TOLearnEnglish

learn tools forum


 translate


 read aloud



CURRENT MODULE
BEGINNER

NOUNS

 2/4

NEXT MODULE
BEGINNER

VERBS


Verbs

Pronouns



Nouns


Adjectives

Tenses



How to use the Troubleshooting forum


617




 5 years ago by Usagiboy7



 0

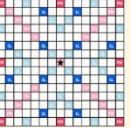
EVENTS
 Latest updates from <https://www.tolearnenglish.com>
 Soon: American elections (November, 6th)
 Soon: Guy Fawkes
 Soon: Thanksgiving [More]
 Frequent updates: Daily page | Chest | Videos with subtitles | Contest (Have fun) | Calendar
 02/11 08:05 - New test from ldr06: Possessive adjectives or pronouns (*)
 02/11 07:59 - New test from eoz17: Verbs and synonyms (*)
 01/11 09:03 - New test from here4u: Vocabulary: reading and writing (*)
 01/11 09:00 - New test from chocolatedotcom: Dictation: crooks (**)


NEWS

 i am the flashing toothbrush master
 28,433 retweets 22,000 likes













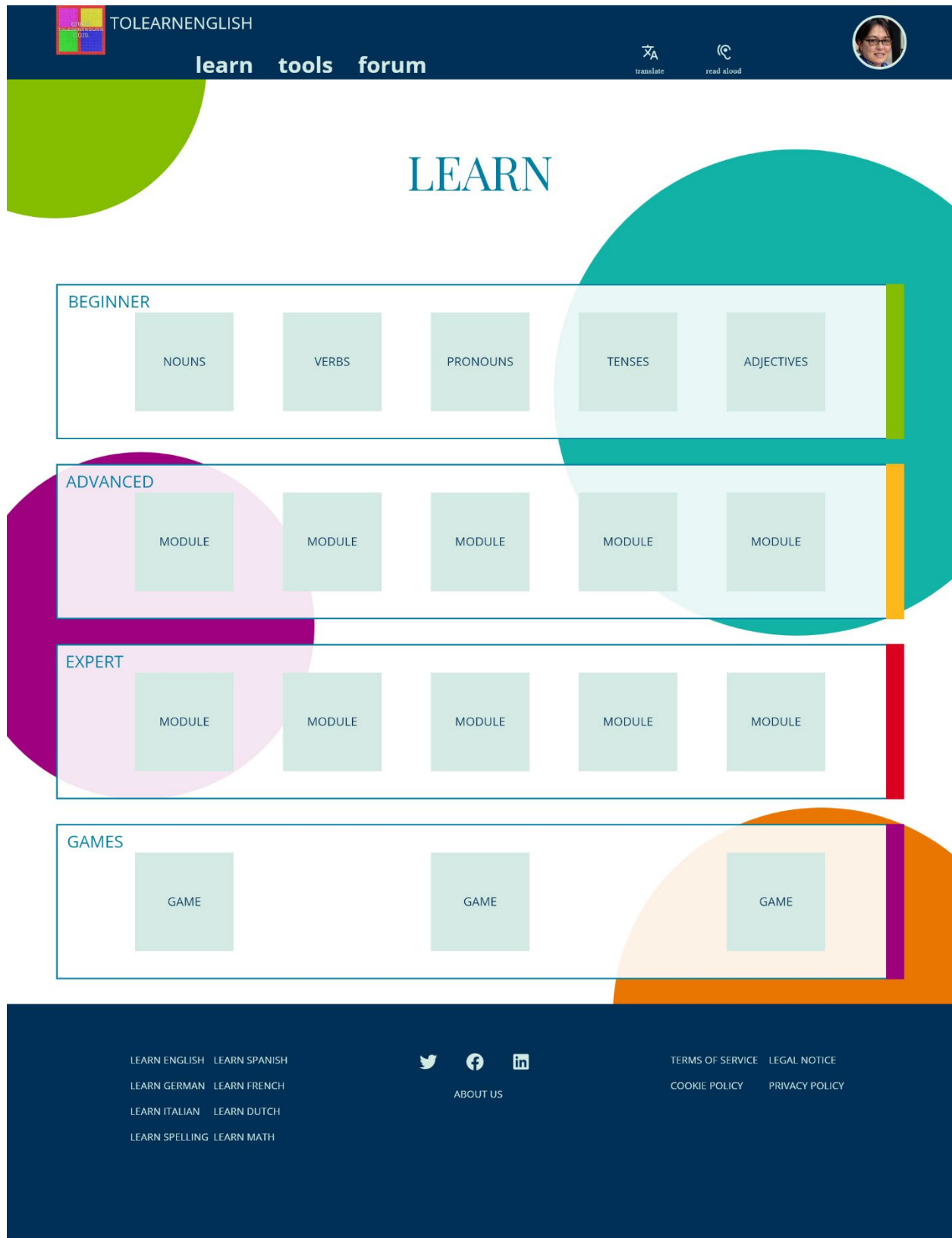




LEARN ENGLISH LEARN SPANISH
 LEARN GERMAN LEARN FRENCH
 LEARN ITALIAN LEARN DUTCH
 LEARN SPELLING LEARN MATH




 ABOUT US

TERMS OF SERVICE LEGAL NOTICE
 COOKIE POLICY PRIVACY POLICY



5

Existing Website

Old site map

- HEADER MENU
 - Lessons
 - 11,000+ lessons & exercises
 - Extra large lessons
 - Guide
 - Grammar sheets
 - Irregular verbs
 - Placement tests
 - Vocabulary sheets
 - Weekly worksheet
 - With audio/video files
 - Club
 - Bookmark the site
 - Resume my saved test
 - Chat rooms
 - Contribute
 - Forum
 - Members area
 - Guestbook
 - My marks
 - My messages
 - My account
 - My penpals
 - Recommend
 - Report a bug
 - Test builders

- Useful
 - Audrey, read!
 - Break time!
 - Conjugate a verb
 - For kids
 - Games
 - listen to 21,000 words
 - Record your voice
 - Spellchecker
 - Today's page
 - Translate
 - Instant translation
 - All out tools
- SIDEBAR MENU
 - PROFILE_ICONS
 - My messages
 - My account
 - Quick access/favourites
 - Translate this text
 - Read out that text
 - Add a test
 - Button to log out
 - Currently chatting
 - Penpals?
 - Colours?
 - Choose a radio
 - BBC (UK)
 - VOA (US)
 - Home

- Print
- Guestbook
- Report a bug
- icon:thumbs-up-smile Get a free English lesson every week! Click here!
- FOOTER MENU
 - TOP_FOOTER
 - TOP_RIGHT
 - Learn for free...
 - FLAG: UK/USA - [Learn English for free]
 - FLAG: FRANCE - [Learn French for free]
 - FLAG: GERMAN - [Learn German for free]
 - FLAG: SPAIN - [Learn Spanish for free]
 - FLAG: ITALY - [Learn Italian for free]
 - FLAG: DUTCH - [Learn Dutch for free]
 - ICON: var x_0 - [Learn Maths for free]
 - ICON: a - [Learn typing for free]
 - Games
 - All our sites
 - Contact us
 - SOCIAL_MEDIA
 - Become a Fan
 - Share
 - Facebook
 - Twitter
 - ...
 - BOTTOM_FOOTER
 - Laurent Camus
 - Learn more / Help / Contact
 - [Terms of use]

- [Safety tips]
- Do not copy or translate – site protected by an international copyright
- Cookies
- Legal notices

Comparative analysis

Alison

- Course Categories
 - IT
 - Language
 - Sales & Marketing
 - Management
 - Health
 - Business
 - Engineering & Construction
 - Personal Development
 - Teaching & Academics
 - All Categories
- Course Types
 - Certificate Courses
 - Diploma Courses
- Career Guide (separate page)
 - Search bar
 - Agriculture, Food, and Natural Resources
 - Architecture and Construction
 - Arts, Audio/Video Technology, and Communications
 - Transportation, Distribution, and Logistics
 - Education and Training
 - Finance

- Government and Public Administration
- Health Science
- Hospitality and Tourism
- Human Services
- Information Technology
- Business Management and Administration
- Manufacturing
- Marketing, sales, and Service
- Law, Public Safety, Corrections, and Security
- Science, Technology, Engineering, and Mathematics
- Sign Up
 - Link to Facebook, Google, Microsoft, LinkedIn, and Yahoo accounts
 - Sign up fields [firstname, surname, email, password]
- Log In
 - Link to Facebook, Google, Microsoft, LinkedIn, and Yahoo accounts
 - Sign in fields [email, password]
- Language
 - English
 - Spanish
 - French
 - Italian
 - Brazilian Portuguese

Preply

- Find tutors
 - Language selection
 - Ranges from spoken languages to computer languages
 - Price per hour
 - Monetary range between 1\$ -- 40\$
 - Tutor from [selected] country

- Popular countries recommended first
 - Multiple countries can be selected
 - I'm available [given time]
 - 3 hour time ranges with 7 days of the week
 - Specialties
 - Subjects
 - Kids
 - Regional accents
 - Test preparation
 - Learning disabilities
 - Also speaks
 - Language selection
 - Native speaker
 - Show only native speakers
- Enterprise
 - Business-level language training
 - Sign-up required
 - First name
 - Last name
 - Company
 - Phone number
 - Email
 - Country [search/selection]
- Become a tutor
 - Sign-up required
 - Connection with facebook and google
- Get the mobile app
 - Link from inserted phone-number for the app
- Language, currency

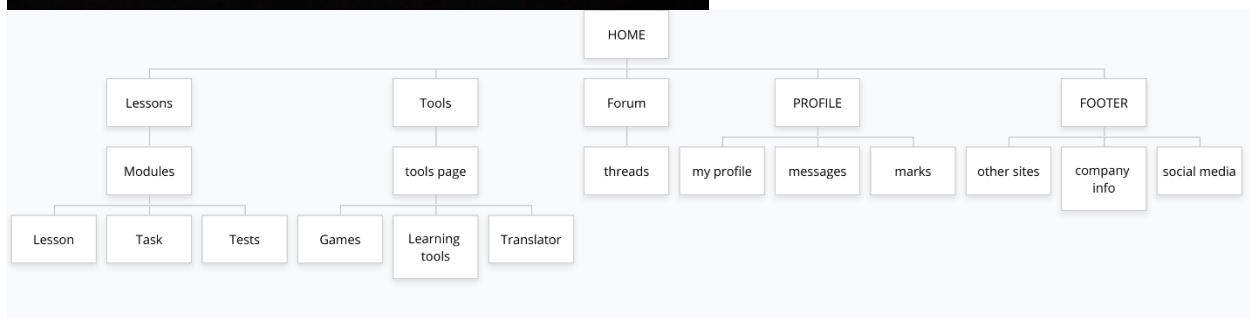
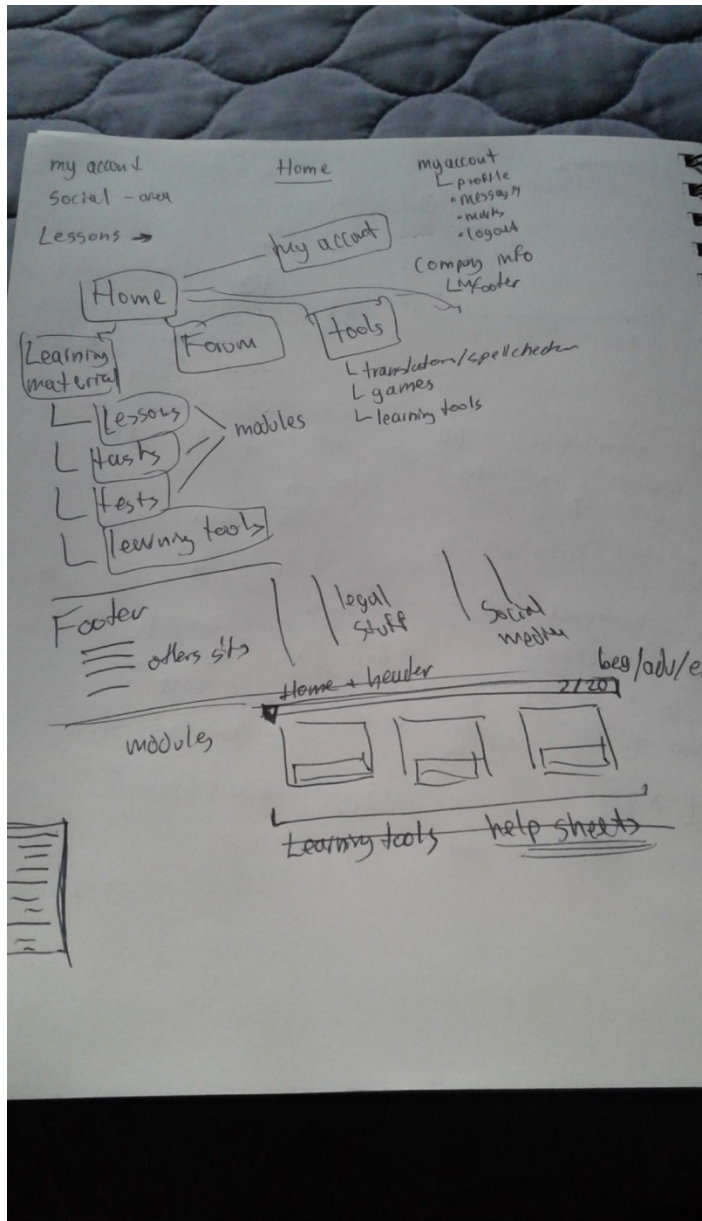
- Languages are in their language; Russian is in Russian script
 - Different currencies
- Help
- Login
 - Login with facebook
 - Login with google
 - Login with email/password

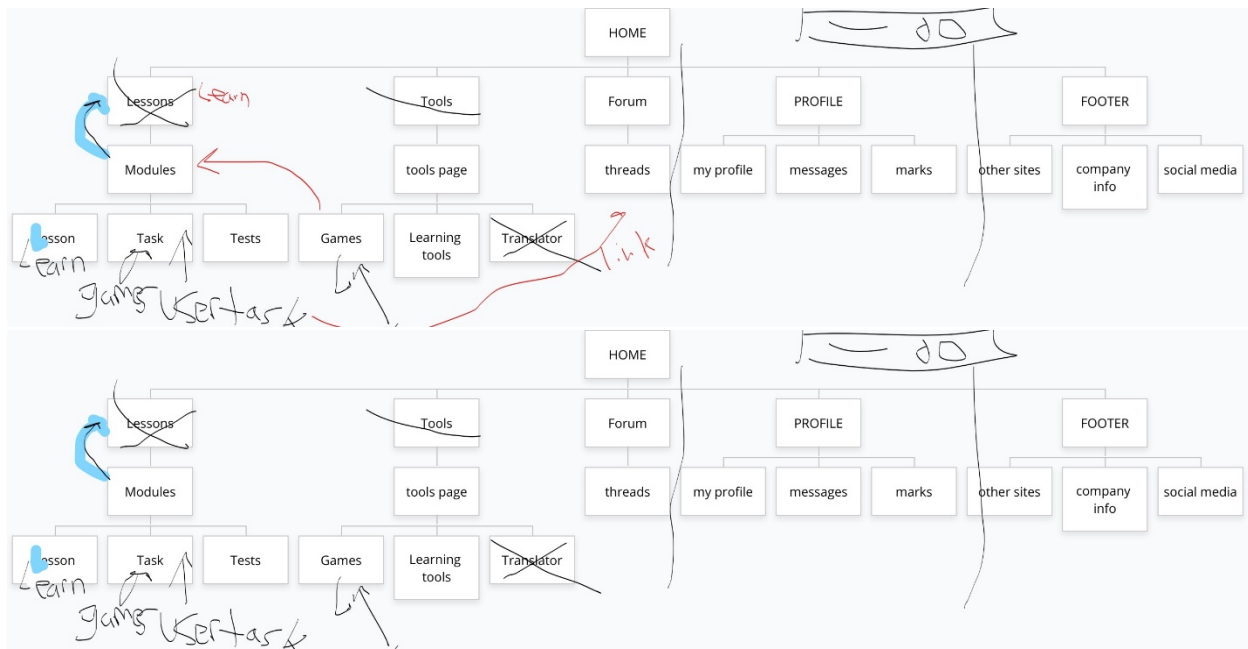
Duolingo

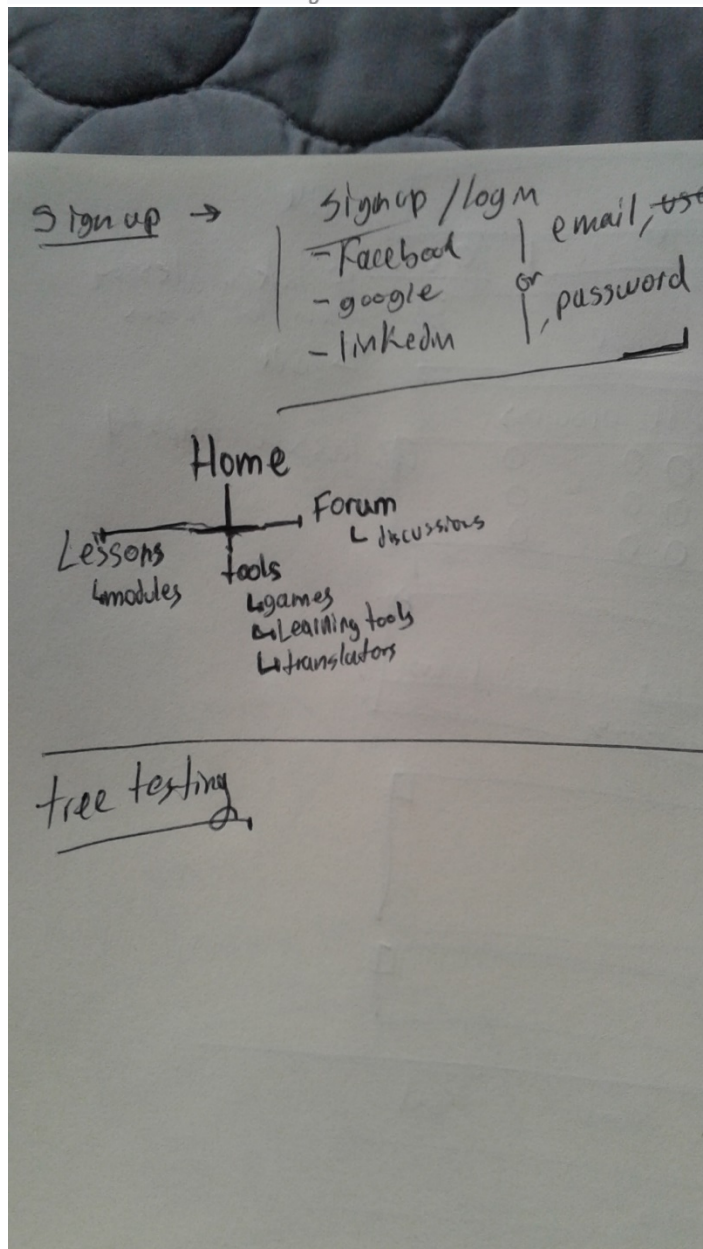
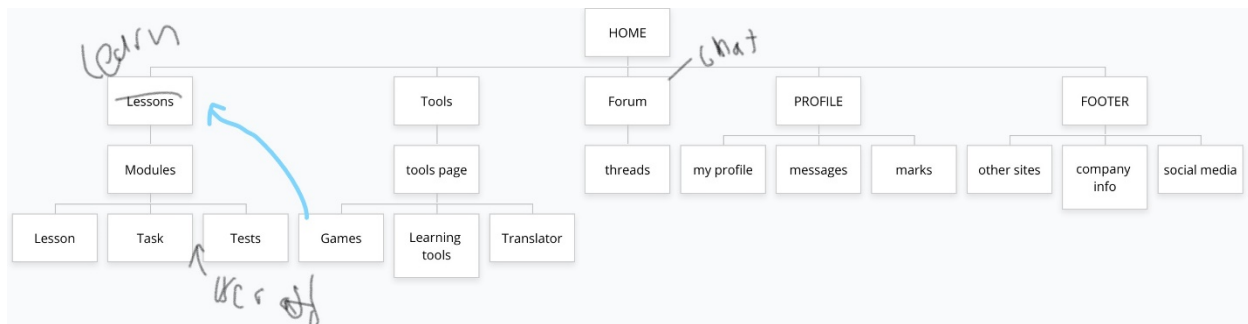
- Learn
 - Learning material, formatted similar to classic game design
- Stories
 - [Need 10 crowns to view]
- Discuss
 - Forum
 - Searching in forum is limited to search-bar // no page number or preference sorting
 - 3 tabs only available; popular, new, followed
 - Forum posts are only allowed by signed-in users
- Shop
 - Must create a profile
- More
 - Events
 - Podcast
 - Schools
 - Dictionary
 - Words
- Language
 - Multiple courses available, shows current language, likely completed languages as well.

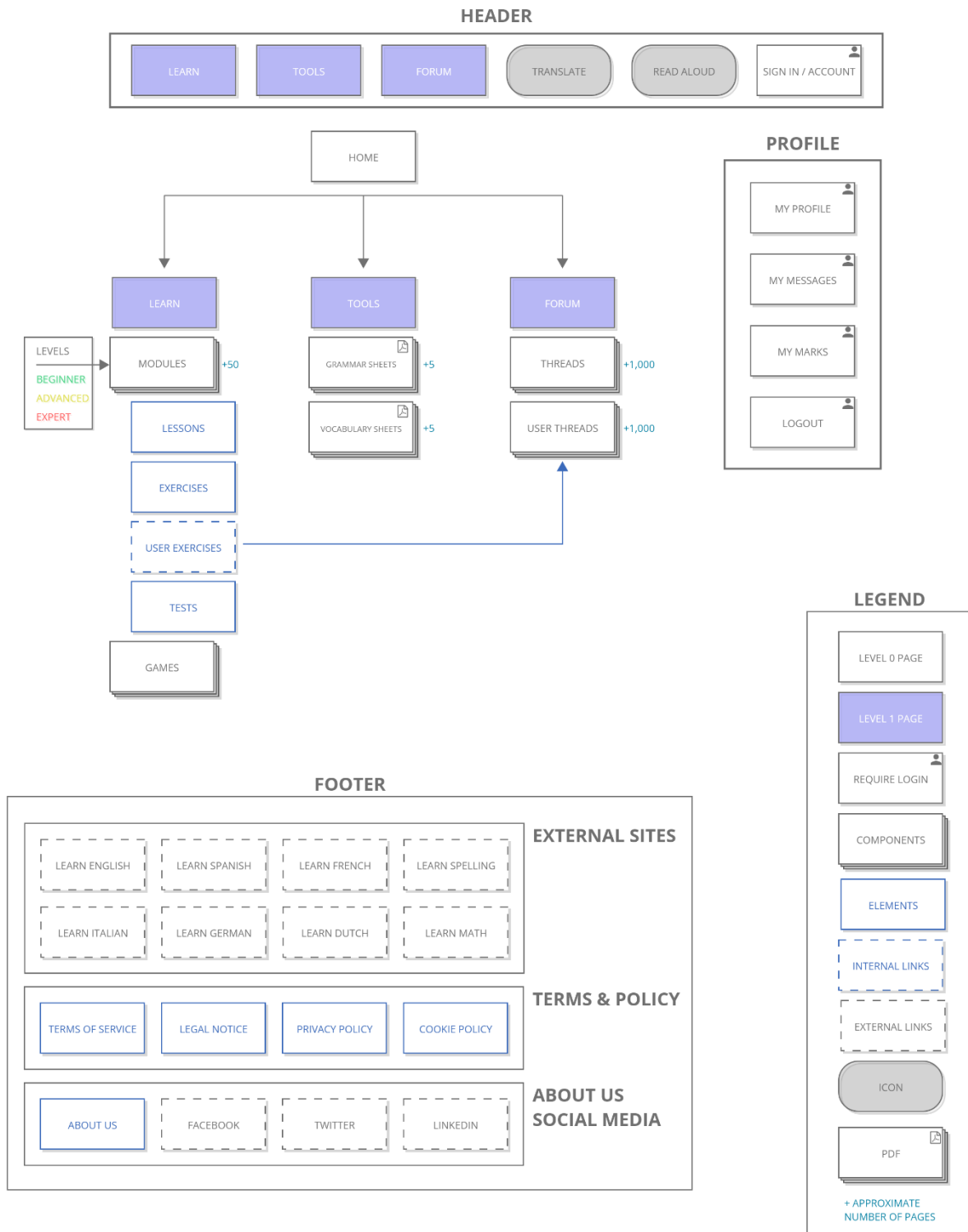
Redesigned Website

Sitemap evolution

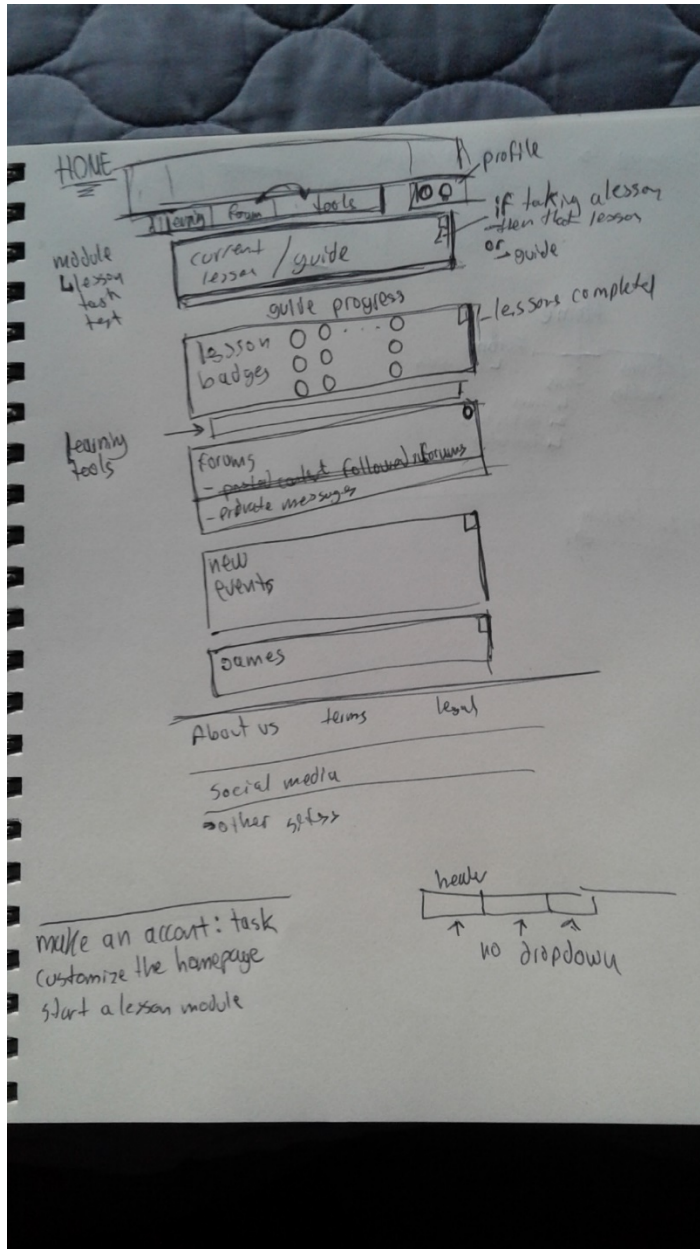




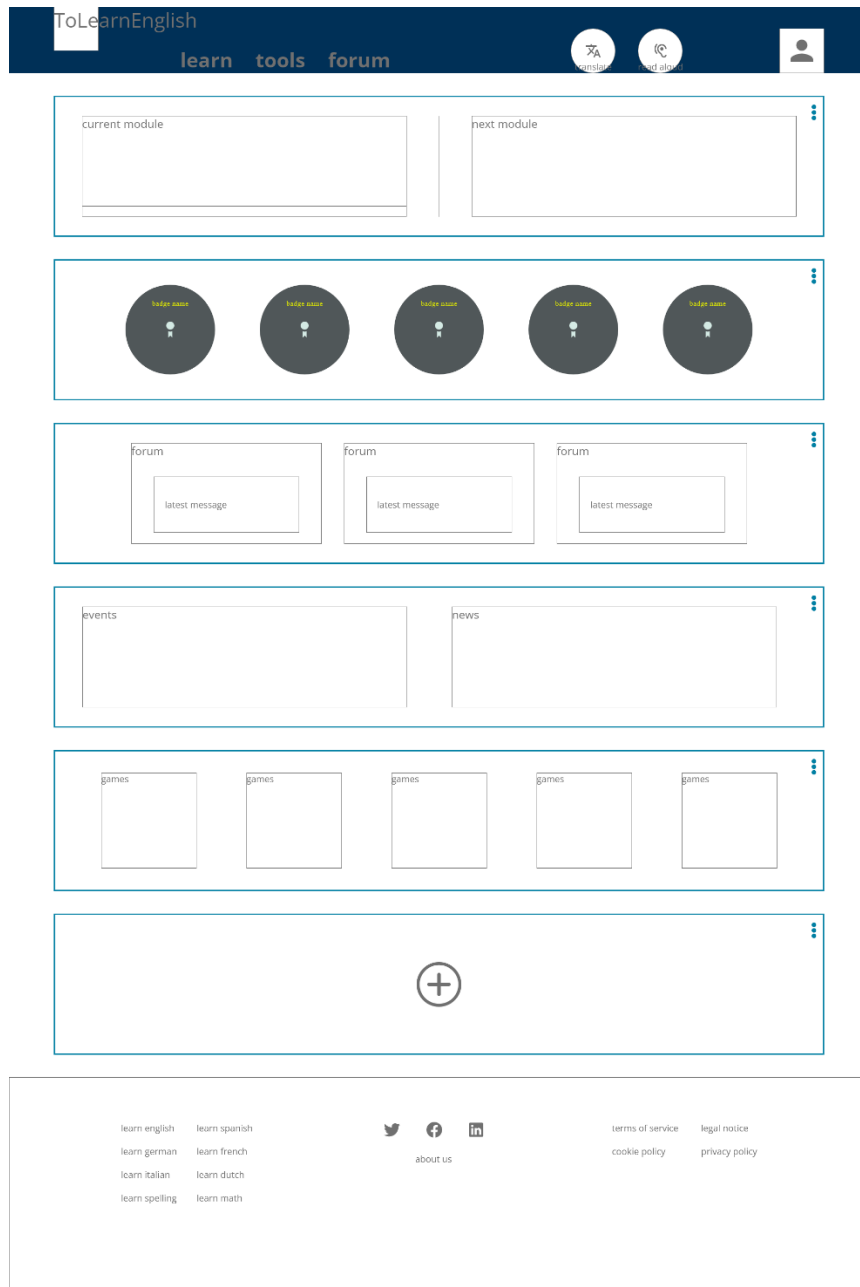


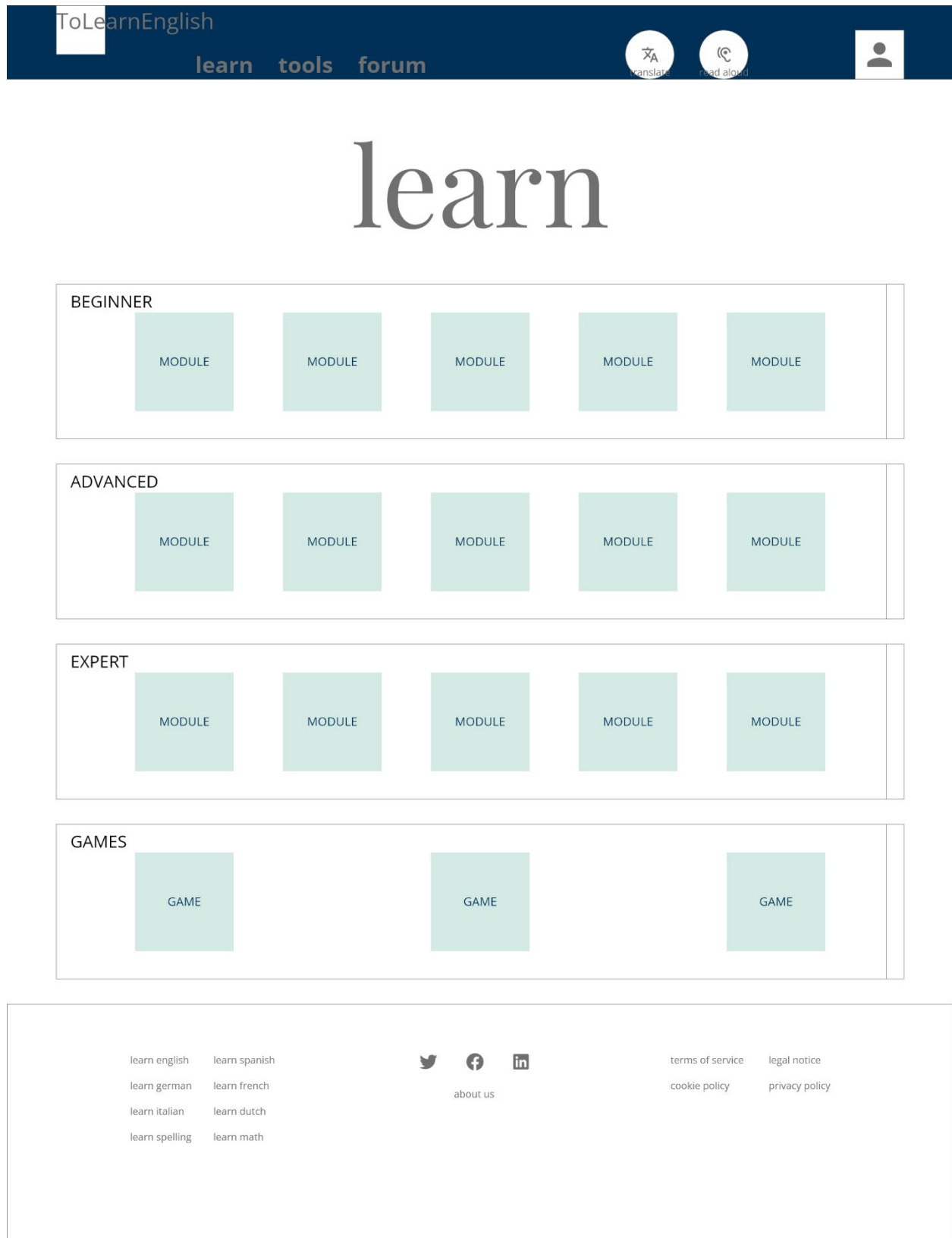


Sketches



Wireframes





ToLearnEnglish
learn tools forum

module name

Lesson
SELECT THE NOUN

Lorem Ipsum Dolor Sit Amet, Consectetur Adipiscing Elit, Sed Do Eiusmod Tempor Incidunt Ut Labore Et Dolor Magna Aliqua. Amet Voluptat Consequat Mauris Nunc Congue Nisi Vitae. Adipiscing Bibendum Est Ultricies Integer Quis Auctor Elit Sed. A Pellentesque Sit Amet Porttitor Eget Dolor Morbi Non Arcu. Cursum Metus Aliquam Eleifend Mi In. Urna Condimentum Mattis Pellentesque Id Nibh Tortor. Id Leo In Vitae Turpis Massa Sed Elementum. Voluptat Sed Cras Ornare Arcu Dui Vivamus Arcu.

Exercise
SELECT THE NOUN

lorem ipsum

text

text

lorem ipsum

text

text

View correct

Peer made examples
SELECT THE NOUN

lorem ipsum

text

text

lorem ipsum

text

text

View correct

view forum

Test
SELECT THE NOUN

lorem ipsum

text

text

lorem ipsum

text

text

lorem ipsum

text

text

lorem ipsum

text

text

learn english learn spanish
learn german learn french
learn italian learn dutch
learn spelling learn math

about us

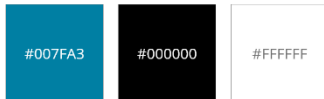
terms of service legal notice
cookie policy privacy policy

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Style tiles

COLOUR PALETTE

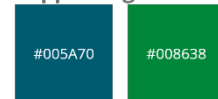
brand colours



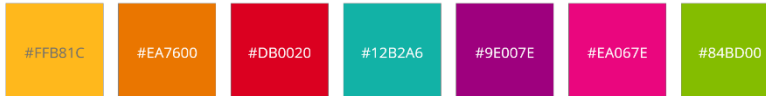
primary colours



supporting colours



accent colours



TYPOGRAPHY

H1 header 1: Playfair Display, 96 pt, ##007FA3 body: Times New Roman, 16 pt, ##000000

H2 header 2: Open Sans, 60 pt, #000000

H3 header 3: Playfair Display, 48 pt, ##007FA3

H4 header 4: Open Sans, 34 pt, #000000

H5 header 5: Open Sans, 24 pt, #000000

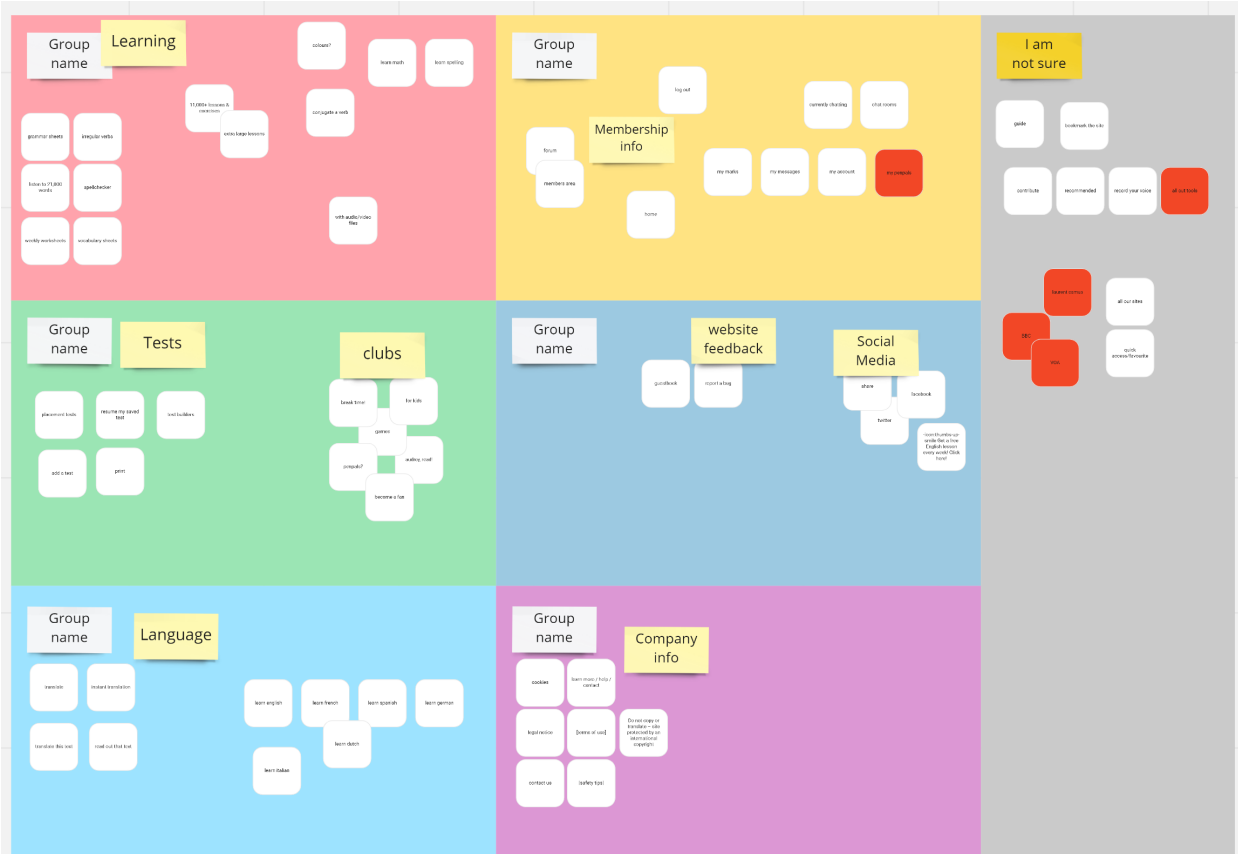
H6 header 6: Open Sans, 20 pt, #000000

Appendice

In class workshop

User research

Card sorting



- Anyone who's wanting to learn.

How many users approximately?

- Anywhere from one to a million.

Why will they use this content?

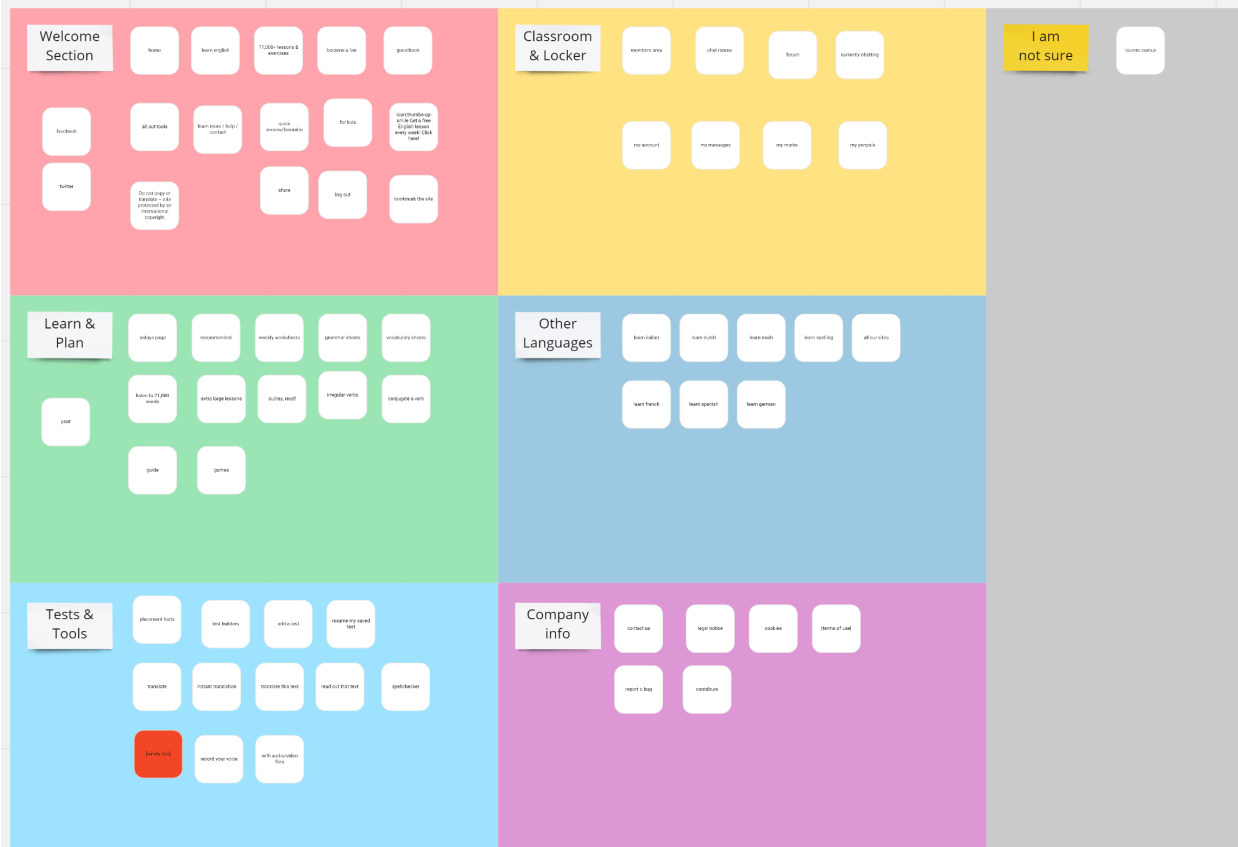
- If the site is good and has the correction information the user is looking for.

When will they use this content?

- Anytime.

Where will they use this content?

- Anywhere.



- Users are people learning English on this site

How many users approximately?

- there are many users hopefully

Why will they use this content?

- to learn English

When will they use this content?

- this is a learn at home tool

Where will they use this content?

- at home or when they have time



- The users are teachers and students.

How many users approximately?

- Schools and other education organizations.

Why will they use this content?

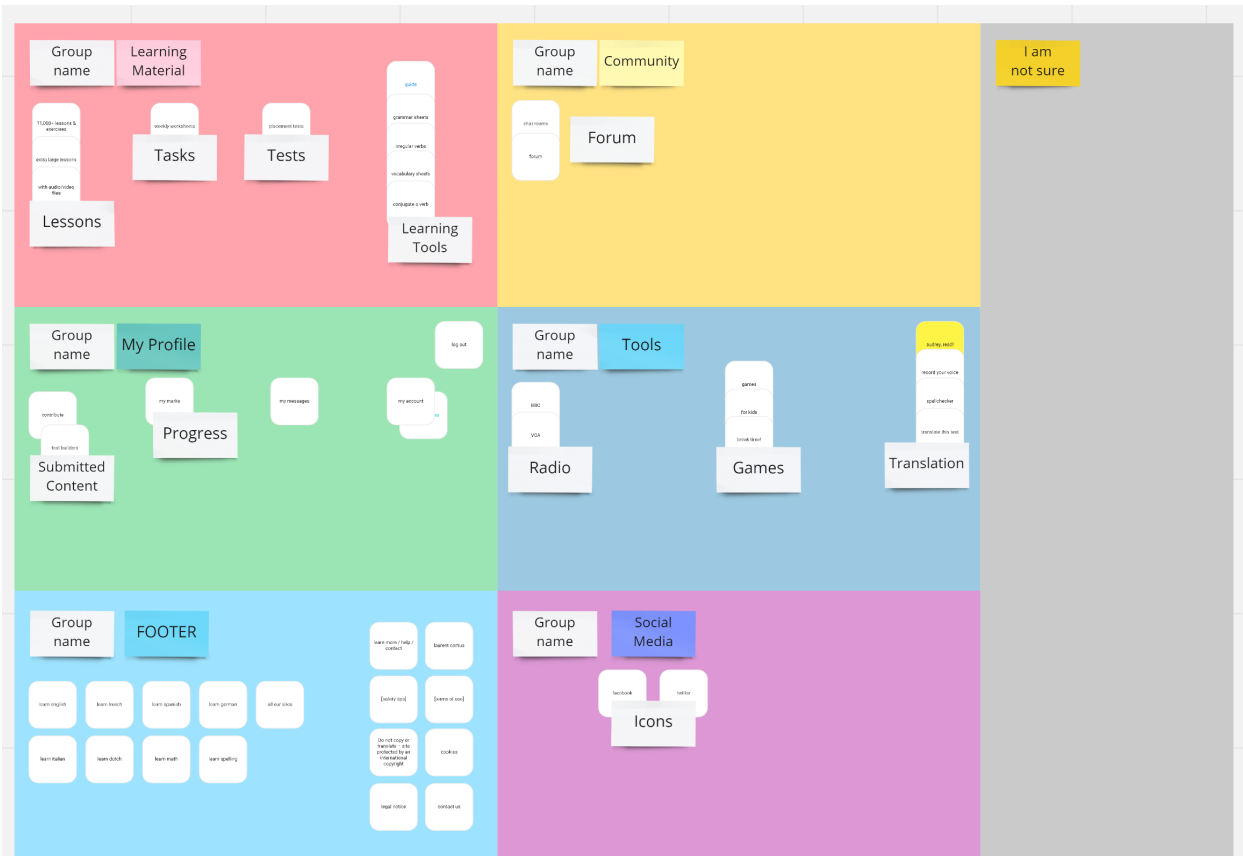
- Either as an online education or education supplement.

When will they use this content?

- Peak would be most likely during mid-day and the evenings.

Where will they use this content?

- At home, and libraries are the most common places.



- Organizing the content to minimize extraneous and duplicate elements by grouping them into similar fields.

What is the content ?

- Content includes learning material; lessons, tasks, tests, and various tools. Community for communicating with other users in a forum, profile for personalization and tracking progress in the lessons, games as tools to help further learning, and social media links and site information.

How much content (to organize here and also in the whole website) ?

- 74 pieces, which have been condensed substantially as groupings based on similar content.

Reading worksheet

1 Interesting quotes/elements

Source 1: Chapter 1: Foundations for Organizing Systems (2016) [TDO-CC4-AbridgedCh1.pdf \(kamihq.com\)](#)

- Sort the information based on the specific container.

- The objects can have multiple fields to be sorted

“Arranging things by color and size makes sense in a clothes closet but not in a refrigerator.”

“For example, when books or documents are described by author, subject, title, or creation date, sets of these descriptions serve as indexes or catalogs that point to the primary resource.”

1.1 the discipline of organizing

“Resources that describe, or are associated with other resources are sometimes called metadata, which means data about data.”

1.3 the concept of resource

“This distinction between a resource and its identifier enables a resource to be part of more than one collection, like songs in playlists.”

1.4 the concept of collection

- Sort information using keywords, and those keywords would be found by summarizing the information block
- Information can be divided into three tiers that interconnect and store critical information to different kinds of users.

“For organizing information resources, the most useful properties are those that reflect their content and meaning. These types of properties are not directly apparent when you look at a book, document, or collection of data, and significant intellectual effort or statistical computation is necessary to reveal them.”

“Architectural Thinking creates three layers or tiers in an Organizing System: presentation, logic, and storage.”

1.6 the concept of organizing principle

- Function of the website should be closely related to what kind of information is going to be easily available.

“An interaction is an action, function, service, or capability that makes use of the resources in a collection or the collection as a whole.”

“For example, libraries and similar Organizing Systems implement catalogs to enable interactions for finding a known resource, identifying a resource in the collection, and discriminating or selecting among similar resources.”

“Some of the interactions with resources in an Organizing System are determined by the characteristics of the resource.”

1.8 the concept of interaction

Source 2: Chapter 2: Design Decisions for Organizing Systems (2016) [TDO-CC4-AbridgedCh2.pdf \(kamihq.com\)](#)

- A particular resource can fit into multiple different groups.
- An item can overlap into another category

“Before a resource can be organized, it must be identified, and we must be careful not to assume what a resource is, even in the seemingly straightforward case of an organizing system

for tangible resources. In different situations, the same “thing” can be treated as a unique item, one of many equivalent members of a broad category, or a part of an item rather than as an item on its own. For example, in a museum collection, a handmade, carved chess piece might be a separately identified item, identified as part of a set of carved chess pieces, or treated as one of the 33 unidentified components of an item identified as a chess set and board.”

- collections can be specified and described into keywords

“The finding task in institutional organizing systems is facilitated by documents that describe the contents of a collection, classifications, search engines, and orientation and navigation mechanisms.”

2.3 why is it being organized

useable login page that actively tracks progress

information is sorted so most relevant topics are displayed first

- blocky splash screen with essential beginner, intermediate, and higher courses for users without logins

everything needs to be easier to understand, and flexible for multiple languages

Change the progression of learning by grouping lessons into modules, with components in a similar order of [learning, exercises, test] for each topic.

user-generated lessons could be unconnected.

user-generated lessons from a similar area to the user could be the first ones to display

The guide would have a lesson plan of moving from beginner to expert. All progress would be tracked, and individual lesson plans could be ranked between good or bad or in a 5-star system. Individual questions in the quizzes could be ranked as well.