

# Ideation Phase Empathize & Discover

Date	15 March 2023
Team id	NM2023TMID18521
Project Name	OPTIMIZING FLIGHT BOOKING DECISIONS THROUGH MACHINE LEARNING PRICE PREDICTIONS
Maximum marks	5 marks

## EMPATHY MAP CANVAS:

In the ideation phase we have empathized as our client and we have acquired the details which are represented in the empathy map given below.



