



RITA CHAN

UX/UI DESIGNER

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Skills



User Interface
Design



User
Experience



Icon
Design



Experience

May 2017 - Present

UX/UI Designer, Elixir Labs

"Objective: We are redesigning the websites of non-profits around the world."

- Conduct card sorting and user interviews to determine the most natural site navigation and create a site map
- Deliver wire frames and user interfaces to developers quickly and efficiently using the agile design process
- Design user interfaces and user interactions to complement user experience



Awards

May 27th, 2017

1st Place, EngHacks

"Objective: We created a device to help visually impaired people navigate"

- Identified the needs of potential users through user research
- Conducted competitive analysis to determine strengths and weaknesses of competitors
- Delivered audio output using python2.7, numpy, and openCV for visually impaired users to improve the user experience



April 28th, 2017

.Space Award, NASA Spaceapps Toronto

"Objective: Create a medium to help people understand energy output from a solar panel, and a tool to plan energy consumption based on expected energy output from solar technologies."

- Completed competitive analysis of existing phone apps, user personas, and user flows to identify potential users and their needs
- Used agile design process to deliver wire frames to developers for efficient workflow
- Crafted a calculator so users can determine their energy usage and designed graphical display of a users potential savings
- Awarded for best website design completed in 48 hours

Education

April 24th - Present

Springboard UX Design Course

September 2014 - Present

University of Waterloo, Candidate for Bachelor of Accounting and Finance Class 2019

2009 - 2014

Havergal College

