

E-COMMERCE SALES DASHBOARD

FILTER

Year

2011

2012

2013

2014

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

SALES

\$2,297,200.86

PROFIT

\$ 286,397.02

% PROFIT

12%

QUANTITY SOLD

37873

NO OF ORDERS

9994

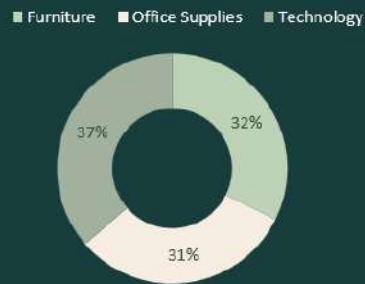
MONTHLY SALES TREND



% PROFIT GENERATED OVER MONTHS



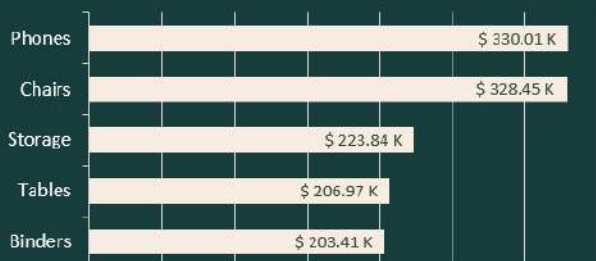
CATEGORY SALES SHARES %



SALES BY STATE



TOP 5 SUB-CATEGORY BY SALES



% SALES BY SEGMENT

