**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

1. Most successful campaigns are theater-plays and happen in May 2015
2. Most failed campaigns are theater-plays and happen in October 2014
3. US has the most successful campaigns in Film and Video

**What are some of the limitations of this dataset?**

Data dictionary  
b.    Goals are set in different currency which can lead us to make wrong interpretation.  
c.    Campaign’s marketing / communication strategy (ie., how did they get attention for the campaign)

**What are some other possible tables/graphs that we could create?**

1. Histogram
2. Pie Chart
3. Waterfall Chart