

Monthly Sales Dashboard

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(August 2021 - December 2021)

Delivery Country



SKU



Coupon Code



Select Date Range



Average Price per Item (\$)

28.93

Sales Revenue (\$)

1,678

Sales Revenue after Discount (\$)

1,584.5

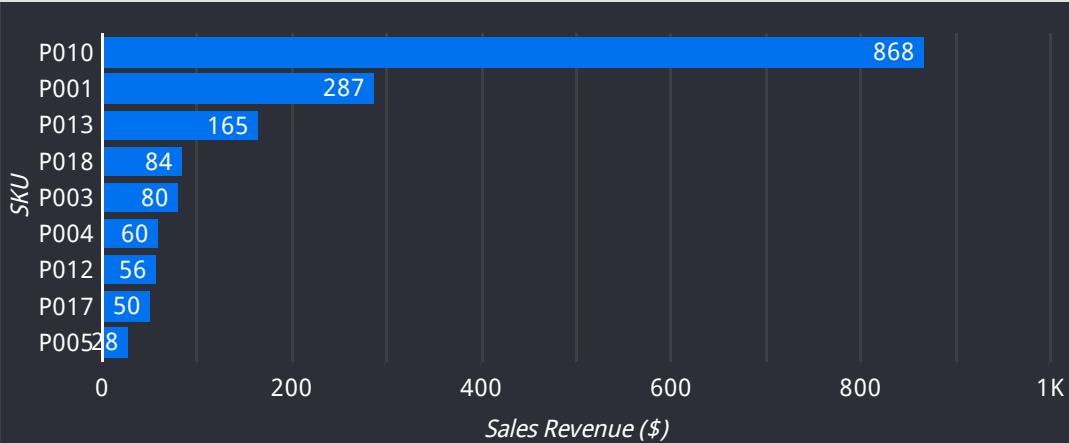
Item Sold

58

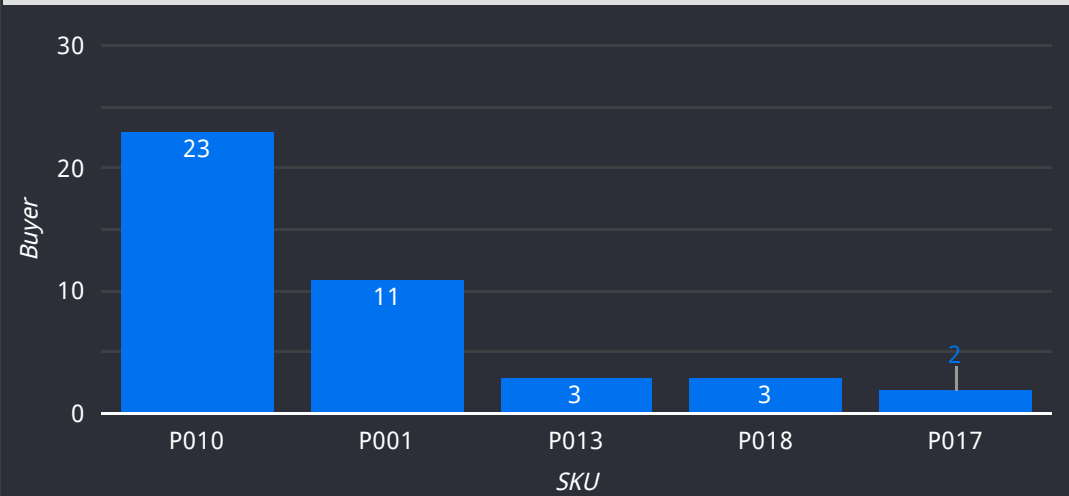
Unique Buyers

27

Sales Revenue per SKU



Top 5 SKU with Most Unique Buyer



Coupon Insights

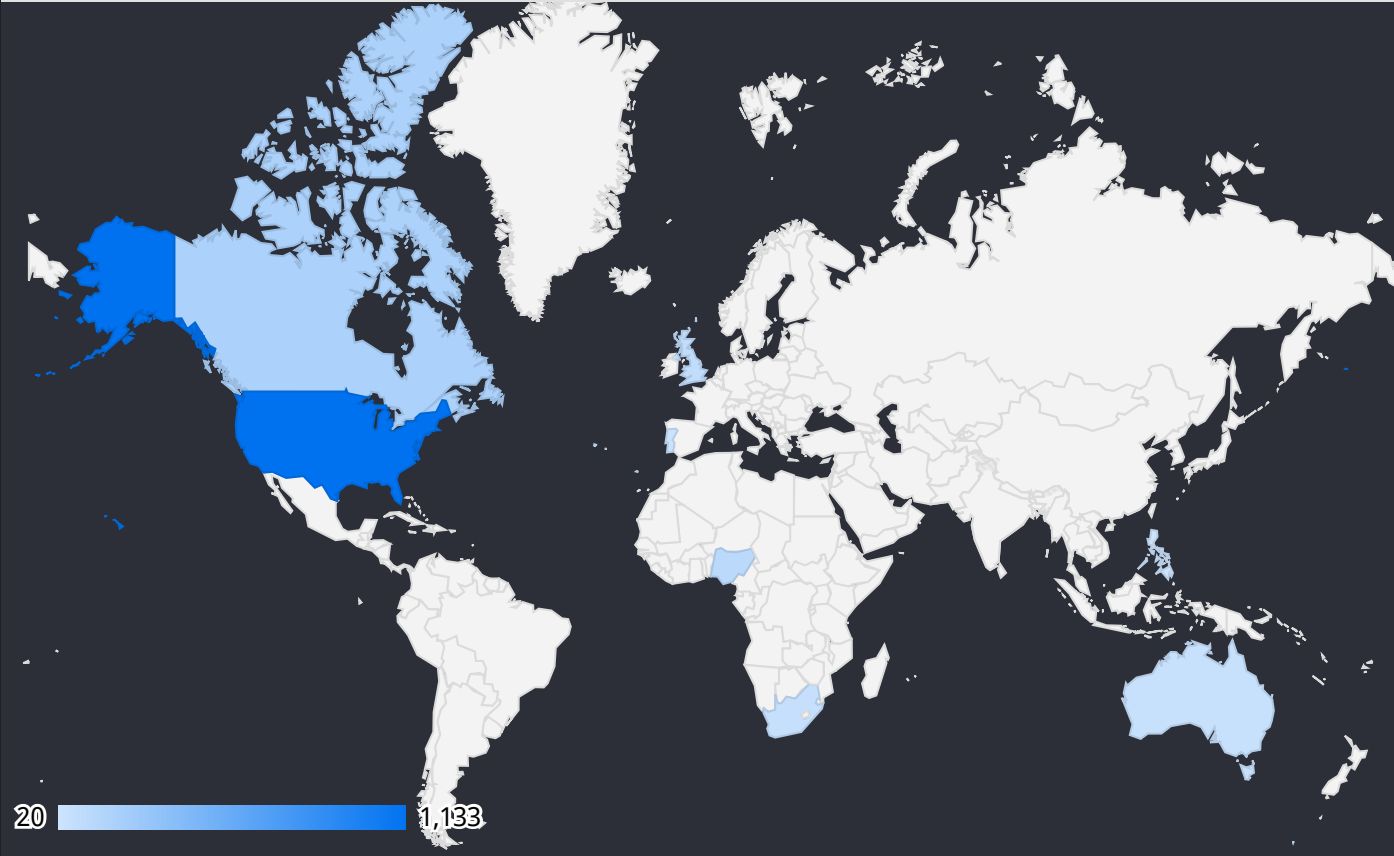


	Coupon Code	Price	Discount Amount	Sales Revenue After Disc
1.	-	1,284	0.0	1,284
2.	cyber2021	168	42.0	126
3.	SALE111121	70	17.5	52.5
4.	FLASH20	60	12.0	48
5.	CYBER2021	56	14.0	42
6.	SALE01	20	4.0	16
7.	OPENINGSALE08082021	20	4.0	16

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Revenue Contribution Map



Monthly Revenue & Average Item Price

