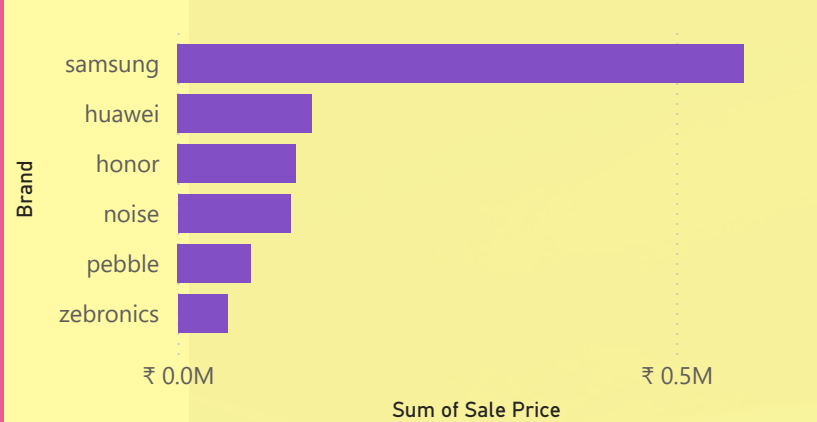
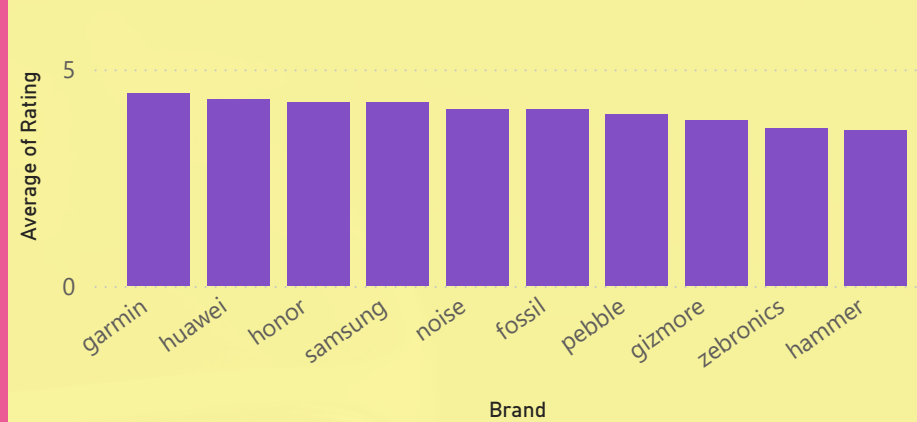


Fitness Tracker Product Analysis

Total Sale Price of Brand



Average Ratings across Top different brands



Is there a significant demand for fitness trackers in the Indian market?

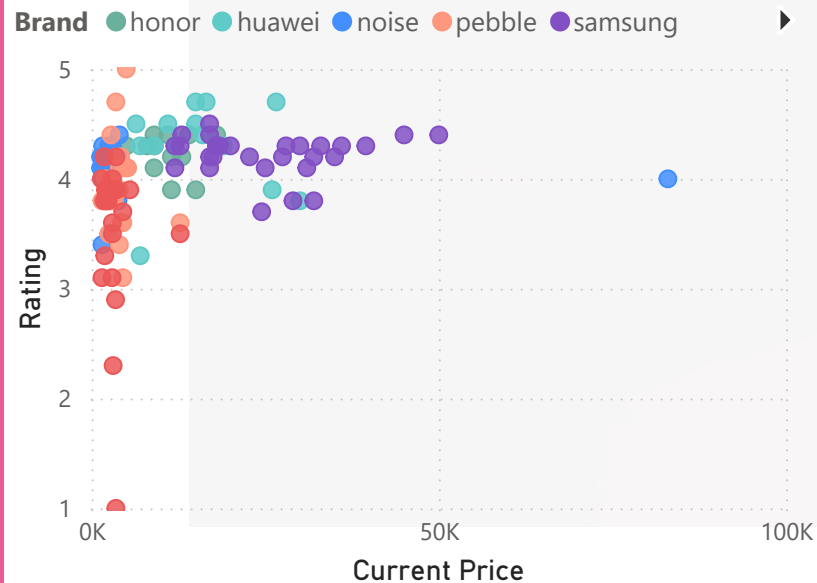
Report 1

Report 2

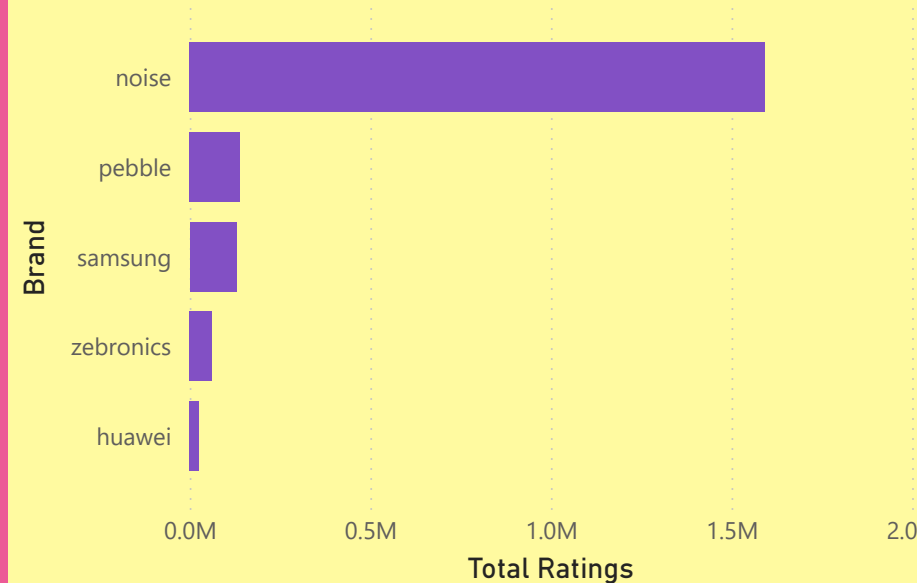
Report 3

Report 4

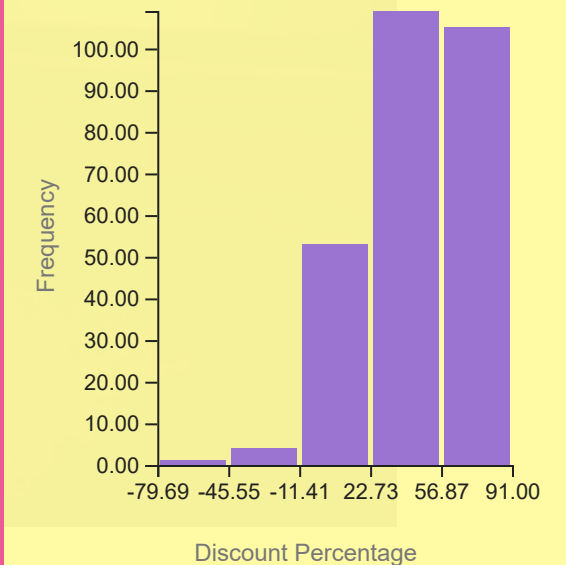
Comparison of Brand, Current Price and Rating



Total Ratings for Brand



Various Discount Percentage



Fitness Tracker Product Analysis



Report 1

Report 2

Report 3

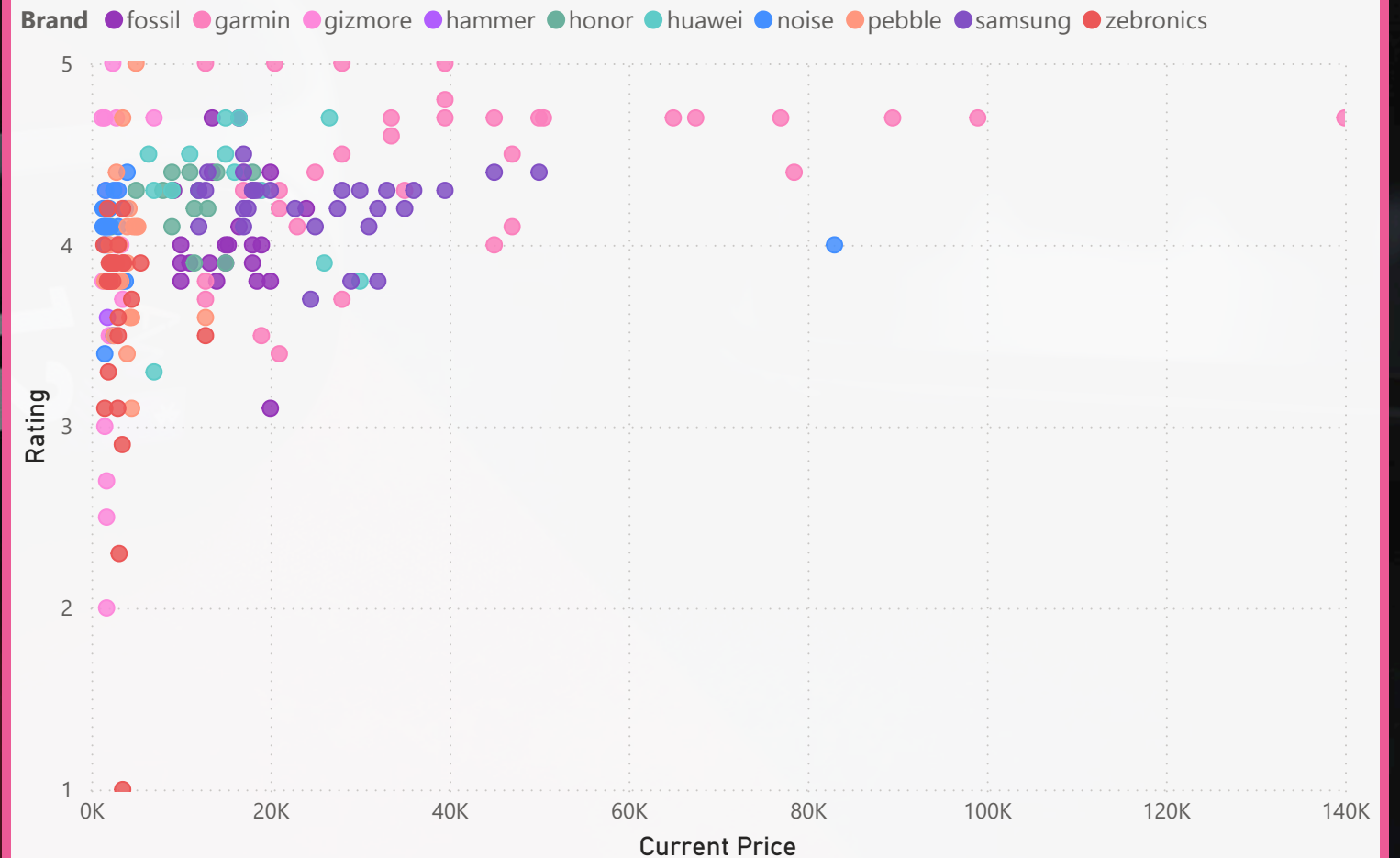
Report 4

Information on the top brands for fitness bands and smart watches



Brand	Total Ratings	Average Rating	Sum of Current Price
garmin	99,263.20	4.44	17,56,864.00
apple	1,72,184.00	4.55	11,22,194.00
samsung	1,29,894.00	4.22	7,46,798.00
fitbit	98,008.90	4.38	3,66,710.00
fossil	37,448.40	4.07	3,65,584.00
huawei	26,396.70	4.31	2,27,387.00
fire-boltt	7,79,966.50	3.45	2,06,291.00
noise	15,92,535.00	4.07	1,73,248.00
honor	59,655.00	4.24	1,45,234.00
amazfit	39,130.70	4.14	1,41,187.00
pebble	1,38,565.90	3.95	1,29,141.00
zebronics	62,874.10	3.64	1,00,064.00
dizo	3,46,145.00	3.88	85,005.00
boat	14,38,074.40	3.97	77,667.00
gizmore	71,453.50	3.82	53,377.00
ambrane	1,16,132.00	4.08	20,858.00
crossbeats	9,382.00	4.10	16,996.00
hammer	516.00	3.60	1,799.00
Total	52,17,625.30	4.02	57,36,404.00

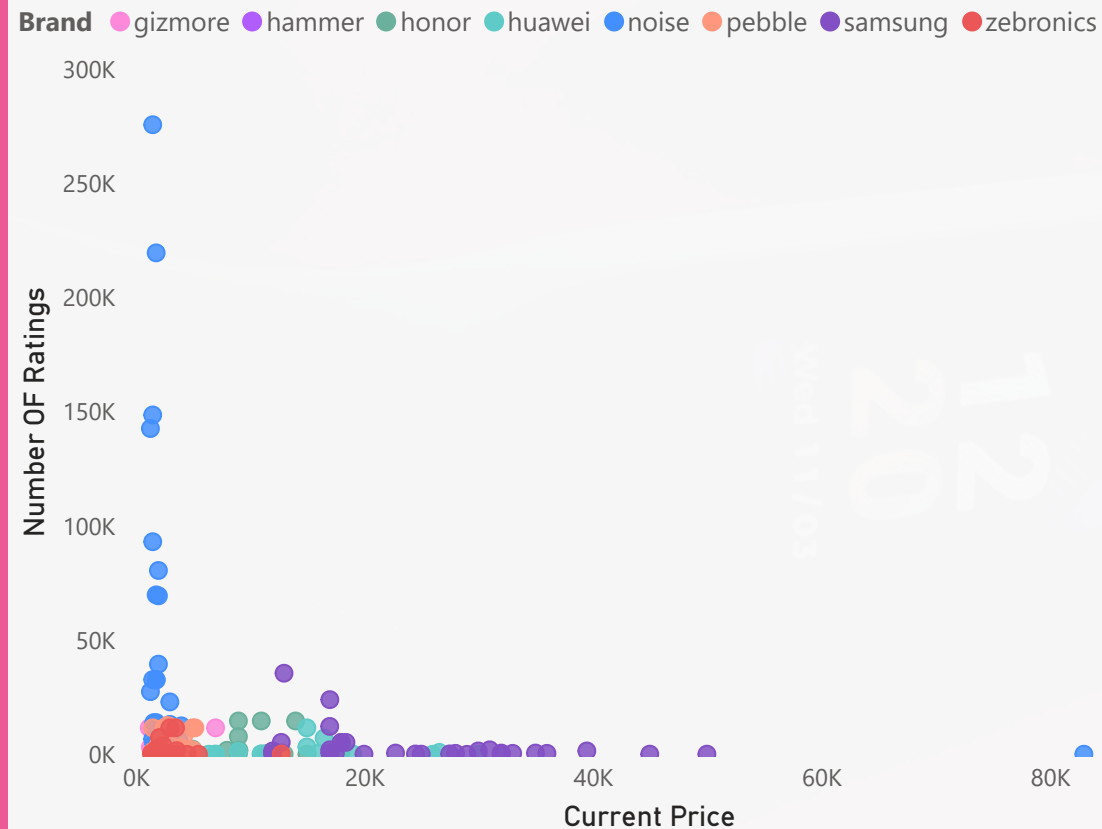
Comparison on Brand, Current Price and Rating



Fitness Tracker Product Analysis

Is there a correlation between the prices and product specifications, ratings, etc.

Comparison on Brand, Current Price and Number OF Ratings



Report 1

Report 2

Report 3

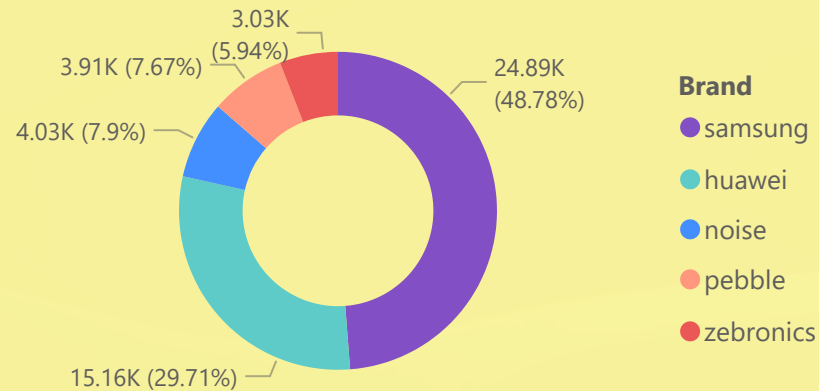
Report 4

Brand	Circle	Contemporary	Curved	Oval	Rectangle	Square	Unknown
amazfit							
ambrane							
apple							
boat							
crossbeats							
dizo							
fire-boltt							
fitbit							
fossil							
garmin							
gizmore							
hammer							
honor							
huawei							
noise							
pebble							
samsung							
zebronics							

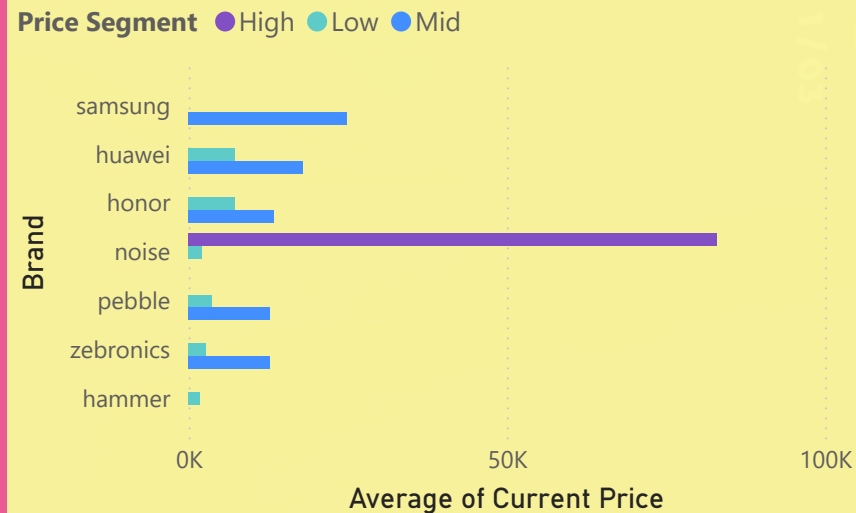
Fitness Tracker Product Analysis



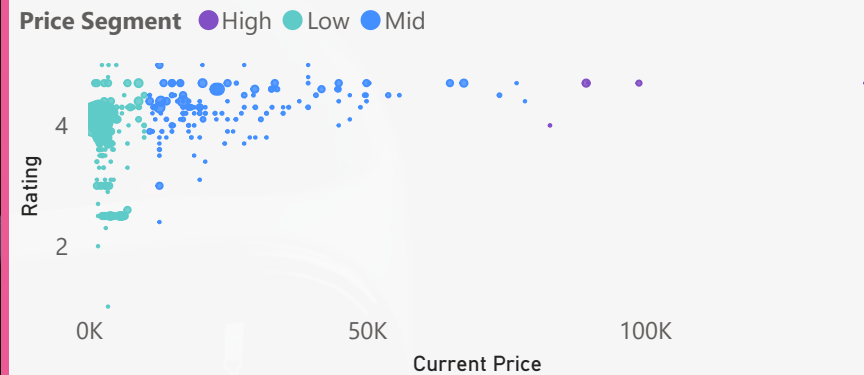
Average Current Price of brand



Average Current Price by Brand and Price Segment



Sum of Number OF Ratings by Price Segment, Current Price and Rating



Different types of fitness trackers, their price segments for different users

Report 1

Report 2

Report 3

Report 4

Comparison of Brand, Sale Price and Rating

