

# SERGEY BRIN

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Sergey Brin (right) with Larry Page (left); They are the creators of Google, today's no. 1 most used search engine.

The Economist newspaper referred to Brin as an "Enlightenment Man", and as someone who believes that "knowledge is always good, and certainly always better than ignorance", a philosophy that is summed up by Google's mission statement "Organize the world's information and make it universally accessible and useful" and unofficial motto "Don't be evil".

During an orientation for new students at Stanford, he met Larry Page. In a recent interview for The Economist, Brin jokingly said, "We're both kind of obnoxious." They seemed to disagree on most subjects. But after spending time together, they "became intellectual soul-mates and close friends". Brin's focus was on developing data mining systems while Page's was in extending "the concept of inferring the importance of a research paper from its citations in other papers". Together, the pair authored a paper titled "The Anatomy of a Large-Scale Hypertextual Web Search Engine".

Combining their ideas, they began "cramming their dormitory room with cheap computers" and tested their new search engine designs on the web. Their project grew quickly enough "to cause problems for Stanford's computing infrastructure". But they realized they had succeeded in creating a superior engine for searching the web and suspended their PhD studies to work more on their system.