

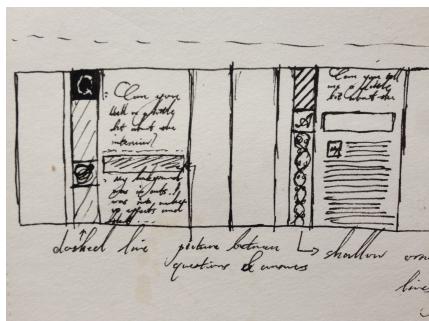
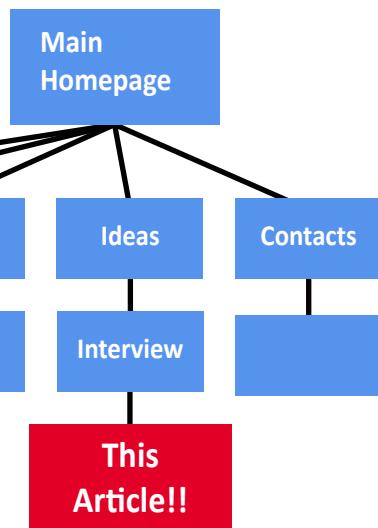
Initial Idea: This website would be a personal artist website, containing information all about the artist itself and subjects him or her interested in. So its environment should be gentle, intimate, or maybe full of passion to show the personality of the artist...No matter what, it should have a high aesthetic level to leave a good impression to anyone viewing it.

The target audience would be literally anyone in the world with any ages. Since this website is a showroom for the artist itself, the most important message should be the impression about the artist itself instead of other kinds of specific information. Thus defining and presenting a specific style of the website is very crucial.

The interview was extracted from a semi-professional to professional website about CG techniques which carries a very serious atmosphere. In this case, I should bring a relaxed and chill atmosphere to the interview in order to match with the environment of this website.



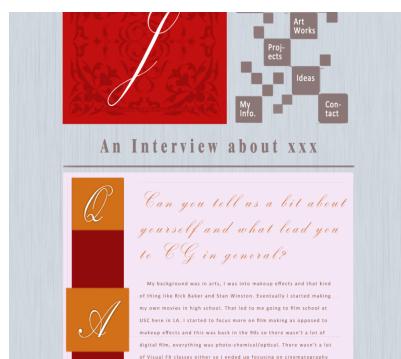
Brain-storming ideas in the very first stage on sketchbooks



To begin with, I pretend it's my own website and designed it to fit my own personality. For the style of it, I choose a flat design because I got obsessed with it.

The main colors of the website are bright and warm colors like white, red, and orange to show my enthusiasm and vitality as a 19-year-old young adult.

The header of this page should also show the main theme of the websites since most of the things could go on on the header of the page. I tried to make it as aesthetic as possible to match the idea of the website. Also, I put the navication buttons on the top of the page instead of making them floating relative to the broswer because of its anonying characteristics.



First I start with the sketches on sketchbooks to start brain-storming about all kinds of visual possibilities and good ideas. Once I've chosen one of the plans, I move to Photoshop to develop them.

Due to the nature of a personal website, I think I don't need to follow the normal workflows people used for web design.

