

PRODUCT	EVENT
<p>1. Product 1</p> <p>2. Product 2</p> <p>3. Product 3</p> <p>4. Product 4</p> <p>5. Product 5</p> <p>6. Product 6</p> <p>7. Product 7</p> <p>8. Product 8</p> <p>9. Product 9</p> <p>10. Product 10</p>	<p>1. Event 1</p> <p>2. Event 2</p> <p>3. Event 3</p> <p>4. Event 4</p> <p>5. Event 5</p> <p>6. Event 6</p> <p>7. Event 7</p> <p>8. Event 8</p> <p>9. Event 9</p> <p>10. Event 10</p>

Client's Name	: Pak Nizar
Company	: PT. Pertamina Lubricants
Job's Name	: Event IIMS
Meeting Date	: 11 April 2017
AE's Name	: Ayu
Delivered to	: EVENT, SM

Focus Product	: Booth Pertamina	
Product Problem / Condition	1. Tercapainya target penjualan saat event IIMS dengan 2. Memiliki Database konsumen 3. Membutuhkan sdm yang multi tasking 3. SPG flyering & menawarkan produk pelumas pertam	
Solutions / Objective	1. Selling product 2. Kebutuhan man power dibedakan antara weekday 3. Program penjualan dari Pertamina 4. Seragam kaos dari Pertamina	
Target Market	SES :	Age:
	Occupation : Konsumen IIMS	
Date & Time	: 27 April sd 7 Mei 2017	
Job's Location	: Jakarta International Expo	

OTHERS INFO

1	Man power yang dibutuhkan
	Weekday
	1 prs Kasir
	1 prs Packing
	1 prs database
	3 spg dgn 2 shift
	2 prs crew loading in out
	Weekend
	2 prs Kasir
	1 prs Packing
	2 prs database
	4 spg dgn 2 shift
	1 prs runner
	2 prs crew loading in out

Range Budget	:
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Output Needed from Internal

OP	x PCE	<input type="checkbox"/> Concept/Visual	x Timeline
D/L	12-Apr-17		



Signature of AE

Date: 12 April 2017

an periode 11 hari (150 product/ prs)

nina

dan weekend

Sex:

o Gambar kerja