



# Social Media Marketing: Strategy and Optimization

Course completed by Rishit Kohli  
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Top skills covered

Social Media Marketing

Social Media Optimization (SMO)

A stylized, handwritten signature in black ink that reads "Dan Brodnitz".

Head of Global Content, Learning



Certificate ID: feae0d36020f796b5cae9510ffc0afe3c337c1d5190103552e9ba87f09b54b