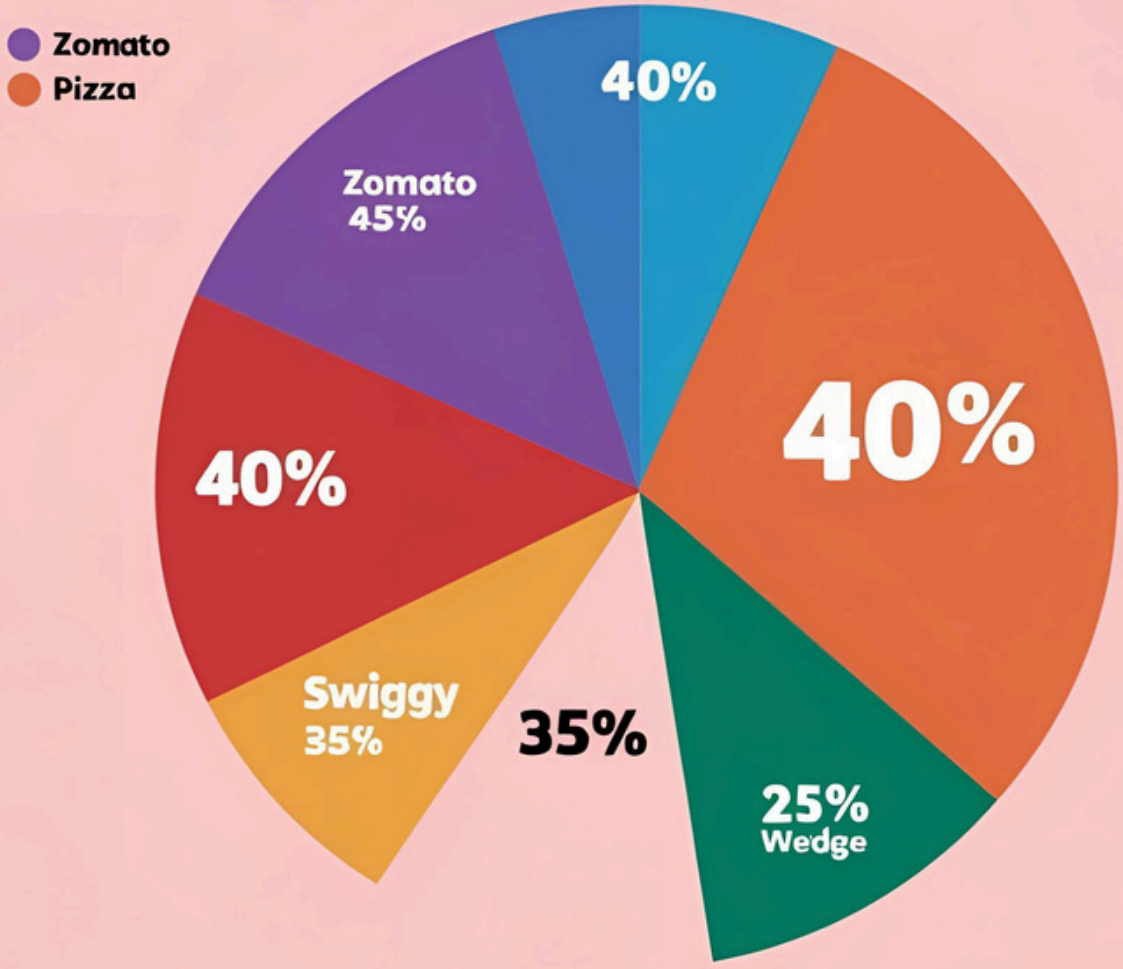
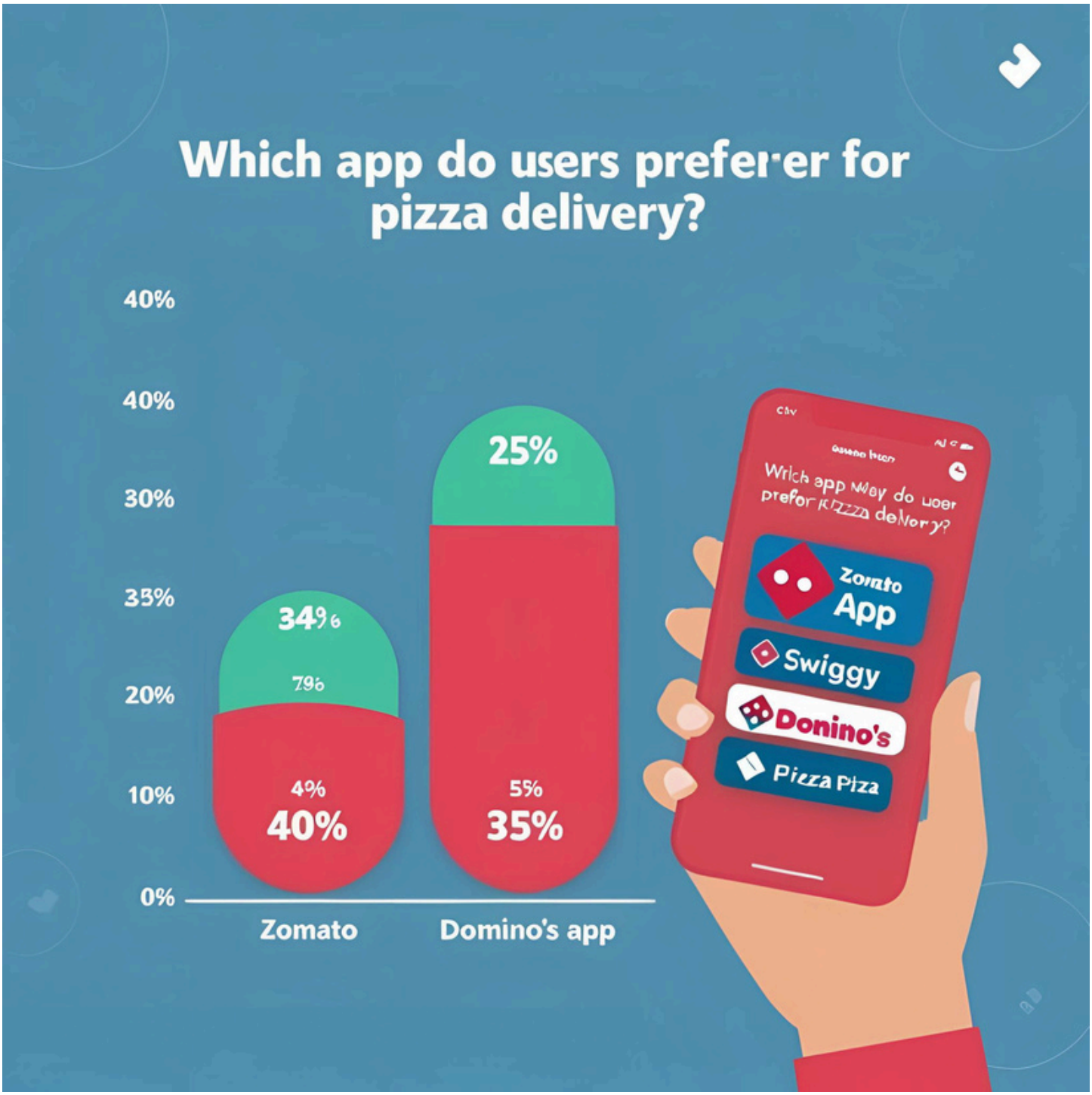
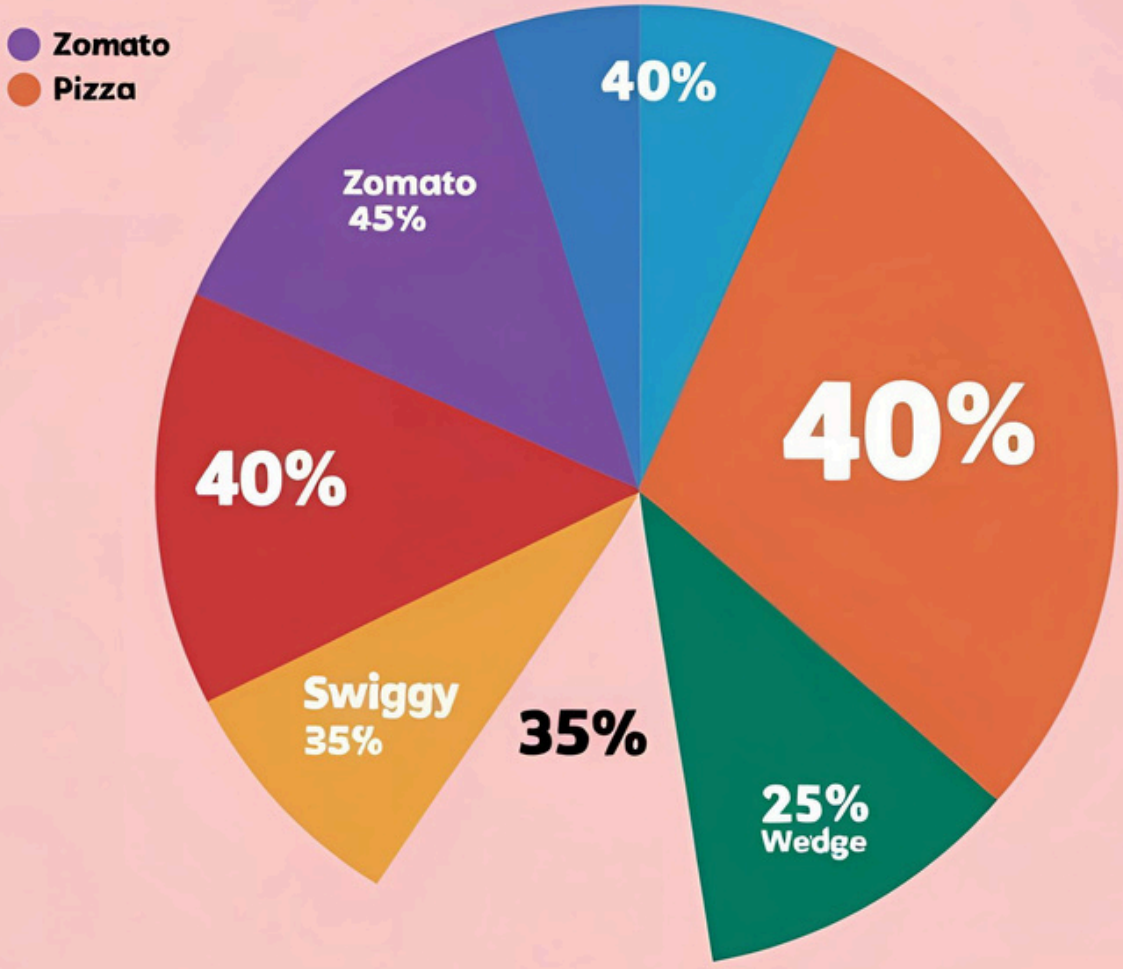
User Preferences for Pizzza Delivery Apps



Domino's


Which app do users prefer for pizza delivery?
40%
40%
30%
35%
20%
10%
0%
34%
7%
4%
40%
25%
5%
35%
Zomato
Domino's app
Which app may do user prefer pizza delivery?
Zomato App
Swiggy
Donino's
Pizza Piza

User Preferences for Pizzza Delivery Apps



Domino's

e.g., a pizza for reordering, a trophy for loyalty)