

# Rishabh Mittal

## ADDRESS

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Youth Employment Services (YES), Director of Communications & Public Policy  
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To Employer,

I am excited to apply for the Digital Marketing Coordinator role at Youth Employment Services because I admire YES's mission to empower youth across Toronto through meaningful skills development and accessible opportunities. The chance to contribute to the 2025 OAMHP Symposium, help engage members, and build digital campaigns aligns perfectly with my passion for technology and creative communication tools. I respect YES's impact in youth promotion and believe your use of platforms like LinkedIn and Instagram makes this role both relevant and inspiring.

Despite being only 15 and entering Grade 10, I have developed strong digital skillsets and enthusiasm that make me an excellent candidate. I use Canva and Buffer regularly to design graphics and schedule posts, and I'm familiar with WordPress and Beaver Builder from setting up my own portfolio site. I'm detail-oriented, organized, and enjoy analyzing campaign performance using tools like Google Analytics. My experience helping classmates troubleshoot tech and manage digital workflows shows I am reliable, adaptable, and ready to contribute to YES's communications efforts.

I would be delighted to discuss how I can support YES's marketing and event coordination efforts this summer. You are welcome to contact me via email or phone at your convenience. I am available for a virtual or in-person interview in the coming days and eager to contribute to your team's success.

Thank you for your time and consideration. I can be reached at 1mittalris@hdsb.ca or 2892593945. I look forward to the possibility of working together.

Best Regards,  
Rishabh Mittal