

Clustering of trips: a case study



K-means implementation in R

Data science for Engineers

Clustering of trips: Problem statement

An Uber cab driver has attended 91 Trips in a week (5 days). He has a facility which continuously monitors the following parameters for each trip

Trip length, Max speed, Most frequent speed, Trip duration, number of times brakes are used, idling time and number times the horn is being honked.

Uber wants to group the trips in to certain number of categories based on the details collected during the trip for some business plan. They have consulted Mr. Sam, a data scientist to perform this job and the details of trips are shared in a ".csv" format file with name "tripDetails.csv"



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 Setting working directory, clearing variables in the workspace

Set the working directory as the directory which contains the data files # setwd("Path of the directory with data files")
rm(list=ls()) # to clear the environment



Reading the data

- Data for this case study is provided to you file with name "tripDetails.csv"
- To read the data from a ".csv" file we use read.csv() function



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read.csv()

Reads a file in table format and creates a data frame from it

SYNTAX

read.csv(file,row.names=1)

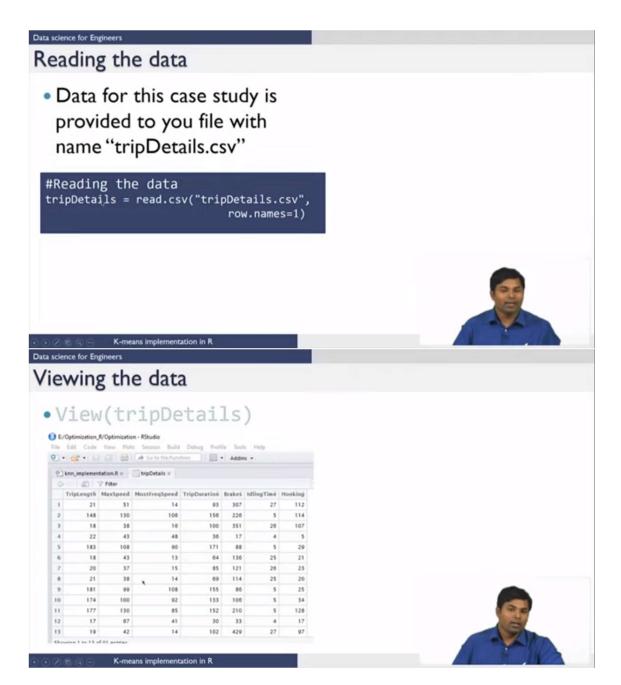
file the name of the file which the data are to be read from. Each row of the

table appears as one line of the file.
row.names a vector of row names. This can be a

vector giving the actual row names, or a single number giving the column of the table which contains the row names, or character string giving the name of the table column containing the row names.

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Understanding the data

Variables -

	Trip length	Max. Speed	Most Freq. speed	Trip duration	Brakes	Idling time	Honking
1	21	51	14	93	307	27	112
2	148	130	106	156	226	5	114
3	18	38	16	100	351	26	107
4	22	43	48	36	17	4	5
5	183	108	90	171	88	5	29
6	18	43	13	64	136	25	21

Data contains 91 Trips where 7 variables (columns) named

Trip length, Max speed, Most Freq. speed, Trip duration, Brakes, Idling time and Honking are noted for each trip

91 observations



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Structure of the data

- Structure of data
 - · Variables and their data types
- str()

Compactly display the internal structure of an R object

SYNTAX

str(object)

object

any R object about which you want to have some information.



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Structure of tripDetails

```
> str(tripDetails)
'data.frame': 91 obs. of 7 variables:
$ TripLength : int 21 148 18 22 183 18 20 21 181 174 ...
$ MaxSpeed : int 51 130 38 43 108 43 37 38 99 100 ...
$ MostFreqSpeed: int 14 106 16 48 90 13 15 14 108 92 ...
$ TripDuration : int 93 156 100 36 171 64 85 69 155 133 ...
$ Brakes : int 307 226 351 17 88 136 121 114 86 106 ...
$ IdlingTime : int 27 5 26 4 5 25 26 25 5 5 ...
$ Honking : int 112 114 107 5 29 21 23 20 25 34 ...
```



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Summary of the data

- Summary of data
 - · Five point summary of the numeric varaibles
- summary()

Summary is a generic function used to produce result summaries of the results of various model fitting functions and five point summaries of numeric R objects

SYNTAX

summary(object)

object about which you want to have some information.



Summary of tripDetails

```
> summary(tripDetails)
   TripLength
                        MaxSpeed
                                         MostFreqSpeed
                                         Min. : 12.00
1st Qu.: 15.50
                            : 35.00
 Min. : 16.00 Min.
 Median : 42.00
 Mean : 70.77 Mean : 70.36 Mean : 50.65
3rd Qu.:163.00 3rd Qu.:105.50 3rd Qu.: 89.00
                                         3rd Qu.: 89.00
 Max. :210.00 Max. :138.00 Max. :118.00
 TripDuration Brakes
Min. : 22.00 Min. : 14.0
1st Qu.: 34.50 1st Qu.: 36.5
                                          IdlingTime
                                        Min. : 4.00
1st Qu.: 5.00
 Median: 88.00 Median:100.0
                                        Median: 5.00
 Mean : 87.37
3rd Qu.:133.00
                    Mean :135.4 Mean :11.59
3rd Qu.:198.0 3rd Qu.:24.00
                    Max. :429.0 Max. :32.00
         :171.00
 Max.
 Honking
Min. : 4.00
1st Qu.: 20.00
 Median : 25.00
 Mean : 49.92
 3rd Qu.: 97.50
Max. :155.00
```



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K-means clustering

- Given the dataset of trip details, Mr. Sam's job is to segregate these trips into clusters
 - We seek an answer through k-means clustering
- Using k-means clustering on data
 - k-means clustering in R can be applied on data using "kmeans ()" function



K-means implementation in

kmeans()

object = kmeans(x, centers, iter.max = 10, nstart = 1)
Arguments

×	numeric matrix of data, or an object that can be coerced to such a matrix (such as a numeric vector or a data frame with all numeric columns).		
centers	either the number of clusters, say k, or a set of initial (distinct) cluster centers. If a number, a random set o (distinct) rows in x is chosen as the initial centers.		
iter.max	the maximum number of iterations allowed.		
nstart	if centers is a number, how many random sets shou be chosen?		
object	an R object of class "kmeans", typically the result "ob" of ob $<$ - kmeans().		



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Implementing K-means

 Clustering data using k-means and seeing the clusters details

k-means clustering using kmeans
command
tripCluster <- kmeans(tripDetails,3)</pre>



Results

tripCluster has the following information

```
> tripCluster
K-means clustering with 3 clusters of sizes 46, 15, 30
 Cluster means:

TripLength MaxSpeed MostFreqSpeed TripDuration Brakes
1 19.91304 48.21739 32.82609 50.13043 59.93478
2 20.26667 45.06667 14.46667 88.73333 350.13333
3 174.00000 116.96667 96.06667 143.80000 143.86667
  IdlingTime Honking
1 11.413043 15.60870
2 25.400000 97.73333
3 4.966667 78.63333
Clustering vector:
1  2  3  4  5  6  7  8  9 10 11 12 13 14 15 16 17 18 19 20 21
2  3  2  1  3  1  1  1  3  3  3  1  2  1  1  3  1  1  1  2  1  3
22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42
1  2  2  2  1  1  2  3  3  1  1  1  3  1  3  3  3  1  2  3  1
43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63
1  1  3  1  2  1  3  1  1  1  1  1  2  3  1  1  3  1  1  1  1  1
564 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84
3  2  1  1  1  3  1  1  2  1  1  1  3  3  3  1  1  3  3  3  3
85 86 87 88 89 90 91
1  1  2  3  2  3  1
```



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Results

tripCluster has the following information

```
Within cluster sum of squares by cluster:
[1] 160740.2 25986.8 194647.0
(between_SS / total_SS = 83.3 %)
```

Available components:

```
[5] "cluster" "centers" "totss" [5] "tot.withinss" "betweenss" "size" [9] "ifault",
                                                                                  "withinss"
                                                                                "iter"
```



Results

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> tripCluster
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Results

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                                                     "iter"
```



```
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```

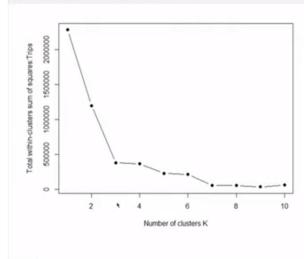
Results: k calculation

```
# Method to calculate optimal k
k.max <- 10 # Maximum 10 clusters assumed
wss <- rep(NA, k.max)
nClust <- list()
for (i in 1:k.max){
    driveClasses <- kmeans(tripDetails, i)
    wss[i] <- driveClasses$tot.withinss
    nClust[[i]] <- driveClasses$size
}
plot(1:k.max, wss,
    type="b", pch = 19,
    xlab="Number of clusters K",
    ylab="Total within-clusters sum of squares:Trips")</pre>
```



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Results: k calculation





Summary

- K-means is an unsupervised algorithm
- kmeans()
- Elbow method



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