









































AtliQ Hardwares

Filters




























region All
market All
division All

Customer Performance

All values are in USD

Customer	2019	2020	2021	2020 vs 2021
Acclaimed Stores	1.4M	2.9M	10.9M	 378.1%
All-Out		0.2M	0.8M	 495.7%
Amazon	12.2M	37.5M	82.1M	 218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	 306.0%
Atlas Stores	0.2M	0.7M	3.2M	 470.3%
AtliQ e Store	7.2M	23.7M	53.0M	 223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	 345.8%
BestBuy	0.9M	1.8M	6.3M	 356.1%
Boulanger	0.2M	0.8M	4.1M	 492.9%
Chip 7	0.6M	1.3M	5.5M	 416.1%
Chiptec		0.4M	3.0M	 722.0%
Control	0.9M	2.2M	7.7M	 349.2%
Coolblue	0.5M	1.2M	4.2M	 360.0%
Costco	1.1M	2.8M	9.3M	 337.4%
Croma	1.7M	2.5M	7.5M	 305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	 246.9%
Digimarket	0.8M	1.7M	4.1M	 241.1%
Ebay	2.6M	6.3M	15.2M	 242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	 286.0%
Electricalsbea Stores		0.1M	0.7M	 504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	 313.3%
Electricalslytical	1.8M	2.6M	11.9M	 457.5%
Electricalsocity	2.3M	3.5M	12.4M	 358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	 535.3%
Elite	0.4M	0.8M	4.1M	 495.5%
Elkjøp	0.5M	1.3M	5.2M	 391.9%
Epic Stores	0.4M	0.9M	4.2M	 446.1%
Euronics	0.4M	0.9M	3.9M	 444.7%
Expert	0.8M	1.8M	6.4M	 364.0%
Expression	1.7M	3.0M	9.8M	 328.2%
Ezone	1.5M	2.0M	7.9M	 391.6%
Flawless Stores	0.1M	0.5M	1.8M	 396.3%
Flipkart	2.9M	8.3M	19.3M	 231.0%
Fnac-Darty	0.5M	0.8M	2.9M	 349.8%
Forward Stores	0.6M	1.5M	4.1M	 272.0%
Girias	1.5M	2.1M	8.7M	 419.3%
Info Stores	0.1M	0.5M	1.8M	 384.1%
Insight	0.4M	1.0M	2.8M	 271.8%
Integration Stores		0.2M	1.4M	 887.2%
Leader	4.7M	6.0M	18.8M	 314.8%

AtliQ Hardwares

Logic Stores	0.2M	0.9M	4.8M		515.2%
Lotus	1.5M	2.1M	8.1M		382.6%
Neptune	1.0M	3.4M	16.1M		471.5%
Nomad Stores	0.5M	1.6M	4.0M		246.9%
Notebillig	0.2M	0.4M	1.1M		287.4%
Nova		0.0M	0.4M		2664.9%
Novus	1.9M	3.7M	9.9M		264.2%
Otto	0.3M	0.4M	1.2M		298.6%
Premium Stores	0.5M	1.1M	3.9M		353.1%
Propel	1.6M	2.5M	10.8M		440.6%
Radio Popular	0.5M	1.5M	5.3M		362.6%
Radio Shack	0.8M	1.7M	5.4M		311.5%
Reliance Digital	1.6M	2.6M	9.7M		377.9%
Relief	0.4M	1.0M	4.1M		403.6%
Sage	4.8M	6.4M	20.7M		321.5%
Saturn	0.2M	0.4M	1.2M		310.5%
Sorefoz	0.6M	1.1M	4.7M		433.6%
Sound	0.6M	1.7M	4.4M		260.3%
Staples	1.2M	2.9M	8.8M		307.0%
Surface Stores	0.1M	0.5M	2.1M		398.8%
Synthetic	1.9M	4.4M	12.2M		276.0%
Taobao	0.2M	1.3M	3.3M		248.7%
UniEuro	0.6M	1.6M	7.3M		457.0%
Vijay Sales	1.7M	2.1M	8.5M		397.8%
Viveks	1.6M	2.2M	7.8M		348.1%
walmart	1.3M	2.6M	9.7M		370.4%
Zone	0.3M	1.6M	5.3M		336.2%
Grand Total	87.5M	196.7M	598.9M		304.5%

AtliQ Hardwares

Filters

region All **Performance vs Target**
division All All values are in USD

Country	2019	2020	2021	21 - Target	%
Australia	3.9M	10.7M	21.0M	-2M	-10.54%
Austria		0.1M	2.8M	0M	-11.74%
Bangladesh	0.5M	2.3M	7.0M	-1M	-10.31%
Canada	4.8M	12.2M	35.1M	-5M	-14.45%
China	1.4M	5.4M	22.9M	-2M	-9.03%
France	4.0M	7.5M	25.9M	-2M	-8.44%
Germany	2.6M	4.7M	12.0M	-2M	-12.72%
India	30.8M	49.8M	161.3M	-10M	-5.92%
Indonesia	2.5M	6.2M	18.4M	-2M	-12.93%
Italy	2.9M	4.5M	11.7M	-1M	-8.96%
Japan		1.9M	7.9M	0M	-4.12%
Netherlands	0.2M	3.4M	8.0M	-1M	-8.22%
Newzealand		2.0M	11.4M	-1M	-12.30%
Norway		2.5M	13.7M	-1M	-10.50%
Pakistan	0.6M	4.7M	5.7M	-1M	-9.27%
Philippines	5.7M	13.4M	31.9M	-2M	-7.84%
Poland	0.4M	2.8M	5.2M	-1M	-18.13%
Portugal	0.7M	3.6M	11.8M	-1M	-4.29%
South Korea	12.8M	17.3M	49.0M	-4M	-8.91%
Spain		1.8M	12.6M	-2M	-14.15%
Sweden	0.1M	0.2M	1.8M	0M	-11.11%
United Kingdom	2.0M	8.1M	34.2M	-3M	-8.72%
USA	11.5M	31.9M	87.8M	-10M	-11.66%
Grand Total	87.5M	196.7M	598.9M	-55M	-9.17%

AtliQ Hardwares

Filters

region All
division All
market All
customer All

P&L by Fiscal Years

All values are in USD

Metrics	Fiscal Years			
	2019	2020	2021	21 vs 20
net sales	87478.3M	196691.0M	598877.1M	<div>304.5%</div>
cogs	51238.7M	123371.5M	380714.3M	<div>308.6%</div>
Gross Margin	36239.6M	73319.5M	218162.8M	<div>297.6%</div>
GM%	<div>41.4%</div>	<div>37.3%</div>	<div>36.4%</div>	<div>97.7%</div>

AtliQ Hardwares

Filters

region	All
division	All
market	All
customer	All
Fiscal Year	All

P&L by Fiscal Months

All values are in USD

Metrics	Quarter							
	Q1			Q2		Q3		
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
net sales	68381.6M	83255.5M	113771.3M	119397.3M	68444.6M	63836.7M	52473.9M	57621.6M
cogs	42854.2M	52151.6M	71711.6M	75355.7M	42882.4M	39994.1M	33057.2M	36258.7M
Gross Margin	25527.3M	31103.9M	42059.7M	44041.6M	25562.1M	23842.6M	19416.7M	21362.9M
GM%	37.3%	37.4%	37.0%	36.9%	37.3%	37.3%	37.0%	37.1%

AtliQ Hardwares

Q3	Q4			Grand Total
May	Jun	Jul	Aug	
60822.4M	62536.0M	66610.6M	65894.8M	883046.3M
38186.1M	39277.5M	42003.7M	41591.5M	555324.4M
22636.3M	23258.5M	24606.9M	24303.3M	327721.9M
37.2%	37.2%	36.9%	36.9%	37.1%