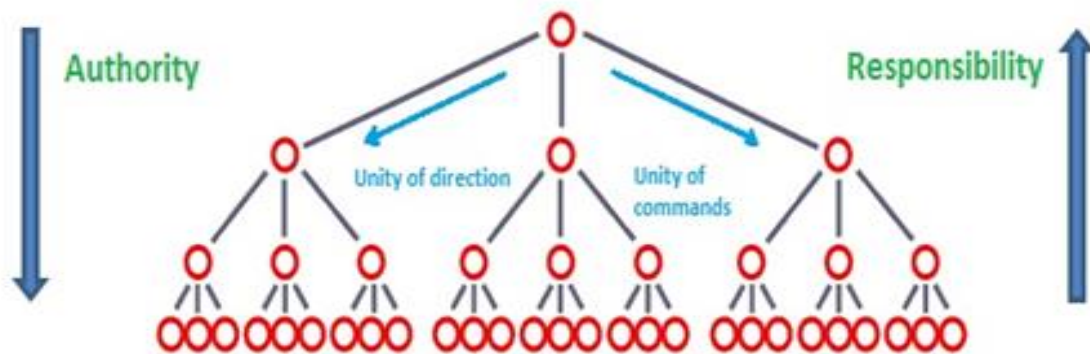
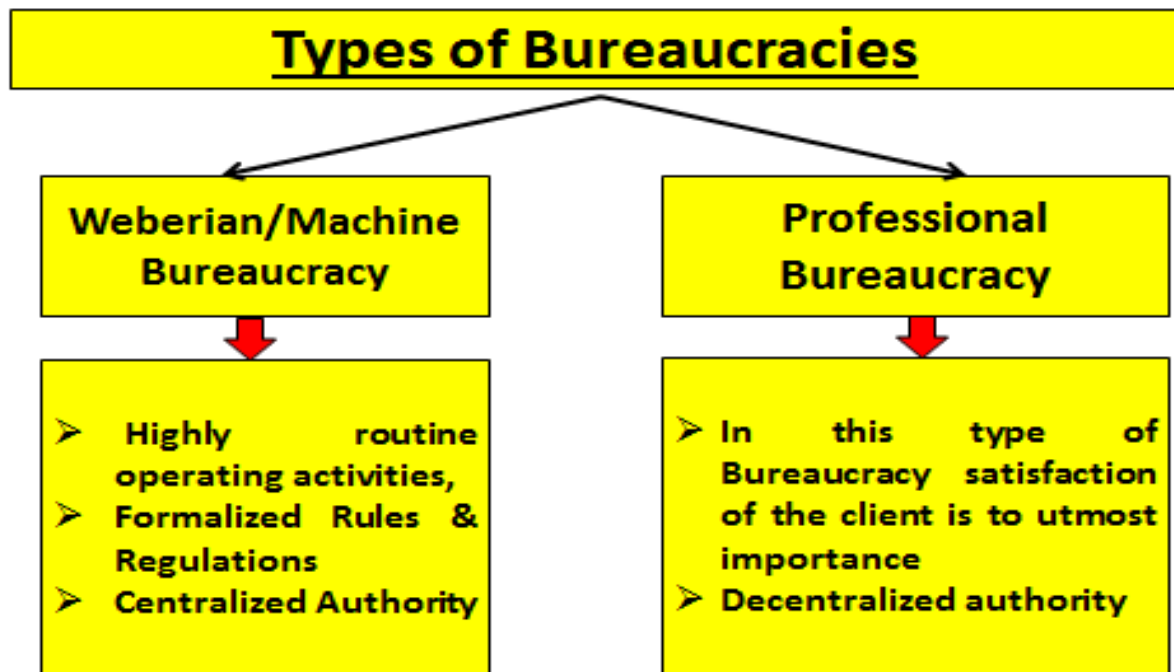


- It is an administrative system designed to accomplish large-scale administrative tasks by systematically coordinating the work of many individuals.
- It is the system of organizations and management in which rules, tasks and relationships among people are clearly defined and controlled in the form of formal authority.



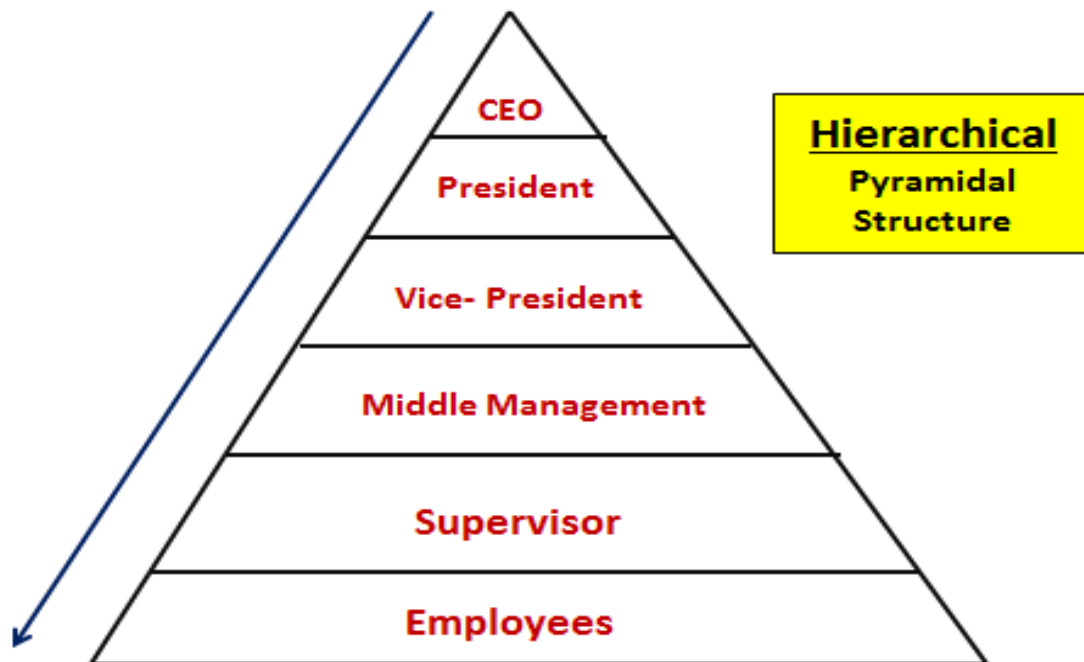


Key elements of the Max Weber management theory include:

- Clearly defined job roles
- A hierarchy of authority
- Standardized procedures
- Meticulous record-keeping
- Hiring employees only if they meet the specific qualifications for a job

Structure of Bureaucracy

1. Hierarchical: Pyramidal (Clear chain of command)
2. Job Specialization: The bureaucrats become experts in their area.
3. Formalized Rules: Should be standard for everyone.



Weber identified three types of legitimate authority:

1. Traditional Authority
2. Charismatic Authority
3. Rational-legal Authority

1. Traditional Authority: People obey a person because he belongs to certain class or occupies a position traditionally recognized (Ex.- Royal Family)

2. Charismatic Authority: Obediency is based on the follower's belief that a person has some special power or appeal.

3. Rational-legal Authority: Obedience is owed to a legally established position within the hierarchy of a business, military unit, government etc.

Features of Bureaucracy Theory

Following features suggest the characteristics of bureaucratic organizations:

1. Rules and Regulations
2. Division of work and specialization
3. Hierarchy of Positions

4. Impersonal Conduct
5. Staffing
6. Technical Competence
7. Official Records

Advantage of Bureaucracy

- The duties and responsibilities of each job are clearly defined.
- The selection process and promotion procedures are based on merit and expertise.
- The enterprise does not suffer when some persons leave it.
- The rules and procedures are decided for every work.
- The division of labour assists workers in becoming experts in their jobs.

Disadvantage of Bureaucracy

- Too much emphasis on rules and regulations.
- No importance is given to informal groups.
- Involves a lot of paper work.
- Unnecessary delay in decision –making.
- Too much importance is given to the technical qualifications.
- Difficulties in coordination and communication.