

Super Store Sales Dashboard (Power BI)

Task Overview

- This project is part of my **Data Analyst Internship (Task 8)**.
- The goal was to create a **simple interactive dashboard** in Power BI that analyses Superstore sales data across time, regions, and product categories.

Key Insights:-

1. **West Region** consistently generates the highest sales compared to other regions.
2. **Technology Category** contributes the largest share of revenue, while **Furniture** lags behind.
3. Sales show a clear **upward trend in Q4 months**, suggesting seasonal spikes in customer demand.
4. Despite strong sales in some categories, **profit margins vary**, highlighting that higher sales don't always mean higher profit.

