

Meet Aman Gupta, the Shark



Aman Gupta is the co-founder and Chief Marketing Officer of the booming lifestyle brand, Boat.

"JISKI KASHTI ME AAJ HAMARA HINDUSTAN SAWAR HAI" .Aman has carved a path to success, making waves in the world of entrepreneurship.

THE TAGLINE: "HUM BHI BANA LENGE"



Aman Gupta's journey began with boAt, a brand he transformed from a small player in the audio market to a household name, Aman Gupta saw the vision while some saw him as a fish in the sea but who thought that HE WILL BECOME THE SHARK OF THE OCEAN.

His Genius team helped boAt to reach millions of the customer base this wasn't just an investment it was **"PARTNERSHIP WITH SUCCESS".**

THE BoAt



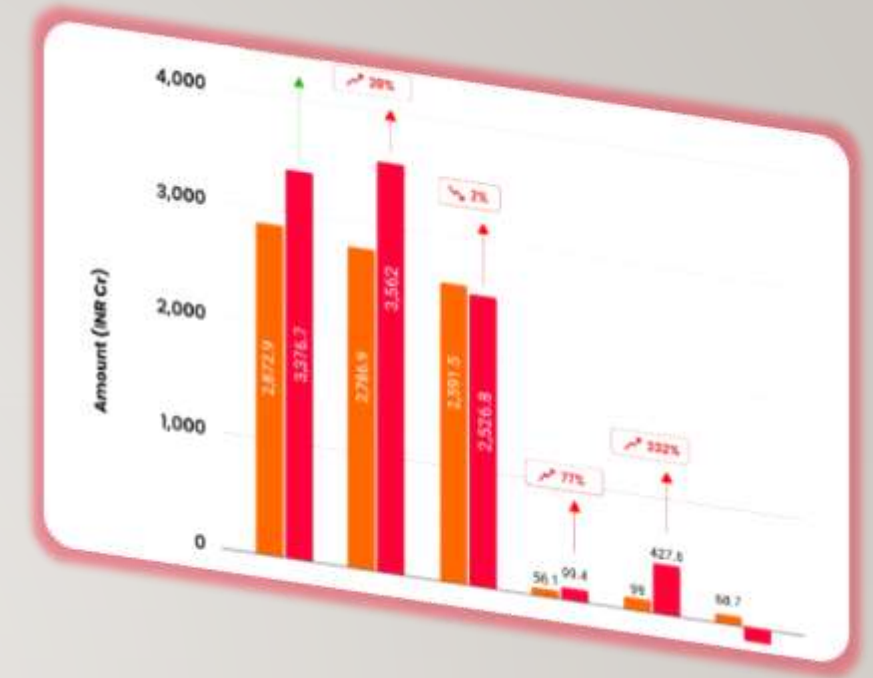
Passion and Innovation

The boAt story is one of passion, innovation, and the relentless pursuit of excellence. Founded by Aman Gupta, this homegrown brand has carved out a unique space in the consumer electronics market, captivating the hearts and minds of tech-savvy individuals across India.



Journey of BoAt

At the core of boAt's success lies a simple yet powerful philosophy - "Hum bhi bana lenge!" This mantra embodies the brand's unwavering determination to create products that not only meet the needs of its customers but also exceed their expectations.



Strategic Investments and Growth

From humble beginnings in the Shark Tank to its current position as a leading player, boAt's journey has been a testament to the power of dreams and the importance of strategic investments. The brand's ability to adapt to changing trends, incorporate customer feedback, and continuously innovate has been the driving force behind its remarkable success.

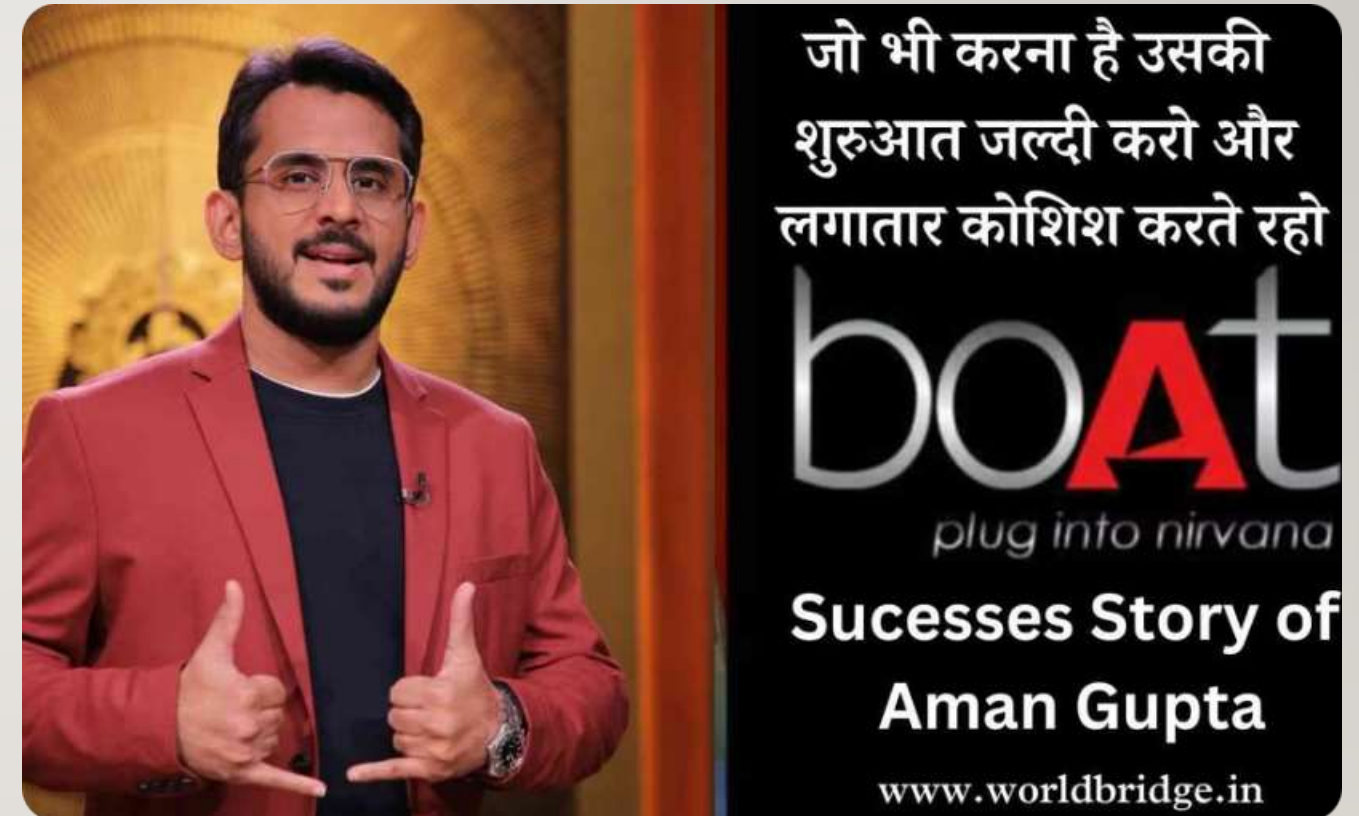
BEST DEAL : HAMMER

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Embrace Challenges

Aman Gupta's success story reminds us that embracing challenges is key to achieving great things.



Trust Your Instincts

He teaches us to trust our instincts and be bold in pursuing our dreams.



HAMMER

Investing in Dreams and Growth

1

HAMMER,
Brought audio
tech to masses ,
small startup

2

Aman`s strategic
thinking and
branding expertise
outshine the
competition

3

Hammer got
outshined when
Aman saw the
**POTENTIAL TO
DISRUPT THE
MARKET**

4

Aman In Shark
Tank India, Aman
Gupta shows us
that **success is
about more than
just money.**

"Success is not just about playing SAFE"



Embracing Challenges

Self-belief is the most crucial ingredient for success.



Trusting Your Instincts

Don't be afraid to take risks and pursue your goals.



Learn from the Sharks

Every Shark Tank India episode offers valuable lessons.

Whether you're a seasoned entrepreneur or just starting out, Aman Gupta's story is a powerful reminder that anything is possible when you have the courage to dream big, trust your instincts, and say, "Hum bhi bana lenge!"