



EDUCATION

2015-2019



Graduation from
Pearl Academy in
Fashion Styling and
Image Designing

2013- 2015



Higher Secondary
(CBSE)
Modern Indian School

SOFTWARE

PHOTOSHOP



INDESIGN



ILLUSTRATOR



PREMIUM PRO



SKILLS

RESEARCH



MS. OFFICE



TEAM WORK



SIDHIKA MALL

A keen observer, efficient and inquisitive learner who is open to versatile forms of fashion. A good team player. I work in lines with the company's objective and contribution for the betterment of the organisation.

EMAIL:

sidhikam@gmail.com

PHONE NO. :

+91- 8929030760

ADDRESS:

Kharadi, Pune. 411014



sidhikamc813



thestyledork

EXPERIENCE

BRAND IMAGE SOLUTION MANAGER-

BUSINESS OP. (2019-2020) Aug- ongoing

Receiving briefs from the client and creating artworks accordingly. My role revolving around corporate events, campaigns and branding.

HANDLOOM DENIM

BUSINESS MANAGER. (2017) Feb-Aug.

From taking care of product shoots, to managing content uploads on e-commerce website and product descriptions. Handling of PR to at times being the model myself.

HINDUSTAN TIMES

**ASS. STYLIST & CONTENT
WRITING.** (2018 onwards) Freelance

Worked under the head stylist Avneet Chadha for their Sunday Brunch Magazine assisting in styling and content writing on the shoots.

KIDCLOSET

PERSONAL STYLIST. (2018) Aug-Nov

My work there revolved around creating PR, Personal styling and innovative marketing ideas.



WORK EXPERIENCE

With my work experience as a Business Operations Manager at Brand Image Solutions Pvt Ltd where I have been managing the promotional campaigns for the brand, conceptualising corporate events basis the requirements from our clientele and a lot of the day to day involving co-ordinating with the teams to conduct and head various events like 40 years of Cry, Blender's Pride Fashion Show, etcetera coupled with my experience of content upload on Handloom Denim's E-Commerce platform with handling of their social media accounts, cataloguing the numerous looks created for Kidcloset, a good understanding of styling and fashion trends and with a hand for content writing equips me to take on this opportunity.