# **CURRICULUM VITAE**



# Raunaq Kapoor

Contact no. 7275967985

Email id- <a href="mailto:raunaqkapoor933@gmail.com">raunaqkapoor933@gmail.com</a>

Linkedin id-https://www.linkedin.com/in/raunaq-kapoor-1bb6b8a1

# **CAREER OBJECTIVE**

Dedicated Management Professional eager to contribute exceptional Sales Marketing Developing Businesses and Client Relations talent toward supporting an employer in driving revenue growth and profitability.

### **EDUCATION**

IILM Graduate School Of Management, Greater Noida	
<ul> <li>Post Graduate Diploma in Management(Marketing &amp; Operatons)</li> </ul>	2016-2018
Chatrapati Sahuji Maharaj University, Kanpur	
<ul> <li>Jagran College of Art Science &amp; Commerce-Bachelor of Commerce</li> </ul>	2011-2014
School	
<ul> <li>Class XII- Karam Devi Memorial Academy- Secured 65%(C.B.S.E)</li> </ul>	2010-2011
<ul> <li>Class X- Karam Devi Memorial Academy- Secured 65% (C.B.S.E)</li> </ul>	2008-2009
Class X- Karam Devi Memorial Academy- Secured 65% (C.B.S.E)	2008-2

#### WORK EXPERIENCE

SENIOR EXECUTIVE SALES - HOMELANE.COM (JANUARY 2020 – JULY 2020) LOCATION – Bangalore

# **Job Responsibilities**

- Fixing up meetings, building a good relation with the customers and closing up the deals.
- Understanding the need, requirements and the budget of the clients and giving them the world class experience and the offer they can't refuse.
- Getting references from existing clients and generating business for the company.

# RELATIONSHIP MANAGER – HDFC BANK LTD (JUNE 2018 -JANUARY 2020) LOCATION- Bangalore

# **Job Responsibilities**

- Working on a Portfolio of about 150+ clients with high net worth.
- Maintain a good relationship with the client so that the business can maximize the value of those relationships.
- Working with the clients for their banking requirements & financial advice.
- Participate in one-on-one meeting with the clients to explain the services and product in an effort to guide their choices.
- Understand the problem and challenges of clients and identify ways the business could better address those needs.
- Seek opportunities to cross sell or up sell to existing clients.
- Provide an excellent service in order to maintain a positive reputation of a business.
- Resolve the complaints of customer in a very prompt & professional manner.

# Summer Internship (May-July 2017)

- Organization- FUTURE GROUP
- Profile- Management Trainee
- Project Name- Business Possibilities And Distribution Channel Sales
- Duration- 3 months
- Location- Kanpur

### **CORE COMPETENCIES**

- Interpersonal Communication skills
- Keen analytic & research abilities
- Client / Business Relations
- Advertising / Promotions
- Data / Records management

### **SKILLS AND INTEREST**

- Computer skills: Proficient in MS office
- Proficient in use of social media platforms of networking.
- Sports: Winner in freestyle swimming at school
- Interest : Swimming, Cricket, Snooker

## **CERTIFICATIONS**

- Insurance Regulatory and Development Authority
- NISM-Series-V-A: Mutual Fund Distributors Certification Examination
- MS Office UPTEC