



SARA KHAN

Marketing Professional

CONTACT INFORMATION

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EXPERIENCE

DGM-Marketing

2014 to till date

- ✓ Collected and analyzed marketing data, evaluated the performance of all promotional campaigns, and assisted in the production of original content for social media.
- ✓ Communicated with customers, performed detailed market research, and identified multiple potential business growth opportunities.
- ✓ Collaborated with colleagues to improve the Search Engine Optimization, developed and implemented marketing strategies, and worked on the improvement of brand awareness - increased the brand awareness by 65% within one year.
- ✓ Coordinated various promotional activities, completed monthly reports, and pro-actively participated in weekly team meetings with managers.
- ✓ Recognized by executives for performing great work.
- ✓ Handling Public Relations with all stakeholders.
- ✓ Providing Feedback about responses received from Target Audience.
- ✓ Handling stakeholders promotion in Magazine, Facebook, Youtube and other social media.

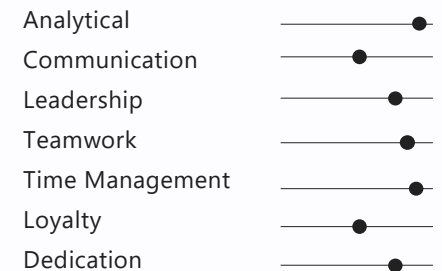
ABOUT ME

Having experience more than 6 years in field of marketing specially in Brand Promotion and handling all activities in Magazine and social media.

Languages Known

Hindi
English
Urdu

SKILLS



EDUCATION

Certificate of
Graduation
2014-2017

University of Delhi
B.A in Arts (Distance Education)
Jakir Hussain College, New Delhi

10+2

2013-2014

SKV, Dilshad Colony, New Delhi
10+2 in Arts Stream

PERSONAL SKILLS

