JASPREET SINGH (9+ Years Experience)

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Experience

9+ years of progressive accomplishments in the field of Interactive Web Media including User Interface, Information Architecture, Usability, Interaction Designing, Visualizing, Conceptualizing, Online & Offline Branding.

Extensive experience in designing Intranet and Internet web sites; managing project delivery and UI design teams. Designed, prototyped, tested user interfaces using User Centric Design methods to meet user needs.

Industries
Professional experience in diverse industries including Finance, e-Commerce, Garment, Government, and Manufacturing.

Roles
Project Manager, Information Architect, User Interface Designer, Interaction Designer, Writer (Web) and Business Analyst - liaison between functional groups (most often between Information Technology and Marketing) and Pre-sales.

Skills & Expertise

Project Manager / Team Lead (PM)

- Manage timelines, team priorities, and schedules
- Coordinate with clients regarding scope changes and change orders
- Coordinate with team members to meet scheduled deadlines
- Pre-Sales – RFPs / Effort Estimations

Information Architect (IA)
- Site architectures, structures and navigational systems
- Extensive expertise regarding issues involved when deploying systems over the internet (performance, usability)
- Exceptional ability to help clients come to grips with overwhelming amounts of information that needs to be logically organized
- Site documentation
- Possess refined skills to led/facilitate design sessions with end users and/or sessions to resolve issues between end users and developers

User Interface Design (UID)
- Page layout and design
- Knowledge of design standards and web positioning
- Expertise in driving the visual design of a project (in-depth understanding of color theory, typography, layout)
- User acceptance testing (test scenarios, implementation and reporting)
- Ability to develop HTML and Bootstrap using Adobe Dreamweaver & Notepad ++

Graphic Designer (GD)
- Possess strong design skills
- Understand the use of color theory, typography, layout for the print medium

Business Analyst (BA)
- Highly experienced group facilitator (white boarding, user focus groups, conceptualization, design)

- Requirements definition with regard to business and design
- Understand the concepts and requirements for B2B and B2C
- Knowledge in Search Engine Optimization (SEO) procedures for web positioning
- Innovative at conceptualizing creative and write content for online and offline promotions
- Ability to manage banners effectively
- Experienced in monitoring web traffic
- Ability to conceptualize Revenue Generation Programs
- Ability to understand and communicate technical problems and solutions to clients, customers and personnel in a non-technical manner (liaison)

Personal
- Possess strong conceptual skills and the ability to carry ideas from planning stages to implementation
- High energy, motivated, passion for design technologies for the web
- Known to challenge traditional methods for more innovative and creative approaches
- Process-oriented, big picture person with an eye for details
- Equal strengths both technically & creatively (highly analytical, strong design sense, inclined towards creative design in various mediums, award-winning watercolor artist)

Tools & Technical Skills

- Adobe Dreamweaver
- Adobe Fireworks
- Adobe Flash
- Adobe Photoshop
- Adobe Premiere Pro
- MS Office
- Visual Studio
- Notepad ++
- Edius

Languages: HTML/DHTML, Bootstrap, Java Script, CSS , Angular js, C#, PHP, Core Java, Advance Java, Sql, .NET, ASP, Basic Concept of Data structure.

CMS: Wordpress, Joomla, Opencart, Megneto.

Database : Microsoft SQL Server, My Sql.

Present Employment

- **Melea Outsourcing Services Pvt. Ltd. – New Delhi**

    Time Period – September-2017 to Till Date

    Role – Website Designer

Past Employment

- **Eternity Infocom Pvt. Ltd. – New Delhi**

    Time Period – September-2016 to September 2017

    Role – Website Designer

- **Lions Computer Solution. - Amritsar (Pb.)**

    Time Period – January-2010 to September-2016

Role – Website Designer

Academic Information

- B.Sc (2012) in Information Technology from NIIT Amritsar (Kevmpu University, Karnatka).

- GNIIT Diploma from NIIT Amritsar 2008 - 2012

- Intermediate (10+2) (P.S.E.B) in 2008.

- Highschool (10) (P.S.E.B) in 2006.

Objective

To apply my knowledge, skills and hardworking ability to reach practical solutions of problems by taking innovative steps while remaining flexible in approach.

Project History

www.wrlei.com.au
Bootstrap website

Requirement: To build a bootstrap website facilitating easier access to information on an internal website.

Role: UI , HTML & Content

www.smartanalyst.com
Bootstrap website

Requirement: To build a bootstrap website facilitating easier access to information on an internal website.

Role: UI , HTML & Content

www.acornlawyers.com.au
Bootstrap website

Requirement: To build a bootstrap website facilitating easier access to information on an internal website.

Role: UI , HTML & Content

www.icappartners.com.au
Bootstrap website

Requirement: To build a bootstrap website facilitating easier access to information on an internal website.

Role: UI, HTML & Content

www.punjabshield.com
News & Updates Website

Wordpress website

Requirement: To build a wordpress website facilitating easier access to information on an internal website

Requirement To Design a corporate website for news portal where dynamically news will upload by admin and show category wise. With text section news & video news

Role: UI & Content

www.flowersbunch.com
Flowers Bunch, Online Flowers & gift Store

E-Commerce Internet Portal: Opencart Portal
A division of the Flower Bunches, which has business interests in domestic markets.

Requirement To Design a corporate B2B and B2C website with various vendor related business models in the areas of gift sector, shopping gateways, In this once order placed by customer admin will assign order to vendor & they will ship order to client.

Design challenges included dynamic display of information for products pages with regard to various partner sites.

Role: Manager – UI & Content

www.kalaniketan1956.com
Kala Niketan, Online Appliances Store

E-Commerce Internet Portal: OpenCart Portal
A division of ethnic fashion wear, which has business interests in domestic markets.

Requirement : To Design a corporate B2C website with various products use in home.

Design challenges included dynamic display of information for products pages with regard to various partner sites.

Role: Manager – UI & Content

Strength
- Workaholic.
- Good Programming Skills.
- Honesty and Hard Working.

Personal Traits & Hobbies

- Humanitarian and jolly nature

- Co-operative nature: can work in team

- **Hobbies:** Listening music, cooking.

Personal Details

- **DATE OF BIRTH**: 14ᵗʰJune 1991

- **LANGUAGE:** English, Hindi, Punjabi

- **MARTIAL STATUS**: Married
- **FATHER NAME:** S. Paramjit Singh

Date: _____   **(Jaspreet Singh)**