

# Alan Kapoor

Virginia, MN

[abhishekkapoor732\\_qch@indeedemail.com](mailto:abhishekkapoor732_qch@indeedemail.com)

+1 812 565 8880

Willing to relocate: Anywhere

## Work Experience

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### **Co-Founder & MD**

BrandWorks

January 2020 to Present

- Responsible for communicating with clients & boarding
- Designs and creates software solutions to solve pain points for various clients
- Checks feasibility of software prototypes
- Speak to prospects and provide brand strategy advice

### **Asst. Manager, Salesdemo**

Cvent

August 2015 to June 2019

- Developed branded Proof of concepts for Sales Team
- Tested and refined demos created by a team of designers
- Hired, mentored, defined KPIs and managed a team of 15

## Education

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### **Masters in Business Administration in Marketing**

Annamalai University

### **Bachelors in Business Administration**

Annamalai University

### **Executive Certification in Digital Marketing**

Indian Institute of Management - Bengaluru, Karnataka

## Skills / IT Skills

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- UI/UX
- Banking
- Social Media Marketing
- Lead generation
- Hubspot
- Logo
- Designing

- Video Editing
- Video Shoots

## Online Profile

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<https://kapoorabh02b82d.myportfolio.com>

## Certifications and Licenses

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**UI/UX from GoodUX**

**Lean Six Sigma Yellow Belt**

**W3Schools HTML Certification**

**Fashion Design Diploma**

**Power Searching With Google**

**Cvent Event Mgt. Advanced**

**Wordpress Certification from Udemy**

**Cvent Mobile App Mgt.**