Aashi Chaturvedi

PR Professional

Delhi, Delhi aashichaturvedi5_6eo@indeedemail.com 9871210640

SKILLS

Media Relations

Content Writing

To work in an organization that provides me with an opportunity to grow and

Press Releases

learn with the best of my skills & experience and provide me with a better

Team Player

professional environment in the Industry.

Ms- office

Web Content writing

Event Management

#readytowork

Willing to relocate to: New Delhi, Delhi - Noida, Uttar Pradesh - Gurgaon, Haryana

Work Experience

PR Executive

Media Graphix - Delhi, Delhi July 2019 to Present

Working with prominent artists and handling their exhibitions such as my Nanak and Realm at Gallerie Nvya, Confluence and many more, personalities such as Urshila Chanana, Durba Sahay and many more, also handling fashion and lifestyle client.

PR Trainee

Plan Media pvt ltd - Delhi, Delhi April 2018 to November 2018

Media relations

Content development

Bloggers engagement

Presentations

Event coordination

Press conference

PR Trainee

ARSH PR - New Delhi, Delhi October 2017 to February 2018

PR Intern

Purple media works - Delhi, Delhi January 2017 to April 2017

Education

Master's in Advertising and Marketing

MICA - Ahmedabad, Gujarat August 2019 to July 2020

Bachelor's in Mass communication

Guru jambeshwar university - New Delhi, Delhi August 2015 to July 2018

Diploma in Journalism

HIMCOM - New Delhi, Delhi August 2015 to July 2018

Skills / IT Skills

- Content Writing
- Presentations
- Press conference
- Media relations
- Event Management

Certifications and Licenses

Social Media Marketing Foundation

May 2020 to Present

Content marketing

April 2020 to Present

NGO, Non-Profit / Student Organizations

YMCA, Gandhidham

April 2014 to August 2015