Shyamal Sengupta

MBA in sales and marketing with 9 years experience in education industry with a flair of media

Faridabad,india shyamalsengupta4_c2b@indeedemail.com 09038387754

Willing to relocate: Anywhere

Work Experience

Assistant Sales Manager

Connect2india - Delhi, Delhi December 2019 to Present

sales and marketing og import and export pakage..

Generate new sales and retain old customer

Assistant Sales Manager

NFX Solution - Kolkata, West Bengal January 2011 to August 2018

educational sale, educational marketing

- 10 Members team size handled.
- Student Counseling and Management.
- Convert the prospects into Sale.
- Corporate tie up.

Executive

Hindustan Times - Meerut, Uttar Pradesh June 2009 to July 2010

Job Responsibility

space selling, advertising selling in print media

- Converting non user to user.
- Increasing the market share & yield.
- Generating new client.

Education

Master's in Marketing

MSM - Delhi, Delhi Present

Bachelor's in Public administration

Skills

- MS Office (Word, Excel, & Power Point). INDUSTRIAL VISIT
- Acquired an industrial visit to Maruti Suzuki India Ltd which gave the practical exposure of the industrial working scenario.
- Professionally qualified competent individual with a Post Graduate Diploma in Marketing Management, with specialization in Marketing & Human Resource Development, plus a compulsory division of Information Technology, all set to shape a successful career.
- Vibrant, energetic and focused with a high degree of versatility, creativity, commitment and optimism.
- An effective team player with exceptional planning, analytical, execution and interpersonal skills, systematic approach and quick adaptability.
- Multilingual proficiency in English, Hindi & Bengali, with exceptional communication skills, verbal and written, with the ability to perform unmatched expectations. EXTRA-CURRICULAR ACCOLADES
- Winner in chess competition at district level.
- Best performer in Hindustan Times during summer training. PERSONAL DOSSIERS
- Date of Birth: 31st October, 1981.
- Gender: Male.
- · Marital Status: Married.
- Father's Name: Sri Krishna Pada Sengupta.
- Nationality: Indian.
- Languages Known: English, Hindi & Bengali.
- Permanent Address: Dulmi Bibir Band Para, Purulia
- 723102, West Bengal.
- References: Available on Request DECLARATION I declare that the above information is concerned to be true as far as concerned to my knowledge based on my original documents, which would be provided at the time needed.
- sales marketing
- Sales
- Marketing