

# Aakanksha Singh

## **Web Developer and Designer - NITXpress Private Limited**

Uttam Nagar, Delhi

[aakankshasingh79\\_t94@indeedemail.com](mailto:aakankshasingh79_t94@indeedemail.com)

7982802321

industry knowledge. Leader talented at Web, HTML, CSS, JS, Bootstrap, Ajax, JQuery, AMP, Wordpress, Magento and CMS. Technically-savvy with outstanding relationship building, training and presentation skills.

Motivated with solid experience managing all levels of large-scale projects, including budgeting and administration.

Willing to relocate: Anywhere

## Work Experience

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### **Web Developer and Designer**

NITXpress Private Limited - Gurgaon, Haryana

January 2019 to Present

- \* Ongoing design and maintenance of new and existing websites
- \* Enhancing the look, functionality and appearance of a website
- \* Carry out quality assurance tests to discover error and optimize usability
- \* Fixing problems encountered in the functioning of the website

### **Web Developer**

NitXpress Pvt. Ltd.

January 2019 to Present

### **Web Developer**

Softbranch Pvt. Ltd - Delhi, Delhi

August 2017 to September 2018

- \* Maintained and ensured to enhance the company's multi-branded websites
- \* The languages HTML, CSS, JS, JQuery, CMS and PHP (SQL) are used to complete websites
- \* Created HTML markup templates. Writing CSS code for making browser- compatible web pages
- \* Worked on latest technology AMP (Accelerated Mobile Pages Project)
- \* Good Exposure in Linux Commands while handling the PuTTY
- \* Basic Knowledge about Cloud computing
- \* Proficient and creative WordPress development with a strong history
- \* Although work on e-commerce platform technology, Woocommerce and Magento

### **SEO Executive (Internship)**

Warewolf Films Pvt. Ltd - Delhi, Delhi

February 2017 to March 2018

Planning and devising on-page optimization strategies as per website requirements

- \* Analyzing and researching keywords related to client's website through keywords research tools
- \* Conducting competitor analysis to identify improvements as well as increase visibility and rankings
- \* Managing the development and optimization of landing page for PPC and E-Mail Marketing

## Education

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### **Bachelor's in Computer Science Engineering**

Maharishi Dayanand University - Rohtak, Haryana  
2013 to 2017

Higher Secondary School  
2011 to 2013

Govt. Girls Sr. Sec. School - Delhi, Delhi  
2009 to 2011

Nav Jeewan Academy Sr. Sec. School - Delhi, Delhi

## Skills / IT Skills

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- HTML, CSS, JS, WORDPRESS

## Additional Information

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### Skills

- ✓ Coding and modularization
- ✓ Website backups
- ✓ Windows and Linux
- ✓ SSH (PuTTY)
- ✓ Building Shopping Websites
- ✓ Email Templates
- ✓ Website and Portal monitoring
- ✓ Data backup and retrieval
- ✓ Website maintenance
- ✓ PhoneGap Technology
- ✓ API Platform
- ✓ Complex problem solver

### Additional Skills

- Music: listening, composing, mixing and performing
- and Interests
- Like to explore new places
  - Reading about health articles

- Programming: Learning new technologies, languages and methods
- Working as an executive for local committee in club
- Has volunteered in Swash Bharat Abhiyaan