Imtiaz Ahmed

H. No. C-1265, Tigri Colony,
New Delhi –110062
Mob:, 9899402887,9891711637,
infoneeds4u@yahoo.com

Post Applied for : **Web Graphics Designer**

Key Skills :

Web Designing :

Bootstrap / HTML 5/ CSS / JQuery / Wordpress Theme Customization PSD to HTML Conversion. HTML to WordPress. **Designing wordpress & Photoshop templates & websites. WooCommerce. Custom CMS. Newletters, Mailers, Ad Banners, PPC & Basic PHP.**

SEO (Basic) :
- ✓ **SEO Tools**: Google Ad words, Google Analytics, Google Webmaster tool.

- ✓ **On-Page Optimization**:-Keyword of Title tag, AnchorTag,MetaDescription,Meta Keyword, Keyword Research, Google Analytics Details, GoogleWebmasterTools,Robot.txt OptimizationXML sitemap Creation

- ✓ **Off-Page Optimization**: Directory Submission, Blog Creation & Posting, Social Bookmarking, Business Listing, Video Submission, Press Release Promotion, Article Promotion, Blog Commenting, Classified Submission, Document Sharing, PPT Sumiton Image Sharing, Blog Sharing, Search Engine Submission, Forum Posting,

Duties:
- Expertise in working with HTML5, Bootstrap, CSS3, Dreamweaver and Photoshop.
- Conversion between PSD vis-a-vis HTML
- Good in **WordPressCMS** Development
- Experience in implementing Ecommerce modules (Wordpress)
- Interacting with clients to discuss requirements and/or project progress
- Testing websites for functionality in different browsers & at different resolutions.
- Designing ads for print and social media
- Social media posts management
- Up-to-date with the latest **Web** trends, techniques and technologies
- Testing websites for functionality in different browsers & at different resolutions.

Digital Marketing:
- Basic SEO, Google Adword Campaigns Management. Facebook Business Ads Management. Product Selling on Amazon and other affiliates.

Total Experience:7 years (4 years in Web Designing and 2 years in Graphics Designing)

Company Name:- Apollo Voyages Pvt. Ltd.

36, Yaswant Palace, Chanakyapuri,
New Delhi 110021

Company Profile :-   Apollo Voyages specialize in providing and facilitating Travel Services for Tours, Transfer, Sightseeing and activities for Global destinations..

Responsibility:-   - Develop Inhouse websites
- Adword Campaigning
- DesignFacebooks Ads and Post

Duration :-   Delhi (August. 2018 to present)

Company Name:-   **Bounce Design & Communication Pvt. L td.**
359, UdyogVihar II Rd, Phase II,
Sector 20, Gurugram, Haryana 122016

Company Profile :-   Bounce Communication & Design engages with some of India's largest business houses to carve out niche corporate identities and branding collateral that extend to Brand Identity and Architecture, Brochure development, Website and UI design, Packaging, Digital Consumer Connect and Retail Branding.

Responsibility:-   - Develop eCommerceinhouse websites
- Adword Campaigning
- DesignFacebooks Ads and Post

Duration :-   Delhi (Feb. 2016 to 2 August 2018)

Company Name:-   **Brandhype Digital Marketing Consultants**
5th Floor, OcusTechnopolis Building
DLF Golf Course Road, Sector-54
Gurgaon - 122002, Haryana, India

Company Profile :-   Brandhype.in is a Digital Marketing Company, with a team of experienced professionals in Online Marketing Services to get you listed among big brands and generate more business using Search Engine Advertisements, Search Engine Optimization, Social Media Marketing and other techniques.

Responsibility:-   - Working on eCommerceinhouse websites
- Designing facebook post emailers and promotional material for social media
- Promotional banners & creative material
- Maintaining and updating the website
- working with other web specialists including web developers and graphic designers.

Designation :-   Web/Graphics Designer

Duration :-   Delhi (Sep. 2015 to Feb 2016)

Company Name:-   **TBC By Nature Pvt. Ltd.**
A 42, First Floor, DLF Phase-1
AshokaCresent Road,
Gurgaon - 122002, Haryana, India

Company Profile :-   TBC By Nature is the largest Manufacturer of professional beauty products in the India based on Gurgaon.. The Company operates primarily through two business segments, Leader in stable, growing professional beauty supply channel. Over 4,800 stores, vendors, wholesaler and distributor all over India

Responsibility:-   - Working on eCommerceinhouse websites
- Designing Graphics on the website using various graphics
- Building affiliate websites, promotional banners & creative material
- Responsible for interacting with writers, designers, system administrator and other IT staff to make sure the website fulfils its purpose
- Maintaining and updating the website

Designation :-   Web/Graphics Designer

Duration :-   Delhi (Feb. 2015 to Sept 16 2015)

Company Name:-   **Web Graphics Media Pvt. Ltd.**
B - 156, 1st Floor, *Sector – 63*
Noida-201301 (UP)

Job Profile :-   Web Graphics Media Pvt Ltd is a progressive company which runs a 24-hour outsourced tech support and web development service through its office in Noida. The company is growing quickly and outstanding career opportunities exist for talented people.

Designation :-   Web/Graphics Designer

Duration :-   Delhi (July. 2013 to 15 Jan)

Company Name:-   **Web Cadence India Pvt. Ltd. (Rediff.com Business Partner)**
D-10/5, Okhla Industrial Area Phase-II,
New Delhi-110020 (India)

Company Profile:-   **Web Cadence India Pvt. Ltd. is one of the leading PRINTING & WEB SOLUTION COMPANY in Delhi.** It started as a tiny unit and grew over a span of 30 years to become a synonym with quality printing, committed service and creative designing. The world of printing is seeing amazing changes. And to be contemporary and stay ahead we are constantly evolving and innovating. **We are also associated with Widely known Rediff.com India Limited and into Web Solutions thru Rediff.**

Job Profile :-   Design and creating high quality website including New Web interfaces, Internet related graphics and flash presentations. Responsible for designing web layouts and templates.visualization /conceptualization of the web project. Excellent skills in conceptualizing and designing all kind of collaterals including brochures, Fliers, presentation etc. Applying creativity to develop attractive designs for Corporate Identity, Brochures, Catalogue, Posters, Banners, Logos, etc. posses excellent communication skills and passion for designing. Strong knowledge of Photoshop, Dreamweaver & Good understanding of usability and usability testing Good knowledge of HTML, DHTML, Style Sheets (CSS) Extensive hands on experience with Photoshop, Corel, HTML, , CSS, Front page, javascript, Flash, Swishmax and Dreamweaver.

Designation :-   Web/Graphics Designer

Duration :-   Delhi (July. 2011 to June 15 2013)

Company Name:-	**Datanet India Pvt. Ltd.** D-100, First Floor, Okhla Industrial Area, Phase-I, New Delhi-110020 Ph.: 011-26810964-65-66 Fax: 011-26810968 Mobile: 09310831223
Company Profile:-	**Datanet India Pvt. Ltd.** was established as an IT-enabled company in February 2000. It launched our first web site indiastat.com on 14th November 2000, which was inaugurated by the then Minister of State, Dept. of Statistics, Planning and Public Grievances, Govt. of India, ShriArunShourie at New Delhi. Our endeavour at Datanet is to collect, collate and compile in ready to use socio-economic information about India and its states and to make it available online. Our organisation's foundation is laid on ethical values. We strive for excellence through incessant research and development. We believe in understanding the needs and demands of our members and provide them quality information. Today, Indiastat.com is a cluster of 51 sites including India-specific, Sector specific and State specific sites rendering its dedicated services to the research fraternity from academic, professional and corporate world with authentic and comprehensive compilation of secondary level socio-economic statistical data about India and its states on more than 35 variables. Our team comprises experts from different fields who work under the aegis of Dr. R.K. Thukral, Ph.D. and a professional with immense experience on socio-economic research and development.
Job Profile :-	Design website including New Web interfaces, Internet related graphics and flash presentations. Responsible for designing web layouts and templates.visualization /conceptualization of the web project. Excellent skills in conceptualizing and designing all kind of collaterals including brochures, Fliers, presentation etc. Applying creativity to develop attractive designs for Corporate Identity, Brochures, Catalogue, Posters, Banners, Logos, etc. posses excellent communication skills and passion for designing. Strong knowledge of Photoshop, Dreamweaver & Good understanding of usability and usability testing Good knowledge of HTML, DHTML, Style Sheets (CSS) Extensive hands on experience with Photoshop, Corel, HTML, , CSS, Front page, javascript, Flash, Swishmax and Dreamweaver.
Designation :-	Web/Graphics Designer
Duration :-	(Sept. 2009 to July, 2011)

Company Name:-	**Web Cadence India Pvt. Ltd. (Rediff.com Business Partner)** D-10/5, Okhla Industrial Area Phase-II, New Delhi-110020 (India)
Company Profile:-	**Web Cadence India Pvt. Ltd. is one of the leading PRINTING & WEB SOLUTION COMPANY in Delhi.** It started as a tiny unit and grew over a span of 30 years to become a synonym with quality printing, committed service and creative designing. The world of printing is seeing amazing changes. And to be contemporary and stay ahead we are constantly evolving and innovating. **We are also associated with Widely known Rediff.com India Limited and into Web Solutions thru Rediff.**
Job Profile :-	Design and creating high quality website including New Web interfaces, Internet related graphics and flash presentations. Responsible for designing web layouts and templates.visualization /conceptualization of the web project. Excellent skills in conceptualizing and designing all kind of collaterals including brochures, Fliers, presentation etc. Applying creativity to develop attractive designs for Corporate Identity, Brochures, Catalogue, Posters, Banners, Logos, etc. posses

excellent communication skills and passion for designing. Strong knowledge of Photoshop, Dreamweaver & Good understanding of usability and usability testing Good knowledge of HTML, DHTML, Style Sheets (CSS) Extensive hands on experience with Photoshop, Corel, HTML, , CSS, Front page, javascript, Flash, Swishmax and Dreamweaver.

Designation :-   Web/Graphics Designer

Duration :-   Delhi (Oct. 2008 to September 2009)

Company Name:-   **RH International Ltd.**
D-67, Okhla Industrial Area Phase-I,
New Delhi-110020 (India)

Company Profile:-   **RH International Ltd.** is a dynamic young firm that specializes in cutting edge web services and solutions. Having been in the industry for over 15 years, we have mastered the trade of web services and are now one of the top Indian firms that offer a diverse range of services at very competitive prices. We are a Web Development Company with offices in India & UK.

Job Profile :-   Design and creating high quality website including New Web interfaces, Internet related graphics and flash presentations. Responsible for designing web layouts and templates.visualization /conceptualization of the web project. Excellent skills in conceptualizing and designing all kind of collaterals including brochures, Fliers, presentation etc. Applying creativity to develop attractive designs for Corporate Identity, Brochures, Catalogue, Posters, Banners, Logos, etc. posses excellent communication skills and passion for designing. Strong knowledge of Photoshop, Dreamweaver & Good understanding of usability and usability testing Good knowledge of HTML, DHTML, Style Sheets (CSS) Extensive hands on experience with Photoshop, Corel, HTML, , CSS, Front page, javascript, Flash, Swishmax and Dreamweaver.

Designation :-   Web/Graphics Designer

Duration :-   Delhi (August. 2007 to Sept.2008)

Company Name:-   **New Era Solutions Pvt. Ltd.**
407, Mohan Bhawan, SaraiJullenaOkhla
New Delhi-110025

Company Profile:-   We are professionally managed Staffing, Out Sourcing & Consulting company based in New Delhi. Working with various Industries like Health care, Software, Hardware, Mechanical, Finance, Bio-Tech, H.R. Admin and all General Jobs since 1990.

Job Profile :-   Design and creating high quality website including New Web interfaces, Internet related graphics and flash presentations. Responsible for designing web layouts and templates.visualization /conceptualization of the web project. Excellent skills in conceptualizing and designing all kind of collaterals including brochures, Fliers, presentation etc. Applying creativity to develop attractive designs for Corporate Identity, Brochures, Catalogue, Posters, Banners, Logos, etc. posses excellent communication skills and passion for designing. Strong knowledge of Photoshop, Dreamweaver & Good understanding of usability and usability testing Good knowledge of HTML, DHTML, Style Sheets (CSS) Extensive hands on experience with Photoshop, Corel, HTML, , CSS, Front page, javascript, Flash, Swishmax and Dreamweaver.

Designation :-   Web/Graphics Designer

Duration :-   Delhi (Jan. 2007 to Sept. 2007)

Job Profile :- Responsible for designing web layouts and templates. visualization /conceptualization of the web

project.

Company Name:-	**Mushroom Softech Pvt. Ltd.** **C-77, Sector – 44, Noida-301201** **U.P.**
Company Profile:-	**Mushroom Softech Pvt. Ltd.** is leading IT solution provider having presence in multiple areas including, Software development, Web designing, Web promotional services, I.T training, ERP Implementation,& Consulting Services support to various business clients.
Designation :-	Web/Graphics Designer
Duration :-	(March 2005 to Dec. 2006)
Job Profile :-	Design and creating high quality graphics Excellent skills in conceptualizing and designing all kind of collaterals including brochures,. Responsible for designing web layouts and templates.visualization /conceptualization of the web project. Applying creativity to develop attractive designs for Corporate Identity, Brochures, Catalogue, Posters, Banners, Logos, etc. posses excellent communication skills and passion for designing. Extensive hands on experience with Photoshop, Corel, HTML, , CSS, Front page, Flash and Dreamweaver.
Company Name:-	**Rakmo Printing Press** C-59, Okhla Industrial Estate, Phase –I , New Delhi
Designation :-	Graphics Designer
Duration :-	Feb. 2004 to January 2005

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Education

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10th Pass from C.B.S.E.	New Delhi 1994
12th Pass from C.B.S.E.	New Delhi 1996
Graduate (DU)	New Delhi 2001

Professional Qualification

- 1 year Professional Diploma in Web & Software Engineering, (PDWSE) from F-tech Computer Institute, New Delhi .

- 1 year Diploma in Multimedia & Web Designing from Oxford Software Institute, **(A unit of Hindustan Soft Education Ltd.)** South Ext. Part – II, New Delhi .

- Diploma in PHP++ from TGC Software Institute, South Ext. Part – II, New Delhi .

Strength   •Hard working, sincere, enthusiastic and punctual.

Personal Details

Father's Name	:	Mr. Ishtiaq Ahmed
Date of Birth	:	01.01.1978
Gender	:	Male
Marital Status	:	Unmarried
Religion	:	Islam
Nationality	:	Indian
Language	:	Good command over English & Hindi (Written & Oral).
Hobbies	:	Reading, to upgrade and enhance knowledge and skill.
Current Salary	:	35,000/ p.m.
Expected Salary :		40,000/ p.m.

Date:

Place: New Delhi   (**Imtiaz Ahmed**)

Key projects undertaken

www.apollovoyages.com	www.redmaplehomestay.com	www.azuracondosnorthyork.com
www.nikko.in	**www.ciee.org**	**www.propertypointindia.in**
www.orlinclinic.com	www.crucondosyorkville.com	www.greenheartfloors.com
www.ambiancefly.com	**www.gbf.co.in**	**www.pharmacywebstore.com**
www.kidneyguru.com	**www.grsofindia.com**	www.emdeeaviation.com
www.tbcbynature.com	www.xocondovip.com	www.blooranddufferincondo.com
www.rvisionindia.com	www.empirecommunitieshomes.com	**www.optimushr.com**
www.mushroomghar.com	**www.fkimanpower.com**	**www.aaykayprinters.com**
www.digitalutilities.in	**www.aurania.co.in**	**www.bbpmlaw.com**
www.incainfotech.com	**www.dbtraders.co.in/**	**www.ksom.ac.in**
www.chaturvedica.com	**www.wildlife-travel-india.com**	**www.dasenterprises.co.in**
www.karmicoverseas.com	**www.geosisindia.com**	**www.futechgroup.com**
www.digitalutilities.in	**www.astrabathfitting.com**	**www.jagdeeprajput.com**
www.goldentriangletours.org	**www.gatewayfreight.co.in**	**www.mentorshipping.com/**
www.gatewayfreight.co.in	**www.delhibycycle.com/**	**www.blueconsulting.co.in/**
www.benlonindia.com	**www.indiastat.com**	**www.districtsofindia.com**
www.godsownfoundation.org	**www.samparkgroup.co.in**	**www.hmaviation.net**
www.qualitycarpets.com	**www.ramjisons.com**	**www.bodytempleindia.com**
www.blueconsulting.co.in	**www.blueconsulting.co.in**	**www.delhibycycle.com**
www.maruthiceramics.com	**www.xbrlconsulting.co.in**	**www.greenheartfloors.com**
www.edunom.com	**www.aihcewt.org**	**www.whitemark.in**
www.jummawelfaresociety.org	**www.justsewa.com**	**www.kebabgali.com**
www.keyuratech.com	**www.aaykayprinters.com**	**www.kwalitycarpets.com**
www.nbrdevelopers.com	**www.legalfirmdelhi.com**	**www.mantracarexray.com**
www.pleieyecarecentre.com	**www.msoscorp.com**	**www.ramjisons.com**
www.registertrademark.co.in	**www.medforthospitals.com**	**www.sethiandassociates.in**
www.nethradhama.org	**www.successpointonline.com**	**www.tanzeemkhalqekhidmat.org**
www.terabyteindia.co.in	**www.chetanalaya.org.in**	**www.yogipharmacy.co.in**
www.drrichachaturvedi.in	**www.limsdelhi.in**	**www.ackengineering.in**
www.provedaherbals.com	**www.tbcbynature.com**	**www.mbbs.org.in**
www.vestrainet.com	**www.myinsuranceclub.com**	**www.classicwebdesigns.in**
www.agarwalstudycentre.com	**www.studymateonline.com**	**www.sachdevadentalcare.com**

WORD PRESS WEBSITES

www.panartglobal.com/	www.bouncedesign.net	www.360worldeducator.com
www.curatorofart.com	www.gbf.co.in	www.addtostyle.com
www.freshgold.in	www.orlinclinic.com	www.redaproncatering.in
www.mbbs.org.in	www.jummawelfaresociety.org	www.analyticshapers.com
www.ciee.org	www.3minteriorsolutions.com	www.kaysanhr.com
www.orlinclinic.com/dental	www.kidneyguru.com	

ECOMMERCE WEBSITES

http://bouncebespoke.net	www.tbcbynature.com	www.curatorofart.com	www.indzola.com
www.pharmacywebstore.com	www.homefoster.com	www.todayin.co	
www.mainbhimodel.com	www.couponsalley.com		