PARUL KHANI

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CAREER SUMMARY

Seeking to employ my potential in a competitive environment which would push me to the best of my creative abilities and to be a part of value-driven organisation that offers challenge, continuous learning and opportunities for growth with the ability to deliver and constantly upgrade my knowledge and skills and make a difference in whatever I do.

PROFESSIONAL EXPERIENCE

Freelancer Makeup Artist & Hairstylist August 2018 - Present

Working as a makeup artist and hairstylist and doing freelance work. Creating new styles everyday. My work - https://instagram.com/glam_by_parulkhani?
utm_source=ig_profile_share&igshid=y7huzhejf1x9

Audio Transcription Manager at LIV.Al Pvt. Ltd. Jan 2016- August 2018

• Liv.AI is committed to using deep learning techniques to develop products that will easily and efficiently take over tasks, that are routine, repetitive, mundane and time consuming using artificial intelligence. As an audio transcription manager, my employment was to research, transcribe and verify audio's.

Content Writer and blogger at www.tratoli.com August 2015 - September 2015

• Writing content for the website, blogging and managing the traffic and understanding the customer needs and providing articles based on that.

Sales and marketing intern at Outlook Magazine December 2014 - January 2015

• During my short tenure with Outlook group, my job was to handle customer queries, maintain data of customers and providing offers on subscription.

Content writer at Listdose.com September 2013 - March 2014

Writing top 10 based articles for the website on various everyday related topics.

EDUCATION

Advance course in Makeup artistry and hairstyling August 2018

Lakmé Academy

Professional Post Graduate Diploma in PR & Events 2016-2017

Pearl Academy of Fashion , New Delhi

B.A(Honors)English 2012-2015

SGTB Khalsa College, Delhi University

Non medical stream 2011-2012

St. Michael Sr. Sec School, New Delhi

SKILLS

- Multitasking and organisational abilities.
- Strong familiarity with makeup industry standards.
- Knowledge of skin products .
- Knowledge of all Microsoft Office Applications
- Excellent communication skills, and ability to present complex information in an easy to understand format.
- Excellent problem solving, critical thinking.
- Profound ability to work in a fast-paced environment.

ACHIEVEMENTS

• Won for best creative makeup for women's day celebration.

- Attended master class at Vogue Wedding Show by Ms. Vandana(owner of WDC)
- Attended Nature Bazaar
- Volunteered as a crew member at Mind Rocks by India Today.

AREAS OF INTERESTS

- Social media marketing
- Public Awareness
- Branding and identity
- Event planning and promotions
- Client Relations
- Learn new things and improve my skills.

REFERENCE

Name: Miss Beauty Das Address1: Lakmé Academy Phone No.: +919891809398