

GAURAV SACHDEVA

PR PROFESSIONAL

PERSONAL SUMMARY

With an urge to learn, I dedicate myself to my work. With an aspiration to succeed, I commit myself to every detail in my work. Apart from telling fun stories, I like to read, dance and laugh whenever I get a chance.

SPECIALIZATIONS

- Fast learner, adapt well to changes and pressures in workplace.
- Good communication & presentation skills.
- Work effectively with diverse group of people.
- Good Interpersonal skill, Good Analytical skill.
- Quick learner, Self Starter, Ability to work in team.
- Interacting with people, can handle work pressure.

CONTACT INFORMATION

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CAREER SUMMARY

Account Manager

Zimisha Communications | April 2018 - Present

Worked for various events such as:

- META(Mahindra excellence in Theatre Awards)
- Jagran Film festival (Jff)
- Aditya Birla's Aadyam, Sahitya Aajtak
- Jodhpur Riff
- Mahindra Kabira festival
- World Sacred Spirit Festival-
- Jazz India circuit
- Dainik Jagran 'Hindi Best Sellers', Dainik jagran,' Samvadi
- The Media Rumble
- Old world theatre festival
- Habitat Film festival

Intern

Fever 104 FM | February 2018 - April 2018

Made fresh scripts for RJ Avi J on a daily basis.

Edited the final audio output by cutting the links for the RJ.

Assisted the RJ during the show by handling the telos.

Intern

NDTV GOOD Times | April 2015 - June 2015

Assisted in the production team of the show 'Kingfisher Blue Mile-Mission Mount Everest' featuring Gul Panag as the host.

Edited the clips of the show along with the editor on Final Cut Pro.

Did the transcription of shows on NDTV good Times.

Made log sheets and excels for their different shows.

Participated in the show Buzz as a contestant.

ACADEMIC HISTORY

MICA

Post Graduate Certificate Programme in Digital Marketing

Vivekananda Institute of Professional Studies

Bachelors in Journalism and Mass Communication

YMCA- Institute of media studies and information technology

Development Journalism