

EDUCATIONAL QUALIFICATIONS & AHCIEVMENTS

Course (Stream)/Examination	Institution/University	Year of Passing	Score	Performance
Bachelor of Commerce (Honors)	Lady Shri Ram College for women (University of Delhi)	Pursuing	8.26 (CGPA)	Among the top 10 in commerce department
AISCE (Commerce)	Vatsalya Sr. Sec. School (Vidisha)	2016	95.00% [475/500]	District Topper
AISSE	Vatsalya Sr. Sec. School (Vidisha)	2014	9.40 (CGPA)	District Topper
Academic Excellence				
<ul style="list-style-type: none"> ■ Cleared the admission test for Integrated Program of Management (IPM'16), IIM, Indore; Was among the top 1200 in India ■ Successfully cleared Undergraduate Aptitude Test (UGAT'16) conducted by AIMA; Was among the top 1200 in India ■ Under 100 state rank in the SOF – 16th National Science Olympiad ■ Secured 3rd position among 20+ teams in the case study competition organized by Department of Statistics, Lady Shri Ram College ■ Awarded certificate of best performance in “Bhartiya Sanskriti Gyan Pariksha” in a batch of 600+ students 				
Extracurricular Achievements				
<ul style="list-style-type: none"> ■ Letter of Appreciation (LOA): Awarded the LOA from Gramishka, Sammriddhi Jewellers and the Principal, LSR ■ Played badminton under National Sports Organization ■ Participated in annual cross country run LSR 2017, in support of girl child education ■ Undertook a professional Course of 2 years in Kathak Dance and successfully secured the first division ■ Tutored business studies to 12th standard CBSE students for 4 months in 2016. Each student scored 80+ marks in the subject 				

INTERNSHIPS & WORK EXPERIENCE

- **Ernst & Young, India | Summer Intern, Campus Recruitment Team** [April - June, 2018]
 - Analyzed job descriptions for several positions to form an eligibility criterion; **Organized 5 mega recruitment drives**
 - Conducted **telephonic interviews** & superintended their **aptitude test, hr round, technical round and partner's round**
 - Effectively **closed 10 positions each at analyst and associate level** as well as 30 article intern positions under the team guidance
 - Scheduled interviews & maintained referral tool on outlook; Successfully organized the “Meet & Greet” session for all the recruits
- **Gramiksha | HR Intern, National Human Resource Team** [June - July, 2017]
 - **Conceptualized a new HR model** by diagnosing the organization structure of India's top 3 NGOs; Successfully **devised selection processes** for positions at all the levels in the proposed organization structure
 - Conducted **extensive research on the HR model of MAD, AIESEC & Teach for India**, with a comparative analysis
 - Got an **extended offer to be the City HR Fellow at Gramiksha, Delhi** for **outstanding performance** at work
- **Samriddhi Jewellers | Sales & Marketing** [September - October, 2017]
 - Strategized **marketing techniques to increase the sales turnover** of the firm; Suggested **diversification of the business into gems industry which was implemented effectively**
 - Conceptualized the “Diwali Bonanza” **marketing strategy** & modified the advertising campaign on radio, newspaper, public relations, promotional gifts, sales promotion etc

POSITIONS OF RESPONSIBILITY

- **Core team, Research & Training, Placement cell, LSR** [2017-2018]
 - Tasked with **leading a team of over 25 students** to coordinate internships and placements for over 3500 students; **Boosted average CTC by 5.7% (YoY) for a batch of 400+**
 - **On-boarded 35+ companies** for On-Campus Recruitment & training session for 21 courses
- **Sub-Head, Opportunity Desk, Student's Council**
 - Conceptualized the theme of “A Desk of Opportunities” for getting maximum registrations in the college and got **1000 registrations**
 - Got **Letter of Appreciation from the Principal via Student's Council**
- **City HR Fellow & Volunteering, Gramiksha**
 - Undertook fundraising **events & awareness programs**; Got an extended offer to be the “**Leadership Development Head**”
 - **Screened over 200+ applications & recruited 25 volunteers** by conducting group discussion, teaching round and personal interview
- **Project Advisor, Entrepreneurship cell, LSR**
 - Actively involved in **ideating entrepreneurial activities & competitions** within & outside college and conducting **feasibility analysis**
- **Member, Sponsorship Team, Department of Commerce, Lady Shri Ram College 2016**
 - Obtained media sponsors for the annual international department fest, Comquest

PROJECTS UNDERTAKEN

- **Advertising - VIP Pinnacle** [2017-2018]
 - Conceptualized the idea of GPS, alarm & power bank in a new range of bags known as Pinnacle, under the already existing brand, **VIP**
 - Conducted the **competitor analysis with American Tourister, Samsonite** etc.; launched an advertising campaign with videos, posters, billboards, radio recordings etc; Secured the **second highest scores in the project among 10 teams**
- **Who's your HR?**
 - Gained introductory knowledge about various problems under a **Human Resource Management model**; conducted a detailed analysis of the HR problems prevailing in a multi-national company.
 - Suggested various **customized solutions** to curb the problems such as **ESOP, free meal, a new promotional structure** etc.
- **Paint for change**
 - Collaborated with **CII India** to paint social message graffiti on the walls of Government girl's school. **Raised sponsorship from CII**

OTHER INTERESTS & ACTIVITIES

- Intermediate level of knowledge in TALLY, MS Excel, MS Power point and MS Word; Dance, Singing, Cooking & Basketball