



ADARSH SINGH

**Masters In Corporate Communication
Management**
BANARAS HINDU UNIVERSITY

CAREER OBJECTIVE

To work with maximum potential in a challenging and dynamic environment, with an opportunity of working with diverse group of people and enhancing my professional skills with learning and experience for career growth.

AREAS OF INTEREST

- Public Relations
- Advertising
- Media Relations
- Content writing
- Event Management
- Corporate Communication

COMPUTER SKILLS

- MS Office
- Adobe Photoshop
- Corel Draw
- Adobe Flash
- Quark Express

PROJECTS

- *Analysing CSR activities of HPCL, Varanasi*
- *Comparative analysis of creation of Customer Loyalty in Banking Sector of Varanasi*

CONTACT

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Nagar, Sunderpur, Varanasi

INTERNSHIPS

NTPC, LODHI ROAD, NEW DELHI

06 Jul - 20 Aug 2018

**NATIONAL ADVERTISING AGENCY, NEHRU
PLACE, NEW DELHI**

26 Jul - 1 Aug 2018

**JOB AT PAR CONSULTANTS, INDRAPURAM,
GHAZIABAD**

01 Jun - 02 Jul 2018

EDUCATION

**BANARAS HINDU UNIVERSITY, VARANASI,
U.P.**

**Masters in Corporate Communication Management
(2017-2019)**
CGPA: 7.6

**MAHATMA GANDHI KASHI VIDYAPEETH,
VARANASI, U.P.**

Bachelors in Commerce (2014-2017)
PERCENTAGE: 63%

**DAYAWATI MODI ACADEMY, VARANASI,
U.P.**

Intermediate (2012-2013)
PERCENTAGE: 73%

High School (2010-2011)
CGPA: 9.6

EXTRA CURRICULAR ACTIVITIES

- Debating and putting forth self-opinion in a constructive manner.
- Script writing for stage programs.
- Public speaking.
- Holder of Head Boy and Vice Cultural Secretary posts in school.
- Have been part of State level Competition, National Seminar and Workshops.