

## **CURRICULUM VITAE**

AAYUSH TANDON

D.O.B: 8 June 1996

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### **OBJECTIVE**

My objective is to work with full determination and dedication, Work hard and learn as much as I can.

### **ACADEMICS**

- Master in Mass Communication from GJU, Hissar (2017-19)
- Bachelors in Journalism and Mass Communication from GGSIPU. (2014-17)
- 12th passed from Central Board of Secondary Education. (passed out in 2014)
- 10th passed from Central Board of Secondary Education. (passed out in 2012)

### **WORK EXPERIENCE:**

- **Sep 2019 – Working - YuvaTrip**  
Content Writer (SEO content for website, Social media post content & designing, Run several branding campaigns & offer campaigns, organize events)
- **Feb 2019 – July 2019 - ENHANCE BUSINESS SOLUTIONS**  
Executive Video Auditor (Auditing video on the basis on prescribed guideline for UC browser.)
- **Dec 2017- Dec 2018 – 1 year Full Time – Womansera magazine**  
Content Writer, Entertainment Reporter & Video Editor (Content writing for website, celebrities interview, video editing & conceptualizing.)

## **Work Samples:**

My content work:

<https://wemedia.co.in/article/wm/a8558300968311ea97988914bae6e0aa>  
<https://wemedia.co.in/article/wm/180cf7e06f3e11eabc15354042f972f3>  
<https://wemedia.co.in/article/wm/c3d1861079c811ea879b13ef559b9b48>

Press Conferences I have attended as a journalist: (You can hear my question in these videos)

<https://www.facebook.com/watch/?v=691053318019960>  
<https://www.facebook.com/watch/?v=300252133907093>

My voice over and show producing work:

<https://youtu.be/1ab2rZDDQB8>  
[https://youtu.be/wC\\_I2JarIZc](https://youtu.be/wC_I2JarIZc)

My editing and Anchoring work:

<https://www.youtube.com/watch?v=zrPtEEtpTqE>  
[https://www.youtube.com/watch?v=\\_AvdHfRM5hA&list=RDCMUcGuUDlaOSr\\_rYtFatfWbcJQ&start\\_radio=1&t=17](https://www.youtube.com/watch?v=_AvdHfRM5hA&list=RDCMUcGuUDlaOSr_rYtFatfWbcJQ&start_radio=1&t=17)

My video editing work:

<https://www.youtube.com/watch?v=buyg-WbsLg4>  
[https://www.youtube.com/watch?v=h2H-QyB\\_fgQ](https://www.youtube.com/watch?v=h2H-QyB_fgQ)

## **OTHER EXPERIENCE:**

### **INTERNSHIPS:**

- 2015 – 1 month Internship – Womansera Magazine  
Worked in Social Media Dept.
- 2016 – 1 month Internship – Samachar Plus  
Worked as Asst. Producer (Entertainment Beat)
- 2016-17 – Part time Internship – Newzcafe/ Celebmantra  
Worked as Content writer & Video Editor
- 2017 – 1 month Internship - Shamoor  
Worked in Social Media Dept.

### **Work Done:**

- Recorded show with **FEVER104 FM** (Name of the show: (LOVE AADALAT AND MATCH FIXING))
- Attended **Press Conferences of Bollywood Celebs** like Sunny Leone, Kajol, Ravi Raj, Arjun Kapoor, Parineeti Chopra.
- Did proof Reading for PHD thesis of Asst. Prof. Anamika Shrivastva

## **EXTRA SKILLS**

- Computer Knowledge
- Basic Knowledge of DSLRs
- Adobe Premiere Pro
- Window Movie Maker

## **References**

Radhika Dubey

(Show producer)

[meetradhikadubey@gmail.com](mailto:meetradhikadubey@gmail.com)

Anamika Shrivastva

(Associate Prof)

[anamikasri20@gmail.com](mailto:anamikasri20@gmail.com)

