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SUMMER INTERNSHIP			2 Months
VASPL Pvt. Ltd.	Management Trainee		April'19-May'19
<ul style="list-style-type: none"> Implemented ERP system at Teafriends, an incubate of VASPL Incubation Involved in recruitment of 10 sales executive and an inventory manager Realigned fixed and variable pay policy mitigating flaws in organization 			
WORK EXPERIENCE			4 Months
Label.N	Associate Product Developer		Sept '17-Dec'17
<p>Label.N is an independent ready-to-wear clothing brand providing elegant clothing solutions for women in the premium segment.</p> <ul style="list-style-type: none"> Worked with 100+ clients and vendors based in Europe to ensure quality delivery Prepared research reports on consumer behavior majorly involving buying pattern, brand awareness, latest trends and disposable income of target segment Prepared quarterly benchmark report to conduct gap analysis and find prospects to launch a new product & curate existing product portfolio Launch of 2-3 additional product in the price range of INR 10,000 to INR 15,000 were the recommendations based on the findings of the report 			
GRADUATION INTERNSHIP			1 Month
CIPET BHOPAL	Engineering Intern		April'16
<ul style="list-style-type: none"> Worked on designing, tooling, testing and quality improvement Application of CAD/CAM software in designing and manufacturing Product development and processing of plastics using CNC machine 			
EDUCATION			
Year	Degree	Institute	% / CGPA
2020	MBA	Indian Institute of Management Kashipur	6.15/10
2017	B.E. (ME)	Lakshmi Narain College of Technology, Bhopal	73.33 %
2013	12 th (CBSE)	Krishna Public School, Bhilai	77.70 %
2011	10 th (CBSE)	Kendriya Vidyalaya, Chhindwara	81.70 %
POSITION OF RESPONSIBILITY			
Marketing & Relationship Team Lead, UTISHTHA 2019 FIED		<ul style="list-style-type: none"> Administering hospitality assistance for UTTISHTHA'19 Reached out to more than 5000 startups across India Coordinated with startups as Relationship Manager 	
Campaign Coordinator, Art of Living, Bangalore, 2014		<ul style="list-style-type: none"> Conducted yoga classes for Rural areas of Bangalore More than 1000 people attempted to quit smoking 	
PROJECTS			
Launched a venture 'K Studio' and earned a revenue of INR 25K in a short span of 40 days. Venture provided utility products to IIM Kashipur fraternity.			2019
Designed a competitive strategy for Reliance Jio to enter the Chinese Telecom Market as a project in the course 'Strategies to enter Emerging/Developed economies'			2019
Conducted market analysis for 'Devarpan Snacks Limited', a consumer food brand to identify factors influencing consumer purchasing decisions vis-à-vis established players			2019
ACHIEVEMENTS			
Represented IIM Kashipur in Young Leadership Conclave, organized by Uttarakhand Government			2020
Research Abstract named "The Proliferation of Automation in the HR Industry", selected among top 20 among 250 submissions at Tata Institute of Social Science HRM&LR, Mumbai			2019
Presented research paper on "A study of Partial Rocket Reuse Using Mid-Air Recovery" in National Conference, LNCT, Bhopal			2016
CERTIFICATIONS			
Short term exchange program in ALBA University, Athens, Greece			2020
Bloomberg LP course on the market concept of global finance			2019