## CSP 554—Big Data Technologies Assignment – 1

Q1) What was the problem with the Google flu detection algorithm?

Sol.) The main problem with the Google flu detection algorithm was, it predicts more than double count of doctor visit for the influenza illness than the Centers for Disease Control and Prevention (CDC). This all happened because the algorithm was measuring the flu trend by measuring the count of keywords. It does not analyze why people were searching for those keywords. In this case, the model was making prediction using only the search queries from previous few years.

Also, the two main issue that contributed to this mistake are: -

- 1. Big Data Hubris
- 2. Algorithm Dynamics
- Q2) What is big data hubris?
- Sol.) Big data hubris can be defined as the misunderstanding of making big data as a substitute, rather than a supplement to, traditional data collection and analysis. Also, the quantity of data does not mean that we can ignore foundational issues of measuring and validation among data.
- Q3) What approach could have been used to improve the Google flu detection algorithm?
- Sol.) Google flu detection algorithm can be improved over time if the developer had changed the methodology of flu detection as "why these trending flu-related keywords are searched for" instead of "creating the data by the count of trending flu keywords

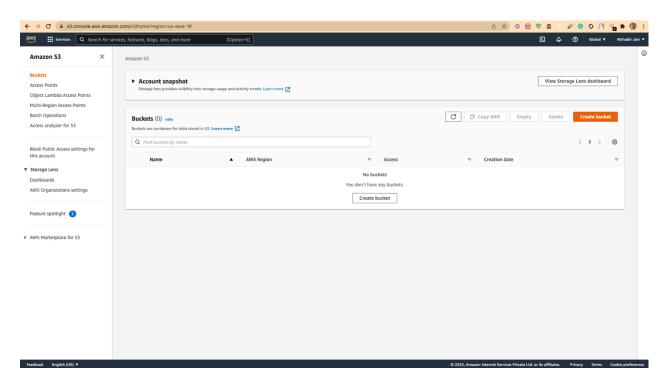
At the same time, the concept of the algorithm dynamics should also be very precise and limited, as it is also one of the main factors which make the algorithm show wrong data contributing to high error %.

- Q4) What is "algorithm dynamics?"
- Sol.) Algorithm dynamics are the changes made by engineers to improve the commercial service and by consumers in using that service. Algorithm dynamics are important because it helps the algorithm to adapt to the new changes as per the changes happening to the society in a period of time.
- Q5) What aspect of algorithm dynamics impacted the Google flu detection algorithm?
- Sol.) Algorithm dynamics leads the GFT to act abnormally, and it starts showing the unstable reflection of the prevalence of the flu. GFT uses the relative frequency of search terms in its model, improvements made in the GFT algorithm adversely affects the GFT estimates

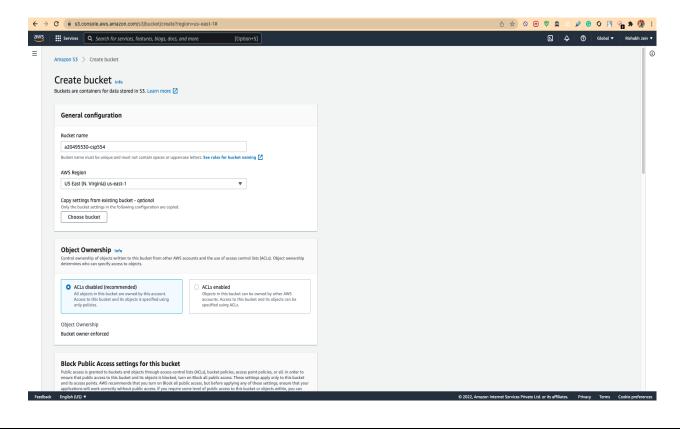
The changes and modifications contributed to biased data collection, which leads to the high % error and showed double the count of actual data.

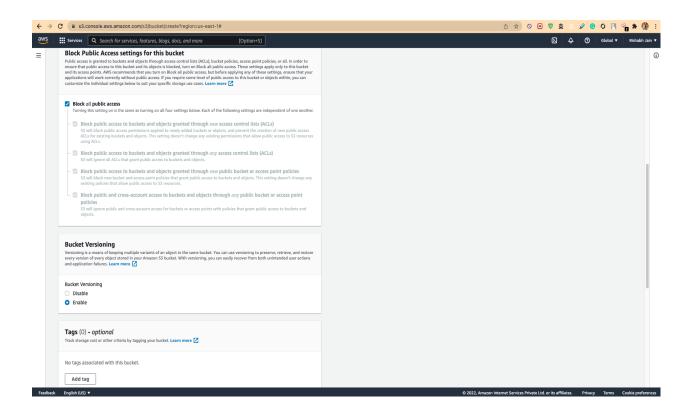
Q6)

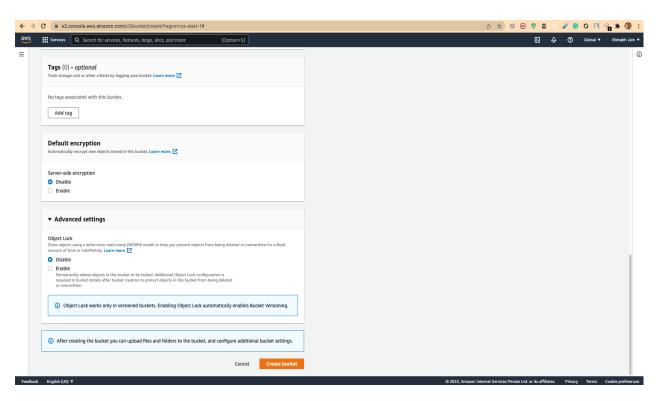
1. Below screen shot shows the S3 (Simple Storage Service) dashboard of the AWS cloud.



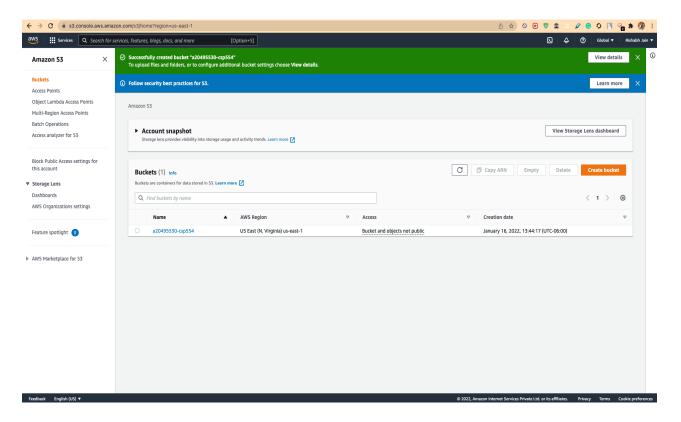
2. Next step is to create your own S3 bucket. Please find the chain of screen shot for the same.



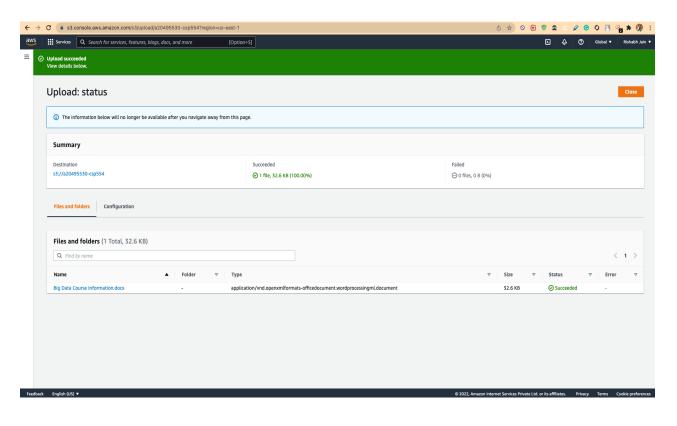




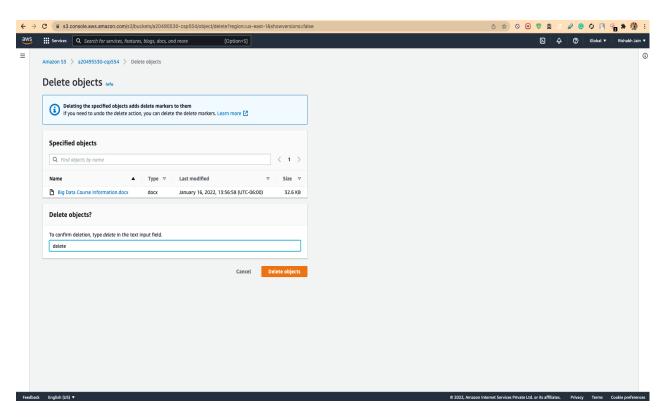
3. A bucket is created with name "a20495530-csp554"



4. Uploaded the sample object successfully in newly created S3 bucket.



5. Deleting the newly created bucket to avoid extra costing. To delete a bucket, it is mandatory that it should be empty and there is no object inside it.



First, choose the bucket you want to delete and then click on delete button showed on right side.

