

Key Partners ?	Key Activities ?	Value Proposition ?	Customer Relationships ?	Customer Segments ?
<p>1. Who are your key partners? 2. Who are your key suppliers?</p> <div>Angel Investors</div> <div>Venture Capital Firms</div> <div>Incubators and Accelerators</div> <div>Private banks</div> <div>NBFC's</div> <div>Budding entrepreneurs</div>	<p>1. What are your key activities?</p> <div>Platform Development</div> <div>Analyse data and improve</div> <div>Scale beyond critical mass</div> <div>Gain traction among users and retain them</div> <div>Online transaction security</div> <div>Integrating disjoint market needs</div>	<p>1. What are your value propositions?</p> <div>Normal Users:</div> <div>Convenience for the users as most of the features are integrated in a single app</div> <div>Access to all Government and private banking schemes within a click</div> <div>Intelligent suggestion</div> <div>To choose the appropriate scheme. personalised priority listing of schemes.</div> <div>Entrepreneurs:</div> <div>Reach &amp; Relevance</div> <div>Get all the help to become an entrepreneur</div> <div>Network and build connections</div> <div>Key Partners:</div> <div>Choose the best startup to invest on.</div> <div>Outreach and popularity</div>	<p>1. Your customer relationships?</p> <div>For all users:</div> <div>Reliability</div> <div>Only validated and genuine information would be provided</div> <div>Transparency</div> <div>All schemes proposed by the different organisations are transparent to the user</div> <div>Networkable</div> <div>Communicate and build business relationships</div> <div>Regular notifications and updates through email</div> <div>Personal assistance</div> <div>Key Partners:</div> <div>Transactional</div> <div>Co-creation</div>	<p>1. Customer Segments</p> <div>All android users</div> <div>Looking for schemes and investments</div> <div>Advertisers</div> <div>Entrepreneurs</div> <div>Geographic segmentation</div> <div>Psychographic segmentation</div>
<p>Key Resources ?</p> <p>1. What are your key resources?</p> <div>Technology infrastructure</div> <div>Servers and database for faster processing and response</div> <div>Partners</div> <div>Investors, incubators and budding entrepreneurs</div>		<p>Channels ?</p> <p>1. Channels</p> <div>Android apps</div> <div>Related Websites</div> <div>Incubators</div> <div>Social media</div> <div>Facebook page, Twitter and blogs</div>		
<p>Cost Structure ?</p> <p>1. What about your cost structure?</p> <div>Technology infrastructure</div> <div>Marketing</div> <div>Advertising and building customer base</div> <div>Architecture and program development</div>		<p>Revenue Streams ?</p> <p>1. What are your revenue streams?</p> <div>Free App</div> <div>Transaction-based revenue</div> <div>1 % of the transaction between key partners and startups</div> <div>Service revenue</div> <div>Advertising other apps - an add-on revenue</div> <div>Recurring venue</div> <div>Auto-renewal subscription model</div>		